



PARENTS AT COLMA School were reportedly upset when a truck-trailer turned over last Wednesday afternoon on Hillside Drive between Silva and East Market. No children were hurt, but parents were concerned over the second such accident involving a heavy truck this school year. Firemen had to wash down the street and eventually poured sand over the diesel oil which had spewed over the pavement. Traffic was restricted for much of the 3½ hours it took to move the tractor-trailer combination, valued at over \$35,000, according to firemen. (George Brooke Photo)

Evaluation Dispute Looms in SSFUSD

A cloud bearing the weight of both old and new ideas hung over the board of trustees' meeting of the South San Francisco Unified School District, Monday night.

The "Certificated Evaluation" policy appeared on the agenda for its second reading, designed to improve the competence of the staff and assist in the evaluation of programs so that the quality of instruction will allow maximum student achievement.

The major criticism, how-

ever, was that the teachers in turn should be able to take part in the evaluation of the administration.

According to representatives Barbara Olds, president, South San Francisco chapter of the California Teachers' Association (CTA), and Ron Shuck, Chairman of the Certificated Employees Council (CIEC), the administration disagrees with their way of thinking.

"They don't like the thought of being evaluated by their subordinates," Olds explained.

"We submitted a number of proposals and wrote a letter to Dr. (Paul) Nielson, (district superintendent) in October, asking him not to go to the board until he had told us what he did and didn't like about those proposals."

"We felt we should get the administration involved, get them to write down their oppositions," she said.

"The teacher groups then planned to try and work out the problems as best they could, but according to Olds, they received no reply. "Dr. Nielson totally ignored the whole thing," she said. "He didn't tell the Stull (Bill) Committee working on the proposals that he was sending his policy to the board, and no one knew until Dec. 10."

"District policy of the teachers' association states that he should have at least allowed the teachers to read over a copy before it was submitted," she added.

The committee also suggested that a teacher applying for a job be given the choice of being evaluated by the principal of the school as tradition dictates, or by a committee comprised of the principal and another teacher elected by the faculty.

"We could not negotiate on this either," Olds said, "because we did not have any direction; we did not know what the teachers wanted."

"Jan. 7, was the first time we could have gotten to the teachers for discussion. On Jan. 21, they will come to us and hopefully tell us what to do," she said.

The board suggested that the committee present its case at its next meeting, but board member Thomas Henkel disagreed. He made a motion that the subject be deferred until "a sufficient number of meetings and conferences can be held," so

Continued on Page 8

Parking Lot For BART?

Developers of a triangular-shaped piece of property near the Bay Area Rapid Transit station in Daly City have asked their application to construct apartments there be withdrawn without prejudice.

It has been learned that the property in question, which has met with some opposition from city officials for development as an apartment site, is being considered as a parking lot for 270 cars for BART commuters.

If the lot is leased by Daly City, it was also expected a small daily parking charge would be levied.

Attorney George T. Choppelas, representing the developer, Walter Prehn, in a letter to City Attorney Albert Polonsky, asked the matter be withdrawn from consideration by the City Council at its Jan. 14 meeting.

In action, Monday night, the city council:

—Continued to its next regular meeting discussion (Continued on Page 8)

'Zodiac' Calls; Police Search DC Churches

By FRANK LaPIERRE
He called himself the Zodiac.

He wrote humorous, taunting letters to police and newspapers in the Bay Area. But police and news reporters didn't find "Zodiac" very funny. He had killed six times that they knew of, and God knows how many times they didn't know about.

The killings started in 1966 with police receiving a letter stating he had killed a young college co-ed in Riverside.

Police found the victim, her throat cut, lying on a college campus path.

Next came word from "Zodiac" that he had struck again — this time shooting to death two young lovers on a seldom used road in Solano.

In 1969, San Francisco homicide inspectors Dave Toschi and Bill Armstrong were assigned to the case.

It was at that time the

killer tipped off a local newspaper that he had slain another young couple in Vallejo.

On the night of Oct. 11, 1969, Zodiac shot a cab driver in the head near the corner of Washington and Cherry Streets in San Francisco.

In each case, the man who was now considered a maniac by police, gave certain details known only to investigators to convince them he was indeed the killer.

He seemed proud of his killings.

He joked about them in coded letters to Bay Area news media. The last such letter from Zodiac was received in Los Angeles in April 1971.

There were other incidents involving persons claiming to be Zodiac, but police were convinced they were fakes.

For all intents and purposes, the real Zodiac,

thought to be a bespectacled man in his 40s, had disappeared.

Neither Toschi nor Armstrong want to speculate on just what happened to the Zodiac.

Off-the-record, police think he is still around, perhaps in jail for a lesser crime.

Zodiac was again in the news Saturday when Daly City police received a phone call from a man claiming to have killed a woman in a local church.

Police combed all of Daly City's 16 churches without finding any trace of a body or evidence a murder took place.

Police sergeant Ralph Warren said the department was informed of the "killing" about 11 p.m. by the San Francisco Police Department.

Warren said the department immediately began an

intensive search of all churches and church grounds.

Toschi and Daly City police later branded the call a hoax.

It wasn't the way Zodiac operated, they pointed out.

One of the most talked about hoaxes played on Daly City police and local citizens also involved a person claiming to be Zodiac.

A man purporting to be the killer called the Jim Dunbar "A.M. Show" on television one morning some three years ago when the co-host was the noted attorney, Mel Belli.

After rambling on about myriad problems he was having, and asking Belli and Dunbar to help him, it was agreed to meet the man in front of a second hand clothing store on Mission Street in Daly City at mid-morning — no police and no publicity. (Continued on Page 8)

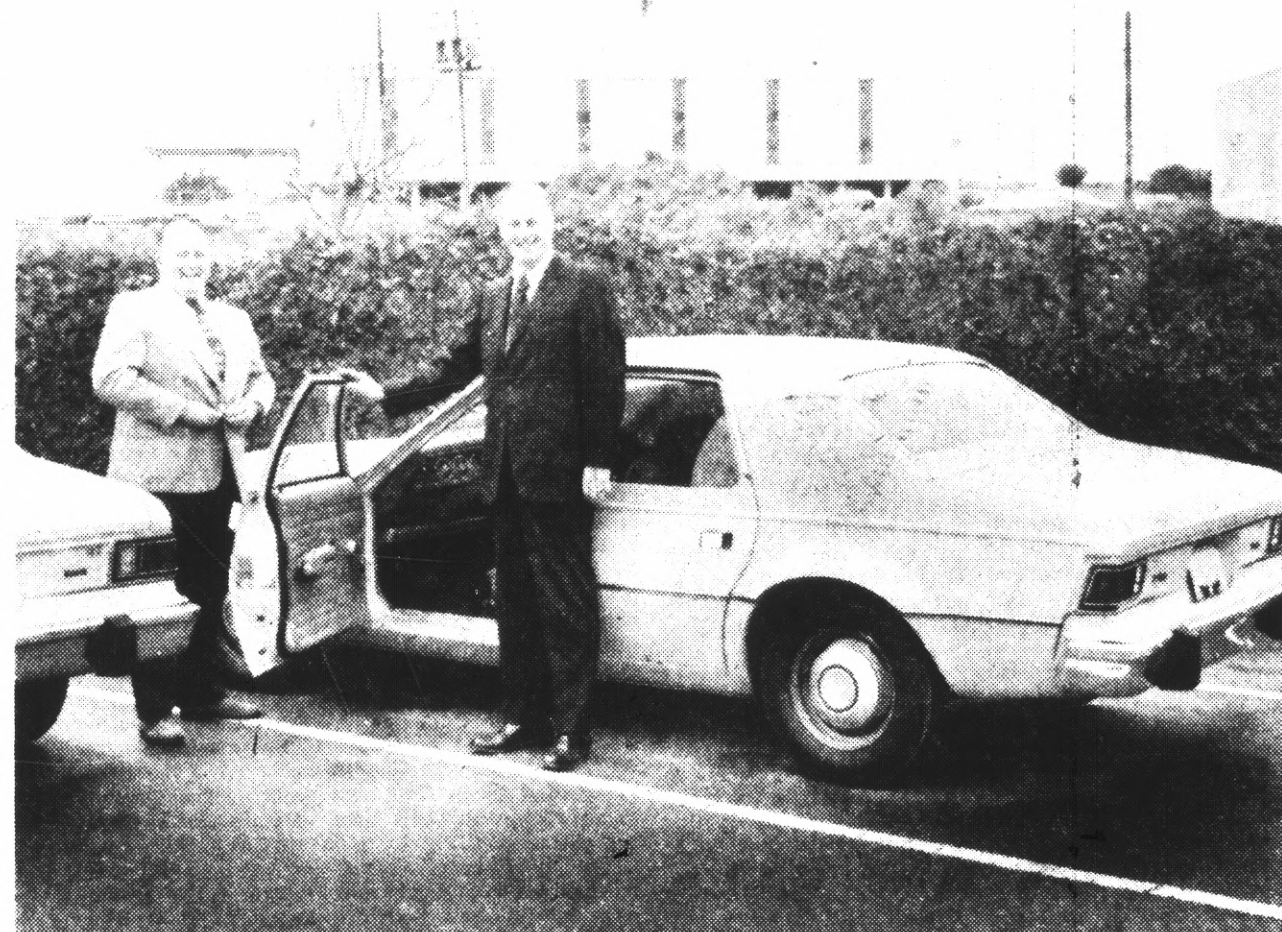
NORTH COUNTY EDITION

THE POST

Vol. 28, No. 3

DELIVERED EVERY WEDNESDAY MORNING

Wednesday, January 16, 1974



HOW TO STUFF A COMPACT and save on energy by really trying. Daly City's new purchasing agent, Ken Ashby, and Assistant Finance Director Mike Moon, prepare to squeeze their large frames into one of the city's new compact cars, purchased to save money

and conserve fuel. Ashby stands well over six feet tall and Moon weighs well over... well, he wouldn't say. However, both men agree the cars are soft on fuel consumption, but pretty hard on big folks. (Bob McLeod Photo)

Daly City Eyes Cable Operation

The City of Daly City has decided to keep a closer watch on its franchised cable television operations in preparation for an upcoming public hearing now scheduled for early February.

Complaints had flooded into the City Council from residents throughout the area serviced by the so-called "Discade" system pointing up poor reception and failure to receive some channels.

After several hours of listening to the complaints, coupled with numerous written complaints about the system, City Manager David

Rowe ordered three monitor sets be installed on the cable television system at various points around the city.

One color set has been put into the Lincoln Park Clubhouse; a second color set at the Redevelopment Agency Office, and a black and white set has been connected to the cable at the War Memorial Building.

All of the sets were rented and current personnel working at these locations from time to time, will spot check the reception, a city hall spokesman said.

The sets installed at Lincoln Park and the War Memorial Building are hooked onto the Discade system, while the set inside the Redevelopment Agency office near city hall has been connected to the conventional cable system.

This monitoring was started to prepare the city for its public hearing on the issue, Rowe said.

The council will review the entire cable matter, a franchised operation, with Vista Grande Cable TV Inc., during the public session, it was explained.

No Appeal is Planned

Fazackerley Acquitted in SSF

By BOB PETERSON

South San Francisco police officer Keith Fazackerley Monday was acquitted of all three criminal charges brought against him by the district attorney's office.

The charges were brought in connection with an incident last month in which Fazackerley allegedly made improper advances to a 23-year-old woman during a police interview.

The decision on the specific charges of assault, battery and disturbing the peace, were reported on individually by the jury of eight men and four women during about 7½ hours of deliberation.

After instructions from visiting Judge George D. Tyler of Yreka, the jury took

only 1½ hours to unanimously agree that Fazackerley was not guilty of the charge of battery. At that time, the jurors asked Judge Tyler to again explain the legal definition of assault.

By 7:30 p.m. Fazackerley had been found not guilty of the disturbing the peace charge, and shortly thereafter the jurors handed Judge Tyler the not guilty decision.

Dep. Dist. Atty. Charles Pierpoint, who prosecuted the case, said, "The jury worked very hard and considered each charge separately. I'm satisfied with the verdict. I still believe in the system."

He said there will be no appeal. "The case is closed," he said.

Defending attorney Thomas L. Bocci, however, issued a long statement severely criticizing South San Francisco Police Chief Sal Rosano, and indicating that he (Bocci) would attempt to "resolve on an amicable basis" the pending administrative charges facing Fazackerley, "whereby the book can be closed on this subject without embarrassment to the administration, or to Keith Fazackerley."

An appeal is scheduled Jan. 21 on the administrative matter, said Bocci.

Bocci's statement said Fazackerley was "a victim of a concerted effort by the local police department to terminate him." It also stated that "Local people in

the community have described the criminal case as police-inspired."

Fazackerley only recently successfully fought an attempt to have him fired from the police department on charges of alleged inefficiency.

Bocci defended Fazackerley in that case before the South San Francisco Personnel Board, which reinstated the officer with all back pay.

"Since his reinstatement, Keith Fazackerley has been a marked man," read Bocci's statement. "It was a question of time before further action would be taken by the (Police) chief (Sal Rosano) against Keith Fazackerley."

Bocci's statement said that Chief Rosano "has per-

sonally informed me he didn't want Keith Fazackerley on the force."

Efforts by the Post to contact Chief Rosano were unsuccessful. He was reported to be "on the road" to a meeting in the South County.

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signed by some 500 adults and the other by about 350 youths — were presented to the council in support of Beard, who has retained San Bruno Atty. George Corey to represent him in the matter.

Guardino, in his statement, said the chief "has chosen to make a spectacle of himself" and that he had brought embarrassment to himself by his conduct in soliciting support since he was fired.

"He has demonstrated a

Two petitions — one

(Continued on Page 8)

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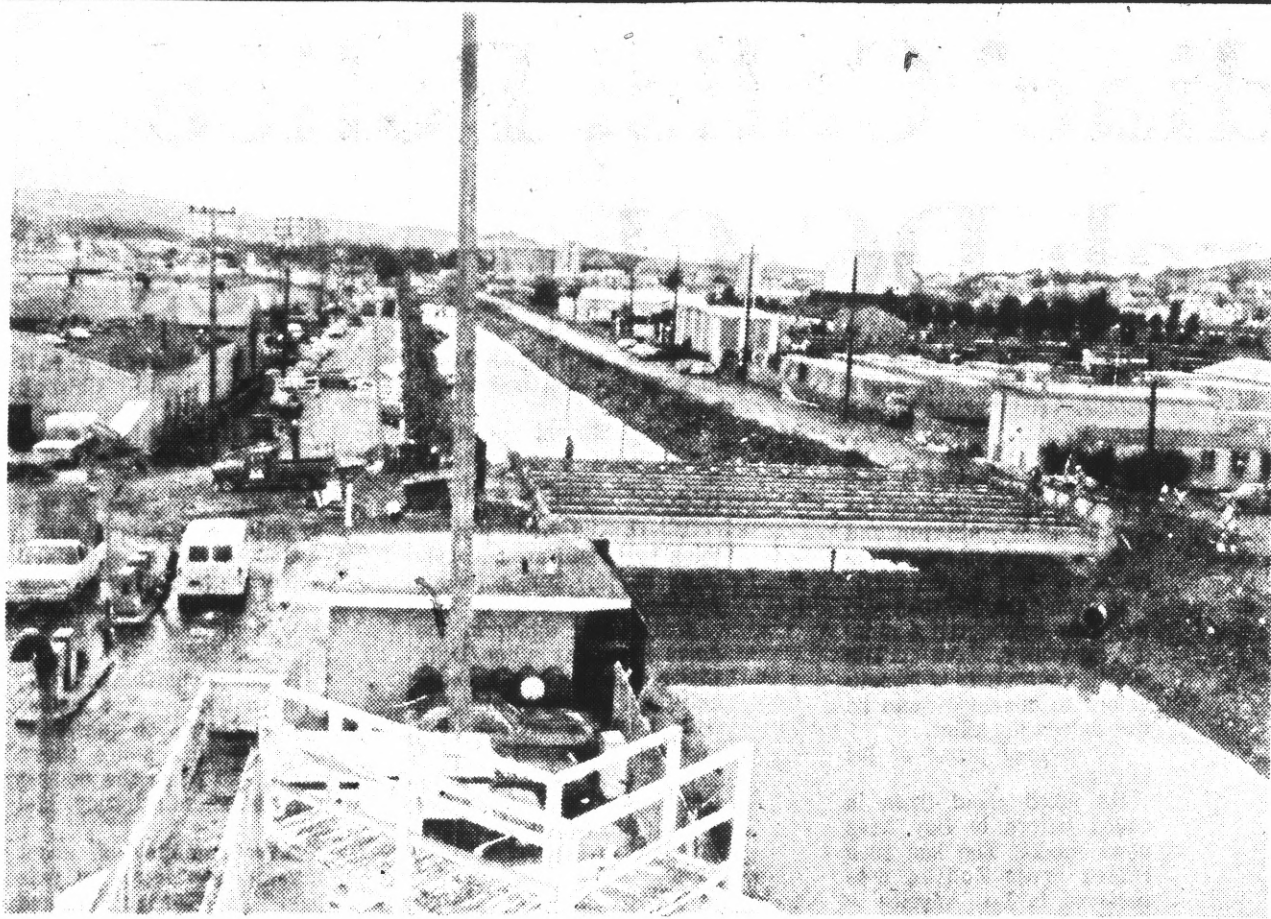
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WORK DELAY — Work is progressing on the flood control project along Colma Creek in South San Francisco, but not fast enough to hit the target date for completion of the Linden Avenue bridge, pictured in foreground. The bridge is expected to be completed next month. (Post Photo by George Brooke)

Strikes, Storms and Shortages

Bridge Completion Date Delayed

Although the signs still indicate South San Francisco's Linden Avenue will be closed until Jan. 1, it now appears that the project closing the street will not be completed until early February.

Asst. City Manager Mike Wilson said that the carpenters' strike, coming on top of some bad rainstorms, was

the final blow in pushing the half-million dollar project beyond its original deadline.

Also holding up completion he said has been the difficulty in getting steel beams for the 75-foot bridge, being built for Linden. The new bridge replaces the smaller bridge which was planned for much of the flooding on Colma Creek. Its removal is

credited by councilmen with averting two floods this season.

Meanwhile, another addition to the Colma Creek project, has been made. The engineering firm of Wilsey and Ham — now completing the Colma Creek study for the county flood control district — has been hired to do a \$10,000 study on the water

elevation of the channel.

Wilsey and Ham had originally proposed raising the water elevation to improve the water flow. The city protested that this move would cut off drainage from many up-stream areas in the city and necessitate the replacement of additional bridges. The study now seeks a compromise.

Pacifica Councilmen Approve New Elevator, Swimming Pool

Trying to save money on several fronts, the Pacific City Council gave ground last week as it authorized purchase of an elevator and a swimming pool.

Amid much grumbling, the council Jan. 8 approved installation of an elevator in the new wastewater treatment plant administration building at an estimated cost of \$30,000.

State officials rejected an attempt to install a minimum elevator, and insisted on one big enough for a wheelchair — 6½ by 6 feet.

Councilmen had hoped to move into their new second-floor chambers last November but were thwarted when a local handicapped resident threatened legal action under the state's architectural barrier act, banning public use of facilities that handicapped persons cannot use.

According to the proposal, access to the elevator will be from the interior of the lobby. Several proposals for elevators outside the building were rejected.

City Manager Dave Thompson said he would apply to the state for funding for the elevator, but said he saw little hope that it would be granted.

"I see nothing to discuss,"

Councilman Stan Farber declared. "The quicker we take action, the quicker we will be able to use a \$2.5 million facility."

Don Halverson asked if the general public would be able to use the elevator.

"There's no question about having a \$30,000 facility used by the public," Farber retorted. "That's why we put it inside."

The pool, to be built jointly with the Jefferson Union High School District at Oceana High School, is estimated to cost \$700,000, with the city paying 40 per cent, according to Thompson.

However, in approving the wording of the bond issue to go on the March 5 ballot, the council placed the price at an even \$1 million, just in case the cost ballooned.

In addition, the tax rate to be added to pay for the bond issue would be listed at 4.8 cents per \$100 assessed valuation.

Councilmen turned down a request for an increase in dues to the Association of Bay Area Governments (ABAG) from \$1,577 a year to \$2,207 for 1974-75.

The council also voted to endorse the concept of establishing an information service center operated by the Economic Opportunity Com-

mission within the city. The center would disseminate information of available resources to persons in need of help.

The council voted down, 3-2, a motion by Grace McCarthy — in response to a request by Supervisor Gerald

F. Day, chairman of the Local Agency Formation Commission — to oppose AB 822, which would require representation by special districts on local agency formation commissions. However, the council made no move to back AB 822 either.



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JUHSD Getting Short of Diesel

Superintendent Edward D. Morgan disclosed Jan. 8 that the Jefferson Union High School District has about a month's supply of diesel fuel left for its fleet of buses.

In the meantime, he said, the district has appealed to the State Allocation Fund and Gas Emergency Board after being denied "our normal usage of diesel."

Morgan said Standard Oil of California and ARCO, the district's diesel fuel suppliers, refused delivery.

"We were told that our 1973-74 fuel usage allocation, pursuant to energy crisis regulations, would be based on our 1972-73 fuel usage," Morgan told the district's board of trustees, meeting in the Laguna Salada School District offices in Pacifica.

Through the county schools' department, the district lodged an appeal with the allocations board, which has taken the matter "under advisement," Morgan said.

The Jefferson District, which serves Daly City, Colma, Pacifica and portions

of San Bruno, has increased its bus fleet by six since the 1972-73 year on which the fuel usage is being based by the oil companies.

Morgan explained that Greyhound has not made buses available for district use since Bay Area Rapid Transit District service was extended to its Daly City station. The JUHSD has had to buy its own buses.

There was an indication of optimism in a staff report to Morgan on the subject.

Dr. Harold C. Tonini, assistant superintendent, related to Morgan the belief of the county purchasers that diesel fuel probably would be available "based on our total usage during 1972-73, plus allowances for our new equipment."

In an effort to trim fuel usage, "until a more definitive answer is received in regard to our fuel problems," Morgan said he would be recommending to trustees the curtailment of most field trips — excluding scheduled athletic journeys.

Pair Arraigned On Assault Charge

Two South San Francisco businessmen appeared in North Judicial District Court Jan. 8 on assault charges involving an altercation that marred a Christmas party attended by South San Francisco councilmen, top city officials and judges.

Arraigned on charges of assault and battery upon peace officers were Richard Elmo Haskins, 27, 2915 Summit Drive, Hillsborough, and Batista Anthony Fontana, 47, 141 Raymond Drive, Woodside.

Judge F. Jose de Larios set Jan. 17 for the duo to make their pleas. The men remain free on their own recognizance.

The disturbance allegedly occurred at a Christmas party at the New Southern Restaurant given by Arthur "Buzz" Haskins, prominent South San Francisco general engineering and grading contractor.

Police say they first received a call from Ronald E. Sullivan, 72 Marbury St., Daly City, a former South San Francisco police officer, who claimed he had stepped into the restaurant and was struck in the face by the younger Haskins. Sullivan claims he attempted to make

a citizen's arrest upon Haskins.

Arriving at the restaurant were officers Dave Ferree, Anthony Winne and Charles Zetterholm. According to Police Capt. Jim Datzmann, Ferree and Winne began asking the younger Haskins some questions when Haskins allegedly struck them. When the police attempted to arrest Haskins, Batista — also a contractor in South San Francisco — was alleged to have intervened and also struck the police officers.

Datzmann said the fight occurred in the restaurant's front parking lot and lasted only a couple of minutes.

By the time four other officers arrived to help, Fontana and Haskins had been subdued, Datzmann said.

S.S.F. Home Burglarized

Burglars looted the home of Godofredo Pito, 2237 Wexford Dr., in South San Francisco Jan. 9 and took over \$1,200 in valuables.

Taken were necklaces, a number of watches and other jewelry, as well as loose cash, police reported.

11 Left Homeless In S.S.F. Blaze

A stubborn fire left a South San Francisco family with eight children homeless last Wednesday.

Firemen said most of the family's clothing, household items and other valuables were destroyed. Firemen estimated that \$25,000 to \$30,000 damage was caused to the home of Mr. and Mrs. Manuel A. Borja, at 649 Ash St., in the Paradise Valley neighborhood.

Most of the children were in school at the time of the fire, and the father was at work. Two smaller children were home with their grandmother. They were apparently playing with matches in a closet, firemen reported.

The grandmother, trying to fight the fire, grabbed some flaming clothes and seriously burned her hands.

Getting the children out of the house, she tried telephoning the fire department, but her lack of knowledge of the English language — she speaks Spanish only — frustrated her.

A neighbor finally saw the flames as they kicked out a window, and called firemen. The fire involved a bedroom, hallway and living room.

The American Red Cross was called to aid the homeless family, firemen said.

Chief Nelson Heads Group

Pacifica Police Chief Mel Nelson has been elected president of the San Mateo County Law Enforcement Association.

He succeeds South San Francisco Police Chief Sal Rosano.

Succeeding Nelson to the vice president's post, in the January meeting, was Foster City Police Chief Jack Norton.

Re-elected to serve for another year was Dist. Atty. Keith Sorensen, secretary, and Hillsborough Police Chief Russ Fisher, treasurer.

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On Thursday and Friday evenings this week, there will be short meetings to inform commuters of the beginning of commute service using Hwy. #280 to BARTD in Daly City.

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Auto Accident Kills SF Man

A San Francisco youth was killed and five others injured Saturday night when the car he was driving crashed into a wall on Skyline Blvd., striding Avenue when he tried to cut between two other cars traveling in the same direction, lost control and flipped end over end.

The driver of the car, Timothy Walters, 18, of 2367 35th Ave., was pronounced dead on arrival at Mary's Help Hospital about 8:30 p.m.

Police said Walters' car was traveling at about 100 miles per hour southbound on Skyline near Westridge Avenue when he tried to cut between two other cars traveling in the same direction, lost control and flipped end over end.

The vehicle rolled twice and ended up on all four wheels back on the highway. All occupants were thrown out of the car, police said.

Walters' body was found lying in the roadway some 90 feet from the wrecked car.

It was believed another car had run over Walters' body as he lay in the road. Police are still investigating this aspect of the accident and would not elaborate.

Rushed to Mary's Help Hospital for treatment was Danny J. Leek, 17, of 56 Cliffside Ave., Daly City, who also received a broken back.

Patrick McGowan, 16, 240 Montalvo, San Francisco; Joan L. Battaini, 16, 2800 Tiberon, Burlingame; Barbara J. Bentson, 1608 Skyline Blvd., Daly City, and Joan Cotter, 16, of Burlingame. Miss Cotter was reported in guarded condition with multiple fractures, internal injuries and severe lacerations; Leek suffered a broken back and Miss Battaini touched off a four-car crash, injuring one person.

Both were in satisfactory condition. The other youths were injured to a lesser degree, treated at the hospital and released.

Meanwhile, in Brisbane a motorist attempting to make a turn off Bayshore Blvd. touched off a four-car crash, injuring one person.



SHEEP ATTACKED, KILLED — Humane Society Officer Ken Lindeman is shown with Mrs. Robert Donahue, mother of one of the San Bruno 4-H Club girls whose sheep were killed by dogs, near South San Francisco Jan. 6. (Post Photo by George Brooke)

The End of a 4-H Project

By WILL E. THOMAS
Post Editor

A pack of dogs snuffed out the San Bruno 4-H Club sheep breeding project of two teen-aged girls Jan. 6.

The mother of 14-year-old Patricia Donahue of 2261 Princeton Drive, San Bruno, said a pack of four dogs killed two ewes — whose lambs were due to be born soon — in their Country Club Estate area near South San Francisco.

Mrs. Robert Donahue said the other ewe was the 4-H lamb breeding project of 16-year-old Debbie Grana-

dona of 226 Bryce Ave., South San Francisco.

Ironically, Mrs. Donahue said, the animals were not kept at the San Bruno 4-H Club's facility "because there has been so much killing and vandalism, we didn't think it safe."

Both sheep, raised from lambs by the girls, were about a year old. Debbie's was expected to lamb in about two weeks; Patricia's in another month, Mrs. Donahue said.

The animals were penned and cared for by the girls on property owned by the Jon C. Hemperleys, on Alta Vista Drive. It was at 4:30 a.m. when the dogs raided the pens and killed the sheep before Mrs. Hemperley's own dog, a Great Dane, intervened, according to Mrs. Donahue.

Both girls had hoped to enter the lambs in the San Mateo County Fair; to do so now will require purchase of older sheep, since it's too late to begin the project anew.

The slain sheep represent about \$200 loss for each girl, Mrs. Donahue said, in addition to their time.

Alarm Contract Questioned

Cancellation of Pacifica's contract with a burglar alarm firm is being considered because a city councilman received a bill for \$90, although his alarm system supposedly does not yet exist.

Stan Farber, who operates a pharmacy in Eureka Square, charged that American District Telegraph work last July to install a unified panel board in the police department within 30 days. The firm has not started the

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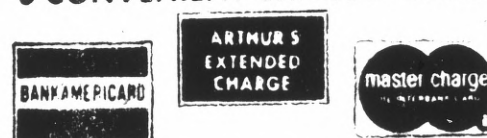
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State Spending Limit Is Good Idea

Good ideas are hard to stamp out. They often start in a flurry, lose in direct confrontation, and live on, eventually to succeed in new and different ways.

Limitation of governmental expenditures and taxation is a case in point. Initiated as a desirable goal, placed before the public as a constitutional amendment, and defeated in an extraordinary special election, the concept of limitation lives on. Those supporting it probably will succeed in one way or another, and their perseverance eventually will result in more stable and responsive government.

The strength of the idea

can be seen in last November's election results. True enough, the initiative was roundly defeated. The loss, however, was not that of the concept, but of a specific way of effectuating the idea, and of a particular campaign.

From the start Proposition 1 was a hard sell. As the financial structure of California is highly complex, the ballot measure had to be lengthy and complicated. Its broad goals could not be simply stated because the system it aimed to change is a masterpiece of governmental confusion. The state budget is affected by the impact of federal funds, the allocation of functions between various levels of government, and the means of funding counties, cities, and school and special districts.

In the early going, the initiative appeared to be running comfortably ahead. The last weeks of the campaign, however, saw mounting opposition. The anti campaign seized upon the weakest feature of the proposal — its complexity. A wide variety of objections were interposed: it was a rich man's initiative, schools would suffer, state services would decline, property taxes would rise, existing and essential state programs would be cut, and so on and on.

There were good answers to all of these charges, but the pro campaign never adjusted to directly refuting the multitude of attacks. From outside the campaign, it appeared as though those in charge set a plan based on a low voter turn out, out, say about 35 per cent. As the public debate warmed up, voter interest rose, and the likelihood (and eventual actuality) of a much higher turn out became apparent. From about October 1 on, the kind of campaign that had been planned originally would no longer work — its basic premise, low turn out, had changed, and campaign strategy should have changed with it. Broad philo-

sophical appeals were by then insufficient, hard answers had to be given to specific objections, and in a manner that would not further complicate the issues, as confusion weighed heavily against the proposition.

The governor met these issues directly in his speeches and public confrontations. The campaign, inexplicably, failed to pick up his cue. The main thrust continued to be the general appeal of reducing governmental expenditures at a time the public thirsted for direct answers.

The key voters were those from families with incomes in the \$12,000 to \$18,000 range. These persons were confronted with conflicting motivations: those favoring the proposition continued to urge the need of reducing taxes, a concept that has been highly attractive to this bloc of voters in recent years. Opponents claimed that the proposal would benefit the rich, and thus harm those who weren't, and that property taxes would rise if it were passed.

The result at the polls was that the anti-taxation vote was split. Almost everyone who voted for Proposition 1 did so to save taxes. A substantial portion of those who voted no also cast their ballots to save taxes. Combined, Californians against big government, irresponsible fiscal practices and runaway taxes could carry any election. Divided, these forces lost Proposition 1.

Since that election, many proposals have been suggested that would attain important objectives of Proposition 1. Recommendations have been made in the Legislature and in Congress to compel the joining of spending and revenue measures and to change budgetary systems.

Last week Governor Reagan returned to the subject of reduction of government spending. He called for a new constitutional amendment — one that would require the Legislature to return a balanced budget to the governor, or if it is unbalanced to propose additional taxes necessary to bring it into balance. He also proposed that all spending bills in excess of \$1 million should include provisions for increased revenues, or a specification of ways to reduce the budget to absorb new costs.

At this time it is impossible to predict which of many methods of slowing the growth of government will be adopted. It seems clear, however, that sooner of later effective means of reaching this widely accepted goal will be attained.



County Rail Transit Plan Detailed

Construction of a fixed rail rapid transit system "immediately adjacent" to the present rail line of the Southern Pacific is feasible and could proceed without undue interruption to present SP service should San Mateo County eventually decide to proceed with a rail rapid transit system through the county.

This is noted in a report submitted to the San Mateo County Transit Development Project Board of Control Friday by the project's consultant firm of P.B.T.B.-Wilbur Smith-Kirker, Chapman.

The lengthy report, entitled "Project Interrelationship with Southern Pacific," is part of first draft of the final report concerning initiation of a mass transit system through the county.

Although the report cites the extension of mass transit from San Francisco International Airport through Menlo Park, it states that the highest level of public transportation service could be expected by extension of rail rapid transit only to Redwood City, with express bus service from there to Peninsula communities further south.

Southern Pacific commuter service would be abandoned. It is stated in the report that it is believed such a system would provide the highest level of public transportation service and would have the highest patronage.

"If the improved bus system were to feature convenient express service... the additional transfer would probably be acceptable to a

majority of the affected (SP) riders, although some may decide to use private transportation," the report states.

Estimated capital cost to extend rail rapid transit to Redwood City from Daly City is about \$764 million. (It has already been recommended that a rail system be extended from the Bay Area Rapid Transit District (BART) terminal in Daly City to the airport.)

Another \$6 million in capital investment would be needed for the improved bus service south to Redwood City, the report says. (Extension of a rail system to Menlo Park would

increase the cost to \$809 million.)

It is also noted in the report that the Redwood City system would eliminate 10 grade crossings and that "conflicts" at 35 grade crossings in the county would be eliminated for 44 passenger trains each week-day. Furthermore, the noise from those 44 passenger trains would be eliminated. (SP freight trains would continue to use the SP rails through the county.)

Consultants noted that its report is not a recommendation and that it is not connected with a separate study being conducted by the Metropolitan Transportation

Commission relative to upgrading the SP commuter service to possible rapid transit status.

Gerald F. Day, chairman of the Board of Control, said

that discussion of the rapid transit proposals will not be scheduled until the board's March 15 meeting, in order to give the board time to review the subject matter.

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JANUARY 16
Taco
Retried Beans
Shredded Lettuce w Cheese
Banana
Bread - Butter
Milk
JANUARY 17
Hamburger on Bun
Catsup
Tater Tots
Cole Slaw w Carrots
Pears - Cookie
Milk
JANUARY 18
Oven Fried Chicken
Whipped Potatoes
Cranberry Salad
Apple
Bread - Butter
Milk
JANUARY 21
Hot Dog on Bun
Mustard
Tater Tots
Celery Sticks
Tangerine
Milk
JANUARY 22
Toasted Torpedo
Mixed Green Salad
w French Dressing
Peaches - Cookie

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'You Can't Scare an Alcoholic.'

A Class for Drinkers in SSF

By JOYE OGRODOWSKI
FIRST OF A FOUR
PART SERIES

Alcoholism is a disease. People suffer from it; people die from it.

"It is a compulsion to drink coupled with a psychological dependence on alcohol," said Larry Lahaderne, San Mateo County adult probation officer.

"There is no cure," he said. "An alcoholic can recover, if he stops drinking completely. It is a progressive illness. It does not appear overnight, nor does it disappear overnight."

He was addressing a group of 21 persons gathered in Room M2 at South San Francisco High School, present by court order for alcohol abuse.

The adult education course Lahaderne teaches is presented each Thursday night in four installments. He explained that the first week is medical. We usually have a doctor come in and lecture on alcohol abuse.

"The second week is dedicated to Alcoholics Anonymous, where members of this organization tell their personal stories and explain about AA."

"The third session we talk about other resources; the church, unions, business,

federal money," he said. "Number four is law enforcement. The South San Francisco Police Department supports us on this one."

Although most of the people assigned to the course were there on drunk driving charges, "being drunk in public or having an open container in a car," is also reason for mandatory attendance. "Any type of offense where the judge thinks alcohol is a contributing factor," Lahaderne said.

There are two types of sentences a violator may be given. "One is court probation, or summary probation," Lahaderne explained, "and the other is formal probation."

"If a person is arrested for drunk driving for the first time, he is placed on court probation, given a fine and ordered by the court to attend these lectures; besides a 90-day suspended sentence."

"If there are other problems, the court may order a formal report, including information about the person's education, marriage, military and present activities along with the same recommendation of attending this course," he said.

"On a second offense, the person could go to jail for six months, with a minimum fine of \$302. It's actually a \$500 fine, suspended to \$250. Added to that is what is called an assessment, used for the training of Highway Patrolmen, bringing the total fine up to \$302," he said. "The person must also do a minimum of five days in jail."

He added, "On a first offense, the maximum fine is \$500, and the judge may revoke the person's license. On a second offense, the minimum fine is \$250, and the maximum is \$1,000."

Lahaderne continued to explain that some people fall into the formal probation category in which they must report to a parole officer at least once a month in addition to the requirements of summary probation.

A sign-up sheet is passed around the class during each session, and those whose names do not appear on it are notified by mail that they will be placed on the court calendar. The court then advises them of the day on which they are to appear. "I notify the court of all absences," Lahaderne said. "If the people show up for court on the appointed day, they may have a good reason for not attending. They may have moved and not received the original letter I sent advising them that they had to come to the classes, for instance."

"In some cases, though," he said, "bench warrants are issued."

In his preamble to the introduction of the film shown at the Thursday night meeting, Lahaderne presented a few statistics. "At least two-thirds of the population in our culture drink," he said.

"One out of every 16 drinkers will become alcoholics," he said, "the number of which exceeds six million in this country."

Victor Jory, narrator of the movie, "A Time for Decision," stated that "the false conception of the alcoholic has prevented people from seeking help."

"Some scientists believe that some people are born with a chemical imbalance which prevents them from coping with excessive consumption of alcohol."

"People drink to overcome shyness, feelings of inferiority, depression," he said, "and use it for a sedative effect."

"Alcohol affects the brain centers which control judgment. The person loses the power of choice. He blacks out and suffers memory lapses."

The film was basically the story of an alcoholic husband and how his wife went about learning about to help him. At the end, in conclusion, Jory said, "there is so much help available, if you just ask for it."

With this, the first speaker was introduced, only as Hal, a member of Alcoholics Anonymous. The professional photographer stepped to the front of the class room, and with a smile said, "I am an alcoholic, and I know it. I am here tonight

and I am sober, and I will probably be sober until midnight. I do it day-by-day."

"You can't scare an alcoholic," he said. "I am not here to tell you you can't drink. All I am going to tell you is about myself."

The first drink he can remember taking was sloe gin and coke. "I had a lot of it and I got high, beautifully high, and I wanted to stay that way," he said.

"I got married and went in the Army for two years, and when I came home again, my wife had another boy-

friend. I re-enlisted and spent 12 years in the service, over her."

"I met my present wife in Berlin. We have been married 20 years, and she has spent 18 of them with me during my worst."

Hal has a house in Millbrae, and two cars, and insists that "if I have just one drink, I can lose all that I have."

A few eyebrows were raised in subtle disbelief as Hal threw out a statistic of his own. "Only 3 per cent of all the alcoholics in San

Francisco are on skid row. The remaining 97 per cent are on Montgomery Street between 11 a.m. and 3 p.m. The audience seemed almost entranced, but still, as he continued.

"The Probation Department wanted AA to have someone speak here. They don't go door-to-door. It's not for those who need it, it's for those who want it," he said.

Hal gave his listeners a brief history lesson. "Thirty-seven years ago, AA was started by a doctor and a

(Cont. on Page 15)

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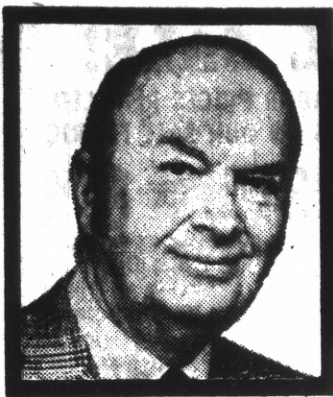
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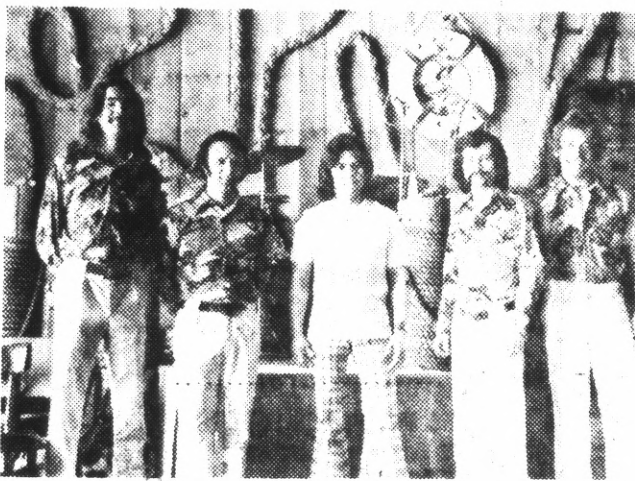
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BRIGHT LIGHTS BY LLOYD JOHNSON

Jackie Phillips' Comedy Finocchio Hit

The droll comedy of wacky Jackie Phillips is a big hit at Finocchio's, with the "Dance of the seven veils" being his latest smash. Jackie's comedy starts out with an upper-crust atmosphere, then slides into the more common touch. "I Can Do Anything You Can Do Better Than You" is one of his best numbers. . . . Live entertainment and dancing are every-night attractions in the plush Golden Rooster Lounge of the Rodeway Inn, South San Francisco. Providing the dance sounds on Sunday and Monday nights is The Formations group. Taking over the remaining five nights is the Garfin Gathering, talented veterans of the Nevada show circuit. There's a special cocktail treat for all the gals in the lounge from 5 p.m. any Monday-through-Thursday night. . . . The Bill Satch Sextet is featured in The Penthouse atop the Hotel St. Francis for dancing on Sunday and Monday evenings. Dancing nightly; no cover, no minimum. . . . Mail orders are being accepted now for Beverly Sills' only recital of the season Sunday, February 3, 7:30 p.m., at the San Francisco Opera House. Considered to be one of the finest coloratura sopranos in the world, Miss Sills is being presented locally by Gordon Crowe and First American Concerts.



MUSICAL AWARENESS — Pop-A-Groove, a five-piece band with an impressive array of talent and a distinctive sound, entertains with a sure, always recognizable dance beat at Whiskey Hill, in downtown Burlingame. Tuesdays through Sundays. Stimulating the band's style is Russell Smith, organ and electronic piano; Barry Ghezzi, horn and sax; singer Sammy Acuna; Joe Tarantini, lead guitar; Bobby Barelles, drums, and bass player Carl Curreri.

Phil Lehr's Selected For "Dining Excellence"

William Armanino, vice president of Armanino Farms, growers and national distributors of chives, spices and food, presented Phil Lehr with the Now Magazine Award for "dining excellence." Phil Lehr's Steakery, in downtown San Francisco, was one of the restaurants in the U.S. cited for "outstanding cuisine in an atmosphere of cordial elegance." . . . Veal Cutlet Parmigiano, breaded, covered with Monterey Jack cheese and baked in delicious Romano sauce, is the personal favorite of the Shirt Tail's Durby Adkins, veteran restaurant man who recently celebrated his eighth year with the Stickney organization which owns the Palo Alto restaurant. . . . Enrico Romano has a reputation for being the Pizza King of the West, and is proving that he is worthy of the title each day at Romano's Italian restaurant at Rockaway Beach in Pacifica. Enrico spends a good share of his time in the kitchen, preparing the pizzas for which he is so well known. . . . Perry Boys Smorgy in San Mateo is an ideal family dining spot. "All you can eat" for only \$2.49, with a choice of over 40 different items — drinks and dessert included. Don't miss their Wednesday night Hawaiian Luau.

Crabmeat Sandwiches Big Hit At Stickney's

Friday luncheons are mobbed at the Stickney restaurants, and it could be because of their Broiled Crabmeat Sandwiches, which are large chunks of luscious broiled crabmeat served on hot French bread. Topped with melted Cheddar cheese and served with potato salad and sliced tomatoes, this appealing sandwich is a sell-out by early afternoon. . . . "You just can't beat the prime rib and baby spare ribs at Scotty Campbell's," is the comment of countless particular diners who frequent this award-winning restaurant in Redwood City. All entrees are served with hot garlic bread, crisp tossed salad (choice of dressing), and stuffed baked or Idaho baked potato with sour cream and chives. Courtesy is the watchword here. . . . A varied Continental menu is featured for both luncheon and dinner at Maiden Lane's Iron Horse restaurant in San Francisco. Chef de Cuisine Roger Bertola offers tasty and different dishes for all appetites. . . . No business complaints from Nick Gust out Pacifica way. With The Moonraker, Nick's and the new Captain Charles restaurants all doing a bustling business, is it any wonder Nick is wearing an ear-to-ear smile to start out the New Year?

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Buy One Top Sirloin Steak at \$6.25 and Receive the 2nd Steak Dinner FREE! Complete Dinner Includes Baked Potato, Vegetable, Salad from Our Famous Salad Bar.
Served After 5 p.m. in Our Gold Coast Dining Room.
This Offer Valid Until January 31, 1974
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Harness Racing Now Bay Meadows Feature

Exciting Harness Racing is now featured at the famed Bay Meadows race track in San Mateo, with the current meet slated to run through Sunday, March 3. Post time, through January, is 1 p.m., with the exception of Fridays, when the "trotters" get off at 7:45 p.m. You'll also see racing on Sundays, beginning in February, with post time at 1 p.m. . . . There's a distinctive menu at the Grapeleaf, where foods of the Middle East include a Deluxe Shish Kebob, plus two excellent stews served with side orders of rice pilaf. And if you like the exotic, wait until you see those curvy belly dancers. . . . Manuel Garza of Garza's Mexican restaurant comes from a small town in the southern part of Texas, and it was there his interest in food preparation was first kindled. After a stint in the Navy, he decided to venture into the restaurant business. Drop in Garza's soon and try his zesty dishes, which are prepared from original recipes. . . . After last weekend's big turnout of "Belmont Steaks" participants, Joe De Dio, general manager of the Holiday Inn, Belmont, is planning for more of the same for the next few weeks. This unique promotion is a "two for one" steak dinner offer, with Top Sirloin Steak being the fare. Buy one dinner for \$6.25 and receive the second dinner free. Clip the coupon appearing in Bright Lights and present it to the evening dinner hostess. Valid through Jan. 31.

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SEAFOOD
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Illuminated Oceanside Dining
Wednesdays thru Saturdays 4 p.m. to Midnight
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Not Open Mondays and Tuesdays
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Your Hosts: Nick and Lorraine Gust
On the Shores of the Pacific at Rockaway Beach, Pacifica

BRIGHT LIGHTS BY LLOYD JOHNSON

Montara Beach Hotel For Weekend Dancing

Frank Torres Beach Hotel/Restaurant, a well-established gathering place in Montara, overlooking the beautiful Pacific, is the scene of much dancing action on Friday and Saturday nights. Attracting happy crowds is the popular Bob Howard Orchestra, who have built up a sizable following of Peninsula and coastside fans in the past years. The cuisine specialties here are Peruvian dinners, steaks and seafood. . . . Park Avenue Tours is the "guiding light" to South Lake Tahoe these days. Overnights, via Greyhound Bus, offer accommodations in a deluxe motel (double occupancy) with generous bonuses. Fun seekers driving to Lake Tahoe (Stateline) also receive bonus value, as a drive-up package (one night or two nights) is available seven days a week. Most recent addition to the many packages is the Reno Drive-Up Package, with a giant refund value. Also ask Park Avenue Tours about their Las Vegas packages. . . . Delectable hot sandwiches and warming soups are just the thing to satisfy a luncheon appetite these chilly winter days. The Bright Garden Coffee Shop (the Hilton Inn by the airport) has a large selection — including Beef 'n' Cheddar sandwich and the Monte Cristo sandwich, favorites of the local business people who lunch here regularly.

Chinese and American Food at The Phoenix

The new Phoenix restaurant, owned/operated by Tony Kwan, who was formerly associated with the Korner Kitchen in San Carlos, features both Chinese and American food. Moderately-priced family-style dinners and chef's a la carte suggestions, among which are Breaded Veal Cutlets and Fried Prawns (Chinese style), are featured. . . . Reno Donati, co-owner of the New Southern restaurant, along with his brother Julio and Nick Sbarra, says this is the year all records will be broken for functions in their "Southern Room" from 20 to 200 guests can be accommodated. . . . Special half-price lunches is the mid-day offering at Diamond Lil's in San Mateo, where you can watch your choice of dinner steak being broiled on a circular one-of-a-kind broiler. Ranging from 99 cents to \$2.39, the lunches are featured Tuesdays through Fridays. Complete dinners at the Leaning Tower restaurant are exactly that. Each meal is preceded by antipasto, which is followed by the entree with soup, salad and pasta. The specialty items include many Italian dishes.

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MONDAY Golden Fillet of Flounder, French Fries, Cole Slaw, Children's Portion \$1.29. SECONDS ON THE HOUSE **\$1.99**
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WEDNESDAY Deep Sea Dinner, Golden Fried Tendersweet Clams, Fillet of Flounder, Clam Finger, French Fries and Cole Slaw (Fish Fry May Be Substituted), Children's Portion — Fish, Chips and Cole Slaw \$1.29. SECONDS ON THE HOUSE **\$1.99**
THURSDAY Chicken Barbecue, Whipped Potatoes, Cole Slaw, Fried Chicken May Be Substituted, Children's Portion \$1.29. SECONDS ON THE HOUSE **\$1.99**
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COCKTAIL LOUNGE OPEN "Double Bubble Cocktails" 4 to 8 p.m.
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ALSO PEPPERED 1.09 PKG. FROZEN

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MAXWELL HOUSE COFFEE

2 LB. TIN LIMIT ONE 1⁵⁹

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CHILI CON CARNE

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CREAM OR WHOLE CORN	303 TIN	23 ^c
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5 lb. bag 79^c
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50c WITH THIS WESTLAKE SKYLINE COUPON - EXPIRES JAN. 20

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2 lb. can 1⁹⁹

50c LIMIT ONE COUPON PER FAMILY 50c

WHOLE SUN FLORIDA ORANGE JUICE

100% ORANGE JUICE 6-OZ. TINS, FROZEN

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CHEESE

LONGHORN CHEDDAR LB. 1²⁹

TRY OUR FRESH MADE SALADS

Potato Macaroni PL 69^c

Man Charged in Assault

A 53-year-old San Brunan was booked on charges of assault with a deadly weapon Sunday after he reportedly struck a juvenile on the side of the face with a baseball bat, police report.

The youth was treated at San Francisco General Hospital, but not hospitalized, officials said.

Police received conflicting stories from the man

arrested, Edward John Moyle, of 3901 Chilton Lane, and three male juveniles. According to the report from Moyle, the youths knocked on the door and asked about his daughter. The father said she was not home and, according to him, when the youths were reluctant to leave he slammed the door. At that time, he told police, the juveniles threw objects through the front window. He retaliated with the baseball bat, police said.

The other version, police said, is that after the initial attempt by the youths to see if the girl was home, a second journey to the house was

made to see if they could determine the girl's whereabouts.

According to the youths' report to the police, at that time the father came out of a garage door wielding a baseball bat and struck one of the youths on the side of the face. It was after that, the juveniles said, that they threw objects through the window in retaliation.

The struck youth was initially unconscious, according to the police report, but soon regained consciousness and was taken to Peninsula Hospital and then to San Francisco General Hospital for X-rays.

Brisbane Retains Full Force

(Continued from Page 1)

total lack of class," Guardino said.

Further, the mayor accused Beard of "enlisting the aid of children" in his campaign aimed at regaining his post.

Beard has been "busy playing politics" in Brisbane, Guardino said.

Citing the growth of the department over the years, Guardino said the number of personnel since Beard took over some five years ago went from eight to ten.

Further, Beard wanted a 15-17 per cent pay increase for himself and his men, Guardino told the audience. "He also wanted to attend

FBI school for four months at full pay," Guardino said.

All this would have cost the city some \$261,144, Guardino said.

In 1968-69 the total police budget was only \$103,932 and "there has been no increase in crime or population" since that time, the mayor said.

After warning the public not to "deal in personalities" Mayor Guardino charged Beard's motives were "propaganda, aided and abetted by the (Jess E.) Salmon and (Bill) Lawrence clique."

(Both Salmon and Lawrence were removed from

council posts during a recall vote last October.)

A deciding factor in the decision of council members Williams, Mrs. Anja Miller and Arthur Montenegro to keep the police department at ten persons was the possibility that the city might lose the Crocker Industrial Park

security contract, Montenegro said.

The city provides the industrial park with police and fire protection on an annual contract.

The city now has an estimated \$500,000 in uncommitted reserves and could use this to balance the budget, Montenegro said.

'Cleanup Fund' Set Up

Daly City Councilman Victor G. Kyriakis, a candidate in the upcoming March 5 municipal elections, said Monday he has set aside a special "cleanup fund" to provide for taking down his campaign posters by March 6.

Kyriakis explained this was necessary in order to guarantee that the community will not be subjected to unsightly campaign signs "any longer than it is necessary."

Evaluation Dispute

(Continued from Page 1)

that all facts can be brought out in the open."

Trustee Kenneth Austin seconded the motion, and trustee James Christensen added that a time limit should be set; the first meeting in March.

Joseph Smith, associate superintendent, objected, stating that "a March date is thoroughly unrealistic. This will take at least four months. It took the last committee over a year and \$20,000. We're dealing with a 22-page document."



JULIUS CASTELLÁN was expected to resign his post with the San Mateo County Economic Opportunity Commission to accept a new position as supervisor of the Daly City Senior Citizens lunch program, a special free lunch program held daily at the Lincoln Park Clubhouse in Daly City. Castellán has been on the EOC, a voluntary post, for the past three years. He replaced Daly City's first appointee, Edward Eastman.

'Zodiac' Calls

(Continued from Page 1)

This "agreement" was made while Dunbar was off the air.

On the air, Belli promised to defend the killer at no cost, noting he "needs help."

Police did stake out the area while Belli and Dunbar and a San Mateo Times reporter waited patiently for the confessed killer to appear.

The wait ended two hours later without ever hearing from the "killer."

As far as police are concerned, they don't want ever to hear from the real Zodiac again.

His letters may be humorous, but the killings are not.

Parking

(Continued from Page 1)

of changing signal lights and traffic patterns at five intersections. Bids submitted to the city were double that of the city engineer's estimates, it was pointed out at last week's council study session.

—Designated County Street a one-way street on a trial basis. Ken Royle of South San Francisco, and a representative of Golden West Concrete opposed the redesignation and asked that the traffic channels be modified as a first step, rather than a one-way street pattern.

Councilman McRobert Stewart asked the staff to evaluate the effect of one-way southbound pattern in a few months.

Campaign Party

Bill Schumacher, candidate for the Daly City City Council, will hold a campaign kick-off party at Temple Beth Israel, 625 Brotherhood Way, San Francisco, Saturday, Jan. 19.

WOODLAWN
Memorial Park

Our Endowed Care Provides Continuing Maintenance and Lasting Beauty

Colma, California - PL 5-1727
San Francisco Office - GA 1-4836
ORGANIZED 1864

WOODLAWN
Memorial Park



SAVE EVERYDAY

PRICES EFFECTIVE WEDNESDAY, JANUARY 16TH THRU TUESDAY, JANUARY 22, 1974

BEef CHUCK
Blade Roast **99¢**
(7-Bone Roast, lb. 1.09)

BEef ROUND STEAK
FULL CUT BONE-IN **1.49**
lb.

BEef LOIN SIRLOIN STEAK
lb. **1.89**

BEef BLEND
A BLEND OF BEEF AND HYDRATED SOY PROTEIN CONCENTRATE
lb. **79¢**

FRYERS FRESH
USDA Grade A Whole Body **39¢**
(CUT UP, lb. 45¢)

BEef ROUND TIP STEAKS
lb. **1.89**

BEef CUBE STEAKS
lb. **1.99**

BEef CHUCK STEAKS
lb. **1.19**

BEef RIB STEAKS
lb. **1.94**

BEef LOIN T-BONE STEAKS
lb. **1.99**

BEef LOIN PORTERHOUSE STEAKS
lb. **2.09**

BEef CHUCK CROSS RIB ROAST
lb. **1.59**

BEef RIB ROAST
lb. **1.59**

BEef ROUND RUMP ROAST
lb. **1.49**

BEef ROUND TIP ROAST
lb. **1.79**

PERCH
TASTE & SEAL, Precooked, Heat & Eat **98¢**

SOLE
TASTE & SEAL, Precooked, Heat & Eat **1.21**

HADDOCK
TASTE & SEAL, Precooked, Heat & Eat **1.15**

GROUND BEEF
lb. **99¢**

BEef SHORT RIBS
English Cut lb. **1.19**

BEef SHANKS
lb. **1.09**

BEef BRISKET
lb. **1.79**

SLICED BACON
LADY LEE **1.13**
(Thick, 2 lb. pkg., 2.25)

SLICED BACON
WILSON Certified **1.17**
(1 lb. pkg.)

SMOKED HAM
Sugar Cured Fully Cooked (Butt Portion, 10-13 lb. Ham) **1.03**

SMOKED HAM
Plantation Brand Added, Boneless (approx. 2-3 lb.) Fully Cooked - Water **1.95**

CORNEd BEEF
Half Ham, 10-12 lb. Fully Cooked - Water **1.48**

YOUNG TURKEYS
Frozen (approx. 10-14 lb.) **69¢**
(approx. 16-22 lb.) **65¢**

YOUNG TURKEYS
HARVEST DAY Self Basting (approx. 10-14 lb.) **79¢**
(approx. 16-22 lb.) **76¢**

YOUNG TURKEYS
SWIFT Butterball Deep Basted (approx. 10-14 lb.) **83¢**
(approx. 16-22 lb.) **79¢**

COMPARE OUR PRICES WITH WHAT YOU HAVE BEEN PAYING... LUCKY TRULY REDUCES WEEKLY FOOD COSTS

JELLS BEST
Gelatin Desserts - Assorted Flavors 3 oz. pkg. **8¢**

TOMATO SOUP
CAMPBELLS 10% oz. can **12¢**

HOLLY SUGAR
Granulated 5 lb. bag **75¢**

DOG FOOD
SKIPPY Liver Flavor, Chicken Flavor or Regular 15 oz. can **14¢**

RINSO
Detergent - Color Bleach 49 oz. pkg. **74¢**

HI-HO CRACKERS
SUNSHINE 16 oz. pkg. **45¢**

PORK & BEANS
VAN CAMP'S 31 oz. can **35¢**

KRAFT DINNER
Macaroni & Cheese 7% oz. pkg. **28¢**

BANANAS
Fancy large golden ripe lb. **12¢**

ORANGES
Navel 5 lb. bag **69¢**

CABBAGE
Tender Green Heads lb. **10¢**

D'ANJOU PEARS
Sweet 'n juicy lb. **25¢**

HEAD LETTUCE
Crisp & Farm Fresh each **19¢**

CONDIMENTS & PRESERVES

Best Foods Mayonnaise 32 oz. jar **85¢**

Harvest Day Catsup 18 oz. bottle **30¢**

Cucumber Chips DEL MONTE Sweet 15 oz. jar **36¢**

Kraft French Dressing 16 oz. bottle **64¢**

LAUNDRY AIDS

Lady Lee Detergent Low Suds 20 lb. pkg. **2.79**

Lady Lee Liquid Detergent LADY LEE - Green 32 oz. plastic **49¢**

Lady Lee Cleanser With Chlorox, No Phosphate 21 oz. pkg. **18¢**

Kitchen Sink Set 3 piece. Durable plastic. Dish drainer, drain tray, silverware holder. All matching. Avocado, harvest gold, or white. **1.96** SET

VITAMIN C MEDIGUARD - 250 mg. bottle of 250 **1.46**

VITAMIN E MEDIGUARD - 200 IU. bottle of 100 **2.99**

MYLANTA Liquid Antacid, 12 oz. bottle **1.39**

EMPIRIN COMPOUND bottle of 100 **1.13**

FISH & MEATS

Chunk Light Tuna CHICKEN OF THE SEA... 6% oz. can **48¢**

Admiral Maine Sardines 2 Layer, In Soy Bean Oil 4 oz. can **26¢**

Chili Con Carne DENNISON'S With Beans Regular or Hot 15 oz. can **47¢**

Spam Luncheon Meat HORMEL 12 oz. can **95¢**

BEVERAGES

Dinner Wines HARVEST DAY, Burgundy or Sauvignon 5th **79¢**

Gallo Spanada 1/2 Gal. **1.99**

Canned Beverages HARVEST DAY Assorted Flavors Regular or Sugar Free 12 oz. can **10¢**

Juice-Beverage Decanter Large 52 oz. Tight fitting, vacuum type, white plastic stopper. Easy hand-hold shape. Decorated with Snoopy and his friends, on crystal clear glass. **99¢** EACH

Ironing Board Pad and Cover Set FRUIT OF THE LOOM Teflon cover with wrinkle-free surface. Fits all 54" x 30" boards. **99¢** SET

Vacuum Cleaner Bags For most popular models. Quality tested. **48¢**

Coffee Mugs Pure white porcelain. "Harvest" designs. Jumbo size, 16 oz., 4 1/2" wide, 3" high. Soups, chowder, "big cup" coffee drinkers. **78¢**

COFFEE & TEA

MAXWELL HOUSE COFFEE Regular or Electric Perk Grind 2 lb. can **1.85**

Instant Coffee MAXWELL HOUSE 10 oz. jar **1.47**

Yuban Coffee Regular or Electric-Matic Grind (Regular Grind 1 lb. can - 1.19) 2 lb. can **1.95**

Maxim Freeze Dried Coffee 8 oz. jar **1.92**

Brim Freeze Dried Coffee 8 oz. jar **2.19**

Sanka Freeze Dried Coffee 8 oz. jar **2.21**

Instant Coffee YUBAN 8 oz. jar **1.37**

Lipton Tea Bags pkg. of 100 **1.23**

Instant Tea NESTLE 3 oz. jar **1.52**

BREAD-CEREAL-FLOUR

Harvest Day Bread Regular or Seed with 16 oz. loaf **29¢**

Harvest Day Bread White or Wheat Regular or Seed with 16 oz. loaf **41¢**

Harvest Day Bread Round Top or Seed with 16 oz. loaf **41¢**

FROZEN FOODS

Orange Juice FLAV-R-PAC "Sunny Florida" (12 oz. can 46¢) (16 oz. can 58¢) 6 oz. can **23¢**

Celeste Cheese Pizza 20 oz. pkg. **1.63**

Flav-R-Pac Vegetables Green Beans Regular or French Cut 9 oz. Baby or Ford Hook Lima or Peas & Pearl Onions 10 oz. **27¢**

Banquet Meat Pies Beef, Chicken or Turkey 8 oz. pkg. **29¢**

Buttered Beef Steaks TURKEY - 4's 12 oz. pkg. **92¢**

Banquet Dinners Fish 8 1/2 oz., Fried Chicken, Salisbury Steak, Turkey or Veal Parmesan 11 oz., pkg. **51¢**

PANTYHOSE LEMITA All Nude or Regular 3 pairs set - one each of **97¢**

PANTYHOSE BETTER BUDGET Micro Mesh or All Sheer Honey Beige, Splice or Caramel - Two Sizes **79¢**

Mixing Bowl Set Durable, milk white glass. 3 piece set - one each of 6 inch, 7 inch and 8 inch sizes. **1.68** SET

Coffee Maker MELITTA 5 Cup, Heatproof Corning glass server with clear plastic filter top. With filter papers. **2.99** EACH

DAIRY PRODUCTS

LADY LEE EGGS Grade AA **Dozen Carton**

Lady Lee Butter Extra Large **84¢** Large **80¢** Medium **77¢**

Lady Lee Butter Grade AA - Cubed 1 lb. pkg. **79¢**

Lady Lee Margarine Cubed 1 lb. pkg. **35¢**

Lady Lee Fruit Drinks LADY LEE - Grape, Fruit Punch or Orange Flavors 1/2 gal. ctr. **25¢**

FRUITS & VEGETABLES

Mandarin Oranges EMPRESS Segments, 11 oz. can **28¢**

Yellow Cling Peaches HARVEST DAY 29 oz. can **37¢**

Lady Lee Apple Cider gallon bottle **1.59**

Cut Green Beans LADY LEE 16 oz. can **24¢**

Stewed Tomatoes LADY LEE 16 oz. can **24¢**

V-8 Cocktail Vegetable Juice 16 oz. can **60¢**

OTHER ITEMS

Hi-Class Dog Food Horsemat and Meat By Products In Gravy 14 oz. can **26¢**

Hi-Class Nuggets Dog Food 10 lb. bag **1.71**

Coronet Cat Litter 10 lb. bag **45¢**

Crisco Shortening 3 lb. can **1.25**

Paper Towels GALA, 2-Ply, Decorated 100 Sheet Roll **44¢**

Trash Can Liner LADY LEE - Shiny 19 1/2" x 32" Gal. **49¢**

Zee Wax Paper Double Waxed 100 foot roll **23¢**

DELICATESSEN

Canned Ham COOKS DELIGHT 5 lb. can **7.99**

Mozzarella Balls Precious Cheese 8 oz. pkg. **73¢**

Gallo Salame (Sliced 6 oz. - 1.19) 10 1/2 oz. chub **2.85**

All Meat Franks LADY LEE - Shiny 12 oz. pkg. **69¢**

NO GUESSWORK ON FOOD PRICES AT LUCKY! SINGLE ITEM PRICING

FARMERS

DISCOUNT FOOD MARKETS - SUPER DISCOUNT PRICES

BEEF IS STILL DISCOUNT

At farmers!



STEAKS
★ BONELESS ROUND
★ THICK CUT SWISS

★ Idaho Steer Beef \$ **143**
★ Check and Compare! lb.



ROASTS
★ SHORT CUT 6TH-7TH
★ STANDING RIB RIB

★ Idaho Steer Beef \$ **123**
★ Check and Compare! lb.



STEAKS
★ LEAN TENDER
★ CHUCK

★ Idaho Steer Beef \$ **103**
★ Check and Compare! lb.



STEAKS
★ T-BONE ★ SIRLOIN
★ CLUB ★ TOP ROUND

★ Idaho Steer Beef \$ **173**
★ Check and Compare! lb.

100% GUARANTEED BY FARMERS



ROASTS
★ BONELESS CROSS RIB
★ BONELESS RUMP

★ Idaho Steer Beef \$ **163**
★ Check and Compare! lb.



★ Regular or Diet **PEPSI**
★ 16 OZ. 6 PAK

★ 89¢



★ Parkay **MARGARINE**
★ 1 LB. PKG.

★ 45¢




★ Farmers Brand **MAYONNAISE**
★ Quart Jar

★ 69¢



★ Campbell's **VEGETABLE SOUP**
★ 10½ OZ. CAN

★ 7¢ FOR 1



★ USDA Inspected **FRESH FRYERS**
★ Whole Body

★ 39¢ LB.

★ Bonanza Brand **PATTIES**
★ 14 OZ. TRAY PKG. **79¢ EA.**

★ Ocean Fresh **FILLET O' BUTTERFISH**
★ 8 OZ. PKG. **69¢ LB.**

★ OSCAR MEYER **WIENERS**
★ 1 Lb. Pkg. **\$1.29 EA.**

★ OSCAR MEYER **SLICED BOLO**
★ 8 OZ. PKG. **75¢ EA.**

★ OSCAR MEYER **CHOPPED HAM**
★ 8 OZ. PKG. **99¢ EA.**

★ OSCAR MEYER **SLICED BOLO**
★ 12 OZ. PKG. **\$1.13 EA.**

★ OSCAR MEYER **SMOKE LINKS**
★ 12 OZ. PKG. **\$1.29 EA.**

★ OSCAR MEYER **VARIETY PAK**
★ 12 OZ. PKG. **\$1.43 EA.**




★ Fresh **Farm Best BUTTER**

★ 1-Lb. Pkg. **79¢**



★ River Valley Grade "A" **FROZEN VEGETABLES**
Green Peas, Green Beans, Cut Corn, Peas & Carrots, Spinach, Chopped Broccoli, Mixed Vegetables or Zucchini Squash
★ Reg. Size Pkg.

★ 5¢ FOR 1



★ Patio **FROZEN DINNERS**
★ Your Choice
• Mexican Dinner 12 oz.
• Cheese Enchilada 12 oz.
• Beef Enchilada 13 oz.
• Combination 11 oz.

★ 49¢



★ Farmers Brand **FRESH SLICED BREAD**
★ 16 OZ. LOAF

★ 4¢ FOR 1



★ Pillsbury **Buttermilk or Country Style BISCUITS**
★ 8 oz. tube oven ready

★ 10¢



★ Kraft **Macaroni & Cheese DINNERS**
★ 7¼ Oz. Pkg.

★ 5¢ FOR 1



★ Mighty Dog **ALL FLAVORS DOG FOOD**
★ 6½ OZ. CAN

★ 6¢ FOR 1



★ Cooking or Salad **CHB OIL**
★ 24 OZ. LARGE BOTTLE

★ 59¢



★ Minute Maid **100% Florida ORANGE JUICE**
★ 12 OZ. 49¢ ★ 6 OZ. CAN

★ 4¢ FOR 1

★ Bath Bar **ZEST SOAP**
★ 2 Bar Deal Pak **49¢**

★ Chun King **CHOW MEIN**
★ 42 OZ. Chicken, Beef, Pork or Shrimp **99¢**

★ Fabric Softener **DOWNY**
★ 96 oz. family size **\$1.69**

★ Comet **CLEANSER**
★ 21 OZ. GIANT SIZE **245¢ FOR**

★ Ragu **SPAGHETTI SAUCE**
★ All Flavors 15½ OZ. JAR **39¢**

farm fresh produce

★ Large Slicing **TOMATOES**
★ Farm Fresh LB. **29¢**

★ Ruby Red **GRAPEFRUIT**
★ 8 LB. CELLO BAG **89¢**

★ Large Navel **ORANGES**
★ 8 LBS. FOR **99¢**

★ Fresh Crisp **LETTUCE**
★ 19¢ NO.

★ Delicious **CABBAGE**
★ LB. **9¢**

★ Extra Fancy Large **CUCUMBERS**
★ 15¢ EA.


★ Miracle Whip Salad **DRESSING**
★ Quart Jar **77¢**

★ Farmers Brand Mex. **"AA" EGGS**
★ Large 80¢ dz. - Ex. Large 84¢ dz. **79¢ dz.**


★ Folgers **COFFEE**
★ 1 Lb. \$1.05
★ 3 Lb. \$2.79
★ 10 oz. instant \$1.59 **\$1.79**

★ Personal size **IVORY SOAP**
★ 4 bar deal pack **39¢**

at FARMERS you know you're paying less...and that's nice to know!

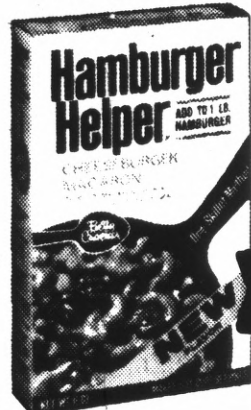
 We Welcome **FOOD STAMPS**
Where Authorized

#37 **255 "D" STREET ALEC • COLMA**

 **SALE EFFECTIVE**
JAN. 16th thru JAN. 22nd
7 FULL DAYS!

SHOP SAFEWAY

Hamburger Helper



Regular
Size
Package

49¢

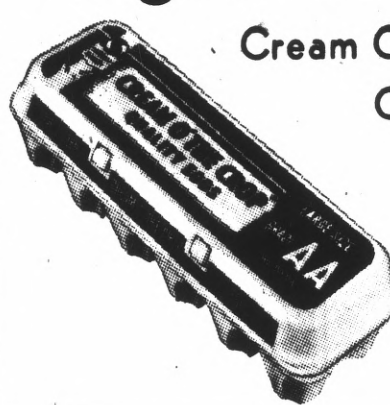
Chunk Style Tuna



Sea Trader
Light
6½-oz. Can

39¢

Large Grade AA Eggs



Cream O'The Crop
Carton
Dozen

75¢

Margarine



Imperial
Cubes
1-lb. Carton

45¢

Tomato Catsup



Del Monte
20-oz.
Bottle

31¢

Tomato Sauce



Hunt's
15-oz.
Can

16¢

Gerber Baby Food

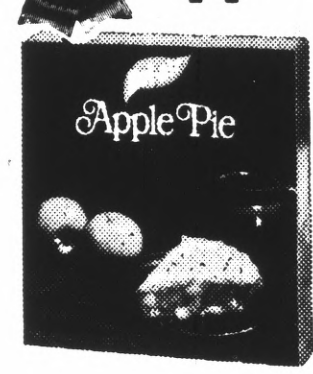


Strained Fruits &
Vegetables
Regular Size

10¢

EXTRA
VALUE

Apple Pie



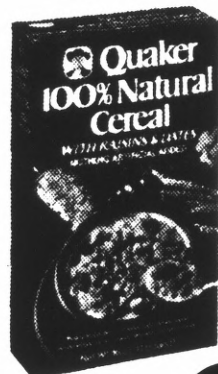
Bel-air
Frozen
24-oz.

39¢

Frozen Foods

Lucerne Ice Milk	½ Gallon	77¢
Hawaiian Punch	Red Concentrate—6 oz.	24¢
Jeno's Pizza Rolls	(Snack Tray—7½ oz. 93¢)	53¢
Van de Kamp Enchilada	7½ oz.	45¢
Chili & Tamales	Van De Kamp Enchilada—9 oz.	56¢
Patio Dinner	Enchilada—13 oz. (or Mexican—12 oz.)	59¢
Manor House Meat Pies	8 oz.	25¢

Quaker Cereal



100% Natural
Cereal
16-oz. Package

65¢

Coffee Choices

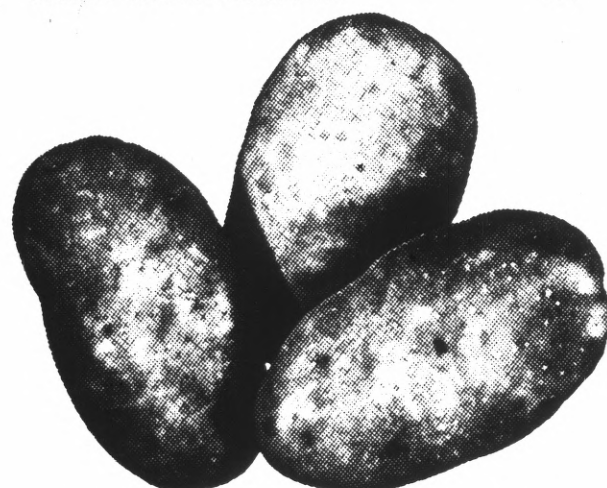
Safeway Coffee	Pre-ground—2-lb. Bag	\$1.57
Star Coffee Filters	30 Count	31¢
MJB Instant Coffee	10 oz.	\$1.25
Coffee Creamer	Lucerne Coffee Tonic—16 oz.	74¢
Edwards Coffee	Rich in Colombian Coffee—2-lb. (1-lb. 97¢)	\$1.69
MJB Coffee	Ground—2 lb. (1-lb. 99¢)	\$1.85
MJB Coffee	Ground—3 lb. (Edwards—3-lb. \$2.59)	\$2.64

Fruit Drinks



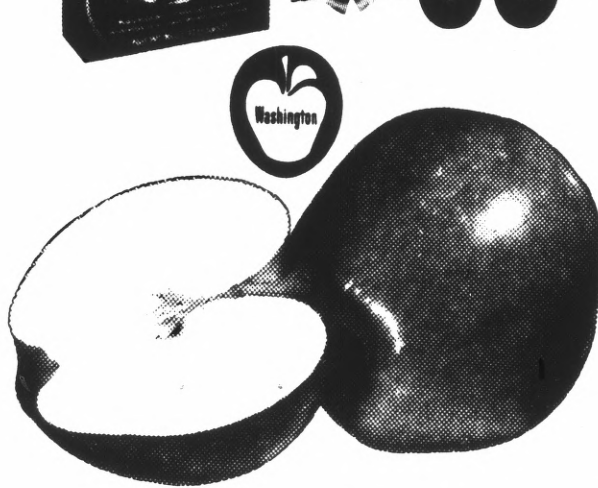
Cragmont
46-oz. Can

27¢



Potatoes
U.S. No. 1
Quality RUSSETS

10 Lb. Bag 89¢



Delicious Apples
Red or Golden Delicious
Washington Extra Fancy

4 Lbs. \$1

Assorted Roses

U.S. No. 1 California Field Grown
Assorted Varieties—Each

\$1.29

Anjou Pears

Northwest Grown, A Winter Treat!

3 Lbs. 89¢

Large Cucumbers

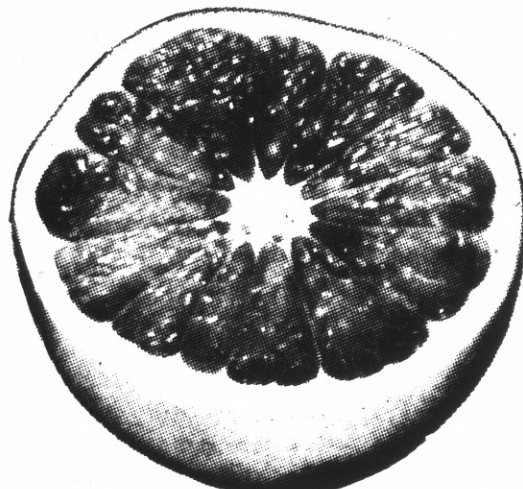
Crispy Fresh

2 for 39¢

Breakfast Prunes

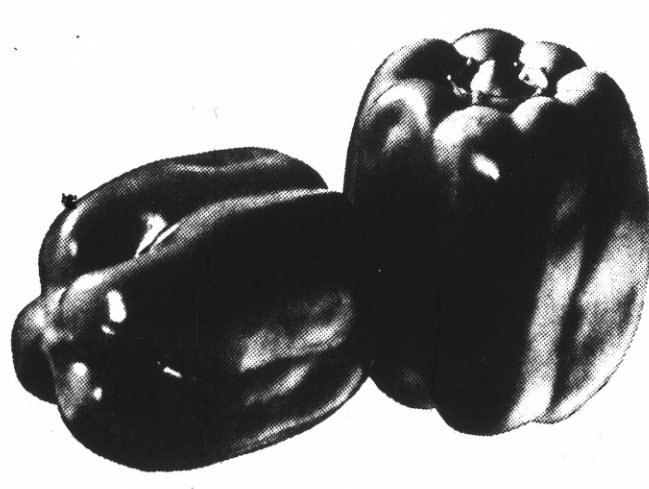
Del Monte Brand

2 Lb. Bag 98¢



Grapefruit
Ruby Red
A Breakfast Treat!

8 Lb. Bag 98¢



Bell Peppers
Large Size
Excellent For Stuffing!

3 for 39¢

Wine & Liquor

Almaden Grenache Rose	5th	\$1.89
Sebastiani Wine	Mountain Varieties—5th	\$1.65
Rhineskeller	Italian Semi-Cabernet—½ Gallon	\$2.09
La Mesa Burgundy	Wine—½ Gallon (5th 85¢)	\$1.79
Windsor Canadian	Banded Whisky 80 Proof—Quart	\$5.59
Scotch Whisky	MacNair's 86 Proof—5th (Cutty Sark, 86 Proof—5th \$7.79)	\$5.09
Kaviana Vodka	or Stuntz's Gin, 80 Proof—5th (Liquor available at stores marked L only)	\$2.99



Bourbon

Old Calhoun's
Reserve
86 Proof
Quart

\$4.99

Wexford Crystal

By Anchor Hocking

Start Your Set Now!



Each Week a different item will be
featured at only 39¢ with no
purchase necessary, as per the
schedule in this ad. You can build
your set as rapidly as you like.

Featured
This Week
10-oz.
Goblet
ONLY

39¢

Health & Beauty Aids

Close-Up Toothpaste	6.4 oz.	64¢
Bright Side Shampoo	11 oz.	78¢
White Rain Shampoo	With Lemon—14 oz.	87¢
Protein 21 Shampoo	14 oz.	\$1.88
Right Guard Deodorant	Spray—7 oz.	98¢
Arriid Extra Dry	Light Powder Anti-Perspirant 6 oz.	75¢
Q-Tips Cotton Swabs	170 Count	66¢
Preparation H	Suppositories—12 Count	\$1.39
Safeway Aspirin	200 Count	35¢

Baby Powder

Johnson's—14-oz. **89¢**

Schick Super II

Twin Blade Cartridges
5 Count **95¢**

Items & prices in this ad available January 16, 1974 thru January 22, 1974 at the following Safeway Stores:

Shop & Save At The
Safeway Discount
Near You

851 Brewster at Arguello, Redwood City
(L) 850 Woodside Road, Redwood City
(L) 1655 El Camino Real, San Mateo
100 Crystal Springs Center, San Mateo

(L) 860 No. Delaware, San Mateo
401 So. Norfolk, San Mateo
(L) 1450 Howard Ave., Burlingame
910 Mission Road, So. San Francisco

(L) 2256 Westborough Blvd., So. S.F.
260 Washington, Colma
(L) 525 El Camino Real, Millbrae (B)
100 Skycrest Center, San Bruno

100 Pacific Heights, San Bruno
(L) 2100 Ralston Ave., Belmont
(L) 901 Emmett St. at 6th, Belmont
(L) 3550 Coast Highway, Pacifica

250 Fairmont Center, Pacifica (B)
(L) 1015 Terra Nova Blvd., Pacifica
(L) 1420 Southgate Ave., Daly City
(L) These Safeways have liquor depts.—(B) These have in-store bake shops

1298 E. Hillside, Foster City
2630 Bayshore Blvd., San Francisco

...SAVE MONEY!

Nabisco Crackers



Premium
Saltines
1-lb.

39¢

100% Orange Juice



Bel-air Frozen
Concentrate
From Florida
6-oz.

19¢

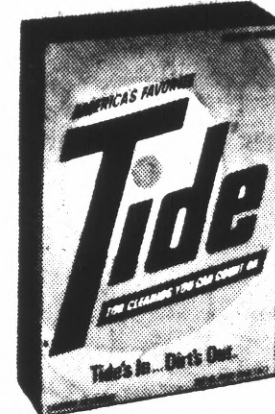
Applesauce



Highway
Brand
16-oz. Can

5 for \$1

Tide Detergent



49-oz.
Pkg.

89¢

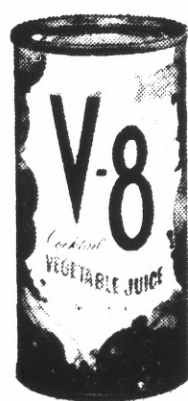
Lucerne Butter



Grade AA
Cubes
1-lb.
Carton

89¢

V-8 Juice



Vegetable
Cocktail
46-oz. Can

45¢

Vitamin C



Safeway Brand
500 Mg.
Guaranteed Quality
100 Count

69¢

Liquid Detergent



White Magic
32-oz.
Plastic

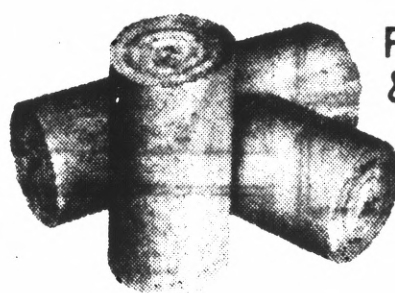
55¢

Household Helpers

Step Saver Total Floor Care Formula—32 oz. **\$1.15**
Parson's Ammonia Clear or Scented—50 oz. (Lemon 55c) **51¢**
Elmer's Glue-All White—8 oz. **89¢**
Clorox 2 Dry Bleach—40 oz. (61-oz. \$1.13) **76¢**

Dry Bleach White Magic All Fabric 40-oz. **66¢**

Pres-To-Logs



4 Logs
For a Warm
& Cozy Fire

75¢

Everyday Needs

Evaporated Milk 14-oz. **22¢**
Crisco Shortening 3 lb. **\$1.25**
Nu-made Oil All Purpose—24 oz. **65¢**
Gold Medal Flour Unbleached—5 lb. (Self-Rising—5 lb. 94c) **89¢**
Homestyle Bread Skillet—1 1/2 lb. No Artificial Preservatives Added **42¢**
100% Wheat Bread Skillet—1 lb. **39¢**
Wheaties Cereal 5-oz. **68¢**

Kal Kan Dinner



Dog Food
(Chunky Beef
By-Products)
14-oz. Can

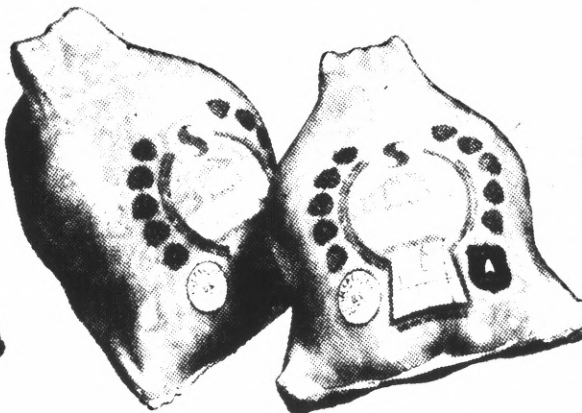
32¢



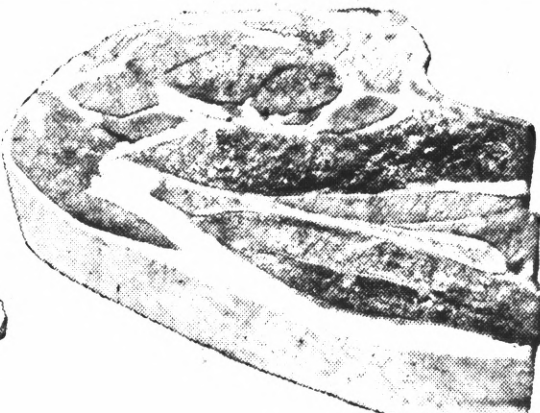
Beef Franks
Safeway Brand
12-oz. Pkg. **69¢**



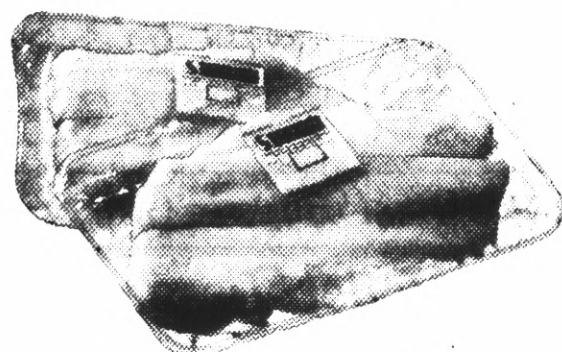
Fresh Fryer Parts
Foster Farms, DRUMSTICKS
(Breasts or Thighs—Lb. 88c) **79¢**



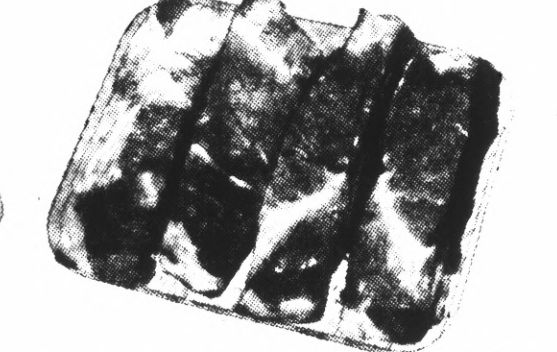
Cornish Game Hens
Manor House
Flash Frozen—20-oz. Each **99¢**



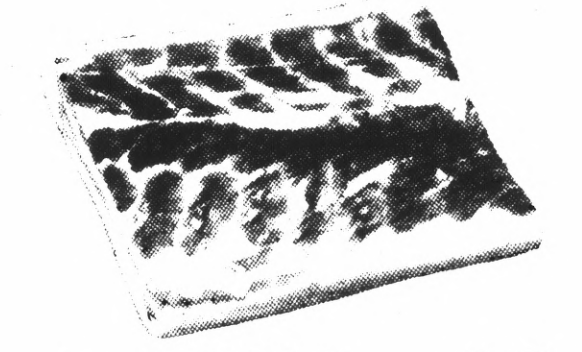
Chuck Roasts
Blade Cut
USDA Choice Grade Lb. **99¢**



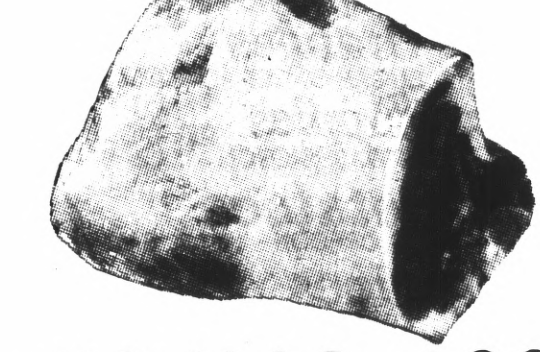
Greenland Turbot
Fillets, Frozen Lb. **88¢**



Country Spareribs
A Family Treat Lb. **89¢**



Smoked Slab Bacon
Any Size End Piece
(Center Cuts—Lb. 98c) Lb. **88¢**



1/3 Pork Loin Roast
From the Finest Eastern Porters Lb. **89¢**

Captains Choice Fish Crisps Precooked Bulk—Lb. **\$1.04**
Round Steaks Full Cut Bone-In USDA Choice—Lb. **\$1.59**
Top Sirloin Steaks Boneless USDA Choice—Lb. **\$2.38**
Chuck Steaks Regular USDA Choice—Lb. **\$1.19**
Top Round Steaks Boneless USDA Choice—Lb. **\$1.99**
Veal Cubed Steaks Sliced USDA Choice—Lb. **\$1.89**
Chuck Roasts Boneless USDA Choice—Lb. **\$1.57**

Corned Beef
Pork Chops
Butter Beef Patties

Shenson
Kosher or Plain—Lb. **\$1.39**
Center Cut
M-M-M- Good—Lb. **\$1.39**
Manor House
12-oz. Pkg. **79¢**

Crossrib Roasts Boneless USDA Choice—Lb. **\$1.59**
Leg of Lamb New Zealand Frozen—Lb. **\$1.19**
Sliced Bacon Planner Style—Lb. **\$1.13**
Canned Hams Safeway or Dubuque 5-lb.—Each **\$7.99**
Chipped Meats Safeway Brand
Smoked Ham or Turkey 3-oz.—Each **49¢**
All Meat Franks Safeway Brand 1-lb. Package—Each **\$1.09**
Cut Up Rabbits —Lb. **\$1.59**



SAFEGWAY

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Mayfair 1¢ Sale!

Discount Prices Plus BONUS BINGO

ODDS CHART as of January 9, 1974

GAME	NO. OF PRIZES	ODDS FOR ONE STORE VISIT		ODDS FOR 10 STORE VISITS		ODDS FOR 25 STORE VISITS	
		1ST PRIZE	2ND PRIZE	1ST PRIZE	2ND PRIZE	1ST PRIZE	2ND PRIZE
TOTAL							



Uncle Sam helps us prove that at Mayfair last week food cost less than at 7 other top chains.

RETAIL FOOD PRICE COMPARISONS
BASED ON U.S. DEPT. OF LABOR, BUREAU OF LABOR STATISTICS ITEM LIST, IN MAYFAIR DISCOUNT AND IN OTHER STORES, EFFECTIVE JANUARY 4, 1974

Bay Area Competitor	No. of Items	Unit \$ Total Mayfair	Unit \$ Total Competitor	Savings at Mayfair
Discount chain A	74	50.62	52.67	2.05
Discount chain B	73	55.25	56.24	.99
Discount chain C	78	63.43	63.99	.56
Discount chain D	77	53.86	55.27	1.41
Non-discount chain E	70	54.54	57.95	3.41
Non-discount chain F	74	61.55	64.46	2.91
Non-discount chain G	78	51.88	55.15	3.27

Fresh Fryers
WHOLE BODY
U.S.D.A. GRADE A
42 LB.

New York Strip
WHOLE - 10 TO 14 LB. AVG.
1.99 POUND
(NEW YORK STRIP STEAK - 16 \$2.19)

Smoked Ham
SHANK - BUTT PORTION OR WHOLE
99 LB.

Chuck Roast
BLADE CUT - MAYFAIR TENDER BEEF
1.08 POUND

Ruby Grapefruit
FRESH FROM TEXAS - SWEET AND HEAVY WITH JUICES
7 FOR **1**

Mayfresh Mix or Match
Mayfresh Catsup 14 OZ.
Mayfresh Corn 303 CAN WHOLE, KERNEL & CREAM.
Mayfresh Peas 303 CAN
Mayfresh Green Beans CUT GREEN BEANS - 303 CAN
5 FOR **1** BUY 1 MORE FOR **1**

BONUS BINGO
Win Your Share of Thousands of Dollars!!
\$1000 BONUS BINGO WINNERS
Howard Hicks; 1590 Willowgate, San Jose
Joanne Retana; 1843 Walnut, Visalia

Cornish Game Hens
20 OZ. PATTI JEAN BRAND
99 EA.

Mayfresh Franks
12 OZ. PKG.
79 EA.

Mayfair Best Buys in Meat
Canned Hams 5 LB. CAN 7.98 EA. FARMLAND-HOFFMAN OR ARMOUR
Beef Rib Steak BONE IN 1.84 LB.
T-Bone Steak WELL TRIMMED 1.88 LB.
Porterhouse Steak LEAN AND TENDER 1.98 LB.
Sirloin Steak MAYFAIR TENDER BEEF 1.78 LB.
Round Steak MAYFAIR TENDER BEEF 1.58 LB.
Pork Chops 1/4 LOIN 9 TO 11 CHOPS 1.29 LB.
Mayfresh Bacon 1 LB. VACUUM PACK 1.18 EA.
Pork Roast FRESH PICNIC STYLE .88 LB.
Pork Steak BUTT CUT 1.28 LB.
Standing Rib Roast KING OF THE BEEF ROAST - SMALL END 1.78 LB.
Luncheon Meat OSCAR MAYER VARIETY PACK - 12 OZ. PKG. 1.45 EA.

Mayfresh Mix or Match
Mayfresh Apple Sauce 303 CAN
Mayfresh Tomatoes 303 CAN
Mayfresh Sliced Beets 303 CAN
Mayfresh Stewed Tomatoes 303 CAN
5 FOR **1** BUY 1 MORE FOR **1**

Mayfair Liquid Bleach
GALLON **33**

Mayfresh Pork & Beans
300 CAN **15**

Mayfair Best Buys in Produce
Head Lettuce CRISP - FRESH AND SOLID 3 for .89
Navel Oranges SUGAR SWEET - CALIFORNIA .19 LB.
Delicious Apples RED DELICIOUS CRISP-SNAPPY - FROM WASHINGTON - 3 LB. BAG .79 EA.
Russet Potatoes ALL PURPOSE - FROM OREGON - 20 LB. BAG 1.59 EA.
Tangerines SWEET AND JUICY 4 lbs 1.00
TANGERINES Sweet 'n Juicy, 4 lb. ea. 1.00
CRISP CUCUMBERS Long Green 2 for .33
ZUCCHINI SQUASH Extra Fancy lb. .29
YELLOW ONIONS Medium Sized lb. .19
RUBY RED GRAPEFRUIT Full of Juice, 8 lb. bag ea. .99
BROCCOLI Fresh and Tender bu. .39
PINEAPPLES Fresh from Hawaii ea. .69
ANJOU PEARS, Sweet and Refreshing, 3 lbs. 1.00
EGGPLANT Medium Sized 4 for 1.00
LOOSE CARROTS Crisp and Crunchy lb. .14
CRISP CELERY Snappy fresh, stalk ea. .16
GREEN ONIONS Tender and Mild bu. .14
BUNCH RADISHES Fresh and Tangy bu. .14
ORANGE JUICE Pure, Unsweetened 1/2 gal. .98

Small Tomatoes
DELICIOUS - VINE RIPPENED
29 LB.

JIMMY DEAN SAUSAGE 12 oz. pkg. (Hot or Mild) ea. .98
1 1/2 lb. pkg. ea. 1.95
BRAUNSCHEWIGER Armour Chunk lb. .89
FRESH HAM Whole, Shank Portion or Butt Portion lb. .99
PORK SAUSAGE Bulk Link lb. 1.39
PORK HOCKS Smoked lb. .98
SPARE RIBS Medium Size lb. .98
OXTAILS Great in Soup lb. .94
BEEF LIVER Sliced lb. .92
FRYER BREAST, LEGS, THIGHS OR DRUMSTICKS lb. .99
A. C. PORK SAUSAGE Rath Roll (Hot or Mild) lb. .89
SHRIMP COCKTAIL Sea Snack 4 oz. jars ea. .39
BUTTERED BEEF STEAK Mayfresh 12 oz. pkg. ea. 1.18
TURBOT FILLETS High in Protein lb. .85
SALMON TROUT From Idaho lb. 1.29
DELICATESSEN OSCAR MAYER FRANKS 1 lb. package ea. 1.25
Beef Franks 1 lb. pkg. ea. 1.25
MAYFAIR BLOTTA 12 oz. pkg. ea. .97
COTTO SALAMI Oscar Mayer 8 oz. pkg. ea. .89
CHOPPED HAM Oscar Mayer 8 oz. pkg. ea. 1.05

This week's Best Buys in Groceries
Scott Toilet Tissue 4 PACK .45
Nestle Quik Chocolate 32 OZ. .81
Gold Medal Flour 10 LB. BAG .89
Skippy Dog Food 15 OZ. .15
White King Detergent 49 OZ. .65
Veg. Cocktail Juice COCK OF THE WALK - 46 OZ. .42

LIQUOR
VORONOFF VODKA, Charcoal Filtered, 40 proof, Quart \$3.99
BURNETT'S Gin Extra Smooth, Perfect for Martinis, Fifth \$3.99
LOPE DE VEGA, Blanco Finest Vodka, 40 proof, 750 ml. \$3.99
MADERA: 313 West Olive Street
NOVATO: 1761 Grant Avenue
HANFORD: 590 North 11th Street
SAN RAFAEL: 1801 4th Street
SAN RAFAEL: 340 3rd Street
ROYAL OCCASION CHARDON WHISKEY, 5 years old, 40 proof, Fifth \$3.99
CANADIAN DEW Canadian Whiskey, 4 years old, Full 50 proof, Fifth \$3.99
SCOTCHY SCOTCH Full 50 proof, Quart \$7.77

mayfair

on discount prices

mayfair is more fair

prices effective Wednesday, January 16th, through Tuesday, January 22nd

MAYFAIR MARKETS OPEN 24 HOURS
SAN JOSE: 731 West San Carlos
MAYFAIR MARKETS OPEN 7 A.M. to 11 P.M.
OAKLAND: 3660 Broadway
OAKLAND: 5730 Telegraph Road
OAKLAND: 434 East 18th Street
SAN FRANCISCO: 1735 Geary Boulevard
SAN JOSE: 1305 South Winchester Boulevard
SUNNYVALE: 726 Sunnyvale-Saratoga Road
CUPERTINO: 10075 East Estrella Drive
DALY CITY: 6867 Mission Street
SAN FRANCISCO: 355 O'Connell Avenue

MAYFAIR MARKETS OPEN 7 A.M. to 11 P.M.
FRESNO: 4896 East Kings Canyon Road
FRESNO: 4118 North West Street
FRESNO: 917 East Olive Avenue
FRESNO: 2736 Divisadero Street
MAYFAIR MARKETS OPEN 7 A.M. to MIDNIGHT
CONCORD: 1701 Willow Pass Road
VALLEJO: 222 Vallejo Street
SAN FRANCISCO: 350 Bay Street
PLEASANT HILL: 2316 Monument Boulevard
DALY CITY: 2350 Junipero Serra

MAYFAIR MARKET OPEN 7:30 A.M. to 11:30 P.M.
SAN MATEO: 31st and El Camino Real
MAYFAIR MARKETS OPEN 8 A.M. to 10 P.M.
MT. VIEW: 1750 Miramonte Avenue
CAMPBELL: 1570 West Campbell
DALY CITY: 2665 Geneva
MAYFAIR MARKETS OPEN 8 A.M. to 11 P.M.
MADERA: 313 West Olive Street
NOVATO: 1761 Grant Avenue
HANFORD: 590 North 11th Street
SAN RAFAEL: 1801 4th Street
SAN RAFAEL: 340 3rd Street

MAYFAIR MARKETS OPEN 8 A.M. to 11 P.M.
VISALIA: 2233 South Mooney Boulevard
MAYFAIR MARKETS OPEN 9 A.M. to 9 P.M.
BELMONT: 580 Masonic Way
SEASIDE: 1760 North Fremont Boulevard
SALINAS: 1320 South Main Street
MAYFAIR MARKETS OPEN 9 A.M. to 10 P.M.
SAN JOSE: 1570 Hamilton Avenue
LOS GATOS: 14100 Blossom Hill Road
PALO ALTO: 3922 Middlefield Road

Some Relief May Be in Sight

Too Many Cops and Robber Shows?



Louanne Heath

Ticket sales for Venetian Holiday, the big twentieth fashion show and luncheon sponsored by the Westlake Catholic Women, are reflecting the announcement that this year's show would be something special!

The rush is definitely on for reservations as the Grand Ballroom of the Fairmont Hotel will seat only 1,200 guests and past fashion show committee members, many of whom have indicated that they are hoping for a gigantic reunion of past chairmen and committeepeople during this anniversary, are already purchasing entire tables.

Mrs. Peter Balestrieri, the chairman of Venetian Holiday, and her co-chairman, Mrs. James McCann, are very excited over the plans for this milestone event. The table decorations, prizes and the fashions are all being selected with an eye to the festive nature of the day.

Mrs. William Schou, publicity chairman, emphasized that only slightly more than two weeks remain before the Feb. 2 date for the luncheon and show.

MRS. JOHN CONNOLLY, the Daly City Area Girl Scout Association chairman, wants to remind all local workers there will be a liaison meeting tomorrow morning at 10 a.m. in the Hope Lutheran Church.

IF YOU GRADUATED from high school 30 years ago and feel in the mood to check up on how the other members of your class have fared during the intervening decades you may want to get in touch with Barbara Jenkins Hanson or Gloria Lazzarini Perret.

The ladies were members of the Fall 1943 graduating class of Balboa High School, and they are trying to locate other members of that group in order to organize a reunion.

If you were a member of that class, or know the whereabouts of a member of the F'43 class, call Mrs. Hanson, 583-8697, or Mrs. Perret, 586-3947.

THERE ARE STILL some seats available on the Death Valley tour bus that will leave Feb. 23 with the members of the Fifty Plus Club and their friends.

The tour will cost \$170 for twin occupancy and \$220 for a single, and tour participants will stop at a number of interesting locales on the way to and from Death Valley.

Brochures are available and interested persons are asked to contact the reservations chairman, Mrs. Elizabeth Funderburg.

THE RANKS OF the Daly City Rotary have been increased by three during the past several weeks.

New faces seen at the luncheon table in the Ranch Inn on Wednesdays are Rabbi Sheldon Edwards, George Thompson and Aldo Simonetti.

Serra District Scout Executive and Rotary Newsletter Editor Ray Sutfill has been transferred to a new post in the East Bay and has resigned his post as editor while announcing he will maintain his local membership a little longer.

Hawaii Calls and members of the Serramonte High School Concert Band are hopeful that members of the Jefferson High School District Board of Trustees will give the green light to the band's acceptance of an invitation to take part in the second annual Hawaiian Festival of Music.

Jan Gaynor, director of music at the high school, reports that the event is sponsored by the City and County of Honolulu and the Honolulu Symphony Society in conjunction with the Performing Arts Abroad group located in Kalamazoo, Mich.

The festival will run from June 19 to 25, with participating units taking part in concerts and performing before judges.

According to Miss Gaynor approximately 66 band members, with an appropriate number of chaperones, would be involved in the program.

Speech Class To Be Offered

Skyline College will offer a Speech Communications course on an off-campus site. Citizens Savings in San Bruno, during the spring semester.

The course, taught by Clara Pool, is designed to develop speaking and listening skills in business and community activities. Taught from 4:10 to 5 p.m. Mondays, Wednesdays and Fridays, the course is worth three units of college credit.

Miss Pool received her Masters degree from San Francisco State University and has taught at both Skyline and Chabot colleges.

Students interested in taking the course are urged to register by mail by Jan. 11. For details call Skyline College, 355-7000.

Stretch & Sew
FABRIC CENTER
Group fashion shows happily arranged without charge
Please phone 583-1560
3565 Collan Drive, So. San Francisco
(off Skyline at Westborough Blvd.)

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CARPET CLEANING
your living room, dining room and hall **\$39.90** ANY SIZE
DRAPERY CLEANING
Remove, clean and re-hang in just 3 days. **3.90** Per Width
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CARPET, UPHOLSTERY AND DRAPERY CLEANERS
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When it comes to making fashions for the guys in your life, nothing beats Stretch & Sew knits and patterns for easy sewing, perfect fit, and great looks.
Sew suits, blazers, shirts, pants, and ties. Ask about our special Men's Wear sewing classes.

MEN'S KNIT PANTS & TIE
2 classes \$5
Tues. Jan. 22 & 29 7-9:30 p.m.

MEN'S TAILORED JACKET
3 classes \$10
Mon., Feb. 25 7-9:30 p.m.

BASIC 8-WEEK SERIES \$20
A Knit Sewing Primer
Mon., Feb. 4—Tues., Feb. 5
9:30 to Noon—7-9:30 p.m.



Westlake
MAPLE SHOP

WINTER HOME FASHION SALE!

Big Savings Throughout the Store!

Right NOW... Westlake Maple Shop is holding its Annual Winter Home Fashion Sale where you will find BIG VALUES throughout the store! Values like this handsome bedroom set by CAL-SHOPS. Fashion-wise, it's stunning. There is an abundance of detail forms carefully selected Birchwoods, solid brass hardware, detailed drawer fronts and heavy ogee leg style. That all-important space is well provided too! Choose either the handsome eight-drawer 57" triple dresser or the massive 64" nine-drawer triple dresser... both with drawers that are deep and wide. Another practical side of beauty that you must see is the interior... dust proofed, strong dove-tailed sides and center guides that slide easily. Beautiful today, beautiful in your future... hand-rubbed to a warm Autumn harvest color.

CAL SHOPS

CAN YOU DO BETTER BEAUTY-WISE AND VALUE-WISE? ... WE THINK NOT.

Our Store-wide Winter Home Fashion Sale has many fine values like this. May we suggest putting your selection on our convenient Lay-A-Way plan? Always Free Delivery!

Shown Above:	REGULAR	SALE PRICE
3-DRAWER COMMODE	103.95	89.95
FULL or		
QUEEN HEADBOARD	62.50	54.95
7-DRAWER		
LINGERIE CHEST	199.50	179.95
64" 9-DRAWER TRIPLE		
DRESSER WITH MIRROR	354.00	299.95
7-DRAWER CHEST	222.95	199.95

Shown to the Right:	REGULAR	SALE PRICE
4-DRAWER CHEST	177.50	159.95
57" 8-DRAWER TRIPLE		
DRESSER WITH MIRROR	249.95	199.95
1-DRAWER NIGHTSTAND	79.95	69.95

TRULY ONE OF THE FINEST VALUES WE EVER OFFERED!

Westlake MAPLE SHOP

6940 MISSION STREET • DALY CITY • (Not in Westlake Shopping Center)

Open Tuesday and Thursday Nights Until 9:00 P.M.

LAYAWAY • 90-DAY • BUDGET TERMS • FREE DELIVERY • BANKAMERICAN • MASTER CHARGE

Samuel Chandler

Energy Crunch?

Crunch! Is the energy crunch real or has it been engineered?

Almost every segment of America is clamoring for more fuel. Yet it is said that the amount of petroleum on hand is as great as that which existed a year ago. While the Arabs embargo blamed for the crisis, we are told that heartless American oil barons encouraged Saudi Arabia to increase oil prices. We are told that environmentalists in the United States and Canada are to blame for killing legislation that would have allowed for pumping and piping crude oil from Alaska and Canada, but on the other hand we are given to understand that refineries can't process the oil they have on hand.

Is it a holdup, a hoax, is it real? Some knowledge may be gained by reading articles in current periodicals. One of these appears in the "U.S. News and World Report" for Dec. 31 and is entitled "Energy Mess: Groping for a Way Out." Here the governments' program is discussed; here the reactions of the American people are revealed and here the effects of the crunch are recorded.

The article is one of several that have appeared in the "U.S. News and World Report." Some of the others are found in the Nov. 19 issue and in the Jan. 14 issue. They present a picture of the shortage that is informative to the objective reader.

AN ARTICLE in "Newsweek" Jan. 14, entitled "Oil: Paying the Price, Pulling Together" draws attention to the activities of Secretary of State Henry Kissinger in his attempt to solve the problems that led to the Arab embargo. Moreover, this article discusses the effect of oil shortages on Europe and other parts of the world. A picture shows a shop in Britain that operates under a sign, "We are open 6 days a week by candle power, battery power, and will power."

An article in "The New Republic" Nov. 17, 1973 discusses America's oil problems under the title "Ways to Save Energy." Among the items discussed are the administration's current methods; the question of what is an equitable and sensible pricing system; what is the effect of the crisis on the environment; and what other methods of producing energy might be developed.

"Science News Letter" Dec. 22 and 29, 1973 outlines the various steps that have made the "energy squeeze" the top news item of the day. This article warns "the squeeze is only beginning. Current projections put oil shortages during the first quarter at 3.3 million B.D., a 16 per cent deficit. By then jet fuel will have a 32 per cent shortfall and residual oil, 24 per cent. This means jobs lost, and as this realization slowly sank into the nation's consciousness, unrest began to mount."

Since the above articles and many others are available there is little reason for anyone to be unaware of the developments of the "energy crunch" and their nature.



PLANNING A "Venetian Holiday" the theme of the 20th anniversary of the Fashion Show and Luncheon sponsored by the Westlake Catholic Women are (from left) Mrs. Harry Lindner, decorations; Mrs. William Arata, door prizes; Mrs. John Minkel, investments; Mrs. A. J. Phillips, reservations; Mrs. James McCann, co-chairman and Mrs. Peter Balestrieri,

chairman. The social event will be held in the Grand Ballroom of the Fairmont Hotel, San Francisco Feb. 2. The latest in fashions from Livingston's of Stonestown and Grant Avenue will be modeled by the members of the Westlake Catholic Women. All proceeds will be directed to the building fund of Our Lady of Mercy Parish.

Voluntary Program

Look for New Meat Labels

By LORENE BEASLEY
Editor BBB Barometer

The Consumer who has been confused in the past over the "fanciful" names given to different cuts of meat can look forward to a new meat identity program in the near future.

A voluntary industrywide Cooperative Meat Identification Standards Committee has just completed a two-year project which will reduce the 1,000 retail meat cut names now appearing in the markets across the country to approximately 300 standard names.

For the first time in the United States the entire retail meat industry has agreed to establish one specific name for each basic retail cut. Under the new meat identity program no longer will a single cut of meat be labeled with as many as a dozen "popular" names depending on the store and geographical area.

It is expected that 80 per cent of the nation's supermarkets will put this new set of meat identity standards into use within the next six to nine months. The consumer will then be able to expect three kinds of information on meat labels. Labels will identify the kind

of meat, the wholesale cut that identifies the part of the animal the meat comes from, and the retail cut that identifies the cut the consumers buy.

A typical label will read: "Beef Chuck - Under Blade pot roast." Until the identification program is completely in effect the consumer might find the same cut labeled Pike's Peak roast or Horseshoe roast or some other far off name that gives no information concerning the cut of meat.

Ground beef, because of its popularity and great volume of sales, will be one of the most important meats to carry a standard name and information on the package. Next to freshness, the label is the most important consideration when buying ground beef. Under the nationwide Uniform Retail Meat Identity Standards code, meat labeled "Ground Beef" must be pure beef, ground only from skeletal meat (beef muscle attached to the skeleton) no variety meats, other meat or ingredients added. If it is labeled "Ground Beef Chuck," "Ground Beef Round," or "Ground Beef Sirloin," it tells you it is still "Ground Beef" but from a specific primal area.

Pork is not marketed by grades, as the meat generally comes from young hogs which produce meat with fewer variations in eating qualities and therefore there is less reason it should be graded.

Charles Beasley, General Manager of the BBB of San Mateo County, emphasized "It's important to note that the program is an example

of voluntary self-regulation. The Meat Board responded to consumer's calls for help with the standardization program." He further added, "I believe this new program should eliminate a major source of consumer confusion and frustration. Consumer information of this kind is valuable to all of us."

particularly when it is provided voluntarily and regularly on an industry-wide basis."

The Meat Board has suggested that locally popular names could still appear on labels when they do not replace or obscure prescribed fundamental label identification.



MRS. CHARLES FLEISCHER kneads dough in preparation for making bread dough baskets that will be centerpieces for the Garden Village P-TA's dinner to be held at 6:30 p.m. Jan. 17 in the school's multipurpose room. A sports program with demonstrations in karate fencing and boxing will follow the dinner.

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OUR 28th YEAR

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The "Original" Fisherman's Wharf on the Peninsula

EVERYDAY LOW, LOW PRICES!

LOBSTER TAILS

FROM THE ATLANTIC
4.25 LB.

CRAB MEAT

FRESH DUNGENESS
5.99 LB.

Fresh California Lobster \$3.20

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LUTEFISK

FROM THE ICY WATERS OF THE NORTH ATLANTIC
A SCANDINAVIAN DELICACY

Wide selection of fish, shellfish, genuine littleneck hardshell clams from the North Pacific. Fresh eastern oysters and live Maine lobsters flown in daily.

LIVE OR COOKED CRABS DAILY!

CREWMAN
USS W. S. SIMS - Navy Steward First Class Nilo G. Arcilla, husband of the former Miss Amelia M. Diamond of 90 Bellevue Ave., Daly City, was commended as a crewmember of this destroyer escort for his efforts as part of the U.S. Sixth Fleet task force in the Mediterranean during the latest Middle East crisis. The powerful force stood ready to evacuate American citizens from danger areas and to back up our government's diplomats as they helped negotiate a ceasefire.



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SACRAMENTO

NELL NORTON

Good morning, good cooks.
These cold days seem to call for soup or chowder. Recently I tested a recipe for soup using hamburger as it's mainstay. It was very easy to make and quite tasty.

HEARTY HAMBURGER SOUP

- 2 tablespoons butter
- 1 cup chopped onion
- 1 cup sliced carrot
- 1/2 cup chopped green pepper
- 1 pound ground beef
- 2 cups tomato juice
- 1 cup diced potatoes
- 1 teaspoon salt
- 1 teaspoon seasoned salt
- 1/8 teaspoon pepper
- 1/3 cup flour
- 4 cups milk (1 qt.)

Melt the two tablespoons butter in large heavy saucepan or Dutch oven. Add the one cup each onion and carrot and one-half cup green pepper. Cook until onion is tender, not brown. Add the one pound beef and cook until meat is crumbly. Stir in the two cups tomato juice, one cup potatoes, one teaspoon each salt and seasoned salt and one-eighth teaspoon pepper. Cover and cook over low heat until vegetables are tender, 20 to 25 minutes. Combine the one-third cup flour with one cup of the milk and beat until free of lumps; stir into soup mixture. Add the remaining three cups milk and heat, stirring frequently. Do not allow to boil. Makes 8 servings.

I'm a great clam chowder fan and this recipe is my favorite. What could be nicer on a rainy winter night than a bowl of this thick rich soup?

FRAN'S CLAM CHOWDER

- 2 slices bacon, cut fine
- 1 small onion, chopped
- 2 cups cubed potatoes
- 2 cups water
- 1 can minced clams, 7 1/2 ounces
- 1 tablespoon butter
- 2 tablespoons flour
- 2 cups milk
- 1 teaspoon salt
- 1 teaspoon pepper
- 3 soda crackers, crushed

Cut the two slices bacon into small pieces, place in a large saucepan along with the one chopped onion. Cook, stirring occasionally, until the onion is golden brown. Add the two cups diced potatoes, two cups water and the liquid from the clams. Simmer until potatoes are tender.

In medium saucepan melt the one tablespoon butter, blend in the two tablespoons flour. Add the two cups milk, one teaspoon salt and one-eighth teaspoon pepper. Stir to mix and cook over medium heat for 5 minutes, stirring constantly.

Combine the milk and potato mixtures, add the drained clams and cook 5 minutes more. Crush the three soda crackers into the chowder. Stir and serve. Serves four.

Ancient Egypt Film Planned

Movies of Egypt, with a musical background, filmed and edited by Daly City librarian Robert Kearney will be shown to The Friends of the Daly City Library and their guests at their general meeting to be held at 7:30 p.m. on Jan. 24, in the Coral Bank for four years in their Room of the Westlake Library.

The film of Egypt centers on the antiquities of Egypt. Although Kearney has travelled extensively overseas and had dreamed of visiting Egypt since a small child, he was not able to fulfill this dream until early in 1973. He found Egypt, he states, to be even more interesting than he had ever imagined.

Kearney is also a music buff and collected the records in order to do taped backgrounds.

Now in charge of technical services and the audio-visual program for the Daly City public libraries, Kearney,

prior to enlisting in the military, received a Bachelor of Arts in elementary education.

During his enlistment, he became a Russian interpreter. After the service, he came to San Francisco and worked for Wells Fargo Bank for four years in their computer program. The next five years of his life were spent in the various fields of social service, following which he earned a Masters in librarianship and came to the Daly City Library in 1969.

Mrs. Hubert Sandefur, program chairman, advises the event is given as a community service and the public is invited to attend.

A short business meeting will precede the program.

Refreshments will be served after the program by Hospitality Chairman Elvera Sunnell, assisted by Mmes. Klaus Tschornig and Lloyd Wilson.

DC Teens Plan A Trip to The Snow

The Daly City Junior Teen Clubs, sponsored by the Recreation Department will journey to the snow February 2.

A full day of activities including tobogganing and snow games is planned at Bumblebee Toboggan Hill near Strawberry, Calif., east of Sonoma in the Dodge Ridge Area. The facility offers modern, safely supervised toboggan runs, saucer slides, tube runs and snow play areas.

Chartered buses will leave Daly City at 5 a.m. and return at about 9 p.m. The Imperials and Casualties will leave from the War Memorial Community Center, while transportation for the Telstars will leave from Westmoor Park Clubhouse and the Castaways from Skyline School.

Cost for member is \$10 and for guests, \$11.50 and includes bus transportation, trip insurance, admission and equipment rental.

Teen Club members may obtain permission slips from teen advisors or from the recreation department at 134 Hillside Blvd. Members will have priority, but must sign-up by returning the signed permission slip and money to teen advisors or the recreation office on or before 5 p.m., Jan. 25, to guarantee a seat on the bus. Guests may sign up on a first-come-first-serve basis after Jan. 25.

For details, contact the recreation office, 992-5356.

WSLA States

Travel Night

The Westlake Subdivisions Improvement Association will hold a "Travel Night" as their first program in the new year at Westlake Community Center in Westlake Park, Jan. 24, at 7:30 p.m. Films will be shown and refreshments served.

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Salud Para la Gente

Health for People

By Kevin Davis and Carmen Olivares

The following is a continuation of an excerpt from a speech by Clifford Allen, assistant director for the Bureau of Health Education Manpower, H.E.W., given to the Health Professions Council of California.

FINANCING HEALTH CARE

About 80 per cent of the population under 65 currently has some private health insurance, mainly for hospital and surgical coverage. About 75 per cent of the working population is protected through employer-employee plans. For those not covered by private insurance, Medicare and Medicaid provide some protection for 15 million of the aged poor, the blind, the disabled, and families with children.

There remain two key problems relating to financing of health care services . . . barriers to the access of care by specific population groups, and inadequate protection. Employer plans cover a majority of the population, but the working poor are virtually excluded. Some plans cover the workers but not their dependents. Eligibility for Medicaid varies widely among the States.

While more and more of the private health insurance plans provide adequate protection against the costs of hospital and surgery for a larger portion of the population, outpatient care and preventive medical procedures are usually excluded. And when health maintenance services have been included in health insurance plans, too often this protection is eventually discontinued to hold down premium costs.

In large measure, both public and private financing of health care have reinforced the non-system of delivery of care, including all of its defects. They have encouraged the inappropriate use of high cost facilities and services, even when alternatives were available. An ounce of prevention may be worth a pound of cure, but the forces operating in the delivery systems and the financing systems related to health care seem to be out of kilter with that old adage.

MEDICAL COSTS

In the decade of the sixties, medical care prices rose far more rapidly than prices in general. Hospital charges rose four times as fast as other items in the Consumer Price Index, and physicians' fees at twice the rate. These two items are major contributors to the inflation of medical costs. Other contributory factors have already been mentioned and there are still other causes, some of which are exceedingly complex.

There are legal barriers in some states to the formation of group practices and to the delegation of tasks by physicians and dentists. When purchasing health care, the consumer is not as qualified to pass judgment on the quality of the product he is buying as he generally is in other economic spheres.

Increasingly in the medical marketplace, one party sets prices for services, a second receives them, and a third party pays for them — so there is no overriding vested interest in controlling the rising costs. Finally, productivity in the health industry lags behind the goods-producing sector, thereby creating an additional inflationary gap.

EDUCATION COSTS

The costs of education are a related economic factor. To date there has been little incentive for efficiency in the educational process for medical and dental students. For example, medical schools have routinely been duplicating the basic science departments already available in the university. A large number of the schools are dipping into their endowment funds or lumping along on the verge of bankruptcy. Curriculum reform has been lagging.

Clinical experience is an essential ingredient in medical and allied health education. Teaching hospitals usually have better laboratory facilities and provide care for difficult medical cases — therefore, they are high cost institutions. Yet they may exist in an area where there is a surplus of hospital beds and the break with tradition has not yet been made to utilize many kinds of facilities to provide clinical experience. Again, a case of bad economics, this time teamed with inappropriate medical education.

Drinkers' School

(Cont. From Page 5)

Blackouts come next. "It's not the same as passing out," Hal explained. "You're walking around and you make sense to everyone else."

"They stayed sober and wanted to help others," he explained. "They went to churches and other places where people gather and work, to seek out alcoholics who needed help. Now, there are 675,000 members of AA."

Hal has been sober for two years, but before that, he admitted, he used to frequent a downtown bar.

"I'd have six bloody marries in the morning," he said. "From 11 a.m. to about 6 p.m. it was bourbon and water. After that, I don't know what I drank."

"And I was a gulper, which is the first step in the progression of alcoholism."

"Sneaking drinks is number two," he said. "Being a photographer, I have a dark room in my house. I used to bring in two-gallon jugs of sweet vermouth and label them developer so my wife wouldn't know."

Blackouts come next. "It's not the same as passing out," Hal explained. "You're walking around and you make sense to everyone else."

"A doctor left Chicago with \$37. Three days later he woke up in Georgia, with \$785 in his pocket. To this day," Hal said, "He doesn't know if he killed for that money or what. It's just something he'll have to live with."

Very quickly, indicating the remaining steps of the progression, he said, "Inappropriate drinking, shakes and sweats, resentment, addiction, hospitalization, cirrhosis of the liver, death."

Hal goes to a lot of meetings and "keeps the plug in the jug." If he feels the urge to take a drink, he'll call another AA member and go to a meeting that night.

Lo siguiente es una continuacion de una presentacion dada por Clifford Allen, asistente al director del Bureau of Health Education Manpower, H.E.W., al Health Professions Council of California.

FINANCIAR EL CUIDADO DE SALUD

Casi 80 por ciento de la poblacion que cuenta con menos de 65 anos de edad, en el presente tiene alguna clase de seguro de salud que los cubre principalmente por servicios hospitalarios y cirugía. Como 75 por ciento de la poblacion esta protegida por polizas en su empleo. Para esos que no estan cubiertos por seguros privados, Medicare y Medicaid proveen alguna clase de proteccion a 15 millones de los ancianos pobres, los ciegos, los deshabilitados y las familias con niños.

Todavía quedan dos problemas de bastante seriedad relacionados con el tema de financiar los servicios de salud . . . barreras al acceso de cuidado medico a ciertos grupos de la poblacion, y proteccion inadecuada. Planes proveidos de parte de los negocios a los empleados cubren a una mayoría de la poblacion pero el trabajador pobre es casi excluido. Algunos planes cubren a los trabajadores pero no a sus hijos. También la elegibilidad para Medicaid cambia mucho de un Estado al otro.

Mientras mas y mas de los seguros de salud privados proveen proteccion adecuada contra el costo de cuidado en el hospital y cirugía, para una gran parte de la población, cuidado de convalecencia despues del hospital y la practica de medicina preventiva usualmente es excluida. Cuando servicios de mantenimiento de salud han sido incluidos en planes de seguro de salud, demasiadas veces esta proteccion es descontinuada para tratar de mantener el costo de la poliza a un minimo.

Bastantes veces, ambos servicios publicos y privados de financiamiento de cuidado de salud, han dado mas fuerza al "anti sistema" de ofrecer cuidado, incluyendo todos sus defectos. Mas bien han reforzado el uso poco apropiado de facilidades y servicios costosos, hasta cuando alternativos han estado a mano. Una onza de prevencion puede que tenga mas valor que una libra de cura, pero las fuerzas operando en los sistemas de financiar y ofrecer cuidado de salud no parecen estar de acuerdo con este viejo dicho.

COSTOS MEDICOS

En la decena de los sesentas, el precio del cuidado medico aumento mucho mas rapido que otros precios en general. El costo de hospitales subio cuatro veces mas rapido que otras cosas en el Libro de Precios para el Consumidor, y el cobro de los medicos subio el doble. Estos dos detalles han sido los mayores contribuyentes a la inflacion de costos medicos. Otros factores contribuyentes ya han sido mencionados y hay todavía otras causas que permanecen, algunas de las cuales son demasiadas complejas.

Hay barreras en algunos estados para impedir que grupos de medicos se formen para practicar su profesion, y para que medicos y dentistas se dividan entre si mismo sus obligaciones. Al comprar cuidado de salud, el consumidor no esta tan bien calificado para poder determinar en la calidad del producto que esta comprando, como tal vez lo estaria en otras areas economicas.

Mas y mas a menudo en el mercado medico, un grupo establece los precios por servicios, el segundo los recibe, y el tercero paga por ellos, así es que no hay un interes interrelacionado en todos los niveles para controlar el costo, que sigue aumentando. Finalmente, la productividad en la industria de salud sigue muy lenta detras del sector que produce la mercancia, entonces creando un inequilibrio inflacionario adicional.

COSTOS DE EDUCACION

El costo de la educacion es otro factor economico relacionado. Hasta ahora ha habido muy poco motivo para incrementar al estudiante de medicina y odontologia que produzca el mejor resultado con un minimo de esfuerzo, costo o mal gasto, en todo el proceso educativo. Por ejemplo, escuelas de medicina siguen duplicando los departamentos de ciencia que ya existen en las universidades. Muchas de las escuelas han tenido que recurrir a sus fondos de donaciones y otras siguen acercandose cada dia a la quiebra. Cambios en los cursos ofrecidos han ocurrido lentamente.

La experiencia clinica es un ingrediente esencial en el campo medico y de educacion de salud. Hospitales de ensenanza la mayoría del tiempo tienen mejores facilidades de laboratorio y ofrecen mejor cuidado para casos medicos difíciles — igualmente, son instituciones mas caras. Pero pueda que existan en una area donde hay mucho mas camas hospitalarias de lo necesario, y el quiebre con la tradicion todavia no se ha hecho para utilizar estas facilidades proveyendo experiencia clinica. Otra vez, un caso de mal economia, esta vez combinado con educacion medica inapropiada.

DC Scheduling Guitar Classes

There are openings for Memorial Community Center — upstairs room.

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DISPLAYING items to be sold at the Holy Angels Women's Guild Rummage Sale Feb. 9, are from left Brian Powell, Danny McCloskey, Julie Powell (front), Karen Kirauz and Una Gilmartin. The sale will be from 9 a.m. to 3 p.m. in the Parish Hall, 107 San Pedro Road, Colma. Chairmen are Mrs. John

McCloskey and Mrs. Henry Norman. Donations of clean, useable rummage will be gladly accepted at the Parish Hall, Feb. 6-8 from 10 a.m. until 2 p.m. For details, call Mrs. McCloskey, 755-3085 or Mrs. Norman, 755-4890.

Jewish Welfare

Federation Head Is Re-Elected

Jessee Feldman, attorney and community leader, was re-elected last week as president of the Jewish Welfare Federation of San Francisco. Marin County and the Peninsula. Melvin M. Swig, Feldman's predecessor as Federation president, was re-elected chairman of the executive committee.

Also approved by the Federation board of directors as

officers for the current year were the re-election of Jerome I. Braum and Mrs. William Green as vice-presidents, and Douglas Heller as treasurer. Henry E. Berman, previously assistant treasurer, was elected a vice-president.

Appointments are: Peter F. Sloss to continue as secretary; Lloyd W. Dinkelspiel, Jr. to fill the post of assistant treasurer; and Louis Weintraub to continue as executive vicepresident and assistant secretary.

Feldman has been active in Federation leadership posts over a number of years, having served as treasurer, vice-president and chairman of the Annual Campaign. He is also a past president of the United Jewish Community Centers.

Currently he serves on the boards of directors of the Council of Jewish Federations and Welfare Funds and

the National Jewish Welfare Board. He is a partner with the San Francisco legal firm of Feldman, Waldman & Kline.

New members of the Federation board of directors, elected at the annual meeting in December, are: Mrs. Phyllis Cook, Robert Friend, Peter E. Haas, Robert Levins, Jr.; Mrs. Richard L. Swig; and Mrs. Robert A. Taubman. Now representing the Young Adults Division on the board is Jack Nagan, AD president.

Israel Temple Plans a Bon Voyage Celebration

The Brotherhood and Sisterhood of Temple Beth Israel-Judea invites the public to attend a Bon Voyage Dinner Dance in honor of Rabbi and Mrs. Herbert Morris, Jan. 26.

No host cocktails will begin at 6:30 p.m. with dinner to be served at 8 p.m. Al Borelli will provide the music for the evening. For reservations and information call the Warren

Bauers at 756-0877 or the Bill Owens at 664-0877.

The donation for the evening will be \$7.50 per advance reservation and \$8.50 per at the door.

Jan. 27, the temple will present a special program for the Religious School students and parents. Directors from the area's Jewish camps will be at A. P. Gannini at 11 a.m. to show films



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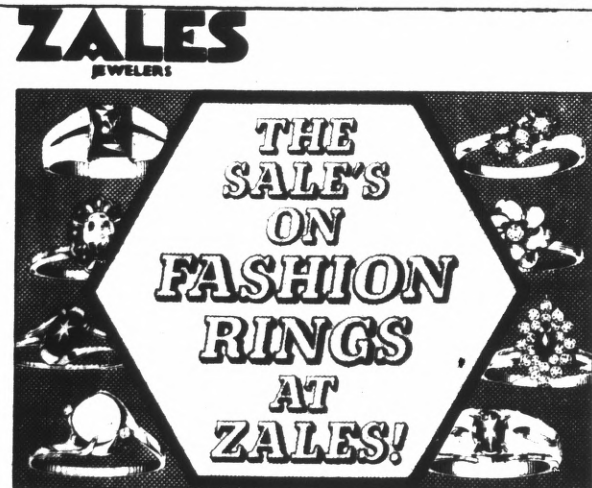
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Seniors Angry Nutrition Program Hit

By VERN KROGH

A delegation of some 50 senior citizens appeared before the county's Economic Opportunity Commission at the Martin Luther King Center in San Mateo Thursday to complain that recent changes in a federally funded nutritional program has "dehumanized them" and to present a series of demands to bring back local control of the program.

In a meeting lasting close to three hours, the delegation focused much of its anger on Mrs. Betty Plank, administrator of the program, whom they likened to Adolph Hitler by coming to them and "slapping her fist on the table" and telling them what they can and what they cannot do.

Among their major complaints were that handicapped persons under 60 have been eliminated from the program and that the use of cards to identify themselves has a "dehumanizing effect."

As a result, spokesmen said, many elderly citizens have dropped out of the program and are now going to markets to buy a package of doughnuts to eat with free coffee as their only meals.

The commission promised to drop the use of the "meal tickets" and to have Edward R. Becks, executive director of the commission, meet with Miss Jackie Simmons, a state representative of the program and present Thursday night, and to have him "sit down" with Mrs. Plank "to iron out these problems."

Mrs. Lorene Wilson, a director of the Senior Citizens Nutritional Site Council Committee in Redwood City, complained that since the EOC has taken over the program, many services previously offered have been curtailed.

Mrs. Wilson presented each commissioner with a list of nine demands, which included:

—That the program be turned over to officials in each target area;

—That as "meal tickets" are dehumanizing (we are not feeding cattle; we are human beings) that their use be dropped;

—The showing of identification is an invasion of privacy — we want this to be eliminated;

—That disabled adults under 60 be returned to the program;

—That additional transportation be provided, such as emergency transportation from and to a doctor and for shopping;

—That additional clerical help be assigned to local site councils;

—That the program be run at the community level as "we do not want EOC running our program for us;"

—That the schedule for meals and site should be discussed with seniors before any changes are made.

Mrs. Plank answered that the identification cards have been found worthwhile across the country to show who has the right to be served and that they have been approved by the State Council on Aging. She said she thought the cards would benefit the senior citizens nutrition program, but that participants could sign a book instead.

When the Rev. Albert Williams, a commission member, asked why the program had been taken away from the elderly, Becks answered he was not aware it had.

"My impression is that the program has been taken away from them," Rev. Williams went on. "Is that correct?"

Shouts of, "Yes, yes," answered him from the audience.

Mrs. Plank said when she met with the Redwood City Site Commission Dec. 4 in an attempt to explain federally mandated guidelines, she was "greeted by an extremely hostile audience."

"I'm required to abide by the budget," she explained.

Mrs. Zuma Francis, 79, said when the program was started at St. Joseph's Church in Redwood City with 12 people it was like a club.

"Most of us are widowed and lonely," she said. "A doctor can remove a tumor, but we cannot remove that big ball of loneliness."

"When we have to register we feel like we are going back to the depression," Mrs. Francis continued, "where you had to sign to get a loaf of bread. We don't have hot food center anymore, we have feeding stations, and, by God, we're not animals."

"We were told to put down what race we are. It doesn't make any difference what color of skin you have when you're hungry. We're all members of the human race. If anyone gets kicked in the

pants, he doesn't like it. We have our dignity, and we mean to keep it."

"The main thing is to feed senior citizens, and everything else is incidental," Julius Castelan, a former commissioner from Daly City, asserted. "When you have to answer 20 questions about each senior citizen, this becomes impossible. If you ask the age of some of

them, they won't come back. There are just too damned many reports."

Mrs. Madeline Ilett of Redwood City said when a program as begun at Mount Zion Church "we were up to 41. Now we are down to 13. Older people are afraid of change."

"Think of what is best for us. I'm so sick of going to meetings and not getting an

answer. We have a man who is 110 years old, and it is beautiful to listen to the older ones. Every so often one will break out into a song."

"Don't stop this, people. These people have given something to America. The few years they have left — give it to them. When we went there with a quarter in our pocket, we felt dignified.

Now we have to go and sign a ticket, and they're not coming."

"There's lots of talk, and we are afraid. Send someone and tell us what is happening. They've stopped coming."

"Some sessions seemed like Adolph Hitler," Mrs. Francis said. We don't want to be regimented.

SSF Man Upset; Shoots Telephone off the Wall

A 19-year-old South San Francisco husband, apparently angered that his wife was seeing another man, early Tuesday vented his frustration by shooting a telephone off a wall with a 30-30 rifle, while his wife, child and three others stood by, police said.

Booked for assault with a deadly weapon in connection with the incident was Steven Craid Boyd, of 58 Highland Drive.

San Bruno police said that they had initially received a call from the young man's father indicating that the son had left the Highland Drive address with a rifle and was headed to an address on Huntington Avenue in San Bruno.

According to police, the father gave a wrong address. The address where the incident occurred was at 961 Huntington Ave.

Moments after police arrived at the wrong address

they received a report of shots fired at 961 Huntington Ave., and a man was reported fleeing the scene with a rifle and a baby, heading for South San Francisco.

Ironically, according to police, South San Francisco officers, not knowing of the incident, had stopped Boyd and cited him for speeding. It was later, when a radio broadcast went out, that South San Francisco police assisted San Bruno officers in making the arrest.



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JIF PEANUT BUTTER 28 Oz. Jar **1.23**
PINE-SOL FOAM Bathroom Cleaner 17 Oz. Can **79¢**
ROSEDALE GREEN PEAS 303 Can **19¢**

TOP RAMEN NOODLES 3^F 49¢
Original, Beef, Chicken, Pork, 3 Oz. Pkg.

WESSON OIL
Giant 48 Oz. Jug **1^F 29¢**

LIQUID LUX
(Free Cook Book With Purchase)
Quart Bottle Reg. **49¢**
81c

KLEENEX
Facial Tissue
200 2 Ply Box **27¢**

Save Money On Frozen Foods, Shop Your QFI

"The Real Thing From Florida"

ORANGE JUICE

FROSTY ACRES or SUNSHINE STATE **49¢**
16 OZ. CANS

WEIGHT WATCHERS

LUNCHEONS

TURBOT, SOLE, FLOUNDER OR PERCH, Reg. Pkg. **69¢**

ORE-IDA HASH BROWNS Shredded 12 Oz. Pkg. **4^F 89¢**
BUTTERED BEEF PATTIES Fancy 12 Oz. Pkg. **69¢**
GORTON FISH FILLETS Reg. 1.89 32 Oz. Pkg. **1.49**
CORNISH GAME HENS Tysons Large 22 Oz. Birds Each **89¢**

BIRDS EYE

French Beans With Almonds Mixed Vegetables With Onions Peas With Mushrooms Reg. Pkgs. **3^F 1^F 1^F**

TREE TOP APPLE JUICE 6 Oz. Can **2^F 43¢**
FLEISCHMANN MARGARINE Unsalted 16 Oz. Pkg. **59¢**
DRESSELS PARTY PUFFS 12 Oz. Pkg. **79¢**
MORTON HONEY BUNS 9 Oz. Pkg. **39¢**

Tuttles **POTATO or MACARONI SALAD** 33¢ lb.

Borden's **FROSTED SHAKES** Choc. Vanilla, Strawberry, Choc. Fudge, And Banana Dutch Chocolate Drink **5^F 1^F 1^F**

Dairy Case Delites
100% ORANGE JUICE Berkeley Farms Quart Size **44¢**
CORN TORTILLAS Mi. Rancho 16 Oz. Reg. Pkg. **2^F 29¢**
HASH BROWN POTATOES Redi Spuds Reg. Pkg. **29¢**
CRAB COCKTAILS 4 Oz. Size **55¢**
SHRIMP COCKTAILS 4 Oz. Size **39¢**

FIRM SLICING TOMATOES Extra Fancy New Crop. Salad Treat **29¢**

SOLID CABBAGE HEADS Fresh, Delicious With Romeys Corned Beef **10¢**

SUNKIST NAVEL ORANGES Large Size (56) California Grown Sweet & Juicy **5^F 49¢**

RED DELICIOUS APPLES Extra Fancy Crisp Washington State **12^F 99¢**

FRESH BEAN SPROUTS Delicious, Something Different New Crop Per Lb. **25¢**
CHINESE GRAPEFRUIT Shaddock, Traditional Fruit To Celebrate The Chinese New Year each **39¢**

QUONG HOP & CO. CHINESE NEW YEAR'S SPECIALS

HARD TOFU 16 Oz. Reg. 39¢ each **29¢**
JAPANESE TOFU 16 Oz. Reg. 39¢ each **29¢**
SOFT TOFU 16 Oz. Reg. 40¢ each **3^F 1^F**
TOFU PUDDING 16 Oz. Reg. 40¢ each **3^F 1^F**
FRIED TOFU (14 Oz. 49¢) 8 Oz. **3^F 1^F**
DEEP-FRIED TOFU 5 Oz. Reg. 63¢ each **3^F 1^F**
SOYFRESH SOY MILK 32 Oz. Reg. 49¢ each **3^F 1^F**
SOY BEAN CAKE 4 Oz. Reg. 49¢ each **3^F 1^F**
BEAN CAKE (Fuyu) 16 Oz. Plain 1.25 **53¢**
CHOW MEIN NOODLES 16 Oz. Reg. 45¢ each **39¢**
WON TON WRAPS 16 Oz. Reg. 75¢ each **65¢**
BBQ ROLL WRAPS 16 Oz. Reg. 75¢ each **65¢**
Pepper 1.29

QFI Finest Meats

At The Following Location 1401 BROADWAY, REDWOOD CITY
2900 Alemany—64 Serramonte—South S.F.—Millbrae—San Mateo—King Plaza

<p>PORTERHOUSE STEAKS 1.87 lb. With Large Fillet, From Beef Loin</p> <p>Beef Round 1.79 lb.</p> <p>POUNDED STEAKS 1.59 lb.</p> <p>Beef 1.59 lb.</p> <p>ROUND GROUND 1.29 lb.</p> <p>Lean, Flavorful, Fry Or Broil</p> <p>BEEF SHOULDER STEAK 1.29 lb.</p>	<p>Savory, Succulent, Steaks!</p> <p>Beef Loin 2.49 lb.</p> <p>NEW YORK CUT or CLUB STEAK 2.49 lb.</p> <p>BONELESS BEEF ROASTS</p> <p>SIRLOIN TIP 1.65 lb.</p> <p>Beef Round, Full Cut 1.59 lb.</p> <p>BONELESS RUMP 1.59 lb.</p> <p>BEEF ROUND SILVERSIDE 1.79 lb.</p> <p>All Purpose Beef Roast</p>	<p>Romeys Rosy Red "It's The Greatest"</p> <p>BEEF BRISKET CORNED BEEF 99¢ lb.</p> <p>BONELESS, Any Cut, Includes Centers, Serve A Boiled Dinner For Warmth 99¢ lb.</p>
<p>Armours Cloverbloom Grade A</p> <p>YOUNG HEN TURKEYS 59¢ lb.</p> <p>8 to 14 lbs. A Money Saver!</p>	<p>Serve More Fresh Chicken! Foster Farms, 1st Day Fresh!</p> <p>CUT-UP FRYERS 69¢ lb.</p> <p>FRYER BREASTS 89¢ lb.</p> <p>FRICASEE Extra Young Chicken 69¢ lb.</p> <p>BAKING HENS 5-6 Lbs. Average 69¢ lb.</p>	<p>LEOS MEATS Beef, Dark Turkey, Corned Beef Spice Meat 3 Oz. Pkg. Each 47¢</p> <p>SAUSAGE ROLL Tennessee Pride, Lean, Pure Pork, Whole Hog 1.19 lb.</p> <p>SAUSAGE PATTIES Tennessee Pride Pork, 12 Oz. Pkg. 99¢</p> <p>SICILIAN SAUSAGE Buon Tasto Italian Style 1.39 lb.</p>

Fireside Chat With an Artist

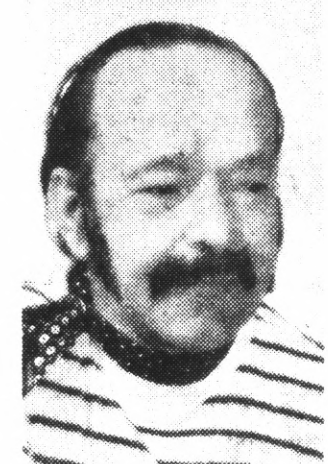
Artist, Ralph DuCasse, professor of art and chairman of the division of Fine Arts at Mills College, will be the guest host tonight, 8 p.m., at the meeting of the Peninsula Art Association.

DuCasse will present slides of works of contemporary artists and discussion on current art questions. The meeting will be presented in the Fireside Room of the San Mateo County Arts Council, 141 Borel Ave., San Mateo. Refreshments will be served.

A world traveler whose most recent visits were in Africa and Asia, DuCasse will give his comments on the world influences of contemporary painting. In his most recent show at Hillbarn Gallery in Foster City, DuCasse exhibited nine abstract, acrylic works which were inspired by his travels in Egypt.

A native of Kentucky, DuCasse earned a bachelor of arts from the University of Cincinnati and a master of arts in painting from University of California at Berkeley. He studied at the Sorbonne, Paris, and at the Hans Hoffman school of painting in New York. Also a former member of the faculty of the California School of Fine Arts, he lectures widely and serves as a jury member on art shows in the West. His most recent local judging was at the 1973 San Mateo County Fair.

DuCasse, the only American to win a prize in the third Biennial Exhibition in Sao Paulo, Brazil, is the painter of works in permanent collections of well known museums such as the



Ralph DuCasse

Guild Sets Yarn, Wool Demonstration

Mrs. Clifford Griffin, Daly City, will demonstrate the craft of creating yarn from wool, at the January meeting of the Burlingame Guild, Peninsula Symphony Association.

Members will meet at Mrs. Griffin's home Jan. 22, at 1 p.m. Presiding will be Mrs. Gerald Hill, Daly City, chairman.

Mrs. Griffin, who has been spinning 10 years, has demonstrated in schools and for several organizations. It was curiosity about an antique spinning wheel she purchased as a decorator item which led Mrs. Griffin into the world of spinning on that same wheel. Her wheel originated in Holland in 1790. Guild members will have an opportunity to try the three processes of cording, spinning and plying.

Mrs. Griffin collects the combings from the dogs of friends, and also from bison, camels and musk-oxen of the San Francisco Zoo. One of her prize possessions is a coat knit from yarn that originated with the combings from Peking which was a Presidential gift to China.

Daly City Bank Slates Earnings

First National Bank of Daly City reports its 1973 net income, including security transactions amounted to \$284,627, compared to \$250,612 in 1972. The earnings are equivalent to \$1.61 per share, compared to \$1.61 per share on fewer shares outstanding the year before.

First National Bank of Daly City operates six banking offices on the Northern Peninsula and is the only independently owned national banking institution headquartered in San Mateo County.

N. County Hearings on Health Care Set

What is the county's health care responsibility to the poor?

That is among the leading questions to be addressed in Northern San Mateo County on Jan. 21. Sitting in a public hearing at the Jefferson High School cafeteria, beginning at 7:30 p.m., the County Board of Health and Welfare

will listen to citizen viewpoints and recommendations concerning delivery of health care to the poor.

Specifically, the board has under consideration the proposals contained within "The Public Patient and Public Health Care, the voluminous report of a County Health and Welfare Department

Task Force on health care.

Underscoring the importance of the public hearings, Board Chairman Dr. Joseph La Dou noted the many federal-state changes in health care financing in recent years. "The time is ripe for a thoroughgoing examination of the role of local government," said Dr. La Dou.

"We are advised by the Task Force that the time has come to close our centralized county hospital in San Mateo and replace it with a decentralized public-private provider system. That recommendation has advantages and disadvantages, many of which have been noted by the Task Force in

its report." He added that community views and comments will be important factors as his board studies the report and then develops its own recommendations. "We have been instructed by the County Board of Supervisors to obtain citizen input and then advise the Supervisors con-

cerning a recommended course of action. Our decision should assist the county government in taking a policy position that will have far-reaching effects — possibly determining the course of public medical care in this county for decades to come," said Dr. La Dou.

The Emporium



THE BIG E TANFORAN JANUARY CLEARANCE SALE!

THURSDAY, JANUARY 17 - SUNDAY, JANUARY 20

SAVINGS FOR WOMEN

3-PC. SKIRT SUITS \$15

Were \$23. Machine washable polyester 3-pc. skirt suits. Assorted styles and colors. Sizes 10-18. From Stage 7. Better Suits

WOMEN'S RAINCOATS 19.90

Were \$29. Machine washable polyester/cotton rainwear reduced from regular stock. All permanent press. Sizes include 8-18, but not every style in every size. Women's Coats

Half-size dresses. Washable one-piece styles. Sizes 12½-24½ in the group. Save 19.90 Women's Dresses

Dress clearance. Mostly polyesters, but some other fibers in the group. Sizes 8-20. Many just reduced, 9.90 California Dresses

SAVINGS FOR WOMEN

Save on bras. A good selection of styles and sizes. 2.99 Shape Shop

Bikinis. Famous maker. Assorted fashion colors. 99¢ Budget Lingerie

BETTER LINGERIE 2.99-8.99

Famous maker lingerie reduced to clear. Slips, now 2.99-3.99 Gowns, many styles, 3.99-8.99 Better Lingerie

Robes. A large selection of many styles and colors. S-M-L. 3.99-5.99 Robes

CHILDREN SAVE

Curly layette clearance. Under-shirts, towel sets, crib sheets, waterproof sheeting in the group. Now only 49¢-1.99 Infants' Wear

EVERYONE SAVES

SAVE ON LINENS, TOWELS

Assorted placemats 1.19 Printed cotton terry aprons, were 1.99 1.19, 3/2.99 King size body towels, 35x70", in wine color only. 3.99

Martex dish towels, mill close-out. Each, 69¢ dozen, \$7 Linens and Towels

Sewing notions. By Lyntex. Restock your sewing basket. 3/77¢ Carded buttons. Many styles, now priced at 59¢, 2/51

Notions. Boar bristle brushes. Natural "Butcher Block" wood backs, 4.99 Toiletries

Leather address book. Leather cover with gold tooling, loose leaf pages. Handy and attractive, 3.99 Double deck playing cards. Assorted face designs. Cel-U-Tone finish. Was 2.30 set 1.59, 2/53 Stationery

HOME SAVINGS

Waffle iron. Teflon coated grids. By Manning Bowman. Was 15.99, now priced at 12.88

Braun mini hair dryer. Portable and compact. Was 21.99 17.88 Westmark drip type automatic coffee maker. Was 24.99 19.88 Housewares

APPLIANCES

HOOVER UPRIGHT 54.88

Was \$70. Upright vacuum cleaner with 2 position carpet adjustment, 3 position handle. Make a clean sweep with this! Appliances

KitchenAid dishwasher. 2 cycles. White only. Was \$200 \$185

Whirlpool elec. dryer. Limited quantities. Was \$190 149.88

Regina canister vacuum. All steel housing. Was \$60 49.88 Appliances

SAVINGS FOR MEN

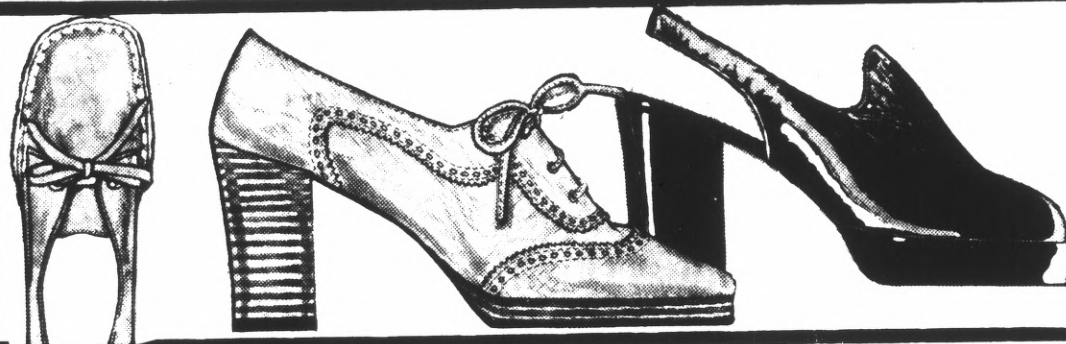
WOOL SPORTCOATS 19.99

We bought a manufacturer's closeout of all wool sportcoats. Big selection, but not all sizes in all colors. Be early for best choice. Men's Sportswear Clothing

FAMED MAKE SPORTCOATS 29.99

Group includes polyester doubleknit sportcoats in blue, brown, tan leather shades; and wool, nylon, mohair sportcoats in traditional herringbone. Grey, brown, tan or olive. Short, regular, long. Men's Sportswear Clothing

Men's crew socks. White and colors. One size fits 10-13, 59¢, 6/3.50 Men's dress socks. Orlon acrylic/nylon. Ankle, mid-calf, over-the-calf. One size fits 10-13, 99¢, 2/2.95 Men's Accessories



sale! The Big E's exclusive imports

Sketched are just three from this very special group of import shoes. Sample savings: Mr. E camel toned grained kid oxfords with simulated stacked leather heel and platform, reg. \$26 17.33 DeMura closed toe sling on platform, reg. \$24 15.99 Dayne Taylor crepe sole oxford, reg. \$19 12.67

Women's Shoes

1/3 off

Budget dresses. Assorted styles and colors. Sizes 10-18. 4.90 Budget Dresses

Dress special. Sleeveless and short sleeve styles. Mostly cotton. Broken sizes 8-18 2.99 Daytime Dresses

SAVE ON SWEATERS 5.99-11.99

Pullovers, vests, cardigans and jacket style sweaters all are reduced to clear. Sizes S-M-L, 36-42. Misses' Sportswear

SPORTS SEPARATES 5.99-19.99

Pantsets, tops and separates in easy-care fabrics. Not all sizes in all styles, but a big selection to choose from. Sizes 10-16. Be early. Misses' Sportswear

Women's sweaters. Short and long sleeve slip-ons and cardigans. Acrylic, S-M-L 4.99 Budget Sportswear

Parkas. Nylon shell, polyester fiberfill. Many styles and colors. Sizes S-M-L 11.99 Misses' Sportswear

Famous maker sportswear. Separates in assorted fabrics and patterns. Misses' sizes. 4.99-9.99 Misses' Sportswear

LEATHER HANDBAGS 4.99

Shoulder bags of leather in various shades of tan. Zip-top, hobos, and flap envelope styles. Some with hand laced detailing. Handbags

Knitted gloves. Leather palms. Great for driving. 3.99 Cardigans. V-neck ribbed acrylic classics. S-M-L 9.99 Fashion Accessories

HOSIERY, BODYWEAR

Seamless stockings. 3 pr. \$1 Pantyhose 2 pr. \$1 Control top pantyhose now priced at 1.29, 4/55 Bodywear, was 7.50-15, 4.99 Hosiery

3-6x clearance. Pants, polos, dresses, shirts, playwear for boys and girls. Sizes 3-6x/7 now only 99¢-2.99 3-6x Shop

7-14 girls' wear. Pants, tops, sweaters, skirts. Assorted styles. 1.99 7-14 Girls' Wear

Body suits. First day only, 100 only, 99¢. Other body suits, were 2.99-3.99, now only 1.99-2.99 Girls' Accessories

YOUNG TEEN TOPS 5.99-7.99

Cotton knit tops for young teens in an array of colors and styles. Great over jeans and pants. Sizes S-M-L. Young Teens

Junior pants. Famous maker pants in plaids, patterns and solids. Sizes 5 to 13 9.99 Hi Shop

Boys' knit shirts. Polyester / cotton short sleeve knit shirts in many patterns. Sizes 8-16. 1.99 Boys' jackets. Poplin jackets of polyester/cotton, unlined. Sizes 8 to 16. Great savings 4.99

Boys' socks. Cotton crew socks in assorted colors. One size fits 8-11 now only 4/51 Boys' Wear

EVERYONE SAVES

POPLIN PRINTS 99¢ yd.

Bright, sturdy poplin of polyester and cotton. 45" wide. Great for sportswear, playwear, home decorating. Special purchase of manufacturers' lengths. Fashion Fabrics

MIST HAIRDRYER 12.99

By Waring. Was 29.88. Dries quickly with either dry heat or mist. Remote control for convenient temperature setting while drying. 4 heat settings. Toiletries

TV's, STEREO

STEREO/QUAD RECEIVER \$128

Has 2-channel/4-channel, 8-track player, 4 amplifiers, two speakers. AM/FM. Clearance special. Stereo

DELUXE 4-CHANNEL STEREO QUAD RECEIVER \$148

With 2 and 4-channel, 8-track tape player and built in SQ decoder. Deluxe full function features. Approx. 24x4x10". Stereo

Acoustic suspension wide dispersion two-way speakers, now priced at 14.88 and 24.88 pr. Portable stereo 8-track player with AM/FM stereo 64.88

AM/FM Weather band table radio, 6½" speaker. Clearance 39.88 Radios and Stereo

ART NEEDLEWORK SPECIALS

Swift knit afghan kits 6.99 Wonder knit yarn, was 1.59 1.19 Decorative pillows 1.99 Bed rests 4.99 Art Needlework

HOME SAVINGS

Fireplace matches. Handy, decorative 88¢

Stainless steel salad set 7.88 Was 11.99 Flatware. Several patterns. Serving pieces, 3/51; other pieces, 5/51 Housewares

Porcelain clad tea kettles. Imported from Germany. Whistles when water boils. Was 16.95 14.88

Steamer cooker. Ekco Country Garden. Porcelain over steel. Was 14.95, now 9.88

5-pc. holdster cutlery set. By Ekco Flint. Stainless vanadium blades, Pakkawood handles. Was 24.95, now priced at 15.88 Housewares

Dinette chairs. Beige laredo style. Was \$14 9.88, 2/18 Appliances

HOME SAVINGS

POLYESTER PILLOWS 2.99-4.99

Polyester fiberfilled pillows, all cotton ticking. 20x26", 2.99; 20x30", 3.99; 20x36", now priced at 4.99 Comforters

Bedspreads. From famous makers. Many one of a kind. Were 14.99, now at 7.49

Automatic blankets with irregulars in the fabric only. Twin size, one control. Famous maker 10.99 Blankets and Comforters

SAVINGS FOR MEN

MEN'S SPORTSHIRTS 2.99

Knit and woven sportshirts in many colors and patterns. Cottons, cotton/polyester blends. Short sleeves. Sizes S, M, L, XL. Men's Sportswear Furnishings

LONG SLEEVE SPORT SHIRTS 3.99

Cottons and other fibers in the group. Lots of patterns and prints. Give your mid-winter wardrobe a lift! S, M, L, XL. Men's Sportswear Furnishings

MEN'S JACKETS 15.99

Many styles and several lengths. Zipper and button fronts. Water repellent. Many colors. S-M-L-XL. Men's Sportswear Furnishings

Turtleneck sweaters. Turtlenecks in easy-care acrylic. S-M-L-XL 7.99 Men's Sportswear Furnishings

FAMOUS CASUAL SLACKS 4.99-7.99

From a famous maker. All first quality. Regular fabrics and some knits. Assorted patterns and colors. Assorted sizes. Men's Casual Pants

Men's underwear. Tee shirts, briefs athletic shirts. Broken sizes, now priced at 99¢, 3/2.77

Men's leather belts. Adjust to fit 28-40. Black or brown 99¢

Men's jewelry. Assorted stones, now priced at 2.69 set, 2/55

Men's leather wallets. Flat fold, duo fold, tri-fold 3.99 Men's Accessories

MEN'S DRESS SHIRTS 2.99

Permanent press dress shirts in long and short sleeve styles. Solids and fancy patterns. Short sleeve, 14½-17; long sleeve, 14½-17, 32-35 sleeve. Men's Furnishings

Men's neckwear. Stripes and all over patterns 1.29, 4/55

Men's fashion belts. All leather. Many white reversible to brown or black. Broken sizes 1.99 Vangua 1 Shop

SAMSONITE LUGGAGE 21.99 47.99

Production samples of famous Samsonite Silhouette luggage. Magnesium frame, Absolite molded construction, color contract lining. You save because of slight variations. Sample savings: Handi-Tote 21.99 Beauty case 32.99 24" pullman 23.99 29" pullman 47.99 Additional sizes 18.99-44.99 Luggage

Kodak Super 8 Movie Cameras, were 33.95-99.95 24.99-79.99

Kodak M 109 Dual 8 projector, was \$140 99.99 Cameras

GIRL SCOUTING

LEMON CREME is the new flavor for Girl Scout cookies on sale this month in Northern San Mateo County. Chocolate mint, peanut butter creme and shortbread cookie are also featured.

"LUV THOSE COOKIES" is the message embroidered on the red heart patch which will be awarded every Scout selling 25 or more boxes. A "pink gorilla hugging a Girl Scout cookie" poster goes to girls selling 50 or more boxes. Sales of 100 boxes bring cash awards.

LIAISONS meet at 10 a.m. tomorrow at Hope Lutheran Church with Mrs. Margaret Connolly.

CADETTES and seniors may swim from 7-9 p.m. tomorrow evening at the Jefferson High pool.

CORSAGES decorated the uniforms of Junior troop No.

185 at their recent Court of awards. Susie Hulsmann, Teresa Courpet, Sharlene Joyce, Theresa Passanissi, Kathy Noonan and Cindy Lopez met at Our Lady of Mercy hall.

Terry Curran, Julie Fernando, Cathy Gibney, Vicky Fry, Anne Hulsmann, Terry Small, Gina Tonelli, Janet LeBlanc and Kristine Krause are led by Mmes. Patrice LeBlanc, Joan Passanissi and Claire Curran, with Joanne Millane as troop committee chairwoman.

Nancy and Janet Sousa, Janet Keefer, Paula Ruggerio, Kelly McDonald, Annette Brown, Shauna Roehy, Jennie Lester and Carolyn Millane also enjoyed a pot luck dinner.

SINGING AND visiting the patients of a local convalescent hospital, the girls of Daly City Junior troop No. 1854, also meet at

Our Lady of Mercy church hall.

Evelyn and Susan Barrett, Anna Marie Brizuela, Karen Carrillo, Mary Courtney, Jean Fahy, Kim and Tracy Gallagher, Joy Minkel, Judy Mudge, Dee O'Gorman, Eileen Otis and Lorrie Phillips participated.

Tracy Pull, Tracia and Margie Roemer, Dana Simpson, Deanna Vannucci and Cecelia Wenquist also sang.

BROWNIE TROOP leaders for 1974 include Cecilia Banfield and Lani Ross of troop No. 15; Wilma Van Aken, Shirley Brignoli and Julia Fitzgerald of No. 769; and Mrs. Rufus Lucas of No. 214.

Lynn Hughes, Shirley Burgett, Barbara Redemer and Patricia Sullivan lead No. 1073; Judy Hutchinson and Colleen Garvey lead No. 1704.



ONE THOUSAND thirty cases of Girl Scout cookies were recently delivered to Mrs. Margaret Kachur, Daly City's Girl Scout cookie chairman, in preparation for the annual cookie sale which started Jan. 11. Cookies are now on sale by local Scouts for \$1 per box and are available in four unique varieties. (Post Photo by Bob McLeod)

Camp Fire Girls Candy Sale Slated

The L. S. Heath and Miss Saylor Candy companies were then introduced, and they showed their products to be sold this year. By popular request Camp Fire has gone back to selling Saylor's chocolate mints. They come in round patties of both dark and light chocolate. Besides the mints, girls will also be selling the Heath toffee miniatures.

After lunch was eaten Mrs. Joan Austin, council candy chairman, introduced the district candy chairmen who in turn introduced the co-workers.

Attending from District VI were Mrs. Lewis Lovelady candy chairwoman; Mrs. Richard Freund, district publicity chairwoman; Mrs. Randy McMonigle, depot chairwoman; and Mrs. Charles Gorn and Mrs. Hugh McMonigle, depot chairwomen.

One of the highlights of the day was the presentation of the improved award system this year. Girls who sell 12 boxes will receive a certificate. Girls who sell 48 boxes will receive a poster of an appealing puppy. Emblems will be given for sales of 84 boxes, and 120 boxes will earn a charm. Camperships will also be awarded.



HOLDING BOXES of candy to be sold by local Camp Fire Girls, are from left, Barbara Pagan, Mary Lou Lovelady, Ruth Goan and Jacquie Freund. (Post Photo by Bob McLeod)

SOLID • STRIPED • PRINTED

CANNON SHEETS

2.67 TWIN FLAT OR FITTED
Regularly 3.89

• Assorted new decorator colors • Easy care, no iron
• Mix and match stripes, solids, prints • All 1st quality
• Full flat or fitted, Reg. 4.89 • 3.67
• Pillow Cases, Reg. 2 for 2.99 • 2 for 2.67

KRESS January

White Sale

NO-IRON WAVELINE

CHENILLE BEDSPREAD

4.97 Regularly 5.99

• Choose from twin or full size
• Handsome fringed edges
• Rayon and cotton blend
• Easy care, machine washable

INDOOR/OUTDOOR

ROOM SIZE RUG

17.97 Regularly 19.99

• Easy clean 100% polypropylene pile
• Factory finished edges
• Most wanted solids and tweeds
• 8' x 11' - approx. size

SPECIAL JUMBO SIZE

ACCENT RUGS

5.97 ea.

• Many fabrics and colors
• Three new styles to choose from
• Approximately 3' x 5' size
• Adds lovely decorator touch to your home

Suffering from Hi-Cost-a-phobia?

ONE-OF-A-KIND CLEARANCE

Plaques, Prints, Oils, Lamps... plus other items too numerous to mention. All Marked Down to Clear! Use your BankAmericard, Master Charge and American Express.

First Come... First Served!

designers center

TANFORAN PARK SHOPPING CENTER • SAN BRUNO
871-4462 • Also in San Mateo and San Francisco

HOUSEHOLD KITCHEN PLASTICS, \$1 EA.

ASSORTED BAKINGWARE, \$1 EA.

ROLL OF STICK WALL COVERING, \$1

EARLY SPRING PLANTERS & BUSHES, \$1 EA.

FAMOUS ARTIST 12" x 16" REPRODUCTIONS, \$1 EA.

SEE WHAT

\$1

STILL BUYS AT

KRESS

ASSORTED CLOSET SHOP NEEDS, \$1 EA.

CERAMIC MUGS

1.51 for

"SILV-O-LINE" ALUMINUM FOIL

HOUSEHOLD PLASTICS

\$1 for

ASSORTED TIN BAKINGWARE

3.51 for

"LIFE LIKE"

10.51 for

SPRING FLOWERS

SLIDING DOOR CABINET, \$2

36 QT. BABY BATH, \$2

44 QT. UTILITY HAMPER, \$2

10" TEFLEX PET PAL, \$2

SEE WHAT

\$2

STILL BUYS AT

KRESS

ALUMINUM ELECTRIC PERC., \$2

DELUXE SIT-ON HAMPER, \$2

60 QT. "TODAY" WASTE BASKET, \$2

HOMER FILE, STRONG NO. 1, \$2 EA.

CHECK FILE, \$2 EA.

COMPARE SAVE 1.07 ON 3

ASSORTED COSMETIC BAGS

3 for \$2 Regularly \$1.99 ea.

• Travel kit with 4 items
• Assorted styles and patterns
• Many different shapes

COMPARE SAVE 1.57 ON 3

6000-PK BOBBY PINS

3 for \$2 Regularly \$1.99 ea.

• Great for hair styling
• Black or chrome color
• Reusable vanity box

SAVE \$1 ON 3

SATIN LINED SLEEP & SHOWER CAPS

3 for \$2 Regularly \$1.99 ea.

• Protect your hair in shower or while sleeping
• Great colors and patterns

SAVE \$1.07 ON 3

VASELINE INTENSIVE CARE BATH BEADS

3 for \$2 Regularly \$1.99 ea.

• The ideal skin softener
• Bathing away dryness
• 16 oz. size

KRESS

USE YOUR BANKAMERICARD

master charge

TANFORAN PARK SHOPPING CENTER • LOWER LEVEL • SAN BRUNO

LEEDS

Additional Reductions in our Semi-Annual QualiCraft SHOE SALE!

were 5.99 to 8.99

2.99

were 9.99 to 14.99 and more

4.98

Now even bigger savings on America's best-selling fashion shoes! Still lots of great styles to pick. Hurry in to enjoy the best selection in your size.

Clearance handbag groups at great reductions!

Tanforan Park Shopping Center
San Bruno • 873-8895
Upper Level - near Escalators

Reaction to Dark At Terra Nova

By ANNE HILO Campus Correspondent

Darkness has affected most of us in all parts of the country, and most reaction from Terra Novans are about the same. And darkness will continue to stay with us until March 8.

Meanwhile, school boards around the Bay Area, have raised the question, "Should we let students go to school at a later hour than usual?" Most school districts in San Mateo County have decided to keep their schedules. Other districts outside the county have changed their schedules from one-half hour to an hour later than the regular time.

Student comments were:

Florida Pulanco - "I don't mind the dark. You feel like you're waking up earlier. I think there are more tired people around than usual."

Bruce Brown - "I don't like it. I like to get up in the light - it's like getting up at three a.m."

Lori Shaeffer - "I don't mind it. I just have to remember to turn on my headlights when I drive to school."

Rick Nichols - "I think the darkness is lousy. It's cold when it's dark."

SH Benefit Scheduled

Sacred Heart High School Alumni Association will hold their "Centennial Year" Irish Year" Irish Winter Frolic Dance, Feb. 2, at the school cafeteria, Ellis and Franklin streets, San Francisco.

Dancing will be from 9 p.m. til 1 a.m. to the music of Pat Gibney and his Irish Orchestra - music for all age groups. Happy Hour from 8 to 9 p.m. will precede the dance period.

Admission is \$5 per couple, which includes a midnight buffet supper.

Reservations are not required, but recommended. Mail reservation request to Sacred Heart High School Alumni Association, 1075 Ellis St., San Francisco, Ca. 94109.

All alumni and friends of Sacred Heart High School are invited to attend.

Proceeds benefit the Alumni Scholarship Fund.

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THE MARQUEE

By Barbara Bladen

Year's Ten Best Films

Anyone sitting down to list his favorite 10 films of the year should work from emotional impact and not from forcing the memory of the merits of this one or that. If, at the end of a year, you can clearly remember how a film affected you, if the laughter or tears evoked during that two hour sitting moved you and maybe even changed your thinking a bit and hopefully inspired you to some degree, those films should irrevocably be foremost in your mind.

My list was easy enough, gleaned from an even longer selection of good movies that rate mention, but still didn't have the lasting psychological involvement. And my choices carry the strong impression that I could see each one of them again and enjoy them for their particular merits just as much.

Lodge to Install Second Officers

Pacifica Rebekah Lodge No. 432, IOOF will install its second set of officers Jan. 23 at 8:30 p.m. at a public installation.

The installing officers are Mrs. Doris Scott, district deputy president of District No. 72 and the installation staff. The installation will be in the social hall of the Holy Cross Lutheran Church, 1165 Seville Drive, Pacifica.

Mrs. Alice M. Aaro is the retiring noble grand. The elective officers are Laurie

Thurlwell, noble grand; Mrs. Cora E. Thiel, vice grand; Mrs. Susan Mohoff, recording secretary; Mrs. Almbell Williams, financial secretary; and Mrs. Irene McCune, treasurer.

The appointive officers are Mrs. Jean Linney, warden; Mrs. Pamela Scott, conductor; Mrs. Myra E. Barr, Chaplain; Mrs. Dody Payne, left supporter of the noble grand; Mrs. Zelma Nance, right supporter of the vice grand; Mrs. Colla Douglas, left supporter of the vice grand; Mrs. Olivia Lowney, inside guardian; and Harid Williams, outside guardian. Mrs. Gladys Grimm will be conducted to the station of altar bearer.

Sorority Sets Chapter Meet

The next regular meeting of Xi Lambda Sigma Exemplar chapter of Beta Sigma Phi will be held at 8 p.m., Jan. 21, at the home of Mrs. Clair Young, South San Francisco.

The cultural program "High Moments of Art" will be presented by Mrs. Frantz Cox of Pacifica.

Mrs. Cox is president of the chapter and Feb. 3 will receive the Order of the Rose, awarded only to those who have been members of Beta Sigma Phi for 15 years.

This award will be presented at the Elks Lodge No. 549 in Vallejo, 714 Admiral Callahan Lane, at an 11 a.m. brunch.

Chapter members attending the "brunch" will be Mesdames H. Johnson, G. Doernhoefer, D. Mouton, W. Koepfen, D. Cola, C. Young, N. Jackson, C. Sheridan, Willy Visser and Jean Sproule.

DC Resident Wants to Teach Judaism Class

A Daly City resident has expressed interest in instructing an ethnic studies course, "Judaism as a Culture," as a Jefferson Union High School Division Adult Division offering.

Subject matter will be designed for non-Jews, although the class would be open to the public. The resident explained that two rabbis have agreed to act as consultants in developing curriculum.

Before taking her course proposal before Jefferson District Board of Trustees for approval, the resident would like to review comments from those persons who may be interested in taking the course. Write P.O. Box 999, Daly City, CA 94017.

Few film critics will come forth with any acclaim for violence. "The Godfather" was an exception we must not dismiss until we've seen its sequel. But my 10 most enjoyed, and that often carries the automatic approval of the acting, technical achievements, direction and script, are underscored by a strong linking theme: love, how it is given and received and what happens to people when it is absent.

Herewith is the list with love's many ramifications inherent in the first six:

1. "Last Tango in Paris," Marlon Brando plays a man whose psyche and soul have been bruised by a neurotic marriage who tries to find some meaning to life and his shattered self through a bizarre relationship with a young girl.

2. "The Hireling," with Sarah Miles as the love object to the handsome wretched wretched waifette sty set in the 1920s with an aristocratic setting of rural England, it drew upon class inequity for a frustrated love story.

Venetian Holiday Event Models Are Announced

Mrs. Peter Balestrieri, chairman of "Venetian Holiday," fashion show and luncheon by the Westlake Catholic Women, has announced the names of the models for the 20th annual event to be held in the Grand Ballroom of the Fairmont Hotel Feb. 2.

Wearing the latest in fashions from Livingston's in Stonestown and Grant Avenue will be: Mmes Robert Brizuela, Logan Franklin, Michael Gaffey, James G. heany, Edward McEntee, Michael Millane, Gerald O'Connell, Donald Osuna, Matthew Petrucela, James Pravettoni, Joseph Rubino, K. M. Re, Gregory Sokol, Thomas Stanghellini and John Zuffo. Also modeling will be the past president of the Westlake Catholic Women, Mrs. John Kachur.

Teen models for the day will be Eileen Coen, Cathy Diggins, Rosanne Gordon and Nonie Greulich.

FIND OF THE WEEK

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3. "Cries and Whispers," by the pen and camera work of Ingmar Bergman about the pain of love, how it is expressed between three sisters and a servant, each of them dying a personal loss of identity and realizing it through sounds, sighs and whispers, often their only means of communication in a loveless vacuum. Superbly acted and directed with Harriet Anderson, Ingrid Thulin and Liv Ullmann.

4. "Bang The Drum Slowly," the noble love, in the most humanistic terms, of two men, one weak and the other stronger, who share knowledge of a fatal disease. Sensitive direction by John Hancock with two newcomers well worth watching, Michael Moriarty and Robert De Niro.

5. "A Delicate Balance," a masterpiece of acting and direction. A stellar cast headed by Katharine Hepburn who was marvelous as the matriarch of a frightened, crumbling household with Paul Scofield, Kate Reid, Lee Remick and Joseph Cotton. Tony Richardson directed. This was the third of the American Film Theater series shown at selected theaters for two days only on subscription.

6. "Happy New Year," a French comedy underscored with a mature, subtle and enlightening love story by director Claude Lelouch. It was one of several good caper stories, this one a jewel store robbery.

7. "Paper Moon," tops on a list of comedies meant to divert the public's attention from the terrors and tragedies of the real world. Ryan O'Neal and his beguiling little daughter, Tatum, delightfully teamed to rip off the naive and the religious by operating a Bible selling racket in the mid-West during the Depression. Peter Bogdanovich's winning eye brought a lot of pleasure at seeing this one.

"The Sting," another engaging proliferation of double cross and con game with two superstars, Robert Redford and Paul Newman, as hilariously teamed as they were in "Butch Cassidy." By George Roy Hill who directed both films.

9. "The Paper Chase," with Timothy Bottoms extolling the dignity and pride that motivates a Harvard Law School student to work for high honors. It is a positive film, one that puts achievement and the excitement of learning far above the petty concerns of contemporary life. John Houseman as the authoritarian law professor makes his film debut at 71. This is a thoughtful, rewarding film from James Bridges who wrote the script and directed.

10. "The Effect of Gamma Rays On Man-in-the-Moon Marigolds," captured my empathy and compassion because of the story and the force with which Joanne Woodward imbued it. She delivered a second commendable performance last year in "Summer Wishes, Winter Dreams," but for tugging at your heart strings and choking me with tears, "Marigolds" may not fade from my memory for a long time.

There were many more that cast a cinematic spell of far reaching tenderness and high caliber execution: "The New Land," with Max von Sydow and Liv Ullman; "Slouch," with Michael Caine and Laurence Olivier; "Save The Tiger," with Jack Lemmon; "The Optimists," with Peter Sellers; "A Touch of Class," with Glenda Jackson and George Segal; "Day For Night," by Trauffaut with Jacqueline Bisset; "The Homecoming," "Jesus Christ Superstar," "w/scarecrow," and "The Day of the Jackal." There is still time to see many of these around the Bay Area.

J.K. Gill book sale

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OPEN EVENINGS AND SUNDAYS

Cow Palace Show a Gas for RVs

By GARRY NIVER

Traffic into the Arco service station at the corner of Geneva and Old Bayshore glutted the two right lanes. It was the result of the latest American habit of filling up while the filling was good.

However, several blocks up the hill in the mammoth caverns of the Daly City Cow Palace, the energy crisis was a non-existent factor. Somehow, "Big Daddy" forgot to tap the recreational vehicle industry on its Win-

nebago and tell him about it.

The 32nd annual San Francisco Sports and Boat Show opened a 10-day stand at the Cow Palace yesterday afternoon and RVI, more commonly known as the recreational vehicle industry, was out in full force. In one hall, alone, there were 52 such vehicles. And they overflowed four halls to the rear of the Cow Palace.

"I don't think that people are about to give up their leisure time," stated Bruce

Alexander, state sales manager for Overland Campers.

"Actually," continued Alexander, "our sales were better last month than they were a year ago at the same time. What I think is happening is that people are realizing the crisis isn't as serious as they first thought."

Alexander, sizing up four motor homes which he had shepherded up from the Southern California factory, said that the recent camper show in Anaheim was an overwhelming success.

"People flocked to the show in droves and the sales were excellent," he related. "They seemed very excited over the show and there was hardly a mention of the energy crisis."

"What we have noticed," said Alexander as he sat down on a queen-sized bed in one of his deluxe models, "is that the buyer has become more sophisticated. He bargains more. And this is a good time to buy because the dealers have a lot of merchandise on their lots and are anxious to move it."

"These shows are sort of a barometer of how our industry will go this year. If we do get a lot of response, then I

think that we'll have a good year."

"What has happened is that the people are still driving the recreational vehicles, only they are making shorter trips."

"Realistically," said Alexander, "people are actually conserving energy when they go for a weekend in a camper. They completely shut down their homes."

Art Duncan, sales manager for Camino Camper in San Carlos, feels that the effects of the so-called crisis might have been a blessing in disguise. "Last year we did \$6.5 million in sales and we expect to do better this year."

"What it has done is get rid of the marginal manufacturers and the marginal dealers," Duncan pointed out. "The dealers that have survived will make the industry better."

Over in the next hall, Bill Felthorn of Open Road Manufacturer said that he was prepared for the worst at the recent Anaheim show. "But it really never materialized," he revealed. "What we had was a lull in sales."

"To what extent the crisis has affected business from the consumer's standpoint,

we really don't know yet. We do know that there has been a shift in the type of vehicle they are looking at. The type 'A' motor homes were in demand last year and the trend this year is toward the smaller van types. As a result, our company is in the process of switching product emphasis to the smaller vans," he admitted.

"The people seem concerned, but they haven't curtailed their buying habits," interjected Lou Friedman of Open Road.

"A total of 92 per cent of the people who use recrea-

tional vehicles travel from 50 to 150 miles from their home. Therefore, that much more gas isn't involved. (Recreational vehicles, according to sources at the boat show, average from eight to ten miles per gallon.)

"And statistics show that 50 per cent of the people use them as second cars. And a five-year-old recreational vehicle gets as much mileage as a new car."

So, unless people change their leisure habits, the recreational vehicle industry is

not a dying trade. And all of the dealers at the boat show fully expected to sell out.

Also brimming with optimism were trade people in Vacationland. "Tell the people that there is no petrol shortage in Canada," stated Jim McGregor of Alberta's vacation display.

Also confident of plenty of business were Bob Merrick and Mike Ihili, who were manning an Idaho hunting camper. "The gas is going to be there if you want to pay for it," said Merrick. "Because of the rising

prices," added Ihili, "the problem is actually self-regulating."

The two outdoorsmen said that it had taken them 50 gallons, or \$10 more than last year, to get to the Cow Palace from Challis, which is just about in the center of Idaho. "And we had no trouble getting gas," they chorused.

Now if only somebody would tell those people at the Arco station, society could eliminate one troublesome traffic jam.

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DC Telstars Set Carnival

The Telstars Junior Teen Club, sponsored by the Daly City Recreation Department, will hold their annual "Carnival Maximus" at Abraham Lincoln School Jan. 18 from 7 to 9:30 p.m.

Carnival booths and special contests will highlight the evening of fun and surprises. Refreshments of all types will be sold during the evening. Booth action will feature dart throwing,

sponge toss at beloved teen advisors and bobbing for apples. Special activities will include a pie-eating contest.

The small cost for members is 10 cents for 10 tickets, guests 25 cents for 10 tickets. Each ticket is good for playing a booth game.

The carnival is presented through the efforts of the Telstar Teen Council. This group meets weekly with teen advisors to help plan events for the club.



ART APPRECIATION — Kent Seavey, gallery director for the San Mateo County Arts Council; Supervisor Jean Fassler, and Al Steinberg, representing the San Bruno Art Association, examine one of the works

on display in the County Courthouse's "Corridor Gallery" that opened this week. It is the first professionally-directed public gallery in the county.

Planning to Get Underway

Bicentennial Committee Named

Supervisor Gerald F. Day this week announced the establishment of the San Mateo County Bicentennial Planning Committee headquarters at 141 Borel Avenue, San Bruno.

The Bicentennial Planning Committee, under Supervisor Day's chairmanship, has been authorized by the board of supervisors to coordinate and develop plans to celebrate the nation's 200th birthday in 1974. The committee will also work on projects commemorating the 200th anniversary of the

founding of San Francisco by the Anza expedition.

Vice-chairman of the group is Mrs. William Lanam, Burlingame. Other officers include Mrs. Ralph N. Jacobson, Hillsborough; administrative director, and William Archibald, Redwood City; plans chairman, Project chairman include Mrs. Merritt Hosmer, San Carlos; William Nemoyten, Foster City; and Maryann Danielson, Burlingame.

Others serving on the committee are Mrs. Charles Black, Woodside; Mrs.

David P. Brown, Half Moon Bay; Mrs. Ann Campbell, San Bruno; Dr. Caesar Churchill, South San Francisco; John Diaz, South San Francisco; Kathy Drake, Pacifica; William Friedrichs, San Mateo; William Glass, Redwood City; Leroy A. Hubbard, Atherton; and Peter Hughes, Woodside.

More are James Jones, Burlingame; Edward King, Daly City; Mrs. Annette Kirkland, Foster City; William Lawrence, Brisbane; Leslie O. Merrill, San Mateo; Mrs. Ruth Nagler, Redwood City; Mrs. Raymond Spangler, Redwood City; Mrs. Charles Sterry, Belmont; Mrs. Milton C. Vucinich, San Mateo; and Mrs. William Zappetini, Atherton.

One function of the San Mateo County Bicentennial Planning Committee will be to serve as a clearinghouse of information about all levels of bicentennial programs and projects. It will also

encourage and assist individual, civic and corporate participation in the celebrations.

The committee will work to incorporate a wide spectrum of diverse thoughts in its plans for the celebrations.

The public is invited to attend meetings of the committee which are held on the fourth Thursday of each month at 7:30 p.m. at locations throughout the County. The next meeting will be held at 7:30 p.m., Jan. 24, at the National Archives Regional Branch, 1000 Commodore Drive, San Bruno.

For further information, call the headquarters at 574-1976.

Ballet Program

The Daly City Recreation Department announces that there are limited openings available for the children's spring ballet classes.

Classes begin this week through May 21. For details call the Recreation Department.

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WARRIOR'S STAR JIM BARNETT (center, kneeling) shows young Steve Moon, posing with his father Daly City Finance Department employee and member of the Daly City Host Lions Club (left) how to hold ball. With Warrior's player Barnett is Sandy

Kolterman, young blind girl who is an instructress at Peninsula Center for Rehabilitation of Blind and Visually Handicapped, and Burlingame Lions Club member Ross Bowling, appropriately attired in Lions suit. (Post Photo by Jonathan Perry)

Warriors to Benefit Lions

The Warrior basketball game of Feb. 9, to be played against the Kansas City-Omaha Kings has been officially designated as "Lions Night with the Warriors."

Proceeds of the game will go toward various Lions Club charities to aid the visually handicapped. Lions Clubs in San Mateo County, the East Bay and San Francisco are uniting in an effort to sell tickets to the game. Part of the proceeds of the tickets sold will go to such agencies as the East Bay Lions Sight Savers Foundation. Clubs in the West Bay area will use their share of the proceeds for such projects as the Care-Students Speakers Foundation; Lions Eye Foundation; Youth Exchange Program and Midget Baseball Teams, along with other Peninsula centers to aid the blind and visually handicapped. Franklin Mieuil, president of the Warriors, urged basketball fans to support the Lions Club project and buy tickets in their communities. In Daly City tickets can be bought from either Mike Moon and or Ray Letsinger (992-4500, Ext. 228 or 201).

CSM Offers TV Course on Antique Glass

A short course in "Antique Glass," combining six televised programs with as many workshop sessions, will be offered by College of San Mateo, starting next month.

Louise Boggess, the instructor, is a regular contributor of articles on antique glass to national magazines and is currently completing a book on the subject.

She will moderate the television programs, to be broadcast by the college station, KCSM-TV (Ch. 14), and direct the workshop sessions.

The latter, in the San Mateo Room of the Emporium store at Hillsdale Shopping Center, will be held Tuesdays and Thursdays from 1:30-4 p.m. for three weeks, beginning Feb. 5. Participants may bring their own glass to the workshops for identification and valuation.

Times of the TV programs are yet to be announced. Each is scheduled for 30 minutes and will feature an interview with an expert in such specialties as pattern glass, American cut glass, art glass, Heisey glass, and stretch and carnival glass.

Registration information may be obtained from the community services office at College of San Mateo.



Louise Boggess

Poet Reads With Vocal Background

The Burlingame Civic Arts Council will sponsor an evening of songs and poetry at the Burlingame Recreation Center, 850 Burlingame Avenue, Burlingame, at 8:00 p.m. on Jan. 23. There is no admission charge.

Rosemary Wilkinson, president of the Toyon Chapter of Chaparral Poets of California, will introduce the artists. Mrs. Wilkinson has published two books of poems and has been one of the United States representatives at the World Poetry Conference at Taiwan this last November. She has been chosen as director of the Western States for the next conference which will be held in our country in 1976. ben-Mordecai Huroquitz, poet and teacher, will narrate his poems with musical background by his wife, Rhea Huroquitz. The author of several plays and novels, he taught in Israel and at College of San Mateo. He has read his poetry throughout the Bay Area and has lectured at the San Mateo Library.

His wife was a concert and opera singer and appeared in "The Jazz Singer" with Nelson Eddy and George Jessel. Since her retirement from the concert stage, she has been a voice coach in New York and California.

Carol Baldwin, soprano, Darlene Popovic and Esther Clewan, are three vocalists who will complete the program.

WESTMOOR GRAD

SAN DIEGO - Navy Fireman Recruit James H. La Chance, son of Mr. and Mrs. James R. La Chance of 831 Thornhill Drive, Colma, graduated from recruit training at the Naval Training Center here. A-1972 graduate of Westmoor High School, Daly City, he is scheduled to report to Hull Maintenance Technician School.

MP DUTY

VICENZA, Italy - Army Private First Class Stephen B. Thuston, 24, whose parents, Mr. and Mrs. Klavs W. Neuman, live at 838 Constitution Road, Foster City, is serving as a military policeman with the 221st Military Police Detachment at Vicenza, Italy.

Meetings Slated For Coastal Plan

Will California have a coastal plan?

Should superports for supertankers be built in the coastal zone? Or power plants? Should provision be made for offshore drilling in coastal waters?

All of these questions are being asked by Joseph Bodovitz, executive director of the California Coastal Zone Conservation Commission, of its six regional commissions up and down the California coastline.

To get some answers, Bodovitz feels there must be extensive involvement of large numbers of individuals and groups, participation by government agencies and special interest groups, but most of all, by the general public.

Those who want to have their say may do so at meetings starting Feb. 6 at 7:30 p.m. when the Central Coast Regional Commission will

sponsor the first of a series in the Little Theater at Skyline College in San Bruno.

The program will feature the first of 13 plan elements of the California Coastal Plan, the marine element. Others to come include: the coast land environment; geology; mineral resources; energy; recreation; design; transportation/water; transportation/land and air; power plants and public utilities; intensity of development; powers and funding; and government organizations.

Key issues outlined by Bodovitz for the marine element include the critically important marine life resources; potentials for raising food in the sea - aquaculture; critically important water quality requirements; and critically important scientific research areas or phenomena.

Speakers for the first meeting at Skyline College will be Dr. Ruth Andresen, who holds a doctorate in oceanography, and Edward Y. Brown, newly appointed regional commission executive director. It was announced by vice chairman Grace McCarthy of Pacifica.

Mrs. McCarthy has requested that additional information from members of the general public on the marine element be submitted to the commission in writing.

A summary of background material for the series should be available to the public in all public libraries by Jan. 15, Mrs. McCarthy said. Organizations on the commission's mailing list will receive the materials in the mail.

Grant for Writing

A scholarship in radio-television-commercial writing was granted to San Francisco State University's School of Business by Sullivan E. Barnes, president of Broadcast Training, Inc., in a presentation made this week to Dr. Stanford L. Johnson, chairman of the university's department of marketing.

This scholarship is a unique course where a winning candidate is involved in apprenticeship under professional people who guide him or her with studies of research techniques, writing skills, and particular knowledge of advertising.

Applications for this radio-TV writing scholarship are available from Dr. Stanford L. Johnson, chairman, Department of Marketing, Room 332, Business-Social Science Bldg., San Francisco State University, 1600 Holloway Ave., San Francisco, Ca. 94132.

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Victory Over St. Ignatius

Serra High's Surprise

By CHRISTOPHER STAVE
Post Sports Writer

Serra High's cagers aren't the type to peek ahead at the ending of a mystery.

Apparently they would rather be surprised.

On successive weekends against visiting City schools Serra has lost first-half leads of 15 and 18 points, putting

the end result in considerable doubt.

A week ago Serra lost to Riordan that way. But last Friday after seeing an 18-point second quarter lead whittled to one late in the game, the Padres held on for an important 58-50 win over St. Ignatius.

Serra (3-1) is now in sole possession of second place in

the WCAL behind Riordan (4-0).

In the first half Friday night Serra neutralized St. Ignatius' Vince Morelli, allowed few Wildcats near the basket, made five steals, and got shot-blocking from Ron Jackson and Buzz Harnett.

The Padres worked steadily on offense, getting back door buckets from John

Caselli and baseline jumpers from Joe Ned. Clutch, second-quarter outside shooting from sub guard Mike O'Regan, who hit for seven second-quarter points, pushed Serra to a 29-11 lead at one point.

SI closed the gap to 31-18 at the half and came out after intermission to slowly peek away at the Padre lead.

SI's 6-4 Juan Mitchell made opportunities for himself close in and put away nine points in the third quarter, as the Wildcats drew to within 45-37.

Serra opened the final period by missing three free throws, and with 5:37 left SI got within one, 45-44. Serra barely hung in with a couple of free throws until Ned hit the Pads' first bucket of the quarter with 3:52 left.

Ned followed that with two free throws to make it 52-46 with 3:15 left, and Serra, in the driver's seat, began stalling, forcing SI to foul in desperation.

Twelve of Serra's 13 fourth-quarter points were on charities: O'Regan hit five or six on his second straight big game. Morelli and Mitchell both fouled out (Mitchell after venting frustration on Jackson, who had just stolen a rebound).

St. Ignatius (1-2)..... 9 19 13-50
Serra (3-1)..... 17 14 13-58
SI — Sanchez 3-2-6, Mitchell 8-2-18, Morelli 3-0-6, Thilgen 5-0-10, Silvia 1-1-3, Hart 3-1-7. Totals: 23 47-50.
Serra — Doherty 0-3-6, Caselli 3-1-2, Harnett 4-2-10, Ned 5-3-13, Jackson 3-5-11, Gannon 1-0-2, O'Regan 3-7-12. Totals: 19-27-58.

Total fouls: St. Ignatius 21, Serra 10. Fouled out: Morelli, Mitchell (SI). Technical fouls: Mitchell (SI).

JUNIOR VARSITY
St. Ignatius (1-2)..... 9 12 9-41
Serra (3-1)..... 17 14 13-58
SI — leading scorer, Bianchi, 5-4-14.

Serra — Baker 3-0-6, Siracusa 2-0-4, Lazzarini 2-2-6, McCarthy 1-0-2. Totals: 9-22-50.



Le Pacini

BART Ride

Last week we took our first ride on BART, embarking at the Daly City station and bailing out on Montgomery Street. And all of our suspicions about BART were, justified. It was a fiasco, a disaster. Our peek into the 21st century turned out to be a look back to the 19th.

Not fair to make such a judgment on one experience, you say? Maybe so, but when has BART ever been fair to the people who have paid for it?

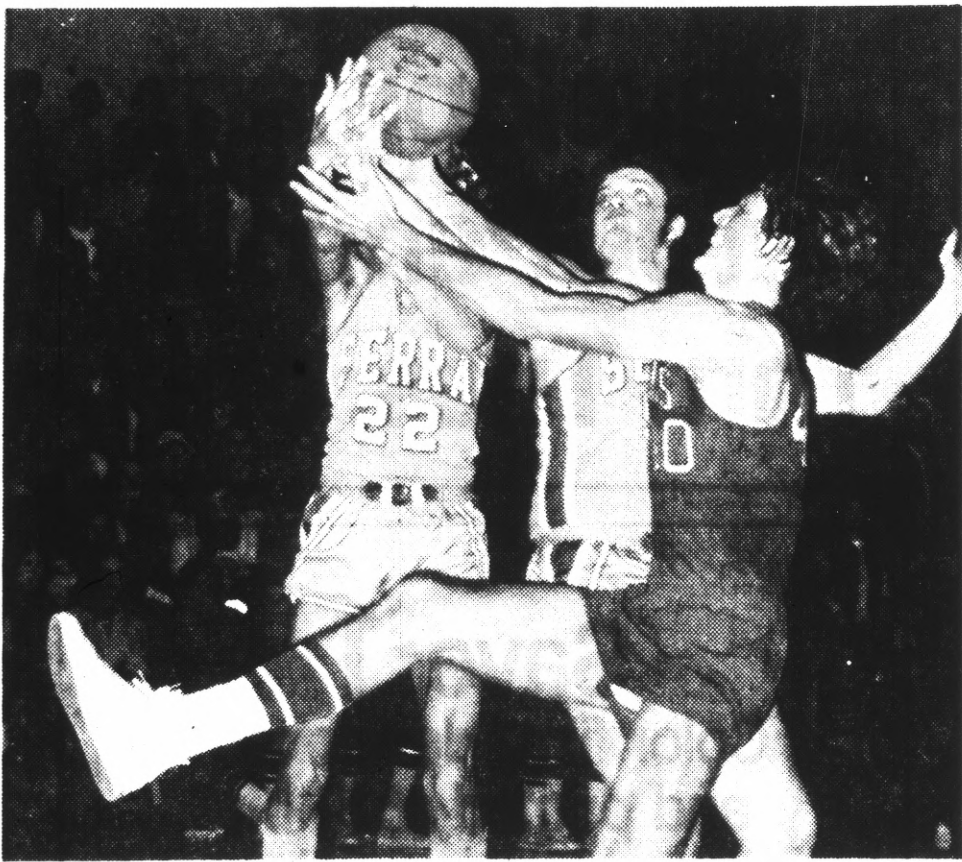
But back to our ill-fated trip into the future (H. G. Wells would have been mortified). It all started when Sam Lx17lunch, discuss the world of sports for two hours instead of Goldman, head of the journalism department at Skyline College, urged us to break the shackles of prejudice-before-the-fact and allow him to lead us on a tour of BART. We would go to downtown San Francisco in 15 minutes, have lunch, discuss the world of sports for two hours instead of one (because of the time saved on BART), and be back in early afternoon to do the things we all must do in early afternoon, having used only a minimum of our precious gasoline.

It made sense, especially during the energy crunch. We would save time and fuel. It didn't work out that way. Oh, it took only about 15-20 minutes to get from Daly City to Montgomery Street, alright, but yours truly took over an hour to find a parking space, in the meanwhile using up 15-20 per cent of the energy left in our emptying gas tank. It was another 15 minutes before we got a BART car going out, and what had started out as a sunny day had turned into a small storm while we were looking for that space, so that we emerged from BART very wet and even had to purchase a lady's umbrella at a Market Street store that looked like a front for prostitution ring. Oh, the humiliation of it all, the indignity. Thank goodness our respective employers didn't see us.

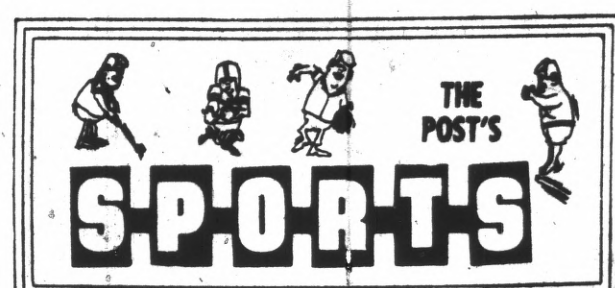
OUR EARLY lunch was almost an early supper, we had to rush it, and we didn't get home until almost 5 p.m., just in time for a pre-dinner cocktail, which we needed.

Now, you may be asking yourself what this all has to do with sports. We were worried about that too, as we sped toward Montgomery Street plotting this column. Until we started home, we were going to have to tenuously hang it onto Goldman's being a former athletic publicity director for San Francisco State College. But that would really have been a cheap shot.

Luckily, "Streets of San Francisco," the popular cops and robbers television show, was shooting in the Montgomery Street station on our way back, and we immediately seized on the opportunity to convert this into a genuine sports column, knowing that former major league umpire



ONE, TWO, THREE KICK — Frustrated St. Ignatius guard Vince Morelli (40) executes a can-can move while trying to grab rebound from Serra's Mike O'Regan (22) and Joe Gannon. Morelli didn't make it, and neither did St. Serra won, 58-50. (Times Photo by John Storey)



Art Passarella is star Carl Mauldin's stand-in — has been for 11 years.

SO WE GAVE up the opportunity of chatting with co-star Michael Douglas and getting Mauldin's autograph, broke through the barrier of BART security men and one Doberman Pinscher, risking life and limb just to give you a justifying sports item, and got enough time with Passarella between takes to cadge the following sports-item quote:

"Not many people know this, but Joe Dimaggio had standing orders for the clubhouse boy to have a cup of black coffee ready for him between every inning."

Well, what did you expect out of a rapid transit item dressed like a sports column which was inspired by a television movie? A spicy anecdote about Marilyn Monroe, maybe?

P.S. Justification No. 2. Mauldin, a former amateur basketball player, is a real sports nut, a great friend of Jack Kent Cook's, and is perhaps the Lakers' number one fan. And don't forget, Douglas' father is a former boxing champion.

MISCELLANY:

Take the trouble to read back issues of The Sporting News, months before the McCovey-Caldwell trade, and you'll find that San Diego officials considered Caldwell a great prospect, chalking his rather mediocre record up to inexperience and poor support.

San Francisco State's quarterback, Kirk Waller, finished sixth in passing and seventh in total offense nationally among college division passers, while Gator running back Dave Fernandez finished 14th in rushing.

Reports are that Charley Krueger is serious about retiring, even though he might have another good year or two left. Since he's married into the classical music crowd, it is said, he's thriving in the social whirl, and would like to give it more of his time.

Speaking of interior linemen (and no reflection on Krueger), one begins to wonder just how tough a job it really is when one takes note that all the durability records (consecutive games played, etc.) are held by interior linemen... or placekickers. And who lasts least? Easy. Kick returners, of course. Name one who has had more than one or two really great years, let alone managed to hold that type of job for more than a few years without getting racked up, and either retiring or returning to saner football duties.

WHAT'S WRONG with the Warriors? If we knew for sure, we'd tell Al Attles, and then two of us would know. But we do strongly suspect that it has nothing to do with lack of talent, and a lot to do with too many unsteady players who can put out 100 per cent only when they're inspired, i.e., playing a top team, angry at an opponent, wanting to prove a sports writer wrong who has denigrated their individual skills, and like that.

That kind of stuff is passable for amateurs, but not for professionals. If Ernest Hemingway, for example, had only written when he was inspired, he would have starved. He wrote six hours a day, every day of his adult life through hangovers, divorces, financial hardships, and stories and books that didn't sell.

THAT'S the difference between the sometimes out-of-this-world Rick Barry and the always outstanding Jerry West, Dave Cowens, John Havlicek, and others of their ilk, who hustle all the time.

That, and the fact that Barry has never matured. It's a shame that Attles, who was the 110 per cent kind of player, can't, apparently, transfer that desire to his players.

Many distorted pro basketball statistics, which often give unfair pictures of an individual players' qualities, could be clarified if individual stats were based not on a flat per-game basis, but computed in 48 minute increments.

For a simple example: a player plays 46 minutes, makes 30 points in game one. In game two he plays three minutes, doesn't score, sprains an ankle, is out for the remainder of the game. In game three he plays 47 minutes, scores 18 points. His three game average for points scored, officially, is 16. But he played the equivalent of only two full games, in which he scored 48 points. Hence, why shouldn't his average read 24 points per game?

Let's pull out a real-life example at random: Jim Fox, the Seattle pivot. Going into this season he was averaging, per game: 10.4 points, 8.4 rebounds, 1.7 assists. But he was also averaging just 25.1 minutes per game. Computed on a 48 increment basis, his stats come out 19.8, 16 and 3.2.

We realize, of course, that there can also be some distortions in this method, since some players are spotted because they can score points or make rebounds only against certain matchups, or because they would be physically unable to be as relatively effective in a full game, and other such esoteric reasons.

But we believe that by using the 48 increment method, there would be fewer distortions, and that those distortions which remained would be more than neutralized by the clearer picture presented of a player's worth.

Julius Irving, of the ABA New York Nets, is currently producing pro basketballs most awesome display of individual statistical monopolization. He leads the ABA in blocked shots, is second in scoring, second in steals, fifth in rebounding and ninth in assists. And all without benefit of the 48 increment method.

Rams Eye Win

By JERRY LITTELL

Two teams which have apparently reversed roles to date, face off this afternoon in Daly City to highlight the second week of North Peninsula League basketball play.

Westmoor, which many people figured would have a difficult time getting better than fifth place, is 3-0 in the

tossy turny league, while Serramonte, defending co-champions and a probable for the postseason playoffs, had a disastrous opening week with three consecutive losses.

The Rams travel across town to play Serramonte in one of four 3:15 p.m. games.

Slightly favored El Camino (2-1) travels over to Pacifica to play the highly surprising Terra Nova Tigers (3-0) in the other crucial conference confrontation. Jefferson goes to Oceana while South San Francisco visits Half Moon Bay.

The TN Tigers could be accused so far of doing it with mirrors. Not possessing anything even close to a big man, and coming off a losing season last year, the Tigers have so far been red-hot from the floor, shooting close to 50 per cent as a team.

A victory today should ensure a first-ever playoff spot for Bud Bresnahan's quintet.

Snakebitten South City (1-2) has had miseries since November.

The Warriors appear to have one of the strongest front lines in the league in both shooting and rebounding ability, but it has been to no avail.

El Camino Survives Crunch

By JERRY LITTELL
Post Correspondent

Even in this day of energy shortages a basketball coach still hates to operate on two-fifths power. But El Camino did Friday and barely got away with it.

Rene Herrerias' Colts got the most horsepower possible from forwards Mike Jiggetts and John Christman in edging visiting Serramonte 33-32. The win pulled El Camino to within one game of NPL co-leaders Terra Nova and Westmoor.

Terra Nova downed Oceana 66-48 while Westmoor routed Half Moon Bay 77-50. Jefferson bested South San Francisco in overtime 78-76 to round out the first week's action.

Camino 33, Serramonte 32. Christman and Jiggetts scored all El Camino's points in the first 30 minutes of the 32-minute game. When sub center Mike Burns popped in a free throw with 2:01 remaining it broke the duo's stranglehold and brought the Colts to within 28-25.

Burns missed the second attempt but Jiggetts scored with the rebound for 28-27. The slow-motion pace then became frantic.

Serramonte pulled ahead but Christman fired through a rim-rattling 20-footer with one minute left and Burns' free throw with 0:30 left tied it up. Burns again missed his second attempt but Jiggetts tied up the Regent rebounder, forcing a jump ball. Camino controlled.

With 0:03 left Jiggetts drove baseline and was fouled. He missed the first charity but swished the second for the win.

Jefferson 78, SSF 76. Tony Walker's 10-foot jumper with 0:06 remaining in overtime pushed Jefferson by SSF.

Eric Haynes scored 29 to lead Jeff.

The Warriors erupted for 44 points in a wild first half, but even then were only up by seven. Scoring less each quarter, the Warriors ran out of gas in the second half.

TN 66, Oceana 48. Down by 10 early in the

first period, Terra Nova staged another rally, its third in three games, to pull by Oceana and remain undefeated in conference action.

The game remained close but, with Oceana leading 36-34, the Tigers outscored the Sharks 16-2 in the next stretch to put the game away. TN's Todd McClure hit 18 points, the majority of which came well outside the Shark zone.

Westmoor 77, HMB 50. All 13 players who suited up scored for Westmoor as the Rams maintained a perfect conference record with an easy win over HMB.

Sophomore Jerry McNeil and senior Rocky Guillory

led a second-quarter rally that broke open a 12-all tie, putting Westmoor out in front for good.

Predicted to be a balanced league, the NPL is just that after three games. Two teams are 3-0, two are 0-3, two more are 2-1 and the remaining two are 1-2. At this rate eight teams finishing with a 6-6 record may not be an impossibility.

Serramonte (0-3)..... 6 10 9 7-32
El Camino (1-1)..... 12 6 4 11-33
Serramonte — Jurand 4-2-6, Koch 0-2-2, McLaughlin 2-1-5, Williams 1-0-2, Jones 2-0-4, Counts 1-0-2, Schellier 2-3-7. Totals: 12-28-32.
El Camino — Christman 7-9-14, Jiggetts 7-1-15, Marty 0-2-2, Burns 0-2-2. Totals: 14-57-33.

Jeff (2-1)..... 18 22 19 18-4-78
S.F. (1-2)..... 24 10 12-2-76
Jeff — Richard 6-22-14, Walker 4-0-8.

Smith 3-0-6, Farnero 1-0-2, Haynes 13-3-29, Perez 1-0-12, Derbigny 7-3-17. Totals: 35-81-478.

SSF — Althea 5-23-12, Dunn 8-0-16, Heise 6-9-11, J. McKee 4-2-7-10, Jimenez 1-1-3, Hart 3-1-7. Totals: 28-70-376.

Westmoor (3-0)..... 12 18 25 22-77
HMB (0-3)..... 12 9 13 16-50

Westmoor — McNeil 7-0-14, Pittman 1-3-3, Baptista 0-4-4, Guillory 8-5-11, Scott 4-2-10, Fritz 3-4-4-10, Mitchell 0-1-1, Stepanich 2-0-4, Murray 1-0-2, Tong 1-0-2, Harband 1-2-2, Fox 0-0-4, Chestnut 1-1-3. Totals: 29-19-577.

HMB — Canadas 3-3-7, Quincy 2-1-2, Amour 1-3-5, Loveman 4-1-5, Ormonde 2-1-2, Jesse 5-10-15, Goetz 1-0-2. Totals: 18-14-850.

Oceana (1-2)..... 18 12 8 10-48
Terra Nova (3-0)..... 12 24 16 14-66

Oceana — Clay 3-2-8, Ellison 2-0-1-4, Hamilton 1-0-2, Grandy 1-0-2, Osborne 6-0-12, Broadway 5-2-12, Hamilton 0-4-4, Fraser 1-0-2, Keough 0-2-2. Totals: 19-10-148.

TN — McClure 8-2-18, Wathen 5-4-5, Waller 5-2-12, Downing 5-6-16, Navarro 1-2-4, Weber 1-0-2. Totals: 35-16-2146.

LOCALS QUALIFY FOR...

S.F. Games Spots

Five San Mateo County high school athletes have earned berths in the San Francisco Indoor Games at the Cow Palace, February 1.

Both San Carlos two-miler Mitch Kingery and Serramonte sprinter Ronald Kennedy equaled the best times run during Saturday's trials at San Jose City College but both had to be content with runner-up placings — for now.

Sequoia's Tom Dixon qualified fourth in the pole vault at 12-6, same as the winning height.

An Oceana duo also qualified in the two mile — fifth place Bill LaForge, 9:16.2, and eighth place Bob Powell, 9:26.0.

Kingery led most of the way but gave up the lead to Benton Hart of Modesto in the final backstretch, then kicked the final stretch stride-for-stride with Hart. Both clocked 9:10.6 but Hart was given first place.

Kingery actually had been seeded into the game on the basis of his 9:00.5 best time but the talented junior wanted to run in the trials anyway. Two other seeded athletes, Richard Kimball of DeLaSalle (also 9:00.5) and Rusty Nahmry of Washington, Fremont (9:04.0) rested on their laurels.

Kennedy's 6.3 clocking for the 60 was the same as that recorded by two semifinal winners, Maurice Glass of Castlemont and Mike Farmer of Wilson.

Serramonte just missed one of the four spots in the mile relay, clocking the same as fourth place Skyline (3:32.2) but being nosed out by the Oakland team. Serramonte is the first alternate, ahead of heralded Wilson of San Francisco (3:32.8).

College of San Mateo grad Cesar Oravillo, now at Cal State Hayward, was among the college division high jump qualifiers at 6-0.

HIGH SCHOOL DIVISION

Two Mile — Benton Hart (Modesto) 9:10.6; Mitch Kingery (San Carlos) 9:16.2; Ron Kinn (San Ramon) 9:14.4; Jon Sister (Petaluma) 9:14.6; Bill LaForge (Oceana) 9:16.2; Tom Read (Mission San Jose) 9:22.6; Rinaldo Montenegro (Lincoln) 9:24.2; Bob Powell (Oceana) 9:26.0; (Richard Kimball, DeLaSalle, Concord, 9:00.5, and Rusty Nahmry, Washington, Fremont, 9:04, seeded into Games.)

60 — Maurice Glass (Castlemont, Oakl.), 6.3; Ronald Kennedy (Serramonte), 6.3; Mike Farmer (Wilson, SF), 6.3; Willard Hampton (Silver Creek), 6.4; Glenn Cannon (Mount Pleasant), 6.4; Ivory Lewis (Wilson, SF), 6.4.

Pole Vault — Dave Godino (Lemoore), 12-6; Robert Olsen (Pleasant Hill), 12-6; Ralph Baker (Del Mar), 12-6; Thomas Dixon (Sequoia), 12-6; Louis Zamora (Lemoore), 12-0; Dave Petty (Mount Pleasant), 12-0; (Scott Lewis, Washington, Fremont, 14-0, seeded into Games.)

Sprint Medley Relay — St Ignatius, 3:37.3; Skyline, Oakl., 3:38.4; Las Lomas, Walnut Creek, 3:39.3; Davis, 4-0; Pleasant, 3:40.2, alternate team.)

Mile Relay — Castlemont 3:39.0; Oakland 3:41.4; Guillory 3:41.8; Skyline, Oakl., 3:42.2; (Serramonte, 3:32.2, alternate team.)

SENIORS DIVISION

(At Mills H.S., Millbrae)
60 Yard Dash (40 and over) — Semifinals winners were Dick Marshall, 6.6, and Mal Andrews, 6.7. Other qualifiers — Van Parish, 6.7; Jim Lingle, 6.8; Phil Presber, 6.9; George Rhoden, (55 and over) — John Saffi, 7.6; Jack Barnes, 7.7; Harry Fannucci, 7.8. Seeded into event were Sen. Alan Cranston, Payton Jordan and Al Guidet.

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REDWOOD CITY 396 Woodside Plaza

CSM Breezes; Skyline Fizzles

Both College of San Mateo and Canada won basketball victories over Camino Norte Conference teams Saturday night but only Canada's 70-48 triumph over visiting College of Alameda actually counts.

CSM took time off from Golden Gate Conference play to pin a 72-62 loss on Contra Costa, a school that had frustrated Canada with a pair of overtime setbacks the previous two weeks.

San Mateo led the Comets only 29-28 at the half against a troublesome Zone. But at the outset of the second half, the Bulldogs went into a 2-2-1 zone press and got five straight buckets off of steals to take an 11-point lead.

Fresh center Tony Williams paced CSM with 20 points and 25 rebounds while Craig Nance added 17 points. Contra Costa's 6-8 center Johnny Allen was the game leader, however, with 30 points.

CSM, now 12-4 overall, brings a 1-1 league record to Lane (1-1) Friday night. Canada ended a five-game losing streak with the one-sided triumph over Alameda (0-3) and will take a 1-2 CNC mark to 0-3 Santa Rosa Wednesday night.

Guard Andy Thurm led the Comets with "far and away his best game," according to coach Jerry Drever. Thurm connected on

seven of 13 field goal attempts for 14 points, grabbed seven rebounds, had eight assists and four recoveries while playing outstanding defense. "They played a man-to-man press and he brought the ball up and got us into our offense," said Drever.

Drever felt a key to the win was Canada's 42-22 rebounding edge. A 52 per cent shooting night didn't hurt the Comets either. Guard Ernie Scheppeler continued his good shooting with ten of 16 from the field and a game high 21 points.

"We're using a zone defense," Drever noted. "It keeps our bigger fellows closer to the backboard and tends to neutralize the quickness of other teams."

College of Marin became the last of the state's JC teams to fall from the undefeated ranks when Foothill took a 54-48 victory Saturday night, dropping the Tars to 14-1 on the season. Foothill (8-7) was the only Northern California team to defeat CSM in non-league play this season and now shares the CNC lead with De Anza at 3-0.

Contra Costa (5-11)..... 28 34-62
CSM (12-4)..... 29 43-72
CC DeAnza 5-0-10 Harris 4-4-12
Alameda 0-1-0 Dwyer 3-0-0 Williams
20-0-4 Totals: 29-45-62
CSM Wright 5-12-31 Griffin 1-12-3
Nance 8-15-17 Trotter 4-0-12 Savage
3-12-7 Williams 10-0-20 Totals: 34-41-72

JC Cage

Results

COAST CONFERENCE			
	W	L	Overall
Menlo	3	0	13-2
Hartnell	2	1	11-5
North Peninsula	2	1	8-9
Ohlone	2	1	5-12
Gavilan	2	1	9-6
Capri	1	2	8-6
Monterey Peninsula	1	2	7-7
Skyline	0	3	6-10

Results Saturday			
Menlo 82, Hartnell 60			
Gavilan 88, Skyline 69			
North Peninsula 111, Monterey 82			
Capri 81, Ohlone 80			
Games Wednesday (7:30 p.m.)			
Monterey Peninsula at Menlo			
Skyline at Hartnell			
Capri at North Peninsula			
Ohlone at Gavilan			

CAMINO NORTE CONFERENCE			
	W	L	Overall
De Anza	3	0	13-2
Foothill	3	0	8-7
West Valley	2	0	6-12
CONTRA Costa	1	1	5-9
Canada	1	2	5-9
Solano	0	2	6-8
Colt. of Alameda	0	3	5-11
Santa Rosa	0	3	2-12

Results Saturday			
Canada 70, Alameda 48			
Foothill 54, College of Marin 48			
De Anza 76, Solano 67			
West Valley 61, Santa Rosa 57			
San Mateo 72, Contra Costa 62 (non-league)			

Games Wednesday (8 p.m.)			
Canada at Santa Rosa			
Marin at Solano			
De Anza at Alameda			
West Valley at Contra Costa			

Menlo College took its biggest step towards a third straight Coast Conference basketball championship Saturday night with an awesome 82-60 victory over top contender Hartnell at Salinas. However at the same time, snake-bit Skyline got the league cellar all to itself when revitalized Gavilan won its first game, 88-69, over the visiting Trojans.

Gavilan, which had been state-ranked before being plagued by ineligibility problems, got Rick Hopkins back just in time for him to score 39 points and pace the Rams' 57 per cent shooting night. "We tried four different players on him," said Skyline coach Walt Rilliet. "But we couldn't control him."

Although Skyline took an initial 8-4 lead, the host Rams warmed up to a 60 per cent shooting average in the first half for a 47-39 advantage.

"Marty Gale did the best job against Hopkins - outside," said Rilliet. "But there was no way that Gale, at 6-feet, could handle the 6-5 Hopkins inside." Gale did his thing offensively, too, scoring 18 points, while guard Wyatt Sweeney led the Trojans as usual, with 21 points.

Skyline (0-3) doesn't have much to look forward to this week either, with a Wednes-

day night engagement at Hartnell (2-1). The Panthers, ranked fourth among the state's small colleges, absorbed one of their worst home court losses in history from second-rated Menlo.

"It was one of the really great wins in my 24 years of coaching," said Oak coach Bud Presley. "It was one from the gods."

Behind the 32-point outburst by 6-10 soph center Mark Dickey, Menlo shot a phenomenal 73 per cent from the field (33 of 45), including

19 lay-ups. "We just executed real well," said Presley. "They were cheating and helping out on Dickey and Howie Dallmar so we ran a lot of picks on the weak side and got back doors. They finally lost their poise and sent four and five men to the boards and we got quite a few fast breaks."

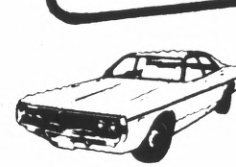
Menlo had only five turnovers while Hartnell committed 22 and shot only 34 per cent against Presley defense.

Gymnasts In Finals

The field is starting to begin, intermediate and form for the San Mateo advanced - will perform Union High School District freestyle routines. Judging Girls' Optional Gymnastics will be based on difficulty Championships, to be held and execution.

Other schools participating include Aragon, Burlingame, Capuchino, Hillsdale, meet where the top three Mills and San Mateo high gymnasts at each level - schools.

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Recreation Department

DC Spring Activities Set

The Daly City Recreation Department will offer a wide variety of leisure activities this spring.

The following classes will be offered.

WAX ART - Mrs. Nina White, Instructor: Arts and Crafts Center, 101 Peoria Street, Daly City. Variety of candle-making techniques and wax sculpture for gifts and practical use. Five-week session: Mondays through Feb. 11 from 7-10 p.m. Fee is \$5; Six-Week Session: Mondays Feb. 25-April 1 from 7-10 p.m. Fee is \$6.

CLAY ART - Mrs. Nina White, Instructor: Arts and Crafts Center, 101 Peoria Street, Daly City. Emphasis

on hand-building of clay items. Firing and glazing will be included as well as individual work on the potter's wheel. Twelve-week session: Wednesdays Jan. 16-April 3 from 7-10 p.m. Fee is \$15.

SOCIAL DANCE - Mrs. Gene Evans, Instructor: Westlake Elementary School, 80 Fieldcrest, Daly City. Fee is \$11 per couple per session; \$6 per single partner per session.

SLIMNASTICS - Mrs. Lazuko Zmuda, Instructor: War Memorial Comm. Center Gym, 6655 Mission St. Two 10-week sessions will be offered Wednesdays and Fri-

days from 9:30-10:30 a.m. Fee is \$10 per session.

CROCHET - Mrs. Anne Walls, Instructor: War Memorial Comm. Center Upstairs Room, 6655 Mission St. Two eight-week sessions will be offered. Fee is \$8 per session.

BEGINNING BRIDGE - Mrs. Philip Sever, Instructor: Daniel Webster School Library, 425 E1 Dorado Drive, Daly City. Fundamentals of bidding and play. Ten-week session: Tuesdays Jan. 22-March 26 from 7:30-9:30 p.m. Fee is \$10 per student.

YOGA - Jorge Jaurequi, Instructor: Westmoor Park Clubhouse, 123 Edgemont Drive, Daly City. Two

10-week sessions will be offered. Fee is \$7.50 per session.

Advanced registration must be made. To register, send name, address including zip code, daytime phone number, and correct fee to the Daly City Recreation Department, 134 Hillside Blvd., Daly City, CA 94014. State name of program, session and level of instruction. Students will not be allowed to participate until officially registered, officials announced.

Daly City residents will be given preference for all classes and all registration will be on a first-come-first-served basis.

Basketball Results

MID-PENINSULA LEAGUE VARSITY

	W	L	Overall
Hillsdale	3	0	12-2
Capuchino	2	1	10-5
Mills	2	1	9-5
Burlingame	2	1	6-8
Aragon	2	2	7-6
San Mateo	1	3	4-10
Crestmoor	0	4	5-11

Scores Friday Night:
Hillsdale 76, Crestmoor 55
Burlingame 69, Capuchino 68
Aragon 52, San Mateo 44
FROSH-SOPH

	W	L
Hillsdale	3	0
Capuchino	3	0
Crestmoor	3	0
Aragon	2	2
Mills	1	2
Burlingame	1	2
San Mateo	0	3

Scores Friday Night:
Aragon 49, San Mateo 41
Hillsdale 54, Crestmoor 48
Capuchino 53, Burlingame 51

NORTH PENINSULA LEAGUE

	W	L
Westmoor	3	0
Terra Nova	3	0
El Camino	2	1
Jefferson	2	1
Oceanside	1	2
South San Francisco	1	2
Half Moon Bay	0	3
Serramonte	0	3

Scores Friday:
El Camino 33, Serramonte 22
Jefferson 78, SFF 76 (OT)
Westmoor 77, HMS 50
Terra Nova 66, Oceana 48

SOUTH PENINSULA LEAGUE

	W	L	Overall
Woodside	3	0	11-3
San Carlos	3	0	8-5
Cubberley	2	1	10-3
Carlmont	1	2	5-9
Sequoia	1	2	5-7
Palo Alto	1	2	7-6
Ravenswood	0	2	6-8
Gunn	0	3	7-7
Menlo-Atherton	0	3	9-9

Scores Last Night:
San Carlos 43, Ravenswood 41
Carlmont 57, Palo Alto 38
Cubberley 71, Sequoia 63
Woodside 71, Menlo-Atherton 55

WEST CATHOLIC ATHLETIC LEAGUE

	W	L	Overall
Rordan	4	0	14-2
Serra	3	1	14-2
St. Francis	2	2	11-5
St. Ignace	1	2	10-5
Mitty	1	2	9-6
Sacred Heart	1	2	8-8
Bellarmine	0	3	7-8

Scores Last Night:
Serra 58, St. Ignace 50
Rordan 60, St. Francis 51
Sacred Heart 52, Mitty 50



COACH OF THE YEAR - College of San Mateo baseball coach John Noco, voted the Northern California Junior College Coach of the Year last season, admires trophy presented to him Saturday during the annual baseball clinic at CSM.

(Post Photo by John Storey)

CSM Holds PE Signups

The College of San Mateo physical education department is now taking signups for the spring semester of its adult program.

According to P.E. Division chairman Cliff Giffin, 12 coed classes and four men's classes are being offered for the spring semester, which gets underway Feb. 4.

Signups are being taken for the following coed classes:

Elementary archery, cycling and camping, billiards, elementary bowling, elementary golf, hiking, over 30's physical fitness, elementary horseback riding, elementary sailing, skin and scuba diving, intermediate and advanced yoga and gymnastics.

In addition, there are men's classes in jogging, cycling, paddleball and elementary tennis. For additional information, contact College of San Mateo, 1700 W. Hillsdale Blvd., San Mateo, 94402.

Smith Green Hills Prexy

Luther (Lucky) Smith of South San Francisco has been elected president of Green Hills Country Club. Smith will be formally installed at the President's Ball Saturday night.

Ski Tips

By Don Cappa



1. Avoid the "last run." More people are hurt on the last run than on other runs, because of the fatigue factor. If you are tired, get off the hill, there's always tomorrow.

2. Do not try ski acrobatics without the proper training. It looks easy on film, but takes a lot of practice and expertise.

3. Always be conscious of

and, courteous to other skiers. If you want to pass a slower skier, always call out "Track Left," or "Track Right."

4. Look behind you when you can while skiing. A beginner's inability to navigate could cause a serious accident.

5. Make it a point to stop for all "down" skiers. They may be injured and require help from the ski patrol.

NOTICE INVITING SEALED BIDS

NOTICE IS HEREBY GIVEN that the Board of Trustees of the Jefferson Union High School District of the County of San Mateo, California, will receive sealed bids up to and including 3:00 p.m. on the 31st day of January at the Office of the Superintendent, 375 South Mayfair Avenue, Room 214, Daly City, California, at which time said bids will be opened and read for the supplying of:

Bid No. 206 Electric Typewriters

Bid No. 206 Manual Typewriters

in accordance with instruction, conditions and specifications and form of Agreement now on file in the office of the said Superintendent of said district. Each bid must be accompanied by a certified check or bond equal to 10% of the bid. Said check is to be made payable to the Jefferson Union High School District and shall guarantee that should his bid be accepted, the bidder will enter into a contract within 10 days from the date of mailing of the notification that the contract is ready for execution. Said check or bond shall be deemed liquidated damages and surrendered to said Board if the successful bidder fails or refuses to enter into a contract within said period.

The Board of Trustees of the Jefferson Union High School District reserves the right to reject any and all bids and waive any irregularity therein, and reserves the right to award the said contract or reject all bids at any time within 30 days after the opening of bids.

No bidder may withdraw any bid submitted by him for the said period of 30 days after the said date of opening of bids.

Dated: January 9, 1974.

JEFFERSON UNION HIGH SCHOOL DISTRICT
By RUTH M. BOUDINOT, Clerk.
Board of Trustees.
Published in The Post, at San Mateo, California 94402.
Wednesday January 16, 23, 1974

Regents, Jeff

In Soccer Tie

Serramonte's soccer team continued its tying ways Monday with a 1-1 decision against Jefferson on the Regents' field. Marcus Negron scored for Serramonte.

The Regents (0-0-2) had "lost" a 3-2 double overtime decision to Terra Nova Jan. 7, but the NPL commissioner ruled it a 2-2 tie since overtimes are legal only in championship games.

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What's in A Title? Ask Her

Janice Fulford, a candidate for Pacifica City Council, threatened to go to court last week after City Atty. John Sherman ruled that she could not put "environmentalist" after her name on the ballot.

Sherman claimed that since she did not make a living as an environmentalist, it was not her valid occupation. All she could indicate was "housewife," he insisted, since she does not have a job.

Mrs. Fulford said that she did not particularly object to the term "housewife," but that it just did not accurately describe her activities, which she said include organizing various ad hoc conservationist groups, "coast-watching," recycling, and working with the Sierra Club and other conservationist groups.

The United Citizens of Pacifica, meanwhile, transferred its endorsement of Emory Lebonville, who dropped out of the council race, to Virginia Jaeger.

UCP also has endorsed Mrs. Fulford and Sidney Loran. Mrs. Jaeger had aided UCP's fight against the 805-unit Rockaway Highlands development.

Grand Knights Schedule a Dinner-Dance

Grand Knight George Hartig of Marian Council No. 3773, Knights of Columbus, announced that the Saint Francis Chapter will honor William B. O'Connor, state deputy and Joseph E. Anderson, chapter president at a testimonial dinner-dance Jan. 19 at the K of C Hall, San Mateo.

Special guest speaker for the evening will be His Excellency, Joseph T. McGucken, Archbishop of San Francisco.

Each of the 28 councils, which comprise the Saint Francis Chapter, will send delegates to the testimonial dinner-dance. The delegates from Marian Council, representing Colma, Daly City and Pacifica will be: Tom Curr, Bob Hale, George Hartig, Jim Haug, Gil Hulsman and Enrique Lamout.

In addition, representatives from the Supreme Council and other State Council officers will be in attendance.

Presentations Mark Church New Year

The year 1974 started with one of the finest mission presentations ever encountered by the American Baptist Women of the Westlake Community Baptist Church, it was announced last week.

Making the presentation was Rev. and Mrs. Clark Wyly of the San Francisco Gospel Mission in San Francisco. Rev. Wyly is Superintendent of the Mission.

All the young people are invited to come to the church at 10 a.m. Feb. 10 to hear a special message by Rev. Wyly on "Alcohol and its effects."

The Westlake Community Baptist Church is located in Daly City at the corner of Southgate and Elmwood Avenues.

Rev. Al Muso is the pastor.

Stroke Club Slates Meet

Dr. Donald Stone of the San Mateo County Heart Association announces the Stroke Club will meet tonight at 7:30 p.m. in the third floor meeting room of Mills Pavilion East, 101 S. San Mateo Drive, San Mateo.

The speaker will be Mrs. Frances Chow, dietitian at Mary's Help Hospital. Mrs. Chow will speak on "Eat Well But Wisely." All stroke patients, their families and friends are invited.

For details call the Heart Association at 342-5511.

SAN MATEO COUNTY Business Directory

A convenient, handy guide to leading San Mateo County businesses and services

ACOUSTIC CEILINGS	GARDENING	PAINTING
O'HARA CEILINGS ACOUSTICAL TEXTURE 755-5588	COMPLETE GARDEN SERVICE. Residential, commercial. Pruning, new lawns, hauling, etc. Reasonable. 342-6156.	American Painting NEW YEAR SPECIAL Complete int. or ext. painting. Lowest Prices ever. Free est. Free comprehensive est. Ref. 341-0831.
PIONEER ACOUSTIC CEILINGS. Modernize your home w/ latest spray-on acoustics. Hides cracks, etc. Lic. 9721. 334-3910.	Gardener 344-5878 Maint., clean up, all types gardening. Japanese.	SAVE 1/2 comm./res. Guar. quality work, mater. Free comprehensive est. Ref. 341-0831.
ACOUSTIC SPRAYED CEILINGS. GYPSUM BOARD INSTALLED AND TAPING. CALL 738-3198.	Japanese Gard. 344-8677 Mo. maintenance, tree trimming, pruning, clean up.	HOUSE need paint? Intr. Ext. non-uniform, neat. Free est. Brian. 342-1772.
ADDITIONS CUSTOM CABINETS. All styles. New, remod., repair kitchen cab. Formica. Reas. Free est. No job too small. 345-0633.	FRENCH GARDENER Exp. pruning, cleanup, monthly maintenance. Call 697-7331.	PAINTING, Ext./Int., free est. Quality work. Guaranteed. Call Norm. 347-6540.
BOOKKEEPING SERVICE BOOKKEEPING, accounting and income taxes. Payroll and general ledgers. Will set up systems and assist in updating books. Computer services avail. 348-2000.	Experienced Gardening Clean-up. Planting. Pruning. Maintenance. Call 349-1824.	PLUMBING LICENSED PLUMBER ALTERATIONS, REPAIRS Free est. Lic. 237557 JIM DAVIS 342-4389
BUILDERS JOHN E. GARCIA Complete Building Services Kitchens—Bath—Family Room FREE EST. Lic. 589-1877	HANDYMAN NEW Construction or Remodel. Painting, Plumbing, Elec. Tile and Brick work. 341-6824	LICENSED PLUMBER FREE ESTIMATES Lic. 260496. Al Siegel—592-0100
PETERSON & RATHBUN, Com. mercial. Residential remodeling, and new construction. Lic. No. BI-243362. Call 341-3444	REMODELING, small construction, carpentry work. Call 592-3146 after 5 p.m.	PRINTING WITH IMAGINATION job printing that pleases the eye. the pocketbook and the stopwatch. A complete shop that includes large and small offset letterpress, a complete bindery, our own typesetting. Large volume keeps your costs down. One time delivery too!
ROOM ADDITIONS, kitchens, baths, remodeled, Alum. windows, patio doors, Free est. A. O'Malley 263637. 344-4155.	RELIABLE, reasonable remodeling, carpentry, fences, plumbing, tile, wallpaper. 573-6635.	TIMES Commercial Printing 1100 S. Amphlett Blvd., S.M. 348-4400
ADD-A-ROOM REMODELING REPAIRS Jim Thorne 343-1230	HAULING and GARAGE CLEAN-UP. UP. TREE CUTTING. COLLEGE BOY NEEDS WORK. RELIABLE! 692-2624.	ROOFING CLIFF'S GUTTER SERVICE. Roofing and repair. IMMEDIATE SERVICE. Clean all Gutters. Flush all Drains. Aver. home \$18. Lge. \$22. 241-6930.
CARPENTRY PANELING, PAINTING AND REMODELING. 359-0277 evenings.	HOME REPAIRS HOME repair and remodeling, almost all phases. Call Rex at 262-3573.	ROOF GUTTER cleaning, small repairs. Very reas. Free est. Call TWO DANCES, 344-4197
CARPENTER, cabinet work, doors, windows, wood steps, wardrobes. 587-0178.	HOUSE CLEANING CLEANING for homes or offices. Call 347-2710 after 6 p.m.	DON COOPER ROOFING, working Contractor. Lic. No. 285382. Ins. Free Est. 871-9939
CONCRETE-ASPHALT FREE ESTIMATES 341-8896 Cement, sidewalks, aggregates, patios, driveways. Lic. 271294.	MOVING CALLISON Moving Co. Anywhere, anytime. Pacemaker of household movers. Time starts at your door. 992-5031.	SCAVENGERS S.M. COUNTY SCAVENGER CO. Daily pickups, Residential. 225 Shoreway Rd., San Carlos. 592-2411.
ELECTRICIAN WIRING —All type outlets. Serv. Charge. Free est. Reas. Lic. No. 152952. 574-5161.	PAINTING 342-7844 28 YEARS EXPERIENCE 'PETE THE PAINTER' Interior—Exterior Free est. Work Guar. Phone 355-5775	STORAGE U-STOR-IT Individual compartments, secure, clean, protected, free access for personal and business needs. From \$6 up. 1855 Rollins Rd., Burl. 697-1146.
SELL useful items fast and easy with a low-cost Classified ad. Call 348-4444, free ad.	HANS GELBRICH Intr., Extr., Lic. No. 225296. Insured. Prof. Workmanship. 591-8809.	TILE CERAMIC tile. Kitchens, bath, patio, etc. Free est. Call days or evens. 334-4963.
FLOOR EXP. REFINISHER Polyurethane, Plastic, Finish. Dark stains. Waxing. Free est. Reas. Lic. 130250. 588-8658.	HERMAN JUNG Quality Work Guaranteed. Free Estimates.	TREE SERVICE MITCHELL TREE SERVICE Compl. tree care, safe tree removal. 369-1892, 364-3320.
FURNITURE STRIPPING FURNITURE STRIPPING —we strip with care all antique, contemporary, wood, metal furniture. Free estimates, pick-up and delivery. 591-1531.	PIPER PAINTING CO. Paper hanging, painting. Expert work, low cost. 20 yrs. exp. No. 164683, 697-4332.	UPHOLSTERY SPECIAL —Sofa or hideabed upholstered \$185, velvet \$195 inc. quality workmanship and material. Largest fabric choice. Terms avail. 591-8993.
LOOKING FOR NEW ADVENTURES IN SOUND? Sell stereo equipment for cash with Want Ads. Dial 348-4444; 589-1234; 369-1791.	STANLEY NEDWICK & SON FREE ESTIMATES R.R. PERRI, 345-5194; 252-2406	UPHOLSTERY SPECIAL —Sofa or hideabed upholstered \$185, velvet \$195 inc. quality workmanship and material. Largest fabric choice. Terms avail. 591-8993.
OUTGROWN children's toys in good condition are "natural" for quick sales when you use a Classified ad.	BILL WARD Lic. ins. terms Avail. QUALITY PAINTING Lic. 271638—347-0234; 341-7689.	SKIS, skates and toboggans sell fast when you advertise them with a Classified ad.

WANT AD BY DIRECT LINE PHONE SAN MATEO 348-4444

100—ANNOUNCEMENT and SERVICE GROUP

101—Lodge Notices

SAN MATEO
No. 226, F.A.M.
Tilton Ave.
At Ellsworth
Meets every Thurs.
day sojourning Masons
are cordially invited to
attend our meetings.
Philip F. Munson
Worshipful Master
994 Westlawn Way, San Jose
Jack T. Estoli, Secretary
343-4840

101—Lodge Notices

BURLINGAME LODGE
No. 400 F.A.M.
Masonic Temple
Park Rd. and
Howard Ave.
Meets Tuesdays—7:30 p.m.
Sojourning Masons are welcome.
Kenneth E. Taylor
Worshipful Master
Joseph R. Davidson P.M.
Secretary
Office 981-4550 Res. 697-8755

San Mateo Toastmasters
CLUB NO. 191
Meets each
Tuesday 7:30 p.m.
Fidelity Savings
11 E. Third
San Mateo
to practice public speaking.
Men 18 and over invited to
visit and participate
Ron Rechioni, Pres.
Ph. 592-3013 or 347-0419

San Mateo Eagles
Aerie 440
101 South Blvd.
San Mateo, Calif.
Meets every Tuesday 8 p.m.
Sojourning Eagles are welcome
to attend our meetings.
Arnold G. Lowenstein
Worthy President
Alphonse B. Woyak, Secretary
Phone: 349-8082

Peninsula Toastmistress CLUB
Meets 2nd
and 4th
Thursday
of every
month
Public Speaking
Call 342-9660 evens.

HAVE AN APPLIANCE YOU DON'T USE? Sell it for cash with a Want Ad. Dial 348-4444.

121—Funeral Directors

Patterson & O'Connell
FUNERAL HOME
San Mateo—345 8585

141—Personals

Madame Carla from Spain
Spiritual Palm and Card Readings, advise you in all problems. Love, marriage, business, health. One question free by phone, 652-3882

161—Lost and Found

FOUND: Box containing 2 large hinges and screws. Call 344-1031

FOUND: Gold watch, woman's, vic. Anita Ave., Belmont, 1/8. Call 591-4315

FOUND: Angora, beautiful black cat, Dec. 20. Call 341-7859

LOST: Bifocals, metal frames, brown case. Reward. 343-5800

211—Education and Instruction

Real Estate License
PREPARE NOW!!
Exams getting more difficult. APPROVED FOR VETERANS. Pass exam or tuition refund

ANTHONY SCHOOLS
833 Mahler Rd., Burl. 697-8314

RYDER trains, Truck Drivers and heavy equip. operators. S.F. 681-8337, 595 Buckingham Way. East Bay, 352-1616. Home Office, Atlanta, Ga.

GREGG SHORTHAND, TYPING. Spelling, English, Dict. and evs. Marie I. Balestrieri, 341-9500

CENTURY 21 Real Estate Schools. Prepare for State exams. \$75. Start today. Call 788-2121

★FREE JOB TRAINING★
Call OICW—322-8431.
1100 O'Brien Dr., Menlo Park

221—General

ANNE WHEELER
AGENCY
Original Owner Since 1950
342-3201

Sales trns./deg. (4) \$700+
Key punch opr. exp. to \$575
Data proc. trnee. to \$450
SPLIT/REIMB./NEGOTIATE
Legal secly/exp. to \$900
Exec. secly/travel to \$800
Exec. secly. to \$650
Payroll Constr. P/T \$4 hr.
Legal Secretary to \$800
Craftsman/Mature to \$650
Legal secly. to \$650
Secly. to \$600
Secly. to \$600
Bookkeeper to \$600
Med. Secy. Recept. to \$600
Mgmt. trnees. to \$525
P/Med. recept. to \$3 hr.

Inside sales/hdw. \$800
Shoop trnee. to \$671
Driver/warehse. to \$575
Secly. to \$550
Ship/rec. clerk to \$500
Lte Genl. office \$100 wk.
Lot attendant \$25 hr.
Sales to \$205 hr.
Film proc. trnee. to \$200 hr.
Trnee. furn. maker \$2 hr.
Desk clk. exp. P/T \$3 hr.
Dr. wrkr. to \$25 hr.

100 Positions Available
100 Benjamin Franklin Ct.
San Mateo
Behind San Francisco Federal
Savings and Loan

DISPLAY CLASSIFIED
SEWING CIRCLE

161—Lost and Found

LOST: dog, small Beagle/Dove, black w/ brown feet, tan collar, 12/27, Avalon Park, SSF. Reward. 583-0328 eve.

LOST: Male Cockapoo, black, vic. Vista Del Grande, San Carlos 1/7. Reward. "Nicky." 593-1394

LOST: Liver color Germ. Short hair, fem. "Tinna." Vic. Los Padres. 345-2635.

LOST: female Tabby cat, 1/12/74. Vic. Cordilleras Ave., S.C. REWARD. 592-6450.

FOUND: watch, Hobart and El Camino, Sat. 1/12 319-1502 after 6 p.m.

161—Lost and Found

FEMALE Siamese Sealpoint.
Flea collar. Rivera Dr., Burl. 1/12 697-6185

"SOLVE MILDEW PROBLEMS ON SHOWER CURTAINS BY SOAKING THEM IN A STRONG SOLUTION OF SALT WATER."
Salt prevents mildew from growing. Solve your storage problems by selling "don't needs" with Classified ads.

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222—Business/Clerical

FREE JOBS
DCTA. SECTY \$650
FC BKKPR. \$600 up
ASST BKKPR. \$550
TYPIST \$525
SECRETARY \$560
RECEPT./SECTY. \$550
P/T SECTY. \$3.50
P/T LEGAL SECTY. \$3

Also Fee Jobs
BILL WILLIAMS ASSOC.
Borel Placement Agency
1611 Borel Pl., S.M. 573-8524

MGMT. TRAINEE
Growing youth oriented co. needs outgoing person w some coll. and military over to pursue a career with us. The opportunity is yours! Call Mr. Kane, 348-3234, Ethan Allen Personnel Agency, 2 W. 5th Ave., S.M.

TRAVEL DESK \$550. Prefer mature w/some exp. exp. but w/train someone with good office bckgrnd. Call Linda S. Voss, 871-9755. GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.F.

D/P Sec. No Fee. \$700
Liaison between customers & EDP Center. Hvy. typing, dictation, S.M. 573-8524. SUNSET EMPLOYMENT AGENCY, 1505 El Camino, Burl. 347-9807; 343 El Camino, S.F. 873-5330. (Also fee jobs.)

GEN'L. Office \$600. Beautiful spot for fast accurate typist. Small office w/plenty of typists! 871-9755. GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.F.

SECRETARY, local area, \$600. Mature, must know legal terminology. Type 70, S.H. 100. Co. paid benefits, hosp. dental. Call Lill Ann Parker, 573-7200, Austin Agency, 581 Foster City Blvd., F.C.

FIELD REP. \$7500 1 co. Car. Trainee pos. w/major wholesale credit card. Degree pref. 871-9755. GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.F.

Secretary
For legal dept. of health claims company in Burlingame. Require mature, self-starter with excellent skills and background, some legal experience helpful. Offering good benefits and working conditions. An equal opportunity employer. Please call Personnel Dept. 692-3960, ext. 171, for more information.

MESSANGER
Full time opening — hours 8 a.m.-4:30 p.m. Mon. thru Fri. Delivery and pick up of proofs. Min. age 18. Must have unrestricted driver's license.

Apply 2:30 p.m., THE TIMES, 1080 So. Amphlett Blvd., San Mateo.

TELLER
Busy pleasant Palo Alto office. Excel. salary and benefits. Exp. preferred. Call Mr. Wall, 342-1661.

IMPERIAL SAVINGS
Equal opportunity employer
EXP. OFFICE workers needed.

WESTERN TEMP. SERVICES
Hillsdale Shopping Center (lower mall, 341-3411)
Demos, Sectys., Typists
Mach. Opers., Clerks
Equal opportunity employer.

CLERK TYPIST
Sales Dept.
has opening in growing Consumer Products firm for good clerk typist. 56-60 wpm. Duties include: dictation, sales promotion, itineraries. Figure apt. helpful. Exc. fringe benefits. Call Mrs. Rancho at 692-3576 during business hours, 8:30-9 p.m.

TYPISTS
DAILY JOBS GOOD PAY.
CERTIFIED TEMPORARIES
365 El Camino, Near Hillcrest, Milbrae, 692-3511

Personnel Clk. To \$600
Good personality w gen. office exp. to assist in personnel. Call BRUCE AGENCY, 919 So. El Camino, S.M. 347-1002.

BUSY Fingers to \$650. Typist will love the push and friendly air in lovely office for interview. Call 349-6333, Ext. 7, French & French Agency of San Mateo, 2000 El Camino.

Interviewer Trainee
Train as a personnel counselor and enjoy a challenging rewarding job plus unlimited potential. Salary and commission. Call 349-6333, French & French Agency of San Mateo, 2000 El Camino.

KEYPUNCH OPERATOR
Permanent, part time, 1-year + exp. req. Redwood City. Phone Mrs. Sutton, 366-9940 for appointment.

FIGURE clerk-like type. \$500. Fee negotiable. Co. benefits. Call Lill Ann Parker, 573-7200, Austin Agency, 581 Foster City Blvd., F.C.

SECRETARY busy leasing office, bright personable young lady with good skills. Call Miss Hewitt, 100 to 12 noon, 873-4400.

LEGAL secretary, experienced only, for job opening Feb. 1. Burl. Call 342-6364.

MATERIAL control, aptitude w figures helpful. Diving equipment manufacturer, Belmont. 592-8484.

PART TIME 4 a.m.-8 a.m. In-voice extension. Call Mr. Pyne, 761-4794.

CLERK Typist \$105 per wk. to start + benefits. Excellent working conditions in sales office. Call 344-2575.

Exper. Insurance Girl
San Mateo general insurance agency. 35 hour week. 341-7434.

SECTY. \$6032. Public cont. spot needs skills 1 smiles to satisfy. Call Ana Lewis, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

A/R CLK. \$6032. Growing co. will promote rapidly. Good location! Call Ana Lewis, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

PBX trainee, 3 shifts open. Call 349-6333, French & French Agency of San Mateo, 2000 El Camino.

RECEPTIONIST for dental office. Full time. Woman under 35 w pleasing personality and ability to deal with people. Some office skills required. Write Box No. 5605, Times, San Mateo 94402.

SHOP FOR CLASSIFIED ADS.

222—Business/Clerical

CLERICAL and SECRETARIAL Openings
We offer a wide spectrum of opportunities for beginning through senior-level clerical and secretarial positions in our growing electronics firm.

Some experience is required for most positions; appropriate experience is required for senior-level openings.

We invite you to discuss these opportunities with us. We offer exceptional benefits and working conditions in pleasant, stimulating surroundings. Please or apply in person to Personnel Department, 591-1414, DALMO VICTOR COMPANY, 1515 Industrial Way, Belmont, CA. 94002. An Affirmative Action Employer. U.S. Citizenship required.

DALMO VICTOR
A Division of Bell Aerospace
A TEXTRON COMPANY

FULL TIME TRAINEE POSITIONS OVER AGE 25

DICTA OPER.—60 WPM

FIGURE CLKS No Typing

FILE CLERKS—No Typing

CLERK TYPISTS—50 WPM

SAFECO INS. CO.

For appt. 697-3960, ext. 203. Equal opportunity employer

Opportunity for Key Punch Operators

to train as key punch operators in health claims company in Burlingame. Desire at least 1 year keypunch exp. Applications accepted now for immediate openings on day and swing shifts. Call 692-3960, ext. 171 for appt. Equal opportunity employer.

GIRL FRIDAY
Natl. mgmt. sales co. in Foster City needs sharp, aggressive girl to handle 1 girl office. Must be mature and have ability to work without supervision. Call 349-1837, Mr. Dell.

CLERICAL RECRUITER
Are you chatty? Spirited? Outgoing and enjoy public contact? Begin training on our professional staff now. Call Mr. Behrenwald, 573-3300, Romark Agency, 2015 Pioneer Ct.

PUBLIC MEETING STENOGRAPHER
capable of taking and transcribing minutes of public meetings as required. Salary \$12 hr. Apply personnel office, City of Pacifica, 170 Santa Maria Ave. An equal opportunity employer.

Administrative Secretary
Salary for this position begins at \$11,000 per yr. Heavy responsibility reporting directly to the president. A career situation w outstanding potential. 871-9755. GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.F.

LEGAL SECRETARY. Poverty Law Office. Must have excellent typing skills, machine or oral dictation. Minorities, men and women urged to apply. Hours 9-5. Salary \$475-\$550. 755-8550. Ask for Faye.

CLERICAL
Temporary thru April 15. Typing, filing and exceptional telephone ability. 753 Industrial Rd., S.M. 2000 El Camino.

CLERK needed by So. San Francisco wholesaler. Will make phone orders and assist accountant in daily business. \$1000 week to start. Reply Box 5609, Times, S.M.

SECRETARY part time, to area sales manager. Must take charge, experienced woman with accurate typing and life S.H. Salary open. Car necessary. Hours: 10:30 to 5 p.m. Burl. 343-1816

GEN. OFFICE fun, variety. LKH Asso. Agcy. 800 El Camino, Milbrae, 588-2323.

DISPATCHER experienced. Bay Area. \$500 per week. Industrial Rd., S.C. 592-6736

EXECUTIVE SECRETARY. Good office skills including S.H. typing, etc. Salary open. San Mateo area. Reply Box 5607, The Times, San Mateo.

TRAINER \$450. Lots of public contact. Variety in gen. office. Split. Call 349-6333, Ext. 6, French & French Agency of San Mateo, 2000 El Camino.

KEYPUNCH OPERATOR
Permanent, part time, 1-year + exp. req. Redwood City. Phone Mrs. Sutton, 366-9940 for appointment.

FIGURE clerk-like type. \$500. Fee negotiable. Co. benefits. Call Lill Ann Parker, 573-7200, Austin Agency, 581 Foster City Blvd., F.C.

SECRETARY busy leasing office, bright personable young lady with good skills. Call Miss Hewitt, 100 to 12 noon, 873-4400.

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MATERIAL control, aptitude w figures helpful. Diving equipment manufacturer, Belmont. 592-8484.

PART TIME 4 a.m.-8 a.m. In-voice extension. Call Mr. Pyne, 761-4794.

CLERK Typist \$105 per wk. to start + benefits. Excellent working conditions in sales office. Call 344-2575.

Exper. Insurance Girl
San Mateo general insurance agency. 35 hour week. 341-7434.

SECTY. \$6032. Public cont. spot needs skills 1 smiles to satisfy. Call Ana Lewis, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

A/R CLK. \$6032. Growing co. will promote rapidly. Good location! Call Ana Lewis, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

PBX trainee, 3 shifts open. Call 349-6333, French & French Agency of San Mateo, 2000 El Camino.

RECEPTIONIST for dental office. Full time. Woman under 35 w pleasing personality and ability to deal with people. Some office skills required. Write Box No. 5605, Times, San Mateo 94402.

SHOP FOR CLASSIFIED ADS.

222—Business/Clerical

Accts. Receivable Clk
Responsible for posting cash daily, preparing input to data processing and upkeep of A/R EDP runs. Requires figure aptitude, accuracy and ability to operate 10 key adding machine by touch. Pleasant working conditions and excellent benefits. For appt. please call Personnel Dept. 349-2401. Equal opportunity employer.

BKKPR. TRAINEE To \$650
Unbelievable appt. if you have basic knowledge. No fee. SUNSET EMPLOYMENT AGENCY, 1505 El Camino, Burl. 347-9807; 343 El Camino, S.F. 873-5330. (Also fee jobs.)

TYPISTS
Long and short term jobs available. Knowledge of dicta. an asset. No fee, highest rates paid, vacation plan, free health insurance.

Adia Interim Services
(Formerly Massy Temporary) 35 El Camino, Burl. 347-9807; 343 El Camino, S.F. 873-5330. (Also fee jobs.)

Receptionist To \$500
Varied duties, attractive b'ny. indiv. Good phone manner. BRUCE AGENCY, 919 So. El Camino, S.M. 347-1002

KEYPUNCH OPERATOR. So. S.F. Co. has immed. opening on day shift for a person w 1 to 2 yrs. recent exp. on 929-129 machine. 871-5913

CORP. SECTY \$800 UP
Heavy legal background
BILL WILLIAMS ASSOC.
Borel Placement Agency
1611 Borel Pl., S.M. 573-8524

KEYPUNCH Op. to \$702. Be a "key" part of major nat'l. co. Hurry! Call Valda Parr, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

DICTA SECRETARY. Great Co. Type 60+. Some phone exp. Exc. benefits. To \$600. For appt. call Nancy Reid, SAN MATEO EMPLOYMENT AGENCY, 441 S. El Camino, S.M. 344-6395 (also fee jobs.)

DIVERSIFIED position; secretary gen'l. office, s/h, typing, some fig. aptitude, excel. benefits. To \$600. For appt. call Nancy Reid, SAN MATEO EMPLOYMENT AGENCY, 441 S. El Camino, S.M. 344-6395 (also fee jobs.)

A/P SUPV. to \$10.8K. Retail appt. exp. will win key. Reply W. gr. w. exp. Co. Call Valda Parr, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

SECTY. to \$7200. Work in legal dept. corp. H.Q. Great variety. Call Valda Parr, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

RECEPTIONIST. h.e.v. a telephone. To \$350. SOUTH CITY Employment Agency, 139 Mitchell Ave., S.F. 588-2487.

INVENTORY control clerk, small mfg. company, mid-Peninsula. Typing and figure aptitude. Send resume to P.O. Box 4182, Burlingame, 94010.

EXP. legal secretary for Millbrae gen. practice with pro. b'ny exp. Call 692-3161.

RECORDS Clerk. No exp. needed. Do filing and typing. No boredom with varied field days. Call 349-6333, Ext. 5, French & French Agency of San Mateo, 2000 El Camino.

SECRETARY S.H. and dicta phone. Capable mature, min. 5 yrs. exp. knowledge of Gen. office helpful. Salary \$170-\$175 per wk. st. 592-5676

RECEPTIONIST for Burlingame real estate office. Light typing, no experience necessary. Salary open.

WRIGHT & CO.
REALTORS
348-6789

ADMINISTRATIVE SECRETARY. Work with top management. Type 80+, S.H. 100+. Dicta. Organize & delegate. To \$9000. Fee paid. Call Nancy Reid, SAN MATEO EMPLOYMENT AGENCY, 441 S. El Camino, S.M. 344-6395 (also fee jobs.)

Super busy reg'l. co. needs good skills personality. SUNSET EMPLOYMENT AGENCY, 1505 El Camino, Burl. 347-9807; 343 El Camino, S.F. 873-5330

WOMAN 28-35, detailer position with leading West Coast photo finisher. \$500 per week. No exp. necessary. Northern Calif. area. Call for interview, 349-7963

ORDER Clerk, good figure apt., good typing, traffic dept. Stable, good work b'ny. No fee. \$535. Also fee. SOUTH CITY Employment Agency, 139 Mitchell Ave., S.F. 588-2487.

CREDIT Specialist to \$9K. Typ. cv. needs exp. while credit + pers. Call Sandy Crockett, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

ADMINISTRATOR lic., exper. for 100-plus bed — convalescent hosp. Bay Area loc. Salary open. Call 939-4800 for appt.

SECRETARY to branch manager, national bank. Previous banking exper. preferable, but not required. Light S.H. with min. 50 wpm typing. Good salary and fringe benefits. Call W.L. Saunders 873-4900.

Receptionist To \$525
interest in politics? Get involved in exciting office. SUNSET EMPLOYMENT AGENCY, 1505 El Camino, Burl. 347-9807; 343 El Camino, S.F. 873-5330

F/C Bookkeeper \$6000. Local Peninsula firm. 9 to 5 hrs. all b'ny. paid. Call 349-6333, Ext. 9, French & French Agency of San Mateo, 2000 El Camino.

ACCOUNTING CLERK. Trainee. \$550. Fee negot. Type and 10-key. Outgoing personality. Career minded. Call Lill Ann Parker, 573-7200, Austin Agency, 581 Foster City Blvd., F.C.

ACCOUNTS PAYABLE. Fantastic. Type 35 wpm, 10 key add. Penin. firm. \$6000. Split/Reimb. Call Mary Hall, SAN MATEO EMPLOYMENT AGENCY, 441 S. El Camino, S.M. 344-6395

OFFICE Manager needed, for 10 year successful imported car dealership on Peninsula. Auto. exp. req. Salary and benefits. Call Mr. Cole 593-1414.

EXPERIENCED travel agent in all phases of travel wanted by well established Peninsula Agency. Reply Box 5600, The Times, S.M.

PBX receptionist, phones, typing, varied duties. 871-7767, Ann.

RECEPTIONIST. Good phone personality. Light type. Swenson, Call Director exp. plus \$6000. Split/Reimb. Call Mary Hall, SAN MATEO EMPLOYMENT AGENCY, 441 S. El Camino, S.M. 344-6395

OFFICE Manager needed, for 10 year successful imported car dealership on Peninsula. Auto. exp. req. Salary and benefits. Call Mr. Cole 593-1414.

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PBX receptionist, phones, typing, varied duties. 871-7767, Ann.

222—Business/Clerical

CHECK THESE LOCAL PENINSULA JOBS
No Fee
A/ADM. ASST. SECTY. to \$900
P/Recls. Supv. Ability
EXEC. SECTY. to \$800
Pres. of Firm
SECTY. (Prestige) up to \$600
9-5, Bondable, Feb. 1
COLLECTOR, inside — \$650
Start S.F. Exper.
SECTY. Controller
Stat. Typing Variety
ACCTG. CLERK — \$550
Computer Experience
JR. SECRETARY — \$525
Nt. Shand and Variety
TYPIST-GENL. OFF. — \$500
Phones, Files, S.Matuo
FEE
ACCTS. SUPVSR. — 12M
Degree and Experience
CREDIT CLERK — \$700
Retail Exper. Desirable
SALES STENO — \$650
Repay Fee, San Mateo
MEDICAL SECTY. — \$620
Dictaphone, Fig. Apt.
ASSTNT. BKKPR. — \$600
P.R. Rec. and Pay. Exper.
INSURANCE CLERK. — \$560
Deal w insur. companies.
GENERAL CLERICAL — \$425
Repay Full Fee
CHARTERS — up to \$200 hr.
Meals, Tips, Shifts
PART-TIME OFC. — \$3.00 hr.
4-Day Week, 6 hours
(Patrol Listing Only)

MARJORIE TRUITT AGENCY
"Highly Personalized"
231 2nd Ave. 2nd Floor, San Mateo — Ph. 343-4501, (Open 8-6; Sat. 9-12)

WE are seeking a clerk who enjoys meeting the public and shows it in her work. Job entails payroll responsibility, working with figures, processing branch earnings checks and the maintaining of advertising records. Enjoy job freedom and challenge. Liberal benefits. Well established company located at 1722 Gilbreth Rd., Burlingame, Mr. Warren, 692-3243 beginning Tuesday, Jan. 15 between 9 a.m. and 4 p.m. for interview appointment. Equal opportunity employer.

COUNSELOR
The Peninsula's fastest growing, privately owned employment agency has an opening for an experienced agency counselor. If you want to associate with an ethical, financially stable agency offering attractive advancement opportunity, solid, steady traffic call Mrs. Jensen, 593-8241, for a confidential appointment.

SUNSET EMPLOYMENT AGENCY, 1505 El Camino, Burl. 347-9807; 343 El Camino, S.F. 873-5330

TELLERS PART-TIME
Two tellers needed to work part-time, approx. 20 hrs. per week. Must be experienced and longer. Savings and loan or bank teller exp. is nec. Cashier exp. will be considered. Typing, 35 wpm. Openings in San Carlos and San Mateo branch offices. Mr. Polton, 573-8051

FIDELITY SAVINGS AND LOAN AN EQUAL OPPORTUNITY EMPLOYER.

TYPISTS/TRANSCRIBERS
Every typist that came to our office last week left with a job. Are YOU ready to work?

REGISTER IMMEDIATELY OLSTEN SERVICES
1815 El Camino, Burlingame 342-7232
2450 El Camino, Palo Alto 327-4992
Equal opportunity employer m/f

Cute Secty. To \$650
Mature attitude, right arm to Dist. Mgr. Fringe benefits. Call 341-3498

Typist To \$500
Attractive, congenial 55wpm. MANY OTHER JOBS TOO!

BRUCE AGENCY
919 S. El Camino, SM 347-1002

SECRETARY, 2 yrs. office exp. in sales or manufacturing operation. Type 65 wpm, S.H. 80 min. 5 yrs. exp. of office practices and business machines. Heavy and light b'ny exp. Capable of working w/min. supervision. 592-7857 for appt.

TYPISTS, Jr. Draftsmen, Tracers, W. trained. openings for full or P.T. employment. Nationwide Design, 1302 Bayshore Hwy., Burl. 347-3866

SECRETARIES (4). S.H. and no S.H. To \$670. SCOUT EMPLOYMENT AGENCY, 456 San Mateo Ave., San Bruno (over Key Pharmacy), 589-6822.

PART-TIME clerical, heavy typing, 65 wpm, afternoons. Call 341-3498

SERVICE Cashier for growing auto dealer service dept. Need typing and 10-key add skills w versatility and exp. Gd. salary, excel. benefits. If qualified, call Mrs. Stevenson, 369-4131.

228—Trades/Industrial

CARPET Cleaner, must be experienced, good benefits, exact pay, chances for advancement. Lyr. Co. covering entire Bay Area. Apply in person, 897 Hinkley Rd., Burl.

Maintenance Painter

Experienced. 1 year of skilled painting experience at the journeyman level. Salary \$767 per month. Apply San Carlos School District, 826 Chestnut St., San Carlos.

COMBINATION electric welder and body man with some frame straightening experience. Apply Drury Photo, 5911 27th or 3411 51st. Eves.

Equip. Maint. trainee

Must have basic electronic knowledge. Will train a dependable person for a dependable job. Apply Drury Photo, 5911 27th or 3411 51st. Eves.

MAINTENANCE MAN

For Peninsula hotel. Must be exp. and have knowledge of plumbing, electrical, must be qualified and have good refs. To apply, send resume to "Maintenance" P.O. Box 907, San Mateo 94403.

FILM TRAINEE ST. \$4160

Develop your future with local Co. Nights. Call Pat Lee 573-3300. Romark Agency, 2015 Pioneer Ct.

OFFICE TRAINEE ST. \$375

Will train person with no experience. Lyr. typing. Call Pat Lee 573-3300. Romark Agency, 2015 Pioneer Ct.

HYDRAULICS MECHANIC

No experience required. Age 18-34. Good salary and many benefits. Now interviewing. Call Army Opportunities, in San Mateo, 573-6494, in San Bruno 673-6795.

WHSE. HELPER ST. \$5720

Pick up and deliver on this hot one. Must be able to communicate with boss. Call Steve Brink 573-3300, Romark Agency, 2015 Pioneer Ct.

YARD PERSON ST. \$7280

Must know your lumber and if you do the job is yours. Call Steve Brink 573-3300, Romark Agency, 2015 Pioneer Ct.

WOMAN wanted for warehouse

pricing dept., in wholesale plumbing supply house. \$2.50 hr. to start. 2861 Spring St., Redwood City.

MECHANIC, smog, brake, and

light license. \$400 mo. plus comm. Hosp. and other bene. 673-0228.

VAN DRIVER Injection molding

mach. oper. 4-12 shift. Call Russ 364-3377 or am. to 5:30 p.m. or 591-4076 p.m. to 11 p.m.

SERVICE STATION ATTENDANT

(Arco) for interview call 468-9623 or 592-9780.

FURNITURE Finishing Shop

Lease to qualified person. 345-2354 or eves. 592-3022.

MECHANIC NEEDED full time

Apply 306 Industrial Way, San Carlos.

231—Employment Wanted

REAL ESTATE SALES

Lady licensee seeks to learn biz. expertly and can rapidly with broker needing dependable understudy. Bring hard work from 15 yrs. successful sales, pub. relations exp. P.O. Box 5239, San Mateo 94402.

AUTO Mechanic, graduate of

Sequoia Auto Institute. Toup and smog. A lic. A11600. brake C lic. A08577. Art 5:30 p.m. 343-0244.

COOK Housekeeper, Amer.

German. Tues., Thurs. Sun. only for 1 person. \$200 + m. board. 343-6332.

BKKPR, calc. over. 10-key.

payroll, union reports, tax reports, constr. exper. Full or PT. 342-2984, 9-5.

JAPANESE housework. 342-4631

YARDWORK wanted, exp. reliable

18 yr. old with refs. Call 344-2731 aft. 5, Dave.

LADY specializes in house

cleaning. Refs. Own house. \$30 day. 325-4204, 792-0364.

300—RECREATION GROUP

311—Child Care Services

LICENSED DAY CARE 2½-5 yrs. Full time, by the hour. Off Trousdale, Burl. 692-0136.

400—FOR SALE and MISC. GROUP

411—Action Ads

ACTION ADS

ONLY \$3.20 for 2 lines for 4 weeks, maximum total value \$75. Advertise merchandise selling or wanted to buy, \$75 or less total value.

FISHER/Garrard port. stereo.

Call 871-9528.

FREE: Spayed long-haired, fem.

cat, 3 yr. old, white black, to home without pets. 591-3067.

EXERCISER: Sears comb. elec.

bicycle — rowing mach. 6 mos. \$100. 343-9731.

DODGE '65 Coronet station wagon.

Runs, but needs work. All new tires, \$100. 583-5736.

ZENITH TV. Black/white table model. \$25. (2) 900-15 tires, brand new. \$20. 588-0022.

DINETTE set, table, 6 chrs. Like new, gold in color. 775. 994-3443.

BOXER/Germ. Shep. mix. Both parents AKC. Reg. \$15. 726-4715.

SEARS Portable washer and portable dryer, exc. cond. \$180. 728-3455.

SHOP WITH CLASSIFIED ADS

436—Misc. Wanted

WANTED: WINEMAKING AND

APIARY EQUIPMENT. SET OF WORLD BOOKS. 692-3251.

437—Misc. for Sale

Warehouse Sale

Kitchen cabinets, VANITIES 25% DISCOUNT. Bring your own plans. Quesco Cabinets, 829 So. Claremont, S.M. 347-7243. Open 8-5 daily, Sat. 9-4.

MUST sacrifice, moving. Re-

move central answering mach., round Ortho bed, new Sony 24 in. color TV, Pioneer stereo receiver, McDonald turntable, speakers. Complete. 871-2325.

ANTIQUE claw leg bath tub

\$100 9-pc. Bryhill dining set, 3 leaf, custom pad, \$500/best offer. Designer fabric collection. 593-8833.

ELECTRIC misc. Commercial

fridge, stove, French Frig. furniture. 591-2771.

FIREWOOD, Oak, dry, split, 2-

cord. \$39-45.07.

SCHNEIDER'S January Sale.

Big savings on men's suits, sports coats, ladies' and boys' wear. 208 E. 3rd Ave., S.M.

MEMBERSHIP For Jack L.

Lane Health Spa for sale. OK with Spa. 341-6444.

2 CEMETERY plots, Elks Gar-

den of Fidelity, Skyline. \$770. 345-3083.

WALL units for stereo, books,

desk, bar. Hardwood. 32 in. X 76. \$125 up. 573-9491.

KIRBY VACUUM — Like new

condition. Fully guaranteed. Attachments too! Buff, polished. \$10.50. A & G. 341-8218.

REFRIG., 2 dr., \$75. Old price

upright. \$150. 993-6877.

ENGLISH Saddle, Passier with

accessories \$350. 343-0769.

WOODEN AND SON Welding

Manufacturing. Converter gears, reasonable. 822-2771.

HAM Station, compl. Swan 350

transceiver w/ fixed and mobile power supply. \$275. 347-4150 or 574-1616. Ralph.

FIREWOOD

593-9978.

FIREWOOD

SEASONED 347-1313.

439—Sewing Machines

PUBLIC NOTICE

UNCLAIMED NEW '73 Zig Zag Sewing machines. Does everything etc. Guar. While supply lasts. \$29.75. See SINGER TOUCH & SEWS at close out prices. 573-7855. 345-4568.

SEWING MACHINES: SAVE

UP TO 1/2 PRICE ON Machines!!!!!! Reconditioned, Used, and Unclaimed. Repairs from \$24.50. (Singer Touch and Sew). 1973 Golden Stitch. From \$170. A&G — 345-3804.

REPAIR SPECIAL. We will clean,

oil and adjust any make sewing machine in your home for \$4.95. 755-0605.

441—Jewelry—Diamonds

CASH FOR diamonds, old gold, platinum and estate jewelry. (Milbrae Jewelers, 697-2685).

451—Musical Instruments

PIANO lessons — all ages, credential teacher. Adult class now forming. 592-8480.

PIANO INSTRUCTION \$10 Mo.

CARNES PIANO & ORGAN CO. BELMONT. 592-1200.

454—Pianos, Organs

WHY NOT

LET YOUR CHILD enjoy the benefits derived from music. Call for details about Baldwin Piano rental with lessons program.

BALDWIN

PIANO & ORGAN CO. 15 E. 4th Ave., S.M. 348-2126 and Westlake Shopping Center Daly City 992-3500.

USED ORGANS

Thomas A. \$350; Lowrey "Gennie" \$995; Baldwin 120 A \$600; Hammond Piper \$795; Lowrey Coronation \$1,095; Lowrey TLO Virt. \$1,250; Thomas Minute \$445; Lowrey TLOK \$1,695; used Leslies from \$245. We Buy — Sell — Trade — Teach — Rent musical instruments, pianos, organs, Spanish and Italian spoken. BROOKSTEIN, 333 Grand Ave., Su. S.F. 588-2502.

PRACTICE piano \$295; Baldwin

spinet \$695; Steinway upright \$1195; new sep. sz. spinet \$480; OTHERS. Also Hammond Piper \$795. CARNES/BELMONT, 550 El Camino, 592-1200.

INSTANT CASH for your idle

PIANO! Call CARNES PIANO & ORGAN, Belmont. 592-1200.

WURLITZER piano, like new

console. \$675 or best offer. Call 994-0907 or 589-3982.

462—TV Rentals

RENT NEW '74 ZENITH TV. \$1 DELIVERS. RENT APPLIES TO PURCHASE. FREE SERVICE. B/W OR COLOR. STEREO. PENINSULA TV, 756-5300.

ZENITH color TV, all solid state portable. Only \$21 per mo. Apply rent to purchase. Also Sony and big choice of consoles. Call till 7 p.m. MILLBRAE TV, 697-8303.

REMODELING. Must sell contents of Master bedroom. Furniture, new Serta mattress, bed, spring, lamps, misc. All \$200. best offer. 692-0980.

WASHER dryer comb. \$50, cash buyer \$75, wall clock \$45. 583-4802.

MODERN din. rm. set \$200 table, 6 chairs, hutch. Lined oak JU 9-0437.

KING SZ. BED still packaged. Extra firm. \$155. Worth \$320. Will deliver. 653-5963.

REMODELING. 1½ in. den. din. room furn. Rugs, accessories. Lined oak Like new. 345-0407.

STERLING by Towle, complete service for K. King-size bed, bookcase hbrd. 345-1273.

433—Household Goods Wanted.

Sell me your furniture. Antiques, appliances, etc. 697-2419, 863-3850.

CASH today for used furniture, stove, refrigerator, etc. Cum. mings. Refrig. Call 626-2821 or 756-7673 eves.

MR-71 McIntosh FM tuner, used 100 hrs. \$225. 343-0769.

BECOME LIBERAL! Check the good buys on mobile homes in today's Want Ads.

471—Office Equipment

SELECTRIC IBM Model 87 type-

writer, never used. Call after 6 p.m. 344-4594.

479—Appliances for Sale

GE dishwasher \$92; Freezer \$98; Gas range \$61; Elec. range. \$110; Washer \$96; General Appliance. 1333 Howard, Burl.

FREEZER, Admiral, 9 cu. ft.,

white. Excellent condition. \$95. 348-5100.

SINGER Touch & Sew, \$50. Ask

for Maggie, Dir. 873-8055.

481—Pets, Poultry

Live Stock

S BOREL PET CENTER S

63 Bovet Rd. (Borel Sq.) S.M. Many AKC Pups. Health Guar. 573-5525. CALL US AND SAVE.

GERMAN pugs, 6 wks. AKC,

male and female. \$125. Call 574-4791 after 6 p.m.

GOLDEN retriever, male, 75

mos. AKC reg., all shots, \$75. 333-0152.

SCHNAUZER, petite min., AKC

champion lines, 18 mos., female. \$200. 878-4484.

SHELTYE pups, AKC. Playful

and adorable 573-1717.

SCHNAUZER pups, 5 weeks,

female, paper trained. Call 345-5068.

ST. BERNARD pups, AKC, show

quality. From \$100. Call 342-9999.

DOBERMAN STUD SERVICE

Large stock Red Champion Sired AKC. 355-6368.

ALLIED CANINE, INTL.

Basic obedience start 1/19/74. Call 573-5525 or 364-1296.

LHASA MALTESE or Maltese

stud wanted. Call 347-6297.

DOBERMAN Stud Service \$25.

726-5449.

488—Stamps and Coins

COINS WANTED

Top prices paid. EL RASTRO Coin Shop. 2309 S. El Camino, 341-3925. Your U.S. and foreign coins.

489—Furniture Rental

NOW RENT

YOUR FURNITURE 3 Rms. low as \$26 per mo. Lib. offer option to purchase.

CUSTOM FURNITURE RENTAL

3570 S. El Camino, S.M. 349-5212.

500—RENTALS GROUP

500—General

BLITZ RENTS

SAN MATEO BLITZ RENTS BURLINGAME

BLITZ REALTY

REALTORS — MLS 257 Primrose Rd., Burl. 344-1162

BERGMAN & ASSOCIATES

1 bd. 1 ba. S.M. Apt. \$185
2 bd. 1 ba. A.E.K. S.M. Apt. \$230
2 bd. 1 ba. S.M. Duplex \$240
2 bd. 1 ba. S.M. House \$275
3 bd. 1 ba. Twinhouse \$325
3 bd. 2 ba. S.M. House \$375

574-1616

We specialize

in residential, rentals, sales. Call us for choice apartment, duplex, home rentals.

HILLSDALE REALTY

124 W. 25th Ave., SM 349-1431

GARAGE FOR RENT

Redwood City. Private and secure. \$25. 592-1322

APARTMENTS

DUPLEXES HOUSES SEE THE LEASING LEADER

SAXE REALTY CO.

1445 Burlingame Ave. Never A Fee 348-8886

RENTALS!

SAN MATEO Westside 2 bdrm. \$270
BELMONT westside 3 bdrm., 2 bath home, A/EK, 2 car gar. \$375
BELMONT 1-bdrm. apt. close in home \$150
S.M. Village Sharp 3 bdrm. \$300

CAUCHI Realty 349-4484

501—Apartment for Rent

Furnished

RENT Your Furniture. See our ad under 489. Custom Furniture Rental. 349-5212.

BELMONT

GARDEN SETTING, 1-BR. furn., all-elec. kit., w/w cpts., drapes, H/F pool & recreation area. Close to all conveniences incl. train. Adults only. No pets. \$180/mo. Call mgr. 591-7811.

\$160. 3 rms., 1-BR., mod. AAA cond. No pets, nr. transp. and shops. 589-4655, 334-3000.

BURLINGAME

UPSTAIRS, sunny 1-bdrm., util. and garage pad. Carport, close to shopping, transp. \$140. 344-0939

STUDIO, furn. Close to shops and transportation. \$150 + security 345-2006

STUDIO. Sep. rooms, large kitchen. Window box seat. Good loc. nr. transp. 342-6497.

Large 1-bdrm., lovely pool, dishwasher, undergrd. park. 525 N. San Mateo Dr. 342-2326.

MILBRAE

\$197.50 Nicely furnished 2 bdrms., deluxe appointments, pool, nr. transp. Also 1 bdrm. 1059 Garden Lane. 692-2877.

START YOUR OWN WINTER FESTIVAL! Check the cold weather sporting gear advertised in today's Classified Ads.

501—Apartment for Rent

Furnished

REDWOOD CITY

MARSHALL

TOWERS

COME AND SEE ONE-TWO BEDROOMS WITH ONE MONTH FREE

1405 MARSHALL ST.

REDWOOD CITY

\$125 — CLEAN STUDIO

Free utilities, heated pool 3504 Rollison No. 9 253-7467

MOBILE HOME 10x50. Nicely

503—Apartments for Rent Furn. or Unfurn.

BELMONT
NOW AVAILABLE
STUDIO \$165
1 bdrm. \$200
2 bdrm. \$250
3 bdrm. \$325
Now you can enjoy the luxury of a high rise building with undercover parking, elevators, entertainment rooms.
BEL ARBOR APTS.
Davy Glen Road
Belmont
(Just off El Camino)
593-1492

HUTTON TERRACE — Luxurious 2 bdrm. apt. with panoramic views of the Belmont Hills. Adults only. 1056 Continental Way, 593-6422, Mrs. Schen.

BURLINGAME

STUDIO
AEK, W/W cpts./drps. Pool
1501 Broadway 347-2741
If no answer 342-5621

FOSTER CITY

—BEACH PARK—
1-2 bdrms. — Adults only

All Amenities
Full Wall Closets
Furnished or Unfurnished
Beautiful Garden Setting
Walk to Shopping
Walk to Sailing
Saunas — Heated Pool
Recreation Lounge
Unique Bonus
Small Pets Accepted

East on Hillsdale Blvd. to Gulf Ave. Beyond Port of Call Center.
BEACH PARK APTS.
1959 Beach Park Blvd. 573-1991

MILLBRAE
2 BR. carpets, drapes, A/EK, patio, pool, laundry fac., elevators, teenagers OK. 588-4557

SAN BRUNO
SHEETER Creek Apts. San Bruno, New leasing. Bachelors and 1 or 2 bdrms. from \$189 to \$355. Call (415) 873-4400.

SAN MATEO
CASA LAGUNA
ADULTS ONLY
1 bdrm. from \$200
Self-Cleaning Ovens
Walk to wall. Carpets
Beautiful Recreation Center
Putting Green — Pool — sauna, etc.
Convenience of 20 minute commuting. 5 minutes S.F. Airport.

341-2148
625 Fathom Drive
Open daily 11 a.m. closed Mon.

1-BR. unf. from \$165; furn. \$175; Studios furn. \$145. A/EK, pool, carpets, drapes. No pets. 573-1991. evs. wknds. 341-5216

1-BR. \$165 up. Carpets. 425 Williams Pl. 6 M.C. lease. Adults. no pets. 343-5780.

1-BR. Furn. avail. Walk to downtown. Quiet cul-de-sac, gar. storage. 347-2550, 343-1077

NO gas worries. Kig. 1-2 BR. Adults only. no pets. Lease. \$175 up. 14 Poinsettia, 485-8730.

THE HILLSBOROUGH WEST
810 Polhemus Rd. 1, 2 BDRM. adult apt. \$195 up. 341-1255

1-2-BR.
AEK, w/w cpts./drps. Pool
66 E. 39th Ave. 573-9470
1521 Lago 341-8044
157 Elm 342-5927
If no answer 342-5621

512—Duplexes-Triplexes For Rent Unfurn.

BURLINGAME
2 BDRM. STOVE, REFRIG. \$200
SMALL FAMILIES ONLY. 344-6090

EL GRANADA
2-BEDRM. duplex, \$190 mo. 1st. last mo. + sec. depts. stove, refrig. 726-9603 a.m.

FOSTER CITY
ATTRACTIVE 3-BR. 2 1/2-bath unit with all-electric kitchen, carpets, drapes, fireplace. VACANT. \$350. MARLIN & RILEY. 347-3611

SEA COVE VILLAGE, waterfront apartments, 20 minutes from downtown San Francisco. Telephone 345-5000

MILLBRAE
2-BDRM., 1 1/2-bath. A/EK. Carpets, drapes. Walk to bus and train. \$275. TOWN & COUNTRY REALTY. 344-5704

REDWOOD CITY
3-BR., 2-BR., w/w cpts., drapes, clean, stove, refrig., opt. garage. \$265 mo. 364-6241.

SAN BRUNO
MODERN 2 BEDROOMS, A/EK. Very good neighborhood. Carpets, drapes. \$210. 871-4862.

1-BDRM. \$140. Stove, refrig. Walk to shops and transp. Call 588-9987.

2 BDRM., all util. up. \$200. Gilmarin Realty. 873-2021

SAN CARLOS
2-BR., 1-bath, 1-car gar. L.R. w/ frige. A/EK, w/w carpets and drapes. Close in 6-month lease. \$295 per month. Pen-Pac Realty Co., Inc. 591-8981.

SEPARATE house, 3 BR., 2 ba., 2 car gar. L.R. w/ fireplace. w/w cpts., drapes, A/EK, \$335 mo. 348-4402; 593-6383 aft. 6.

SAN MATEO
JUST RENOVATED
2 bdrm., 1 bath. Lovely yard. 1 block west of El Camino. \$270 lease. CROTTY & O'HALLORAN 349-5178

LARGE modern duplex, 2 bdrms., 1 1/2 baths, A/EK, carpets, drapes. Walk to downtown. \$325. GORDON MCLEOD REALTY. 349-1282

IMMACULATE large 2 bdrm. Huge private deck. New carpets, drapes. A/EK. 4-bdr. Adults. \$215. HOWAY AGENCY. 343-3674 or 344-0646

4-PLEX, Spec. 2 BR., 2 ba., \$230, 1 BR., 1 ba., \$180. No pets. 349-2215 btwn. 12 and 5.

1 BDRM., close to transp. and downtown. Fireplace, yard. \$165. JOHNSON REALTY. 349-6666

DELUXE 2-bdrm. new cbs., drapes, frige., A/EK, priv. yard, w/view. 2-car. Laurewood. \$315. 341-6375.

SHOP WITH CLASSIFIED ADS. turning off your dishwasher after dishes have been washed and rinsed. The dishes will dry from the heat remaining on the washing cycle.

513—Townhouses For Rent

SOUTH SAN FRANCISCO
\$285. 3 BR., 2 ba., A/EK, yard, close-in, new. Children OK. Leave message. 589-1877.

UNFURNISHED TOWNHOUSE in San Mateo. 2 BR., 1 1/2 baths. New W/W carpets and drapes. Own private patio. \$275 monthly. Pen-Pac Realty Co., Inc. 591-8981.

FOSTER CITY
LAGOON VIEW, 2 bdrms., 2 baths, w/w carpets, drapes, washer, dryer, pool, rec center. \$320. Select Property Realty. 349-1428.

2 BDRM. townhouse, next to pool, decorator drapes, rugs, 2-car gar. \$325. 349-0736.

**521—Houses for Rent
Furnished**

SOUTH SAN FRANCISCO
2 BR., 2 ba., w/w cpts., drps., modern kitchen, washer, dryer, dishwasher. \$325. 871-2325

**522—Houses for Rent
Unfurnished**

**ABANDON YOUR SEARCH
COME TO**

RENTAL SPECIALISTS
SAN BRUNO TO MT. VIEW
\$120 COTT. W. S. Pet SB
\$125 WOV huge yd. COTT. MP
\$130 W. S. VALLEY kids pet RC
\$135 PRIVATE kids gar. SB
\$150 2BR COTT kids/pet RC
\$160 2BR COTT kids/pet RC
\$200 WOV 2BR yd. Burl.
\$225 3BR VALLEY kids OK. SB
\$230 2BR w/c. frige. kid pet RC
\$235 2BR, frige. kids pet SC
\$250 2BR fpl. kid pet Yd. SM
\$275 LG 3BR, frige. kid/pet SM
\$300 WOV 4 br. 2 ba kids ok SM

Rental Finders Realty
2759 El Camino, RC 364-7272

3-BEDRM. 1-ba., 2-car garage, modern kitchen, w/w cpts., and drapes. 1 yr. lease. \$310 mo. Pen-Pac Realty Co., Inc. 591-8981

BELMONT
RELAX by the fireplace now, in the large, large lanai in summer. 3 bdrms., dishwasher, stove, disposal, central heat, fenced level yard. \$290. 592-3960. Ask for Mrs. Housek. Evs. call 341-3172.

STERLING DOWNS 3-bdrm., F.R. carpet, drapes, self cleaning oven, frige. \$325. ATTN: Len Braier. 364-1020

IMMAC. 2 BR. Carpets, drapes. Beaut. fireplace. Stove, refrig. Lr. enclosed yard. Avail. 2/15. \$295 lease. 345-1312

IMMAC. 3-BR., 2-Ba., 2-Car, Carport, furn. kit, w/w cpts., drps., refrig., stove, patio, \$350. Kgt. 593-7956, 593-4376.

3-BR., 1-bath 2-car gar. Good family area. Close to shopping. 1-yr. lease. \$300 mo. PEN-PAC REALTY CO., INC. 591-8981.

BURLINGAME
2-BDRM. house, good loc. \$250 mo. on lse. 620 Lexington Way, 369-7950, 364-4030

BRISBANE
\$230. Terrific view 2 bdrms., 1 bdr., 1 car. Gar. yard, stove, frige., w/w cpts. 467-2789

FOSTER CITY
\$380 2 bdrm., 2 1/2 bath plus 1 car or 3rd bed. Townhouse. \$450 New waterfront 4-bdrm., 2 1/2 bath Townhouse. \$525 New waterfront 4 bdrm., 2 1/2 bath + Family + Library. NEVER A FEE.

SAXE REALTY 348-8886
1445 Burlingame Ave.

LOVELY 4-BR., 2-bath home on quiet Cul-De-Sac. \$450 Mo. Rent includes gardener. Pen-Pac Realty Co., Inc. 591-8981

QUIET Cul-De-Sac. 4-BR., 2-bath, 1 plus carport. Bus Transp. to S.F. available. \$450 per month includes gardener. Pen-Pac Realty Co., Inc. 591-8981.

LARGE, new ranch home 4 bdrms., 2 1/2 baths. Across from small park. Large pool just 1 blk. away. Immed. occ. \$500 CMD 574-2121.

LOVELY 3-BR., 2-bath, fam. rm., din. rm., cust. drapes, w/w cpts. Walk to schools shops. \$425 lease. 345-7433.

WATERFRONT home, 3 bdrms., 2-bath, family rm., wet bar, formal din., carpets, drapes. 1-yr. lse. \$500 mo. 349-6421.

3 BR., 2 Baths, 2 Car. Separate Dining Room. W. W. carpeting. A/EK. \$365. Agent 365-4881

LARGE 4-bdrm. home w/ fireplace, family rm., 2 ba., A/EK, choice cul-de-sac location. \$450 mo. PEN-PAC REALTY CO., INC. 591-8981.

IMMEDIATE OCCUPANCY 2 bdrms., 2 bath, fireplace in family room, 1 mo. sec. dep. \$425 mo. Foster City Realty. 574-5155.

4 BR., 2 ba., fam. rm., modern cpts., drps., nice yard, \$395. 692-2675; 574-4201.

HILLSBOROUGH
\$1,000 5 bdrms., 3 bath. Lovely Sylvan view, pool, garden and pool service included. Available Feb. 1st. NEVER A FEE! SAXE REALTY, 348-8886, 1445 Burlingame Ave.

MILLBRAE
3 Bdrms., 2-bath, elec. kit, w/w Carpet, drapes. Fantastic view. \$450 mo. ED ROGERS 697-1345.

2 BDRM., A/EK, cpts., drps., fireplace, ocean view. \$230 mo. Call after 6 p.m. 747-0555.

PACIFICA
CUL-DE-SAC 3 bdrms., 2 ba., stove, 2 car gar. Avail. now. \$966-2555. Mrs. Houghton, Evs. 355-4413.

REDWOOD CITY
LARGE 3 bdrms., 2 bath, huge kitchen, family room, carpets, drapes, fenced yard. 1967 Fairview. \$350. Springs & Fair. 593-2166.

SPACIOUS 2 bdrms., 1 1/2 bath in excellent westside area. Formal dining room, 2 car garage, fenced yard. \$315. Springs & Fair. 593-2166.

3 BR., 2 ba., 1 yr. old. 2 car garage, elec. kit, w/w cpts., drps., \$375 mo. 574-4647.

SAN BRUNO
WESTBOROUGH, 3-bdrm., 2-ba., fam. room, \$335. Gilmarin Realty. 873-2021

522—Houses for Rent Unfurnished

SAN CARLOS
WARM and cheerful 3-BR., 2-ba., with gorgeous bay view. Beautiful A/EK, 2-car garage, carpets, drapes, children considered. \$360. Mr. Laughton, agent. 591-5531

LOVELY home in WHITE OAKS, San Carlos. 3-BR., 1-bath, 2-car garage. Lrg. LR w/frige. 1 year lease. \$375 mo. Pen-Pac Realty Co., Inc. 591-8981

SAN MATEO
100's OF RENTALS
San Bruno To Mt. View
1-BR. Appl. Storage. Bel. \$105
Studio cpts., garage. R.C. \$115
Cozy cottage, util. pd. M.P. \$125
Guest hse. Cal. OK. S.M. \$140
2-BR., 3/4 ac. Hse. OK. M.V. \$175
2-BR., frige. kids pet. RC \$175
3-BR., nr. shops/trans. RC \$250
2-BR., new decor. SC \$255
3-BR., lg. rms. Neat. SC \$265
3-BR., family size. Bel. \$265
3-BR., 2-ba., spacious SB \$285
2-BR., new pool. Milb. \$290

OPEN 7 DAYS AND EYES.
"RENT A HOME" 364-2100
2662 Broadway at El Camino in Redwood City N. S. Carlos

LOVELY new 4 bdrms., 2 ba. home in one of San Mateo's best residential neighborhoods. On quiet cul-de-sac. Has fireplace, 3 car garage, carpets, drapes, refrigerator, dishwasher, disposal. Lease \$495 mo. Regent Realty. 349-5178

WESTSIDE Spanish, 2 large bdrms., fireplace, sunken living room. Separate dining room. Breakfast room \$365. Avail. now. ACE REALTY 343-1889.

SAN MATEO HIGHLANDS
Gorgeous 3-bdrm., 2-bath, fam. rm., roomy lovely yard and patio. Avail. now. \$385 lease. CROTTY & O'HALLORAN, 349-5178

AVAIL. 1/15 S.M. Village, 3 BR., w/w cpts., drps., frige. Lease \$295. Family. 344-2485

SHOREVIEW, 3 bdrms., 2 bath, w/w cpts., drps., nr. schools, shops. \$325 mo. 697-5023

121 So. B St. 2-bedroom, 1-bath, 341-3731

RENTAL FINDERS 364-7272
\$135, 2 BR. Valley, S.M.
RENTAL FINDERS 364-7272

2 BDRM., den, carpets, drapes, frige., fenced yard, A/EK, near Hillsdale depot. \$290 mo. 573-0274 or 593-4143.

HOMEMADE knitted, crocheted and hand-sewn items sell quickly with a Classified ad!

\$325, Fiesta Gardens, 3 bdrms., 2 bath, frige., w/w carpets. NEVER A FEE. REALTY, 348-8886, 1445 Burlingame Ave.

395 WESTSIDE, 3 BR., 2 1/2 Ba., 2 Car. Garage, plus rugs, draperies, Agent. 342-8393.

2 BEDROOMS, Shoreview area. No singles. Agent. 343-2040.

3-BR., 2-bath, 2-car. Close-in. Avail. Feb. 1. Lease \$285. FIRESIDE, Realtors, S.M. 341-2923

2335, Shoreview, 2-BR., frige., yard, 282-1845

3-BR., 2-ba., w/w cpts., DR, big FM, lg. elec. kit, 2-car gar. w/extra rm. Fenced yard. \$375 lse. 349-4308. Avail. 2/1.

531—Rooms for Rent

BURLINGAME
ROOM and bath, private entrance. 591-2771

PRIV. bath, entrance and garage. Immac., nicely furn., central loc. Empl. gent., NON-SMOKER. \$100. Ref. + a refundable clean fee. 344-9862

ROOM nr. town and transp. ideal for working woman. \$75 mo. Before 9 a.m. or evs., 342-6158.

SAN CARLOS
ALL home priv. for emp. man. Lots of privacy, fireplace, sundeck. 931-3363, 8:30 A.M.

\$25.20 A WEEK
Large, clean rms. Burlingame Hotel. 287 Lorton. 348-9851.

DAILY MAID SERVICE, TV, pool, 20 hr. FEI free airport transportation. Some kitchens \$36 per week.

CASA MATEO INN
350 No. Bayshore 344-6376
SLEEPING room. Weekly room service. Gent. only. \$75 mo. 347-2001, 349-2178

LICENSED RETIREMENT HOME, Adults over 65. Family living. All diets. 347-5303.

537—Hotel Motel
MO-MUM Motel, San Carlos. Quiet rooms, Maid service. TV, refrig. Shops, transp. \$36 wk. up. 592-9805, 1140 Morse.

DELUXE new kitchen, queen size water beds, color TV, nr. airport. 1 BR and duplexes. Milbrae Motel. 344-7158

ROOMS, kitchenettes, weekly and daily rates. Milbrae Motel. 1390 El Camino. 598-1048

\$75 — Gentlemen only. Near transp. and downtown S.M. Call 347-4330 aft. 5 weekdays.

553—Resort Rental
CARMEL-BY-THE-LAKE
Enjoy all the charm and magic of quiet Carmel in the poth comfort of a new Townhome at

ARROYO CARMEL
You can play tennis, swim, or take a stroll around your own private lake. Spacious 2 bdrms. Townhomes include fireplace, dining room, modern kitchen, twin master suites and much more at the gateway to the Valley. Village and all that the Monterey Peninsula is famous for. Want more information? Call Reservation Agent at (415) 788-5733

LAKE TAMOE
DELUXE ski cabin, 2-BR. and 1-bath, A/EK, frige., TV. \$75 wknd. \$200 wk. 342-0957

RAAB, So. Tahoe, near Heavenly Valley and State Line. A/EK, beautiful fireplace, sleeps 6. Call 349-0714

SKI chalet, Tahoe Donner, day wk. mo. Rates/Reserv. 242-5951, Ardath Miller, Realtor.

GOLD Springs Cabin, 7 mi. to Dodge Ridge. Furn., sleeps 6. \$80 weekend. 588-1818 evs.

561—For Rent on Share Basis

FEMALE roommate to look for and share apt. with same. 591-9401, 592-0272 Lenore.

SHARE house in Burlingame. \$125 mo. 343-8445, 347-1353

EMPLOYED lady to share 2-BR. furn. apt. Carport, util. semi-bath. \$85 mo. 342-9770

COMPL. furn. attract. 4 br., 2 bath home. Woman will share w/couple or women. Refs. \$200 incl. util. 345-9706

GIRL wanted to share furn. house w/2 other girls. El Granada. Call aft. 6. 726-5670

565—Rentals Wanted
SMALL bldg., or with share. For life metal fabrication. From San Carlos north. 319-3122.

**581—Stores and Offices
For Rent**

IN San Carlos. Office, light industrial space, 1,000 sq. ft. \$200 mo. Carlmont Associates, Realtors. 592-7111.

OFFICES/suites from \$60. 1350 Howard, Burlingame. 342-1343.

BURLINGAME
LOCAL RETAIL STORE
Located at 251 Park Rd. across from main P.O. Air cond. Recently, remodeled. \$225 on lease.

OFFICES — Main floor. New carpets, drapes, air cond. Deluxe incl. janitorial. From \$100 up on lease.

CLAY HERMAN, Realtor 342-1141.

BURL. Ofc. or shop w/atmosp. Lrg. brick frpl. Good loc. Approx. 800 sq. ft. \$240. Addl. space avail. 342-6497, 364-2482

HOWARD AVENUE — DELUXE office. Ground floor. Waiting room. PLUS 3 OFFICE. \$300 month. SELECT PROPERTY 349-1428

OFFICES \$75 and up. Secty. and answering service avail. See manager 340 Lorton.

MILLBRAE
DELUXE Executive offices in prime Millbrae location. Ample parking. VIEW! Approx. 400 sq. ft. \$250 mo. lease.

BENNETT REALTY
692-2122 692-2675

EXCEPTIONAL OFFICES
Lower space rate. 200-2400 sq. ft. Paneled, carpeted, utilities, janitor service, parking, easy access to airport, freeway. 345-5539, 692-1852.

OFFICE mo. basis. Phone ans. incl. Secty. serv. avail. ORS. 1000, 307 South B. 344-4436.

OFFICE space, Pioneer Ct., full service. 1700 sq. ft., \$45 also 300 sq. ft., at \$125 mo. 345-4594

583—Industrial Commer.
Prop. for Rent

SAN MATEO
2000 sq. ft. warehouse w/2 offices, 1039 S. Claremont, S.M. Call evs. 341-6687.

SOUTH SAN FRANCISCO
3,700 sq. ft. of new warehouse, S.S.F. Avail. for temporary storage. Rental. Call John Harris, 873-0600.

600—FINANCING GROUP

611—Business Opportunities

OUTSTANDING
San Mateo Auto Shop
Centrally located
Numerous large accounts.
Owner wants an offer. Priced at only \$10,000 which includes inventory and stock.

LANGER & WATSON INC.
342-9455</

724—San Mateo

EXPECTANT HOME
WAITINGFOR THE RIGHT
FAMILY

Beautiful comfortable home in top condition. 3 large bedrooms, 2 baths, living room has cathedral beamed ceilings, brick fireplace, and a large laundry cupboard. Din. or hobby room downstairs. 2-car garage, and storage space under house. Custom drapes and cornices included. Also granite garage door opener. Magnificent view. Priced at \$68,500.

call UNITED

PROPERTY SALES
1419 Burlingame Ave., 342-7216

PRICE REDUCTION

DELUXE DUPLEX — Two 2-BR., 1 1/2-B.A. 2-garage, excellent condition and location. Fireplaces. Low maintenance. Submit Trade. Now \$76,000.

SAXE REALTORS

348-3100 BURLINGAME
1445 BURLINGAME AVE.

TRY 5% Down

Easy to do with this well insulated 3-bdrm. home. Some other extras are copper water pipes, large 2-car garage and extra parking for your boat. Try 10% down on selling price of \$33,950. Call

H&H REALTY 349-2800

REDUCED PRICE! A beautiful

3-BR. home in one of San Mateo's most wanted locations. Tastefully decorated and in perfect condition. Immediate occupancy. See this today for just \$59,900. BRUCE WATSON & CO. 343-3633.

HANDSOME HILLSDALE

Large 3 BDRM. W.S. home with 1 1/2 baths. 2-car Gar. New w. w. cpts., L.R., Din. area and hall. Freshly painted inside and out! EZ care landscaping! \$57,950.

FIRESIDE HOMES

REALTORS, SM 341-2929

A COTTAGE

5 ROOMS, 2 BR. and 1 Ba. and perfect for the starter home. Just bring your hammer, saw and paint brush. Close to downtown San Mateo. Call us and we will show this one to you! \$31,500. HARVEY 342-2061

HAROLD M. COLEMAN

REALTOR 303 E. 4th Ave., S.M.
342-7878

GI NO DOWN — 4 bdrms., 2

baths, rancher. Great starter home — Call today! \$32,750. ALLEN REALTY 341-3716

COMFORTABLE

3-bedroom home west of Bayshore with its own well for the green thumb gardener. NO DOWN G.I. POSSIBLE. \$31,900. WILLIAM WRIGHT & CO. 344-7146.

GI NO DOWN — 3 bdrms., 2

car gar. Rancher. New paint outside. Closing costs only \$35,950. BUTTERFIELD REALTORS. 341-7752.

BEGIN THE NEW YEAR

begin your own fireplace — darling 2-bdrm. Shoreview homecoming cottage. Agent. 343-2040.

BECOME LIBERATED!

Check the good buys on mobile homes in today's Want Ads.

SHOREVIEW. 3 bdrm. compl.

redec. Fireplace, huge lot. Immed. occ. \$33,950. 10% down 347-8126. 959-6107.

725—Foster City

Premier Showing

Premier showing for this "top of the line" 2 story Grant home. 2,650 square feet. Less than a year old. 4 spacious bedrooms, on upper story with 2 baths. 14x22 bedrooms with outdoor balcony. Entry level has living room, dining room, family kitchen, powder room and family room with wet bar. Separate utility room. Luxuriously appointed throughout. Professional landscaping just put in. Transferred owners realistic price. \$64,950.

Croffty & O'Halloran

REALTORS
Polhemus Rd. at De Anza Blvd.
San Mateo
349-5178

BINGO BANGO

BINGO, BANGO, BONGO! Why not leave the jungle — and move to this perfect low maintenance townhouse. 2 large bedrooms, plus a 3rd bedroom or den complete with a built-in wet bar, 2 1/2 baths. Cathedral beamed ceilings accent the shag carpeted living room. A large modern family kitchen plus a separate inside laundry area. An oversized 2-car garage make this immaculate home ideal for more leisure time. \$42,950.

CENTURY 21

BERGMAN & ASSOC.

2002 El Camino, SM 574-1616

SAILOR'S DELIGHT

PERFECT WATERFRONT HOME — With nearly 2200 sq. ft. of living area — 3 BR — 2 BA. Home has a large living room with Separate Dining Area, Family Room and Minimum care landscaping. \$59,950.

SAXE REALTORS

349-3100 FOSTER CITY
581 FOSTER CITY BLVD.

GRANT WATERFRONT

3 months new. Custom carpets and drapes. Professionally landscaped. Exposed aggregate boat dock with large deck. Tiled entry. You own the land! Price just reduced to \$65,950.

FOSTER CITY REALTY

"Marlin Cove Shopping Center"
1020 Foster City Blvd. 574-5155

WATERFRONT TOWNHOMES

in Foster City at \$42,900. Call Shell Cove, 573-6224 or visit 681 Altair Avenue.

725—Foster City

ONCE IN A LIFETIME

an immaculate Townhouse like this 3 BR., 2 1/2 bath dandy home alone (Can be 2 BR., 1 den w/wet bar). It features AEK + wood burning fireplace. Upgraded w/w carpets, drapes, curtains. Private patio, of course + 2 car garage. Pool and Club House privileges. Just Listed. Call Now. \$46,950.

BUTTERFIELD Realtors

Better Homes for Better Living
341-7752

LUXURY LIVING

The many extra features of this 2 story, 4 bdrm. home make it a truly beautiful home. Notice the wine cellar, his and her dressing rooms, floor to ceiling fireplace, lanai + much more, and you'll wonder why they're only asking \$69,500.

FOSTER CITY REALTY

"Marlin Cove Shopping Center"
1020 Foster City Blvd. 574-5155

"CONSERVE ELECTRICITY

by turning off your dishwasher after dishes have been washed and rinsed. The dishes will dry from the heat remaining after the washing cycle." Their low cost will help your budget, too.

727—Belmont

THE KNOLLS — Townhouses

by Brown and Kaufmann from \$75,950. Hilltop setting off Ralston. Open Daily. Phone 591-3340.

READ—USE WANT ADS.

731—San Carlos

WITH RISING PRICES

CAN YOU AFFORD TO MISS THIS???

all for \$44,950??? WESTSIDE — 3 BEDROOMS — 2

BATHS — SEPARATE DINING ROOM — also FAMILY ROOM —

AEK and TREE FRAMED PATIO — OWNER TRANSFERRED!!!

and YOUR SAN CARLOS OPPORTUNITY BUY!!! EXCLUSIVE.

THE FRATERS—Realtors

530 El Camino, San Carlos 593-7815

COUNTRY LIVING

Another 2 Acres — Horse Property — 4-BR. Home. Fabulous view. Call us for details!

AVENUE REALTY

Realtors—MLS
342-7878

SIDE BY SIDE

TWO NEW CUSTOM HOMES — Built by Gaili. 2-story traditional w/ 4 BR. 2 1/2 BA. Sec. Dining Rm. and Family Rm. plus many extras. Located in Brittan Heights Area of San Carlos. Priced at \$77,950 and \$78,950.

SAXE REALTORS

592-2910 374 EL CAMINO REAL

FIRST TIME LISTED

Very neat and clean 2 BR. Liv. Rm., Dining rm. and Breakfast Rm. Separate rental unit in rear. Located 3 blocks from El Camino. Price \$28,500. JOHNSTON REALTY, 1324 El Camino, Real, Belmont. 593-7607.

NEW HOMES

in lovely Eaton Meadows. Visit our Sales Office at 17 Michael Court daily (except Mon and Tues.) 12:00 to 4:00 P.M.

San Carlos Realty Inc.

593-6190

17 New Custom Homes

3 and 4 bdrm. homes now being constructed. Sheltered lots with oak trees. Will build to order. \$66,950 to \$79,950. Brittan Heights, San Carlos. (Drive up Brittan turn left on Crestview to our show homes.) Open 1-5. HANSEN COLE BUILDERS. 592-2609; 697-5830.

DISPLAY CLASSIFIED

731—SAN CARLOS

FRUSTRATED BY

High Interest Rates, Gas Shortage,

Inflation???

MOVE TO GRANADA CONDOMINIUMS!!!

Conveniently located in the heart of San Carlos near City Hall and Library Complex.

Easy walking to downtown shops, train and bus depot. Leave your car in our Full Security Garage.

Well located Real Estate is STILL Your BEST Inflation "Hedge".

No relief is in sight for high land costs and even higher building costs! Financing is available now!!

All Granada condominiums include fireplace, wet bar, pantry, G.E. double self-cleaning oven, trash compactor, laundry/utility room and specially engineered soundproofing.

The finest and "safest" in adult living is yours in Granada's one-bedroom and two-bedroom. 2 full bath units. Choose from 4 superbly designed, color-coordinated floor plans. One bedroom from \$38,450. Two bedrooms from \$53,950.

Granada

OPEN 11 A.M. TO 5 P.M.

775 CHESTNUT STREET

DOWNTOWN . . . SAN CARLOS

DIRECTIONS: Exit Bayshore Hwy. at Hwy. to El Camino. Turn left 1 block to San Carlos Ave. Turn right and proceed to Chestnut. Turn left to site.

592-3353 592-7960 321-2600

277—Belmont

SECLUDED CONTEMPORARY

Spacious 3 bdrm. View home with beamed ceiling in living room, modern kitchen and 4 car garage. Situated on R 4 zoned lot. Approx. 1/2 acre with great potential. See this today for just \$63,500.

CARLMONT

Associates—Realtors
M.L.S. 592-7111

Carlmont Shopping Center
RALSTON and ALAMEDA. Blnt.

MODEL HOME

New Contemporary Award Winning home secluded in oak tree setting. All have 3 Bdrms., 2 1/2 baths, family kitchen, fireplace, and VIEWS. Prices start at \$69,950.

George T. Catomer

102 So. El Camino Real
San Mateo 342-9593

FOREST VIEW FAMILY HOME

4 BR., Fam. Rm., wide front Ranch style, built-in Fam. Kit., 2 massive fireplaces, view Master Bdrm. Suite, potential 5th BR., storage garage, walk to school, quiet street location. Our Exclusive \$54,950. Rupert Taylor Real Estate, Inc., 591-5531.

BRAND NEW LISTING

Western Hills View Rancher, 3 Bdrms., 2 bath. Family room with deep terraced lot. Our exclusive at \$49,950.

EL CAMINO REALTY

1332 El Camino, Belmont
591-2614 Eves. 591-6191

731—San Carlos

WITH RISING PRICES

CAN YOU AFFORD TO MISS THIS???

all for \$44,950??? WESTSIDE — 3 BEDROOMS — 2

BATHS — SEPARATE DINING ROOM — also FAMILY ROOM —

AEK and TREE FRAMED PATIO — OWNER TRANSFERRED!!!

and YOUR SAN CARLOS OPPORTUNITY BUY!!! EXCLUSIVE.

THE FRATERS—Realtors

530 El Camino, San Carlos 593-7815

731—San Carlos

FIRST SHOWING

Sharp condition, great W/S area. 4 bedroom, 3 bath, 2-car garage. Panoled family rm. w/fireplace. Separate laundry rm. AEK. Spacious living rm. w/fireplace, dining "L" w/built-in hutch. Neatly landscaped Deck, patio, lanai, child's play area, sprinklered, well and pump. LOADS OF STORAGE. W/w carpets throughout. Built-in vacuum system. A lot for your money, move fast on this! \$69,500. SAN MATEO COUNTY IS . . .

PANTANO COUNTRY

REALTOR MLS
1060 El Camino, Bel. 591-7324

UNDERPRICED RANCHER

New carpets, clean and sharp 3 bdrms., 2 baths, rancher home, family room with fireplace. Convenient to neighborhood shopping center. \$46,950.

WIDRIN & CO. 692-1592

COUNTRY LIVING in "White Oaks"

3 BR., 2 bath, brick BBQ 2 car garage. \$47,950. VILLAGE BROKER'S 592-5990.

VIEW—6 BR., 3 bath, fam. rm.,

30x12 Elec. Kitch. L shape din. rm., frpl., 2-car garage. \$74,950. FITZGIBBON REALTY, 592-4570.

WHITE OAKS

3-BR., 1 1/2-ba., sep. din. rm. Owner must move. \$52,950. Principals only. 592-6759

732—Redwood City

SAVE GAS

Walk home to your own condominium apt., just 3 blocks west of El Camino, 2 BR., 2 ba., elec. kit., enjoy the view from 3rd floor while entertaining guests in uncrowded comfort in the formal dining area; elevator, closed garage. Deluxe bldg., close to SP depot. \$39,950.

ROYER REALTY

1047 WHIPPLE AVENUE
REDWOOD CITY 365-1800

\$28,950 SOLID 2 BR'S

\$1500 down + closing cost. Payment \$280 incl. taxes and ins. This is a good eastside home on a 50 x 100 lot, freshly painted, new roof, fireplace, insulated, fenced rear yard; save gas, walk to shopping, bus and train.

ROYER REALTY

1047 WHIPPLE AVENUE
REDWOOD CITY 365-1800

VIEW HOME — in Redwood

Shores — Great Family Living! Quiet level street. 4 BR., 2 1/2 baths. Fam. rm. off kit. leads to L.R. w. high beamed ceiling. Luxurious shag carpets. \$57,500.

Pen-Pac

Realty Co., Inc. 591-8981

741—Santa Clara County

CENTRAL FOREST

CUSTOMINIUMS

Spacious 1, 2 and 3 bedroom condominiums with pool for adults only! From \$30,990. Phone: 954-1220

Directions: Take Bayshore to

Redwood turnoff. Go 1/2 block past Old Middlefield Way.

781—Resort and Country

Property

1 1/2 AC. — exc. view, util. underground and in, 20 min. from Ski Bear, overlooks Stanislaus River. \$15,950. 359-2418

find the

service firm

you need in

today's

Want Ads

DISPLAY CLASSIFIED
913—TRUCKS, TRACTORS

791—Lots

HILLSBORO: 1.75 acres. Spec-

ular Bay view, exclusive neighborhood. \$29,500. 342-3440.

CORNER lot, close in, 5,990 sq.

ft. Choice central Burlingame, w/subordinate. \$25,500. JACKSON REALTY. 348-0663.

HILLTOP lot, Russian River

area, anxious seller asking \$2000. 592-4954.

800—GROUP

BOATS and AIRPLANES

1960 Cessna 175. Top overhaul, 40 hours. Sacrifice for \$6200. Call 728-3489

821—Boats and Supplies

12-FT. handpaddle glass, trihull, mid-lake paint. 25 hp. trailer. \$1000. 697-1501 after 6.

SMALL boats dry storage \$1 per ft. 1231 Whitethorn Way, Burl. 343-9041, 871-7241.

25-FT. cabin cruiser (Cheap). Owner transferred. 347-7470 aft. 6 p.m.

900—AUTOS GROUP

901—Auto Leasing

1974 VW BEETLE \$51.51 Month

Lease to Own with All New "Security Blanket" Warranty! No Down Payment . . . Just One Month Rent plus Tax and Lic. RCM PRICE VOLKSWAGEN, 393 El Camino, S.S.F. 589-9788

911—Motorcycles and Scooters

CYCLISTS: I do custom bike work. All repairs, tuneups and welding. Rens. 368-6575.

YAMAHA '72 650, exc. cond., low miles, \$990 orig. cost. \$1490. 591-4648.

YAMAHA '70 250 exc. cond., dirt or street. Many extras. \$450 offer. 341-5880

912—Trailers, Campers, & Motor Homes

Take Over Payments

'73 Open Road Fallbrook Motor Home. Low miles. Call Ernie at 342-8607

Metcalf-Reiss Linc./Merc.

\$100 REWARD

to anyone who can prove Northwest Kamper Korral ads to be misleading. '71 GMC, 239011, w. new '73 8-ft. cabover Siera w. mfr's lifetime guarantee. \$3395. '71 Datsun, 9170DK w. new Pri. camper. \$1995. 155 El Camino, R.C. 368-1446

SALES & RENTALS

Motorhomes—Campers Complete Service Accessories

OPEN ROAD NORTH

196 Produce Ave., SSF 873-4380

NEW CAB OVER CAMPERS

CLEARANCE! \$895 + freight 50 SHELLS ALL SIZES \$249 up. 12-WAY BED VEHICLES. 5500 Mission St.

RENTAL

MOTOR HOMES TRUCKS and CAMPERS. 855 El Camino, San Carlos. Ask for Roy. 592-1171.

23-FT. motor home, compl. self-contained, no rears. offer refused. Will accept VW camper or car as down payment w. trailer space in Daly City park. 341-2442.

CAMPER '73 Sundancer, 10 ft., compl. self-cont., sleeps 6, many extras. \$2800 offer. 342-1349.

CHEVY '65 1-ton flat bed. Dump. Org. owner. Good condition. Offer. 342-6906.

CHEVY '64 1/2-ton V-8, auto, new tires, eng. brakes. Runs very good. \$600/best offer. 359-0442.

CHEVY '63 V8 w. camper. \$700. 873-6745

CHEV. '73 Cheyenne 3/4 T. P.U. 13,000 mi., A/T, P/S, like new. Must see. \$3495. 347-1537, 9-5.

DISPLAY CLASSIFIED
913—TRUCKS, TRACT

Last 4 days of our wildest white sale ever!

SUPPLEMENT TO THE
SAN MATEO TIMES, NORTH COUNTY POST,
SAN BRUNO HERALD/RECORD PROGRESS,
ENTERPRISE JOURNAL, PACIFICA TRIBUNE,
SAN FRANCISCO PROGRESS

Tanforan Park Shopping Center
1122 El Camino Real, San Bruno
Open 5 Nites a Week 'til 9 p.m.
Sunday 11-5 p.m.

San Mateo—4th & El Camino Real
Open 5 nites a week 'til 9 p.m.
Open Sunday 11 a.m. to 4 p.m.

Daly City—Westlake—70 Westlake Mall
Open 'til 9 p.m. Monday thru Friday
Open Sunday Noon to 5 p.m.

Fabulous JCPenney sheets - all on sale!

Starts Wednesday, January 16

Sale 2²²

Twin size,
reg. 3.49

Penn-Prest® 'Parisiene' print muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 4.49, **Sale 3.22**
Pillow cases, reg. 2 for 2.99, **Sale 2 for 2.12**
Queen size sheets, reg. 7.49, **Sale 5.32**

Sale 1⁶⁶

Twin size, reg. 2.19

Penn-Prest® white muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 2.79, **Sale 2.26**
Pillow cases, reg. 2 for 1.39, **Sale 2 for 1.26**

Sale 2²²

Twin size, reg. 2.99

Penn-Prest® 'Duotone' stripe muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 3.99, **Sale 3.22**
Pillow cases, reg. 2 for 2.49, **Sale 2 for 2.12**

Sale 2²²

Twin size, reg. 2.99

Penn-Prest® 'Gingham Check' muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 3.99, **Sale 3.22**
Pillow cases, reg. 2 for 2.49, **Sale 2 for 2.12**

Sale 2⁹⁴

Twin size, reg. 4.39

Penn-Prest® 'Romance' print percale. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 5.39, **Sale 3.94**
Pillow cases, reg. 2 for 3.39, **Sale 2 for 2.64**

Sale prices effective thru Saturday.
Use your JCPenney Charge Card.



Special 2 for \$1

Cotton terry kitchen
towels in lots of bright
'n happy patterns. Stock
up!

Special 1⁹⁹

Plump polyester filled bed pillow. Polished cotton
ticking in Raggedy Ann and Andy pattern or
gingham check pattern.

Special 5 pairs 1⁹⁹

Men's casual hose. Acrylic/
nylon with ribbed top, re-
inforced heel. Many colors.
Stretch size fits 10 to 13.



JCPenney
We know what you're looking for.

Sale. 20% off infants' bedding, accessories.

Sale 2 for 1⁵¹

Reg. 2 for 1.89. Receiving blanket. All cotton in assorted multicolor prints.

Sale 2⁴⁷

Reg. 3.09. Fitted crib mattress pad. Cotton muslin backed with water-repellent plastic. Quilted top.

Sale 1⁶⁷

Reg. 2.09. Fitted crib sheet. Penn-set® combed cotton knit, tape reinforced. White and colors.

Sale 2 for 2⁴⁰

Reg. 2 for \$3. Cotton crib sheets. Sanforized® with elastic ends. Assorted prints.

Sale 2⁷⁹

Reg. 3.49. Cotton crib blanket. Warm thermal knit, nylon satin binding. Pastel colors.

Sale 1⁸³

Reg. 2.29. Fitted crib sheet. Penn-Prest® polyester/cotton patterns.

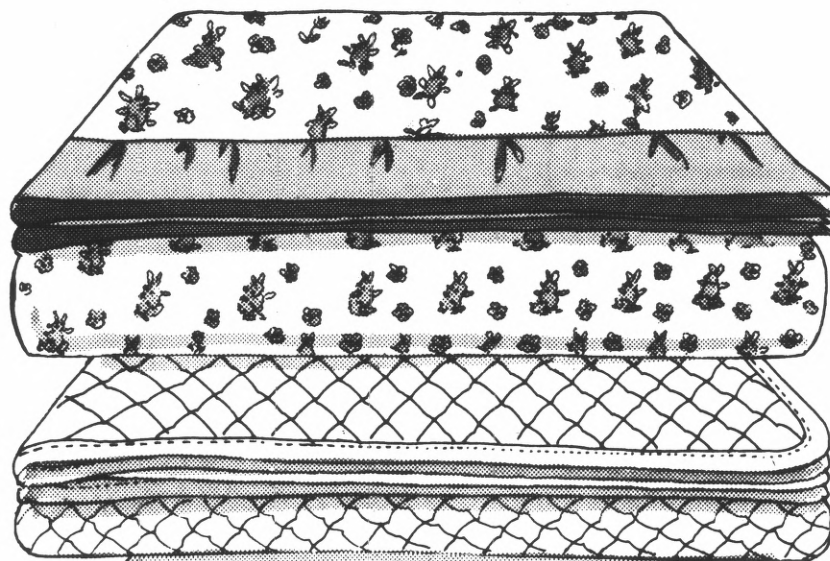
Sale 2 for 1³⁵

Reg. 2 for 1.69. Receiving blanket. Soft acrylic in baby's favorite stripes.

Sale 3²⁰

Reg. \$4. Acrylic crib blanket. Bright prints in green, blue or orange.

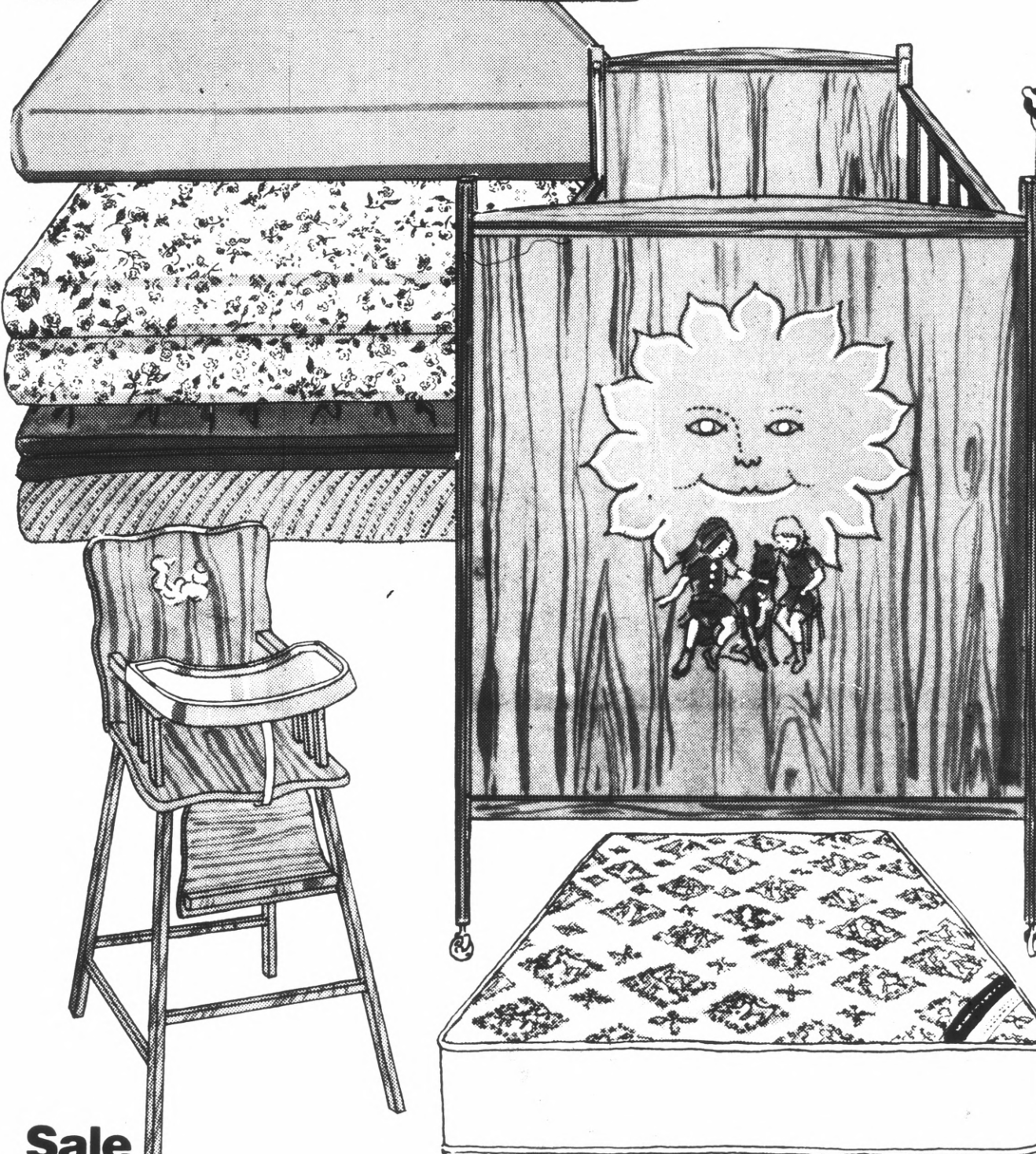
Sale prices effective thru Saturday.



Special 29⁹⁹

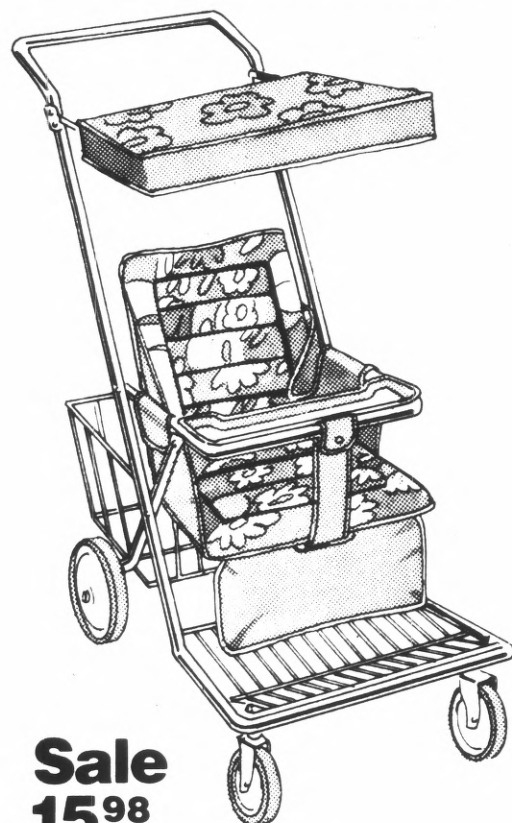
Crib and mattress. Single dropside, toe touch release. 2" plastic casters, 4 plastic teething rails. In white or walnut finish. Inner spring mattress features colorful pattern on laminated vinyl cover.

Quantities limited on special merchandise.



Special 3³³

Nursery formula bags. Grand assortment in all your favorite styles and colors.



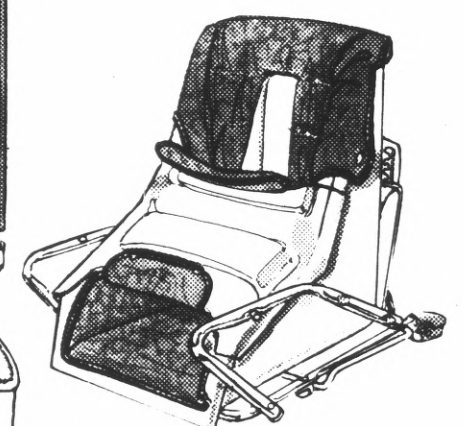
Sale 15⁹⁸

Reg. 19.98. Infant stroller. Swivel wheel, chrome plated tubular steel frame, adjustable with compact fold. Thick padded seat in yellow or blue floral print.

Sale prices effective thru Saturday.

Sale 12⁷⁸

Reg. 15.98. Infant high chair. Wooden chair with non-toxic finish. Stationary foot rest, removable plastic tray, decal decorates backrest. Top value at our everyday low price - sensational on sale!



Sale 15⁹⁸

Reg. 19.98. Bobby Mac® car seat. 5 position seat, front and rear facing. Plastic with padded seat and deceleration shield. For birth through 3 years old.

Budget-babying values!

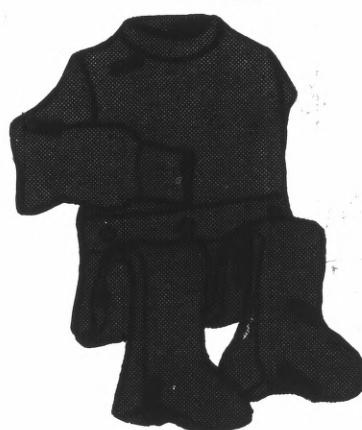


1¹⁹

Long sleeve polo shirt. Cotton knit, assorted patterns and solids. Infant sizes.

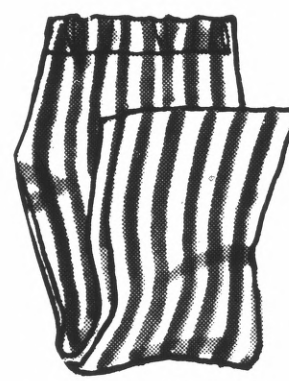
99¢

Short sleeve polo shirt. Cotton knit, assorted patterns and solids. Infants sizes.



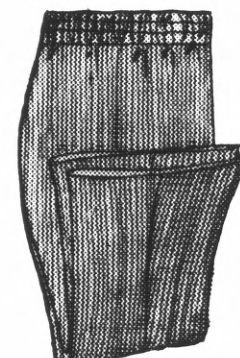
Special 2⁶⁶

Two-piece sleeper. Flame retardant Dynel® modacrylic with gripper or snap waist. Pastel colors for sizes 1 to 4.



Special 99¢

Elastic waist pants. Woven cotton denim in assorted patterns for toddler sizes 2 to 4.



1²⁹

Corduroy boxer pant. Flare leg in assorted colors, all cotton in toddler sizes, 1 to 4.

JCPenney
We know what you're looking for.

Special buy on woven and double knit fashion fabrics.

Special 88¢ yard

Penn-Prest® dress and sportweight fabrics. Save and save big on discontinued patterns that were made to sell for much, much more! All are Penn-Prest®, too, so they can be machine-washed, tumble-dried. 44/45" wide.

Special 1⁹⁹ yard

Texturized polyester double knits. Fabulous group of fashion solids in crepe, jacquard and plain stitches ... all 60" wide, all wonderfully easy-care. Don't miss out on this great buy!

Special 2⁷⁷ yard

Gingham check polyester double knits. Gingham, your old springtime favorite, now with the added weight and sophistication of polyester double knit. New spring shades. 60" wide.

Quantities limited on special merchandise.

Remnants. 1/2 price!

Dressy fabrics, sportswear fabrics, knits, wovens! Choose from a potpourri of exciting fabrics. They're all top value at our regular prices - and now you can get them at half price! Better get here early, though, for best selection!

Special on electric blankets.

\$11

Twin size,
single control

Polyester/acrylic electric blanket. Automatic thermostatic control assures cozy sleeptime comfort no matter what temperature. Lovely decorator colors. U.L. listed.

Full size, single control, **Special \$13**

Full size, dual controls, **Special \$16**

Queen size, dual controls, **Special \$20**

King size, dual controls, **Special \$32**

Use your JCPenney Charge Card.

JCPenney
We know what you're looking for.

20% off boys' sweatshirts, cord jeans.

Sale 3¹⁸ Sale 1⁷⁵

Reg. 3.98. Boys' long sleeve hooded sweatshirt. Creslan® acrylic/cotton. Full zipper front, plenty of warm colors. Boys' sizes S, M, L, XL.

Pre-school sizes S, M, L reg. 3.19 **Sale 2.55**

Sale prices effective thru Saturday.

Reg. 2.19. Boys' raglan sleeve sweatshirt. Creslan® acrylic/cotton. Crew neck styling, long sleeves. Ever popular solids. Boys' sizes S, M, L, XL.

Pre-school sizes, S, M, L Reg. 1.98 **Sale 1.58**

2⁹⁹

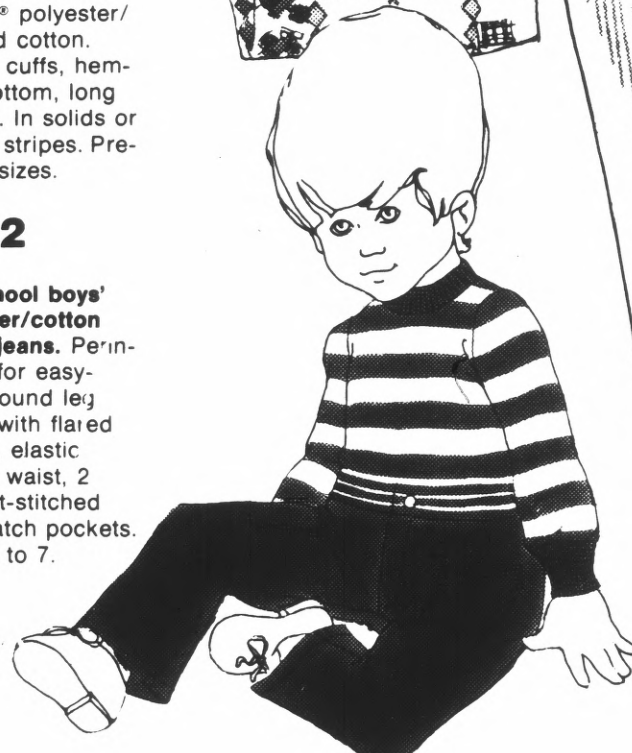
Pre-school boys' ski-style pajamas. Fortrel® polyester flannel with Dynel® modacrylic flame-retardant cuffs and trim. Penn-Prest®, so it never needs ironing. Sizes A, B, C (2 to 7).

2 for \$4

Pre-school boys' turtleneck shirts. Dacron® polyester/combed cotton. Ribbed cuffs, hemmed bottom, long sleeves. In solids or fashion stripes. Pre-school sizes.

2²²

Pre-school boys' polyester/cotton denim jeans. Penn-Prest® for easy-care. Round leg styling with flared bottom, elastic fashion waist, 2 contrast-stitched front patch pockets. Sizes 3 to 7.



Sale 3¹⁹

Reg. 3.99. Boys' 100% cotton midwale corduroy jeans. Round leg, western jean styling with flare bottom. Brown, navy, wine. Regular sizes 6 to 18, slim sizes 6 to 16.

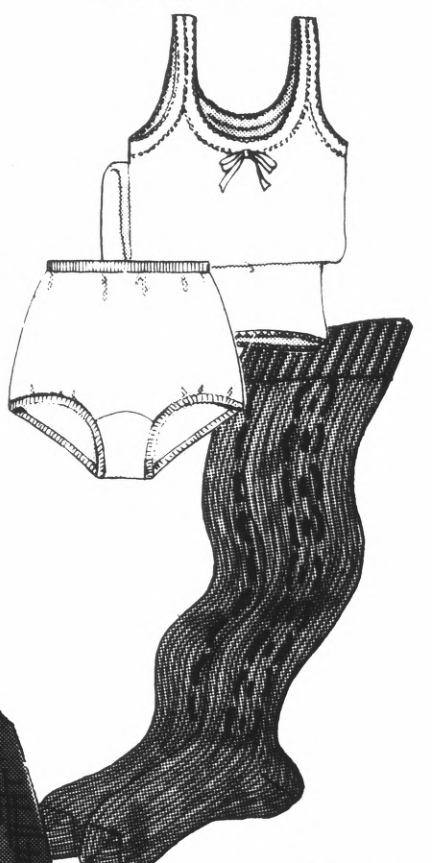
Husky sizes 8 to 16. Reg. 4.49 **Sale 3.59**

3 for 1⁷⁷

Sleeveless shirt. Combed cotton rib knit, white in girls sizes 4 to 14.

3 for \$1

Elastic leg brief. Combed cotton, white in girls sizes 4 to 14.



Special 2 pairs \$1

Girls' cable knee-highs. Assorted cable patterns in white and fashion colors. Orlon® acrylic/stretch nylon blend. Sizes S (6-7), M (8-8½), L (9-10).

20% off girls' turtlenecks and jeans.

Sale 4⁴⁰

Reg. 5.50. Girls' turtleneck sweaters. Choose stretch-rib polyester with long sleeves and back zipper, 2x2 ribbed knit acrylic, or cotton Durene®. All in a wide array of fashion turtle-tones. Sizes S-M-L for 7 to 14.

Use your JCPenney Charge Card.

Sale 4⁸⁰

Reg. \$6. Girls' cuffed denim jeans. Polyester/cotton with pork chop pockets. 24" cuff. Navy and colors. Sizes 7 to 14, regular or slim.

Sale prices effective thru Saturday.



JCPenney
We know what you're looking for.

20% off men's sweatshirts!

Sale 2²³

Reg. 2.79. Men's long sleeve sweatshirt.
Creslan® acrylic/cotton with fleecy inside.
Shape retaining, shrinkage resistant. Stay-bright
colors. Crew styling with rib knit neck, cuffs and
waist. S, M, L, XL.
Short sleeved model, Reg. 2.19 Sale 1.75

Sale 5²⁰

Reg. 6.50. Men's laminated, hooded sweatshirt.
3-ply insulation, cotton shell, polyester interlining,
cotton lining. Drawstring hood, 2 pockets, ribbed
waist and long sleeve cuffs. Machine-washable.
Bright colors. S, M, L, XL.

Shirt specials!



Special 2 for \$5

Penn-Prest® polyester warp knit sport shirts.
4" banded long-point collar, one pocket. Short
sleeves, solids and prints. S, M, L, XL.



Men's jeans sale!

Sale 4⁹⁹

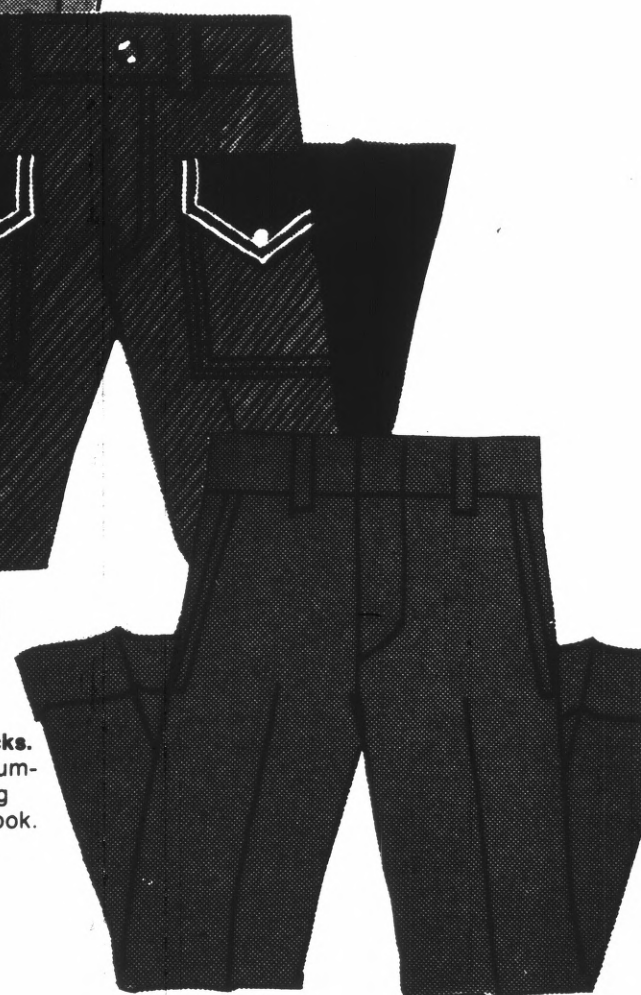
Reg. 5.98. Men's Bull Denim® creased jeans.
10 oz. Fortrel® polyester/cotton. Penn-Prest® so
you never iron. A heavy-duty, permanently creased
jean designed to wear as well as it looks. Fashion
colors. Men's sizes.

Sale prices effective thru Saturday.
Use your JCPenney Charge Card.



Special 5⁹⁹

Men's polyester slacks.
Cuffed styling, medium-
tone solid colors. Big
belt loops, the flare look.
Men's sizes in navy,
brown, green.



Special 3⁹⁹

**Men's ribless cotton
corduroy pants.** 4
flashy patch pockets,
gently graceful flare
legs. Men's sizes.

Quantities limited
on special merchandise.

JCPenney

We know what you're looking for.

Last 4 days! Our wike

Sale ends Saturday!
Last chance to save on
all our famous JCPenney
sheets. Hurry! Use your
JCPenney Charge Card.

Sale 2²² Twin size, reg. 2.99

Penn-Prest® 'Gingham Check' muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 3.99, **Sale 3.22**
 Pillow cases, reg. 2 for 2.49, **Sale 2 for 2.12**

Sale 2⁹⁴ Twin size, reg. 4.39

Penn-Prest® 'Romance' print percale. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 5.39, **Sale 3.94**
 Pillow cases, reg. 2 for 3.39, **Sale 2 for 2.64**

Sale 2²² Twin size, reg. 2.99

Penn-Prest® 'Duotone' stripe muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 3.99, **Sale 3.22**
 Pillow cases, reg. 2 for 2.49, **Sale 2 for 2.12**
 Queen size sheets, reg. 6.49, **Sale 5.32**
 King size sheets, reg. 8.49, **Sale 6.32**
 King pillow cases, reg. 2 for 3.19, **Sale 2 for 2.62**

Sale 1⁶⁶ Twin size, reg. 2.19

Penn-Prest® white muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 2.79, **Sale 2.26**
 Pillow cases, reg. 2 for 1.39, **Sale 2 for 1.26**

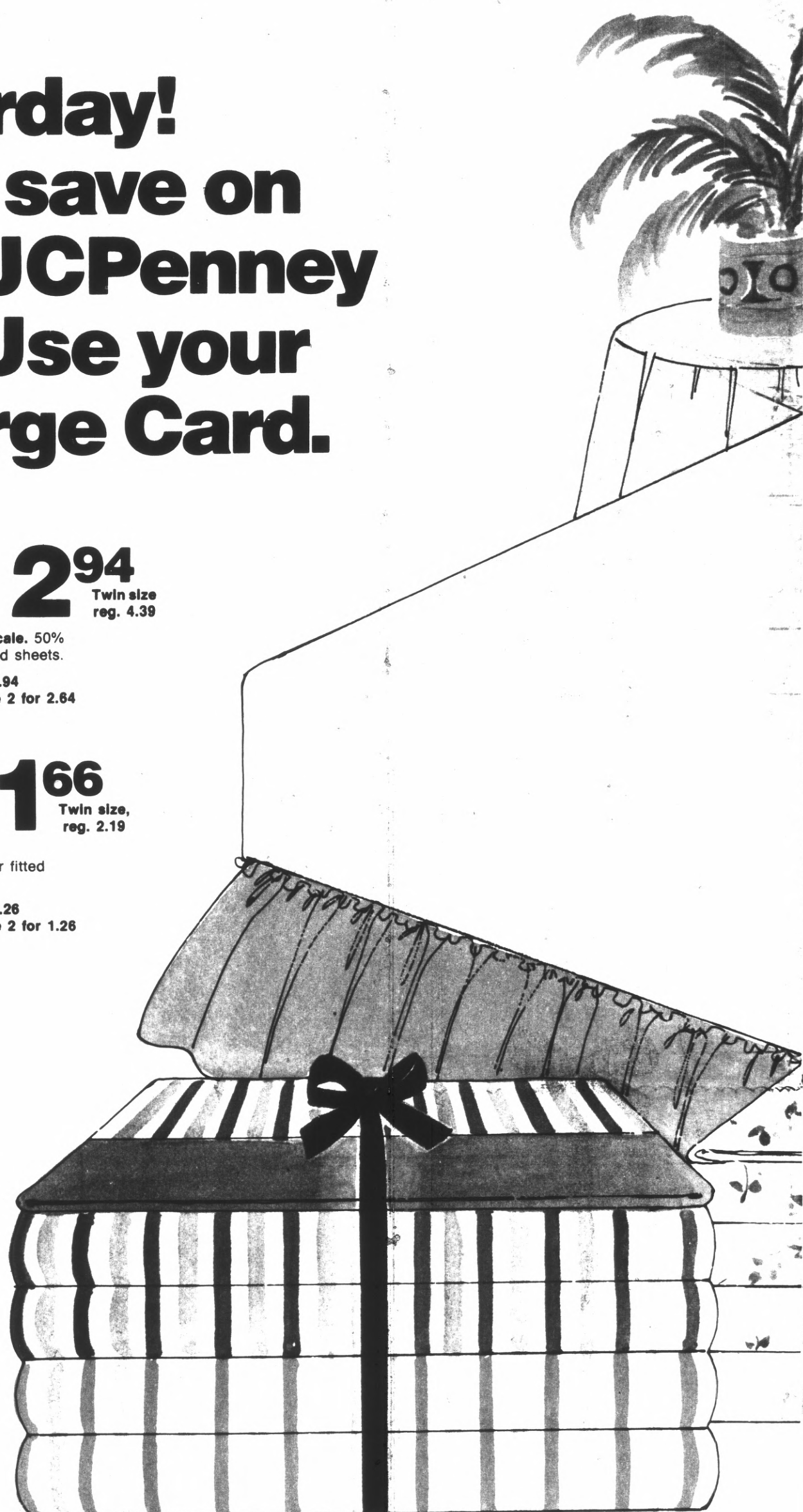
Sale 2²² Twin size, reg. 3.49

Penn-Prest® 'Parisienne' print muslin. 50% polyester/50% cotton. Flat or fitted sheets.

Full size sheets, reg. 4.49, **Sale 3.22**
 Pillow cases, reg. 2 for 2.99, **Sale 2 for 2.12**
 Queen size sheets, reg. 7.49, **Sale 5.32**
 King size sheets, reg. 9.49, **Sale 6.32**
 King pillow cases, reg. 2 for 3.79, **Sale 2 for 2.62**

Sale prices effective thru Saturday.

Use your JCPenney Charge Card.



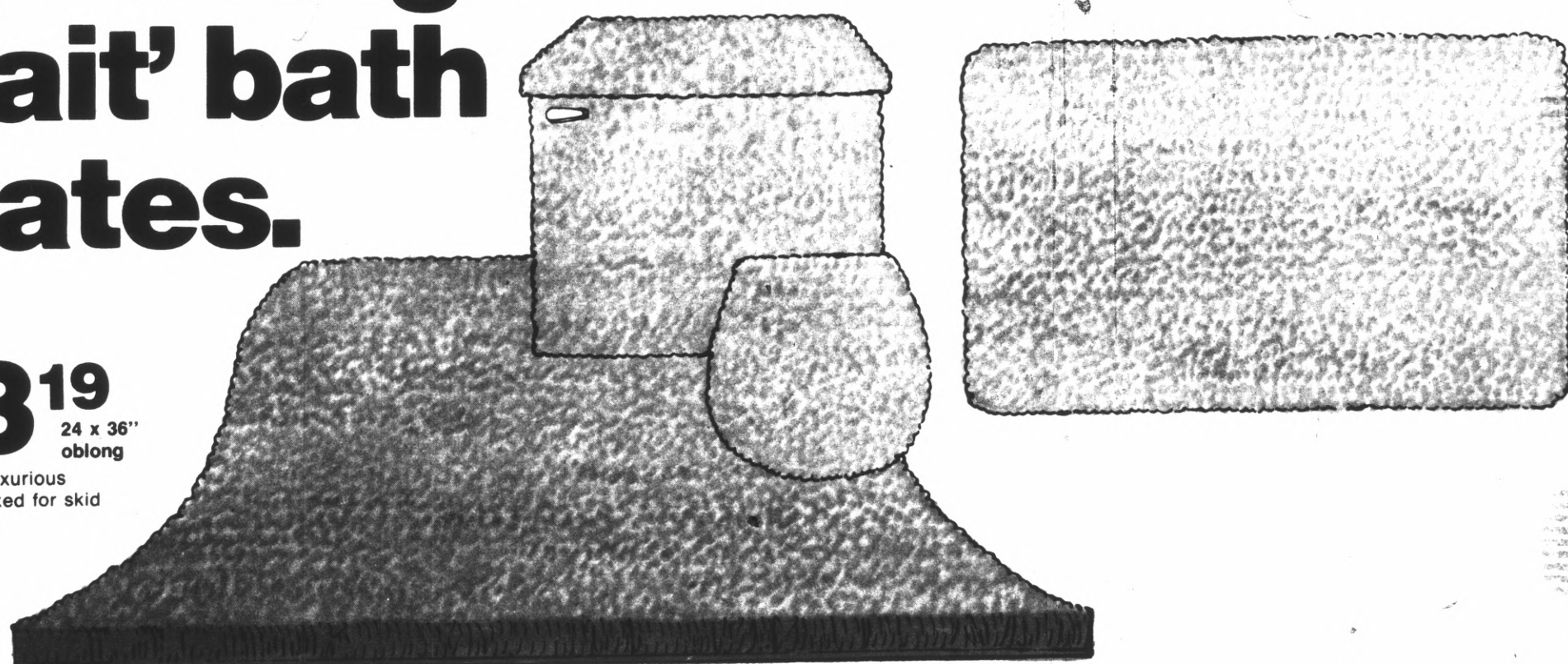
Big 20% savings
on 'Parfait' bath
coordinates.

Sale 3¹⁹ 24 x 36" oblong

Reg. 3.99. 'Parfait' bath mat of thick, luxurious DuPont nylon plush cut pile. Latex-backed for skid resistance. Wonderful decorator colors.

27 x 45" oblong, reg. 7.50, **Sale \$6**
 21 x 36" oval, reg. 4.99, **Sale 3.99**
 27 x 45" oval, reg. 7.99, **Sale 6.39**
 21 x 24" contour, reg. 3.99, **Sale 3.19**
 Lid cover, reg. 2.69, **Sale 2.15**
 2-pc. tank set, reg. 4.99, **Sale 3.99**
 Wall-to-wall bath carpeting, 5 x 6', reg. \$16, **Sale 12.80**
 Wall-to-wall bath carpeting, 5 x 8', reg. \$20, **Sale \$16**

Sale prices effective thru Saturday only.



JCP
 We know what

Best white sale ever.



Special buy! Richly quilted bedspreads.

9⁸⁸
Full and
twin sizes

14⁸⁸
Queen and
king sizes

Beautifully designed, decorated-look bedspreads at a fantastically low price! Many colorful patterns as well as handsome solid colors ... all luxuriously quilted with polyester fill. Hurry in for best selection!

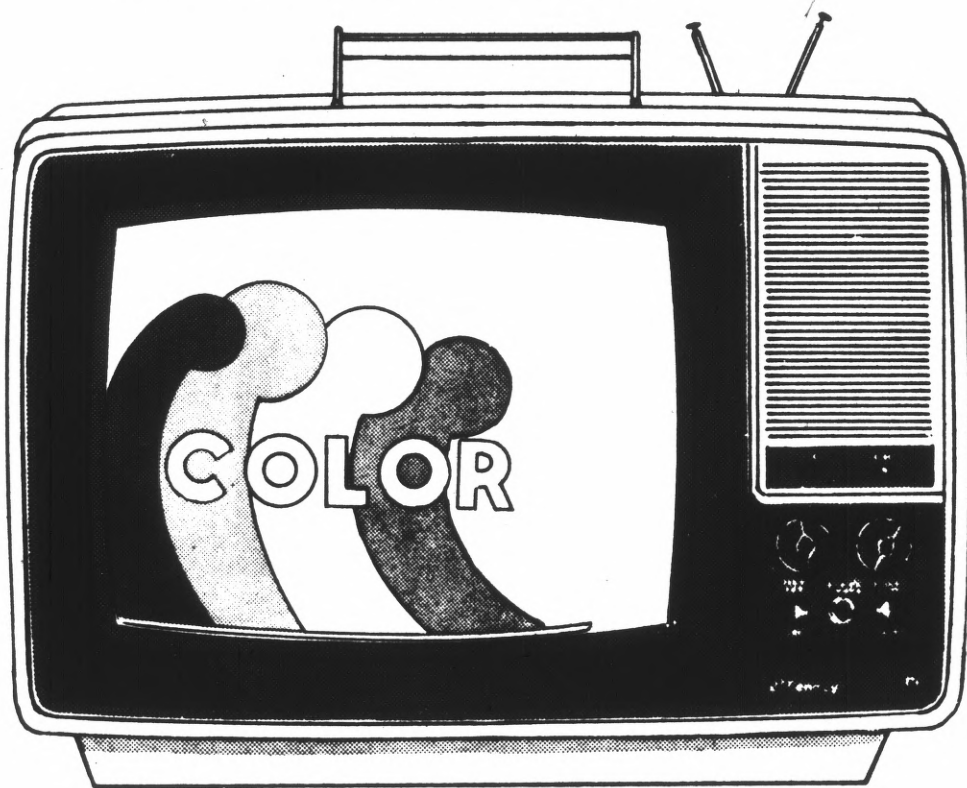
Quantities limited on special merchandise.

enney
you're looking for.

Solid state color TV sale! Save \$40!

One-year parts and labor guarantee. Three-year picture tube guarantee.

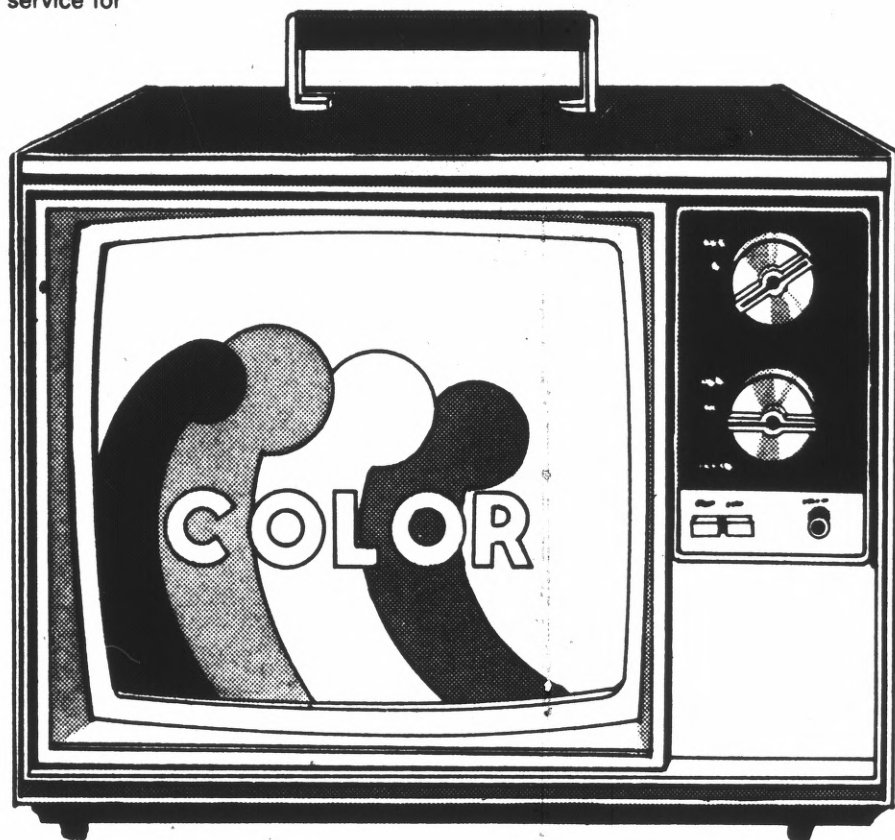
Within one year of purchase, Penneys will repair any defect in materials or workmanship. Parts and labor are included. Within three years, we will replace a defective picture tube (using a rebuilt tube). Labor is extra after one year. Home service is provided for consoles, Carry-in service for portables. Just contact Penneys for authorized service.



Sale 379⁹⁵

Reg. 419.95. JCPenney 19" portable color television. Features automatic fine tuning, "Chroma-Loc" color/tint control, pre-set VHF tuning, 70 position UHF tuner. White plastic cabinet in modern styling.

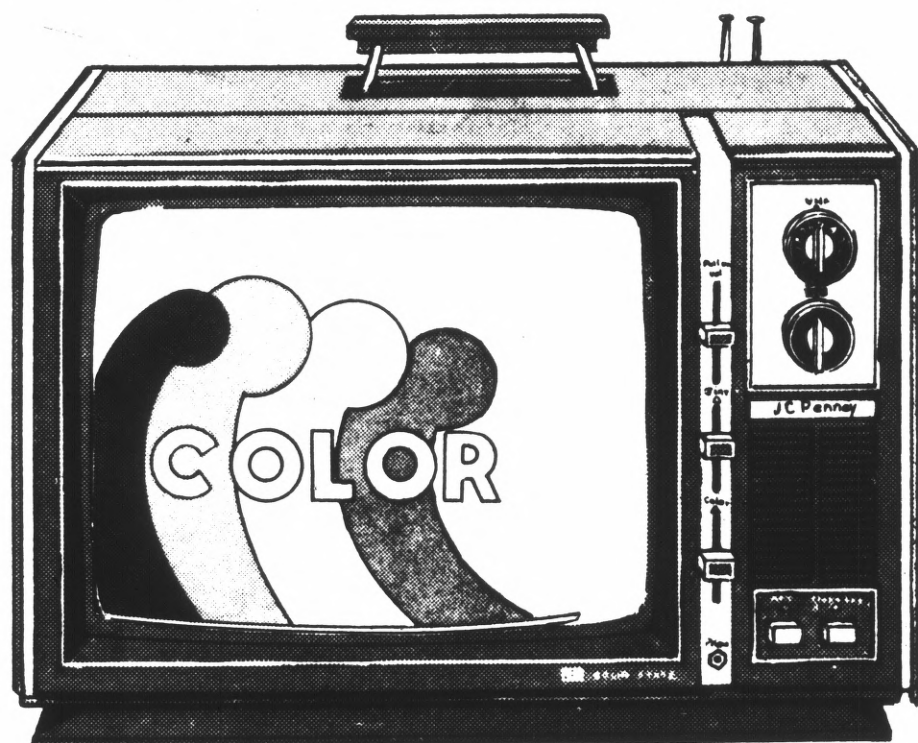
17" color white plastic portable, Reg. 379.95 Sale 339.95



Sale 259⁹⁵

Reg. 299.95. JCPenney 12" portable color television. Features "Chroma-Loc" color/tint control, automatic fine tuning, "Quick-Pic" for faster picture and sound. Pre-set VHF fine tuning. Controls for color, tint, bright, vertical and horizontal hold. Walnut grain plastic cabinet.

*Screen sizes measured diagonally.

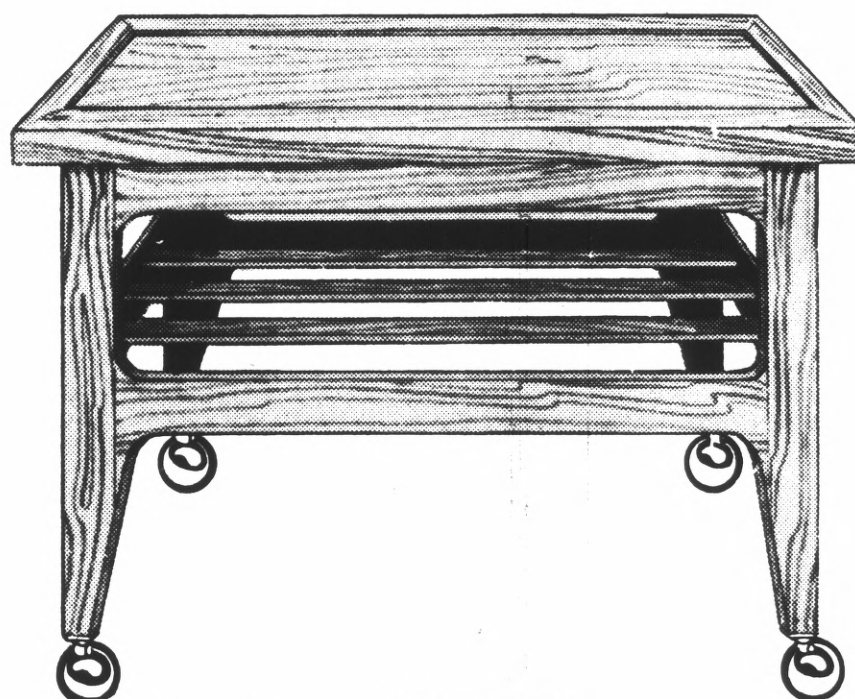


Sale 379⁹⁵

Reg. 419.95. JCPenney 19" portable color television. Solid state modular chassis, fully transistorized. Features automatic fine tuning, "Chroma-Loc" color/tint control. Pre-set VHF tuning, 70 position UHF tuner. Walnut-grain plastic cabinet.

17" color walnut-grain plastic portable, Reg. 379.95 Sale 339.95

Sale prices effective thru Saturday.



Sale 24⁹⁵

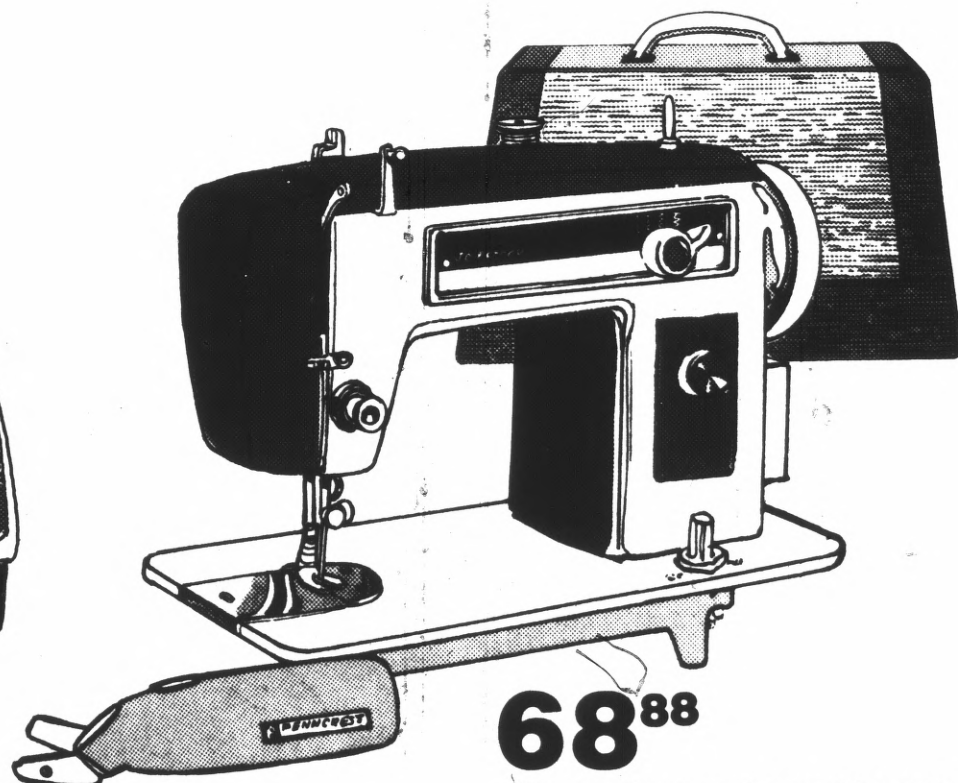
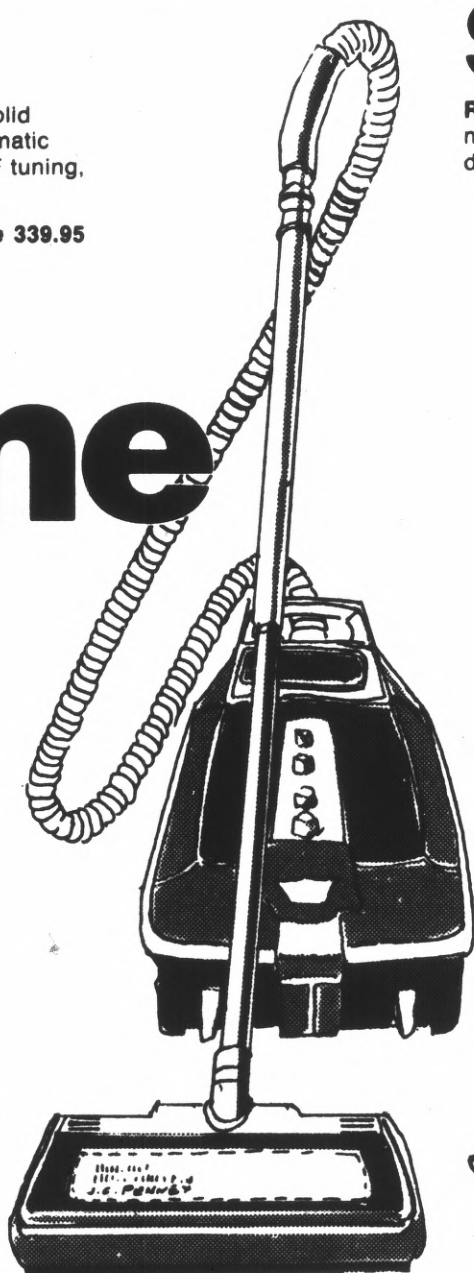
Reg. 29.95. Walnut wood TV cart. For 12" to 19" color table models, 12" to 22" B&W models. Measures 25" wide, x 15" deep, x 16" high.

More home needs!

119⁹⁵

JCPenney canister vacuum. Has motorized beater bar brush, combines canister suction power with beater bar action to loosen dirt and carry it away. Ask for a demonstration.

Use Penneys convenient Time Payment Plan.



68⁸⁸

JCPenney zig-zag sewing machine. With electric scissors and portable case. Sews straight or zig-zag stitches, has push-button reverse. Cast-iron construction.

Don't miss our big Home Sale and Show.
JCPenney

Charge it at these Penney stores: CONCORD, SunValley. HAYWARD, Southland. OAKLAND, Eastmont. MAYFIELD MALL, Mt. View-Palo Alto. SAN JOSE, Westgate. SAN JOSE, Eastridge. SAN BRUNO, Tantor Park.

Only \$266 buys this washer/dryer team!



\$158

Fully automatic washer at Penneys value price! Pressure fill system, high lift pump, dripless porcelain top, heavy duty transmission. More quality features! White only.

\$108

Electric dryer, easy-priced at Penneys 120 minute timer, porcelain top and drum, easy access lint screen. White only.

Room-size shag remnants.

\$27

6 x 9'

Richly textured shag rugs, all cut to popular sizes from remnants of shag carpeting made to sell for much, much more. Your favorite decorator colors are here in solids and tweeds. And in long-wearing fibers like nylon, acrylic and polyester. Hurry in for best selection. Fantastic values!

9 x 12', \$55 12 x 15', \$99

Use the convenient JCPenney Time Payment Plan.

Fringed oval shags.

\$25

4 x 6'

Deeply textured and richly fringed shag rugs in a wonderful assortment of decorator solids and multi-colors. You'll find long-wearing nylons, polyesters, and many other fine fibers. And, of course, all rugs are jute backed.

6 x 9', \$50 9 x 12', \$99



Don't miss our big Home Sale and Show.
JCPenney

Charge it at these Penney stores: CONCORD, SunValley. HAYWARD, Southland. OAKLAND, Eastmont. MAYFIELD MALL, Mt. View-Palo Alto. SAN JOSE, Westgate. SAN JOSE, Eastridge, SAN BRUNO, Tanforan Park.

Closeout! Save \$105 on this 6-pc bedroom.



Now \$349

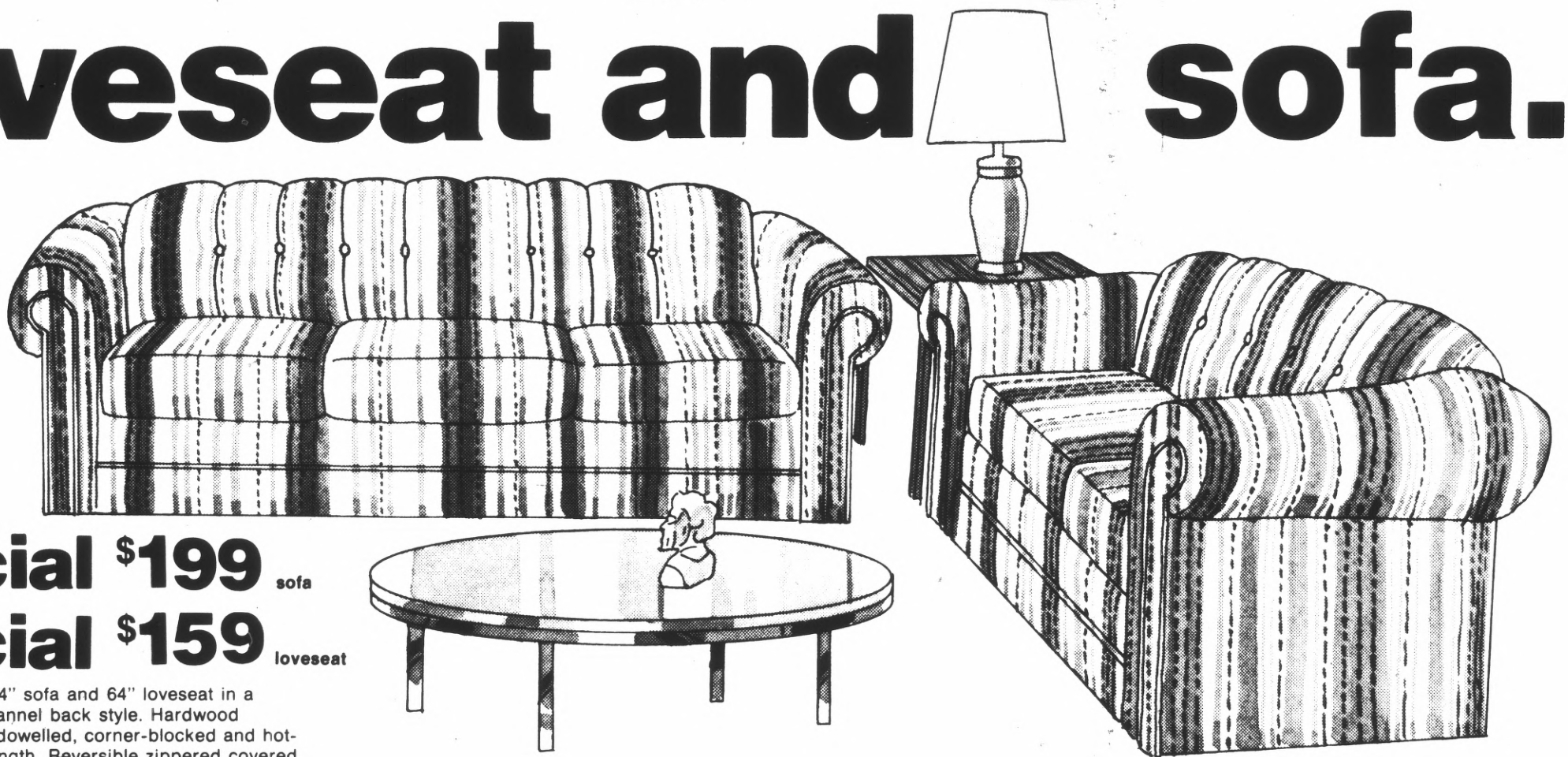
Orig. \$454. 6-pc. Mediterranean style bedroom set of selected woods for rich, natural beauty and amber pecan grained "Perman-Wood" surface panels. Quality features include dovetailed and dust-proofed drawers, brass-plated hardware ... plus super finish on case tops for greater scratch and mar-resistance. Set consists of a 9-drawer dresser, mirror, 5-drawer chest, full, queen or twin size headboard and 2 night stands.

Pieces may be purchased separately:
9-drawer dresser, Orig. \$146, **Now \$119**
27½" x 41½" mirror, Orig. \$35, **Now \$24**
5-drawer chest, Orig. \$125, **Now \$99**
Full queen or twin size headboard, Orig. \$42, **Now \$29**
Night stands, Orig. \$53 each, **Now \$39 each**

Also available:
King size headboard, Orig. \$77, **Now \$49**

Use Penneys convenient Time Payment Plan.

Special loveseat and sofa.



Special \$199 sofa

Special \$159 loveseat

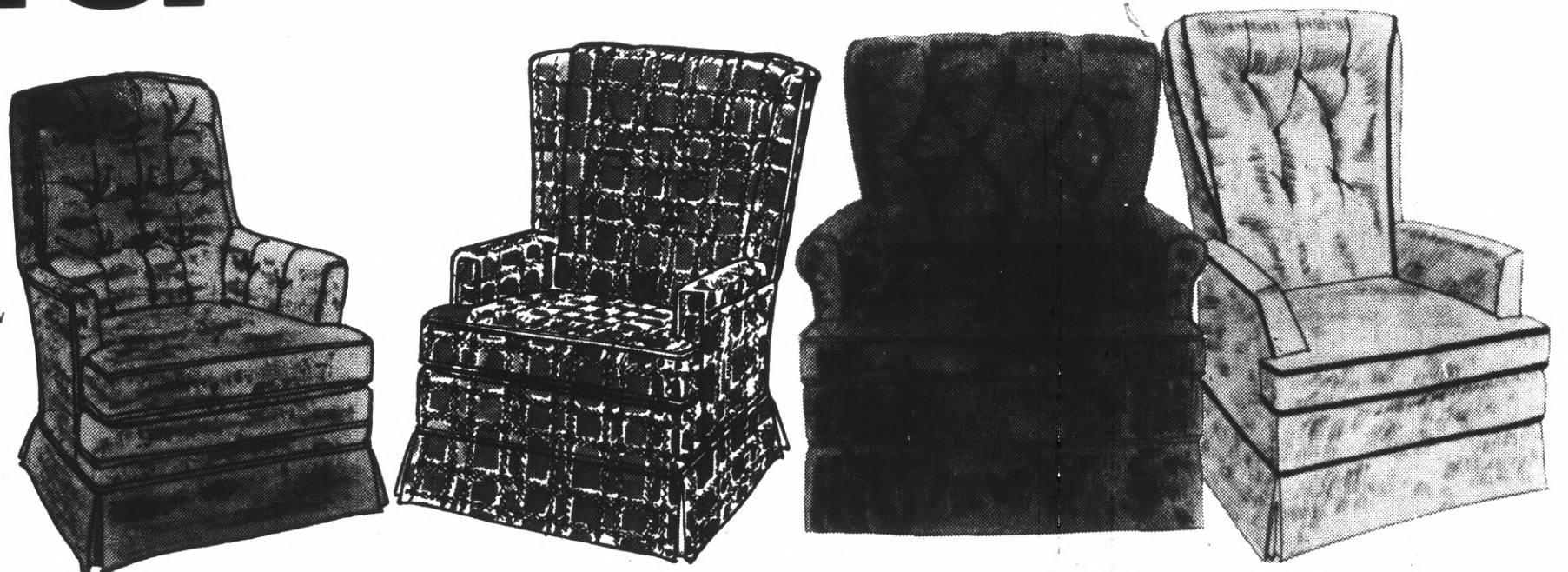
Herculon® olefin 104" sofa and 64" loveseat in a casually elegant channel back style. Hardwood frames are double-dowelled, corner-blocked and hot-glued for extra strength. Reversible zippered covered Marflex® seat cushions. Fabulous at these prices!

Special buy! Swivel rockers.

\$69
your choice

Early American or traditional style swivel rockers ... fabulously low priced! Early American style low-back is covered in dark mustard Herculon® olefin. Early American style high-back is covered in avocado plaid Herculon® olefin. Traditional style high-back is covered in your choice of all gold or martini-colored rayon velvet with olive buttons and welting.

Quantities limited on special merchandise.



Don't miss our big Home Sale and Show.
JCPenney

Charge it at these Penney stores: CONCORD, SunValley. HAYWARD, Southland. OAKLAND, Eastmont. MAYFIELD MALL, Mt. View-Palo Alto. SAN JOSE, Westgate. SAN JOSE, Eastridge. SAN BRUNO, Tanforan Park.

Survivor steel radials! 20% off.

Sale 28⁸⁰

plus 2.21
Federal Excise Tax

Reg. \$36 AR78-13 Whitewall tubeless
JCPenney Survivor steel belted radial tires.
Rugged radial design, road-ready steel belts.

Tire Size	Reg. Price	Sale Price	Plus F.E.T.
BR70-13	\$39	31.20	2.53
ER70-14	\$48	38.40	2.65
FR70-14	\$49	39.20	2.91
GR70-14	\$51	40.80	2.88
GR70-15	\$54	43.20	3.06
HR78-15	\$56	44.80	3.17

No trade-in required. Free rotation and mounting.

Sale prices effective thru Saturday.

Use Penneys convenient Time Payment Plan.

JCPENNEY PASSENGER TIRE GUARANTEE.

JCPenney Protection Guarantee: Your JCPenney tire protection guarantee covers all JCPenney passenger tires (except those special application tires with separate guarantees) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option, repair your tire, or make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, excluding applicable Federal Excise Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire (see chart below). Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining.

Tread Life Protection: We build into every JCPenney tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 1/3 during the first half or 1/4 during the second half of the stated months of guarantee. Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining. This guarantee is not transferable. It is only for private passenger cars or passenger station wagons.

JCPENNEY PROTECTION GUARANTEE CHART

Entire guarantee period	100% allowance period	50% allowance period	25% allowance period
44 months	1-20 months	21-32 months	33-44 months

25% battery savings.

Sale 20¹⁹

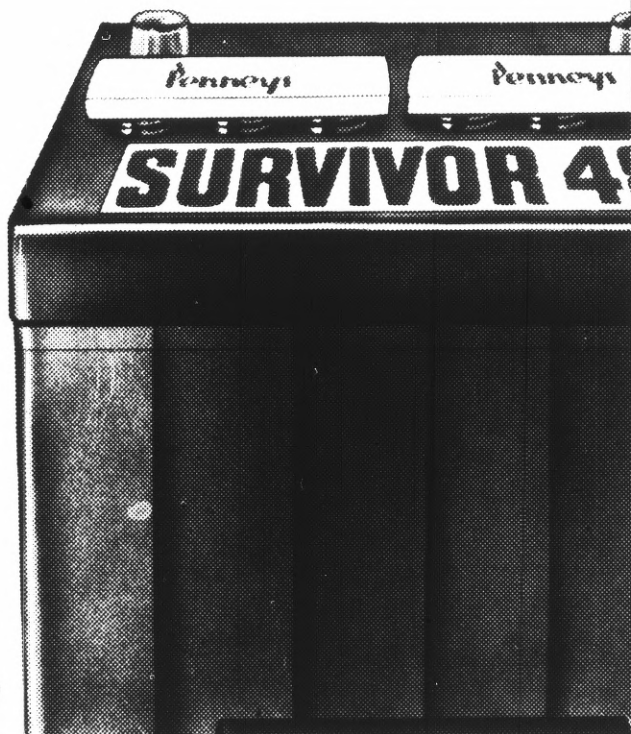
with exchange

Reg. 26.95. JCPenney Survivor 48 battery. Designed to meet the power requirements of most cars. Strong, injection-molded polypropylene case. Fits sizes A-24F, A-22F, A-27, A27F, A-74.

Add \$2 if no trade-in.

JCPenney Battery Guarantee: Should any JCPenney battery fail (not merely discharge) within the designated replacement period, return it to Penneys and it will be replaced at no extra charge. After the replacement period, but prior to the expiration date of the guarantee, JCPenney will replace the battery, charging only for the period of ownership, based on the current price at the time of return, prorated over the stated guaranteed months.

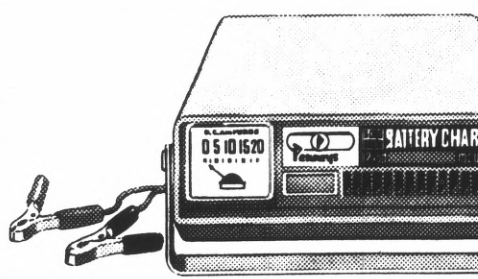
BATTERY SURVIVOR 48 FREE REPLACEMENT PERIOD 18 months GUARANTEE PERIOD 48 months



17⁹⁹

Battery charger

Recharges your 6 or 12 volt batteries. Compact, solid state unit with easy-read dial.

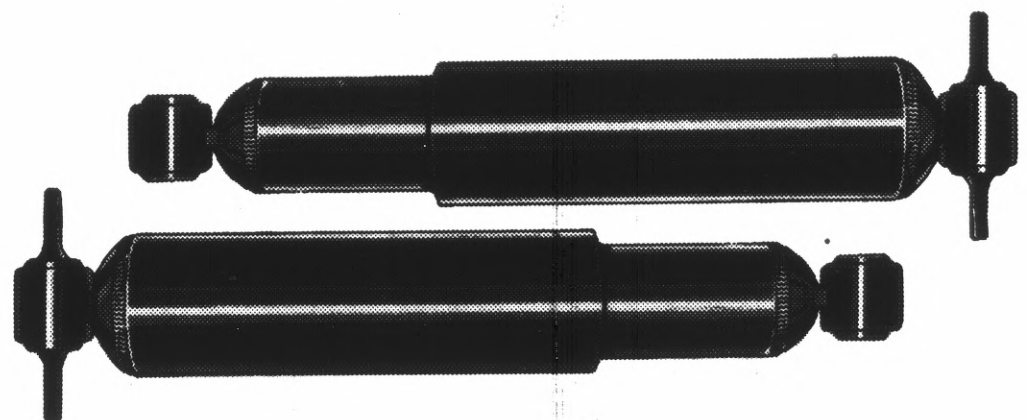


Heavy duty shocks.

4 for 33³³

Installed

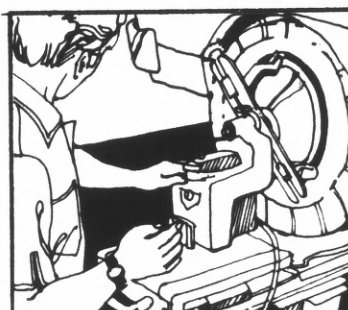
JCPenney heavy duty shocks
For extra comfort, longer service, rugged driving. So smooth, you'll think you're riding in a new car!



10⁷⁵

Wheel alignment special!

(On most cars.) Includes suspension, inspection, camber, caster, toe-in, set steering wheel center. Road test.



JCPenney

auto center
We know what you're looking for.

Charge it at these Penney stores: CONCORD, SunValley. HAYWARD, Southland. OAKLAND, Eastmont. MAYFIELD MALL, Mt. View-Palo Alto. SAN JOSE, Westgate. SAN JOSE, Eastridge. SAN BRUNO, Tanforan Park.

Sale! Great savings on our own Flexxtra panty hose!

Sale 3 pairs \$9

Reg. \$4 each. Flexxtra® total support panty hose are super comfortable, super durable. Nude heel, fashion shades. Stretch nylon for sizes short, average, long.

Sale 4 pairs \$6

Reg. \$2 each. Flexxtra® queen size run-resistant panty hose with stay-up top, nude heel. Stretch nylon in fashion colors for queen sizes.

Sale 4 pairs \$5

Reg. 1.69 each. Flexxtra® Subtle Shaper panty hose firm you ever so lightly. Nude heel, fashion shades. Stretch nylon for sizes short, average, long.

Flexxtra® queen size Subtle Shaper panty hose, reg. \$2 each, Sale 4 pairs \$6

Sale 4 pairs \$4

Reg. 1.29 each. Flexxtra® all-sheer panty hose of durable stretch nylon with sheer, smooth look. Sandalfoot styling in fashion colors. Sizes short, average, long.

Sale prices effective thru Saturday. Use your JCPenney Charge Card.

31⁹⁹

Women's 3-piece week-enders in a super assortment of bright colors, patterns and styles, all of easy-care polyester, all the ultimate in versatility. Pant/skirt/jacket sets in women's sizes.



Sportswear special buys!

3³³

Misses' knit tops of easy-care, easy-wear polyester. Lots of pretty styles and colors to suit every fashion need. Sizes S-M-L.

4⁹⁹

Misses' double knit polyester pants. Easy pull-on styling and cuffs in great solid colors and patterns, cuffless pull-on in lots of colorful patterns. Sizes 10-20.

Quantities limited on special merchandise.

JCPenney
We know what you're looking for.

PRICES EFFECTIVE TODAY THRU SUNDAY, JANUARY 20TH.
QUANTITIES LIMITED TO STOCK ON HAND . . . NO DEALER SALES

VALUE GIANT

A DIVISION OF
CASTLE & COOKE MERCHANDISING CORPORATION

mid-winter Sale



Duraflame
ONE LOG BURNS IN COLORS FOR 3 HOURS

mid-winter sale

Lights Instantly! Duraflame
3-HOUR FIRELOG

No kindling necessary! Burns in cheerful colors for up to 3 hours! Helps heat your home without using precious electricity!

67¢



Model 2286

Chilton Automatic

3-Qt. CORN POPPER

2⁹⁹

Automatically pops delicious popcorn every time! Polished aluminum is lightweight and easy to clean. Complete with see-thru glass cover and detachable cord. U.L. Listed.



Crest Fluoristan
TOOTH PASTE

Helps Fight Cavities!

CREST TOOTH PASTE

7-Oz. Tube with Fluoristan. Choice of Regular or refreshing Mint flavor.

59¢



KODAK Color Film

Kodak C110-12 Color PRINT FILM

MID-WINTER SALE! **89¢**

12-Exposure Cartridge. Drop-in film cartridge for all pocket instamatics.



SUNSET CASSETTE

Sunset 60-Minute CASSETTE TAPE

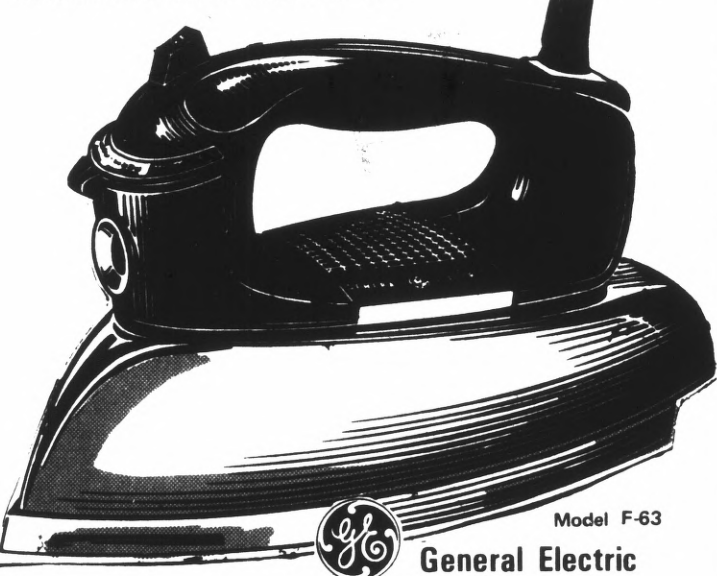
MID-WINTER SALE! **59¢**

Blank 60-minute tape for mono or stereo recording of voice or music.

3-Qt. CORN POPPER

2⁹⁹

Automatically pops delicious popcorn every time! Polished aluminum is lightweight and easy to clean. Complete with see-thru glass cover and detachable cord. U.L. Listed.



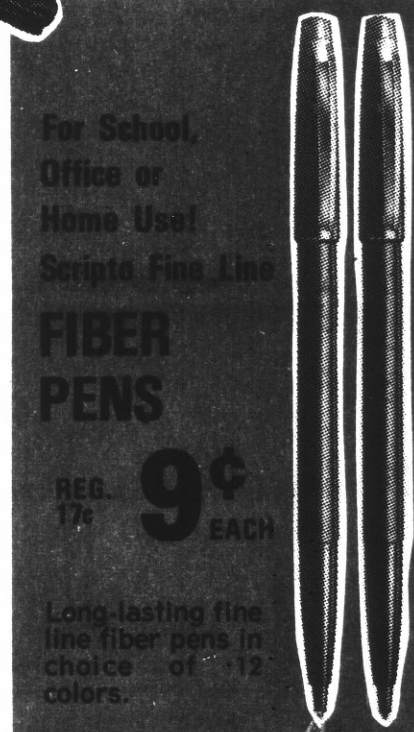
Model F-63

General Electric

STEAM/DRY IRON

REG. 9.97 **7⁹⁹**

Switches from dry to steam iron at the touch of a button! Features heat selector dial with special Permanent Press setting, 25 steam vents for even steam distribution and heat-resistant cord.




For School, Office or Home Use!

Scripto Fine Line

FIBER PENS

REG. 17¢ **9¢ EACH**

Long-lasting fine line fiber pens in choice of 12 colors.



TRUE BRUNETTE

Color

TRUE BRUNETTE

2.50 VALUE **99¢**

One Application. The first more-color hair color! Just shampoo in. Color won't fade or turn red! Choice of 3 beautiful shades.



PENNZOIL
multi-vis MOTOR OIL

mid-winter sale

Multi-Viscosity Oil PENNZOIL

MID-WINTER SALE! **43¢**

Quart Can. SAE 10/30 weight motor oil with Z-7 additive. The "ask-for" motor oil!



FESCO

Fesco 16-Qt. Plastic TRASH BAGS

40 BAGS FOR 99¢

Durable leak-proof plastic bags hold garbage or lawn cuttings. Twist ties included.



Reese's

Reese's Milk Chocolate PEANUT BUTTER CUPS

39¢

Box of 6 double-imp packs. Delicious peanut butter cups and covered with rich milk chocolate!



Primitive Vinyl 27" Wide RUG RUNNER

MID-WINTER SALE! **59¢**

Heavy duty vinyl runner with hold-in-place grips. Choice of Clear, Gold or Green.



MATTEL HOT WHEELS

Customized Engines! New Colors!

MATTEL HOT WHEELS® CARS

The newest speed machines with all the go gear! Die cast metal with "mag" wheels and customized engines. Choice of colors and styles.

2 FOR 99¢



WEAR-EVER ALUMINUM FOIL

Wear-Ever 12"x25-Ft. Roll

ALUMINUM FOIL

19¢

Strong and flexible aluminum foil has a variety of handy uses in the kitchen, for crafts or to line the barbecue!



TetraMin

STAPLE FOOD For Tropical Fish

mid-winter sale

TETRAMIN

MID-WINTER SALE! **1¹⁹**

4-Oz. Can. Completely balanced diet for tropical fish. Never clouds aquarium water!

 <p>Use Your Convenient BANKAMERICARD or MASTER CHARGE</p>	<p>MILLBRAE 979 BROADWAY Adj. to Millbrae Sq.</p>	<p>SO. SAN FRANCISCO 1089 EL CAMINO REAL In the Buri Buri Shopping Center</p>	<p>SAN FRANCISCO 2850 ALEMANY BLVD. Next to the Q.F.I.</p>	<p>SAN FRANCISCO 5250 GEARY BLVD. Between 16th and 17th Ave.</p>	<p>SAN FRANCISCO 2558 MISSION ST. Between 21st and 22nd St.</p>
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COMPLETE SATISFACTION OR YOUR MONEY REFUNDED

VALUE GIANT

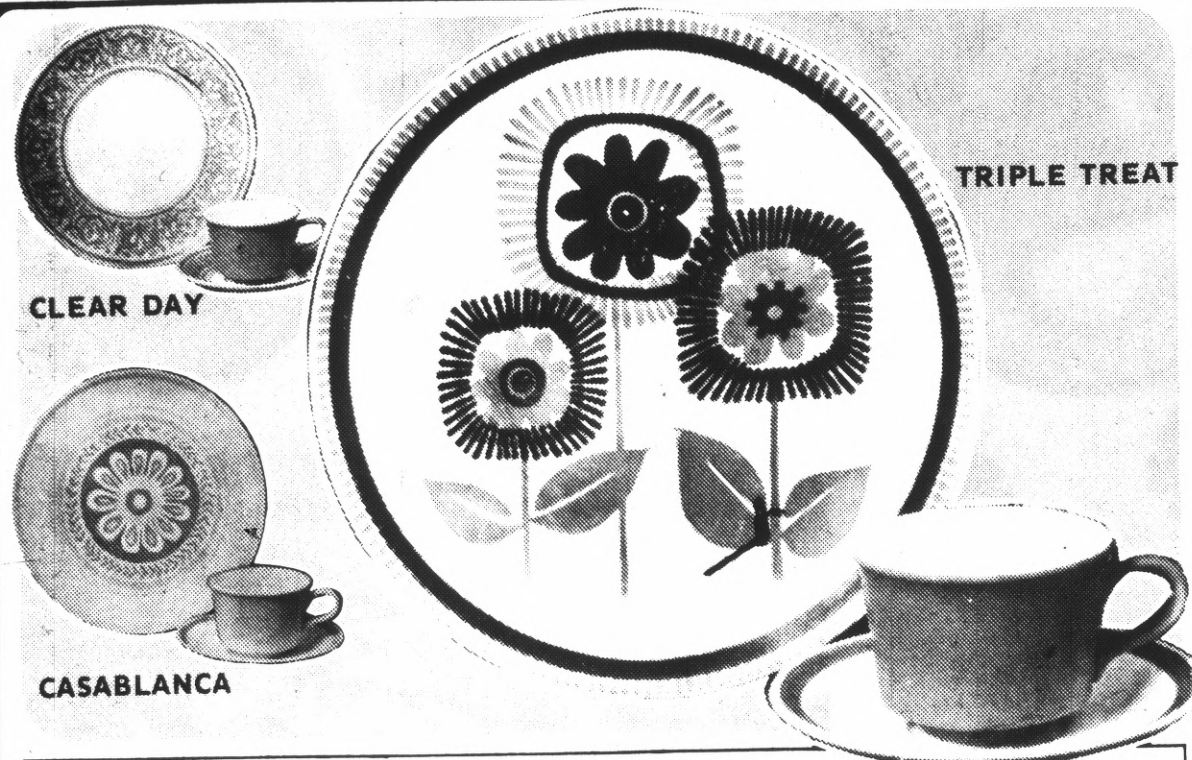
mid-winter

Sale

A DIVISION OF CASTLE & COOKE MERCHANDISING CORPORATION

SHOP VALUE GIANT for DINING PLEASURE!

FABRIC SALE! SAVE BY THE YARD!



TRIPLE TREAT

CLEAR DAY

CASABLANCA

"Cavalier" 20-Pc. Royal China

IRONSTONE DINNERWARE

Enhance your table setting with a colorful new service for 4! Colors are sealed under glaze, so each piece is ovenproof, detergentproof and dishwasher-safe! 20-pc. set includes 4 each: plates, cups, saucers, cereal bowls and bread-and-butter plates. Choice of 3 patterns.

mid-winter
sale

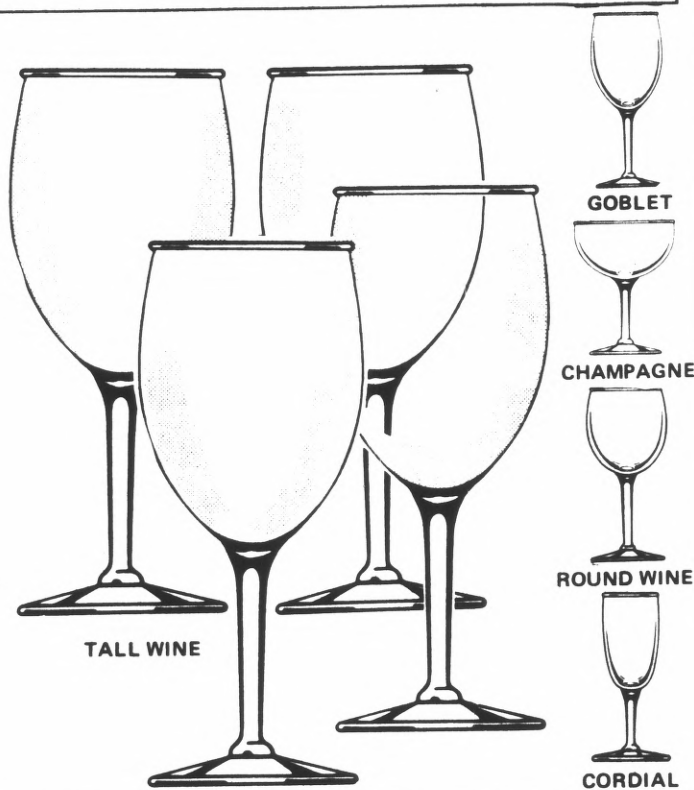
9⁹⁹
REG. 14.97

Pack of 4 Libbey "Citation" STEMWARE

REG. 2.73

1⁹⁹

Pack of 4. Set an elegant table with this gracefully designed stemware. Styled with slender tapered stems and rimmed edges to resist chipping. Choice of 5 styles: Tall or Round Wine, Champagne, Cordial or Goblet.



TALL WINE

GOBLET

CHAMPAGNE

ROUND WINE

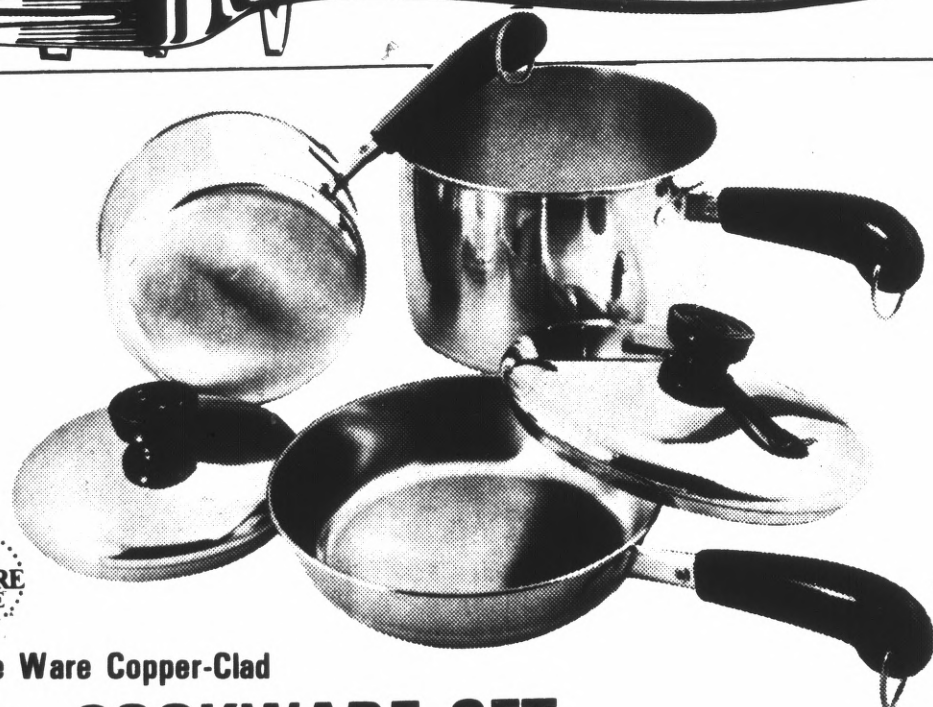
CORDIAL

"Caress" Stainless Steel Service for 8 50-Pc. FLATWARE SET

MID-WINTER
SALE!

12⁹⁷

Service includes 8 ea. knives, forks, soup spoons, salad forks, 16 teaspoons, 1 ea. sugar shell and butter knife. Won't chip, peel or tarnish! Dishwasher-safe!



Revere Ware Copper-Clad

5-Pc. COOKWARE SET

Gleaming stainless steel exteriors with copper-clad bottoms for even heat distribution. Handy hang-up rings! Set includes: • 1-Qt. Covered Saucepan • 3-Qt. Covered Saucepan • 7" Open Skillet

17⁹⁹

REVERE WARE 3½-Qt. WHISTLING TEA KETTLE 6.97
REVERE WARE 3-Pc. STAINLESS STEEL MIXING BOWL SET 6.97

Wash-and-Wear DOUBLE KNITS

Easy-care double knits in polyester, acrylic and polyester/acrylic blends. Machine wash and dry. Solids and fancies. Full bolts, 60" wide.

3²⁹
YARD

Sale! Lightweight SINGLE KNITS

100 percent cotton and cotton/polyester single knits in stripes, prints and jacquards. 1 to 10 yd. lengths, 60" wide.

1⁴⁹
YARD

SATEEN PRINTS

Beautiful sateen-finished prints for elegant at-home lounging outfits or dazzling dresses for a night on the town! Full bolts, 45" wide.

2⁹⁹
YARD

100% RAYON VELVET

Plush rayon velvet in rich colors. Fashion a long gown or hostess dress from full bolts, 39" wide.

3⁹⁹
YARD

SALE! CRISP LINENS for BED and BATH!



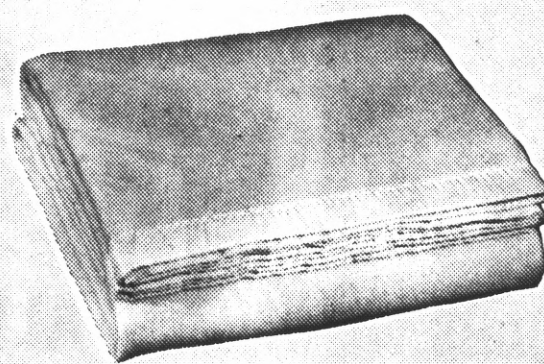
Dundee
"Manor Rose"

BATH TOWELS

3 \$5
FOR

Delicate floral print on soft, absorbent cotton terry with generous fringed ends. Colorfast! Choice of colors.

Hand Towel 99c
Washcloth 57c

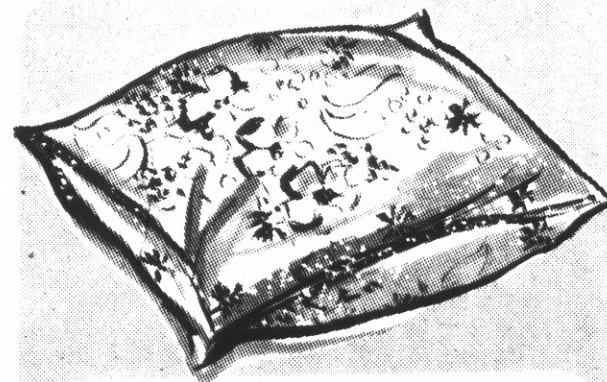


Warm and Washable ACRYLIC BLANKET

Fits twin or full size bed. Treated to reduce piling and shedding. Pink, Blue, Gold or Avocado. 72" x 90".

4⁴⁷

Thermal Acrylic Blanket 4.97



Plump Feather and Down BED PILLOW

Comfortable sleeping with this 95 percent feather and 5 percent down pillow. Printed cotton ticking. 20" x 26". Standard size.

2⁹⁹

COMPLETE SATISFACTION OR YOUR MONEY REFUNDED

**VALUE
GIANT**

A DIVISION OF
CASTLE & COOKE MERCHANDISING CORPORATION

mid-winter

sale



Sale! Soft Orlon
Acrylic Knit
SWEATER TOPS
\$4

REG.
5.99 to 6.99

Figure-flattering Shrinks, Pullovers,
Pop-Overs and classics that make the
most of your pants and skirts!
Easy-care Orlon acrylic you
can machine wash. In new fashion
colors. Sizes S, M, L.

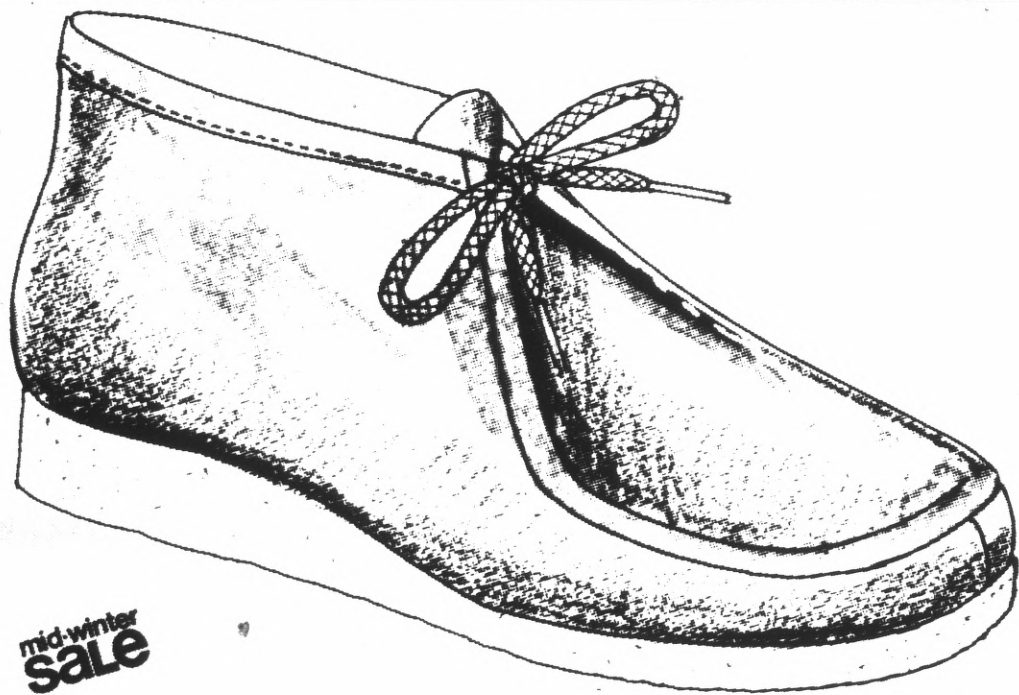
Sale! Cuffed and Flared
Plaids and Solids

PANTS
\$7

REG. 12.99

We scooped up specials on sensational-
looking pants and priced them to save you
money! Pick a pair or 2 in hipster,
hi-rise or lo-rise styles, all with
cuffs and flares. Plaids and
solids in sizes 5 to 16 and 6 to 20.

SUPER KNOCK-ABOUT BOOTS for MEN!



MEN'S DESERT STRIDERS

Favorite boot for the men in your family!
Soft brushed suede uppers with durable crepe
soles. Easy 2-eyelet tie front. Tan color only.
Men's sizes 6 1/2 to 12 and boys' sizes 11 to 6.

Boy's Desert Striders . . . REGULAR 11.97 **9⁹⁴**

12⁹⁴

REG. 14.97

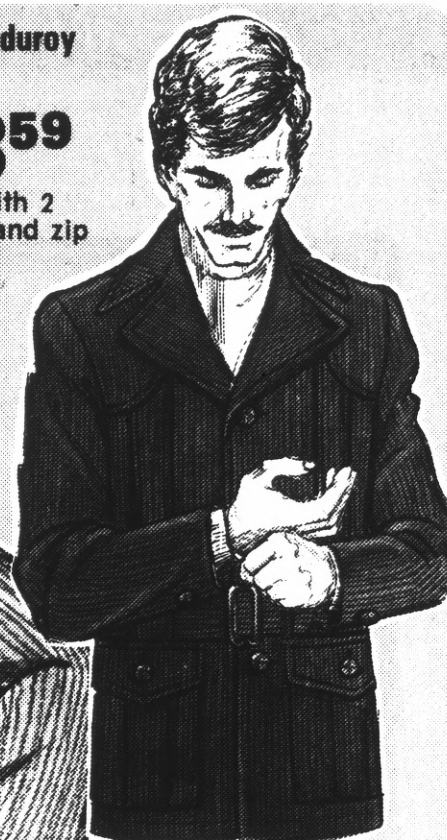


Sale! Midwale Corduroy
SURCOAT

REG. 16.99

13⁵⁹

Sporty hip-length with 2
deep front pockets and zip
front. Warm acrylic
pile lining. Choice
of colors.



Sale! Midwale Corduroy
NORFOLK JACKET

REG. 19.99

15⁹⁹

Cotton corduroy lined
with warm acrylic pile.
Belted waist and 2 deep front
pockets. Button front.
Rich color selection.

**MID-WINTER
SALE!**
MEN'S JACKETS
20% OFF!

• NEVER BEFORE PRICED SO LOW!
• A BEVY OF WARM STYLES FROM CLASSIC
TO CASUAL! • ALL FULLY LINED
• CORDUROY • POPLIN • WOOL
• VINYL • NYLON
• SIZES 36 TO 46



Sale! Wash and Wear
DROP SHOULDER JACKET

REG. 16.99

13⁵⁹

Easy-care cotton and
polyester shell
with knit collar
and cuffs, slash
pockets and zip
front. Great color choice.



Sale!
Supple Leather-Like
BOMBER JACKET

REG. 22.99

18³⁹

Soft expanded vinyl
looks, feels and wears
like leather! Snug-fitting knit
bottom and warm acrylic lining.
Rich Antique Brown.

OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE

VALUE GIANT

A DIVISION OF
CASTLE & COOKE MERCHANDISING CORPORATION

mid-winter

Sale

SPECIAL! 8-DIGIT CALCULATOR

NOW!

A Full-Feature
**8-DIGIT
CALCULATOR**

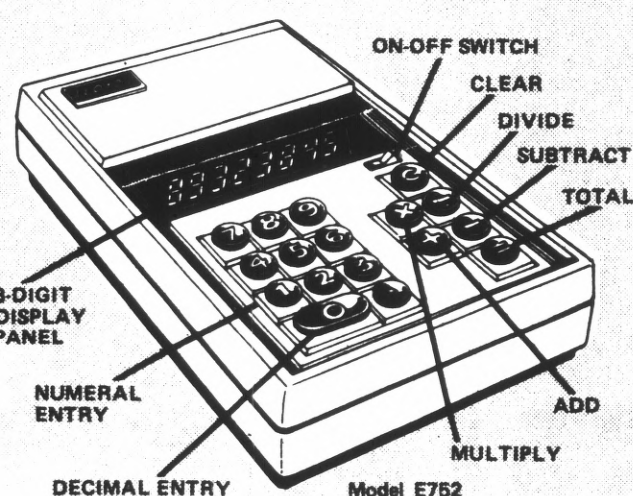
mid-winter
sale **39⁹⁵**

Solid State 8-Digit Display
LITRONIX 1100



- OVER-FLOW INDICATOR
- 8-DIGIT DISPLAY
- ON-OFF
- DECIMAL POSITION SELECTION
- CLEAR ONLY LAST ENTRY
- CLEAR ALL ENTRIES
- SUBTRACT
- DIVIDE
- MULTIPLY
- ADD

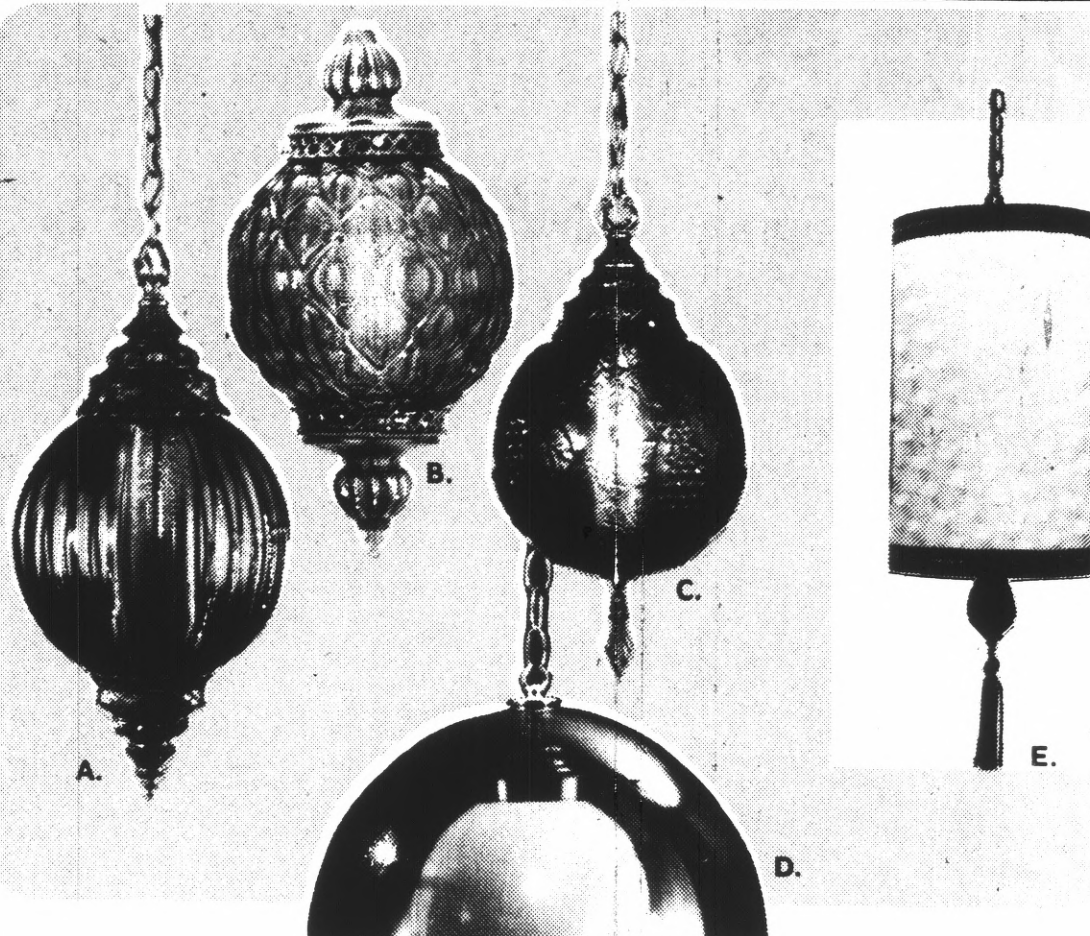
Fits both your pocket and your budget! Designed to figure problems quickly and accurately. Adds, subtracts, multiplies and divides at 2 or 4 decimal places... answers appear on bright light-emitting display. Performs chain computations without clearing the machine after each step! Operates up to 15 hours using only 3 penlight AA batteries!



LLOYD'S
Accumatic 70 8-Digit
**DESK TOP
CALCULATOR**
59⁹⁷

Amazingly low price for this 8-digit calculator! Adds, subtracts, multiplies and divides, without error! Features floating decimal point, entry correction and non-glare liquid crystal numerals. Operates on AC current.

SALE! NEW DECORATIVE HANGING LAMPS!



Save Now!

SWAG LAMP SALE!
mid-winter
sale **9⁹⁹**
EACH

Exciting Fashions!

Save now! Choice of 5 decorative styles! Brighten up any room in your home with a space-saving swag lamp! Complete with 12-ft. hanging chain and decorative ceiling hook.

- A. Fluted Glass Lamp in Green or Amber
- B. Diamond Glass Lamp in Green or Amber
- C. Grape Design Lamp in Green or Amber
- D. 8" Globe Lamp in Ruby
- E. Lamp with Gold Trimmed Cloth Shade

SALE! CASSETTE RECORDERS

FOUNDEN

Portable Battery/Electric
CASSETTE RECORDER

MID-WINTER
SALE!

23⁸⁷

- Convenient lever speed control
- Automatic recording level control
- Operates on 4 "C" cell batteries or AC current
- Includes earphone, remote control microphone, stand and batteries!



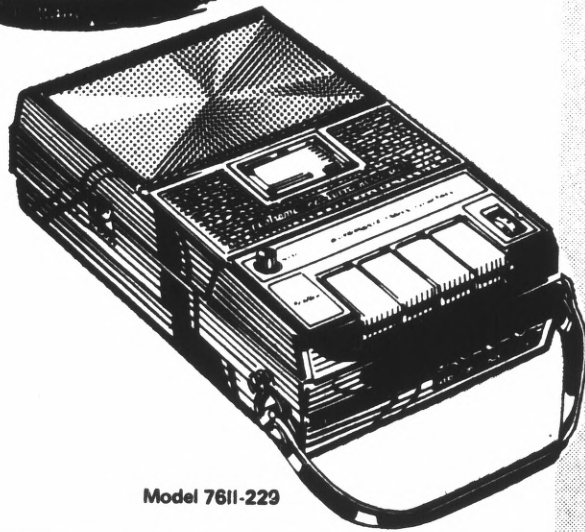
realbone

Battery/Electric Push-Button Control
CASSETTE RECORDER

MID-WINTER
SALE!

28⁸⁷

- Easy push-button control
- Automatic recording level for professional recording results
- Battery or AC current operation
- Includes earphone, remote control microphone, batteries, deluxe carrying case with accessory compartment and 60-min. cassette tape



FOUNDEN

Portable Battery/Electric
**CASSETTE RECORDER
with AM RADIO**

MID-WINTER
SALE!

34⁸⁷

- AM radio with slide rule tuning
- Records and tapes
- Plays pre-recorded cassette tapes
- Operates on batteries or AC current
- Includes earphone, remote control microphone, batteries and 60 min. cassette tape



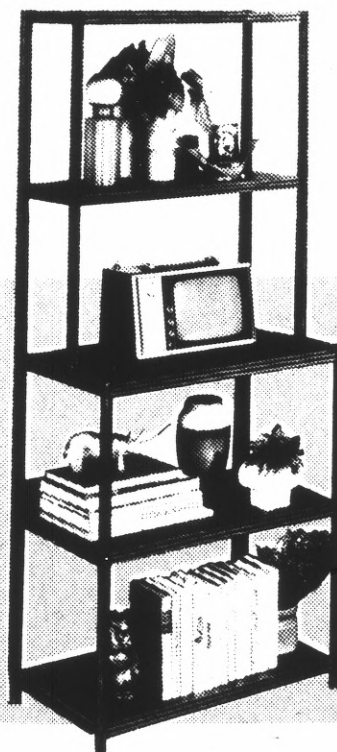
SALE! DECORATIVE SHELF UNITS!

Decorative Bookcase
3-SHELF UNIT

MID-WINTER
SALE!

5⁹⁹

A handsome addition to any room in your home! Strong steel shelves with handsome walnut woodgrain finish and fluted edges. 30" wide, 30" high, 10" deep.



Adjustable 5-Foot Tall
5-SHELF HUTCH UNIT

MID-WINTER
SALE!

13⁹⁹

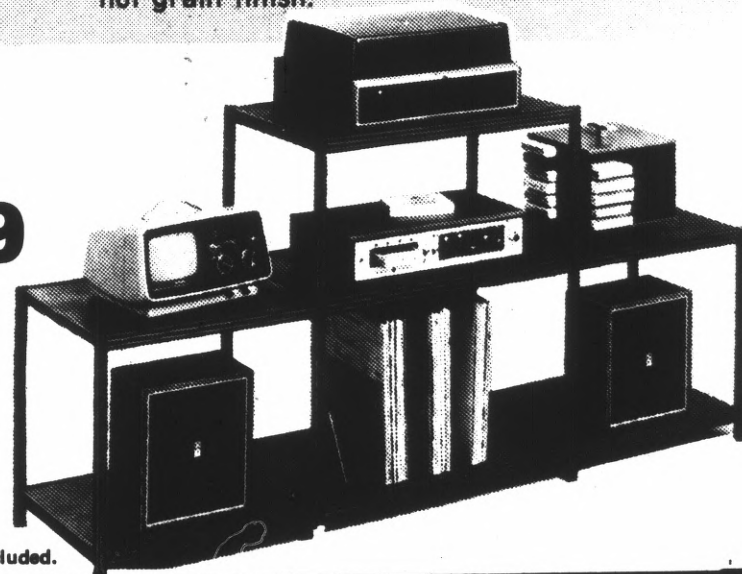
Shelves adjust at 1 1/2" intervals. Ideal room divider or unit for display decorative accent pieces. Includes three 16" bottom and two 10" top shelves. 60" high and 24" wide. Walnut grain finish.

Family Entertainment Center
7-SHELF UNIT

MID-WINTER
SALE!

16⁹⁹

Sturdy heavyweight shelving holds stereo equipment, records, tapes plus the TV! Rich walnut wood grain finish. Includes record rack. Spacious 60" long, 16" deep and 30" high.



Additional equipment on all shelf units not included.

OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE

VALUE GIANT

A DIVISION OF
CASTLE & COOKE MERCHANDISING CORPORATION

mid-winter

SALE

SALE! QUALITY AUTO ACCESSORIES!



LEE

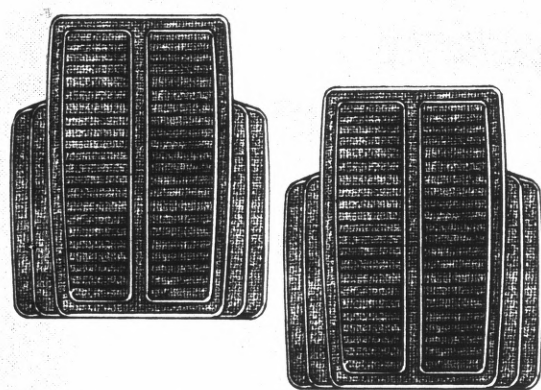
Lifetime
Guaranteed!
12-Volt
BATTERY

27⁹⁹
REG. 32.99

More engine power for faster starts in any weather! Guaranteed for the life of your car. Rugged and dependable dry cell battery with heat-tempered full-size plates. Choice of 5 sizes to fit most popular cars.

*Pro-rated adjustment charge

Batteries not available in Millbrae, So. San Francisco, Alemany.

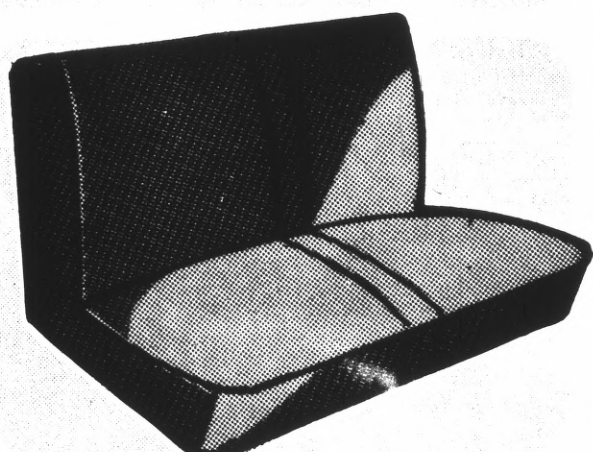


Twin Front Floor
RUBBER CAR MATS

MID-WINTER
SALE!

4⁹⁹
PAIR

Protect the floor of your car from dirt and excess wear. Twin ribbed design rubber mats fit most cars. Choice of colors.



Reinforced Nylon
FRONT SEAT COVERS

MID-WINTER
SALE!

3⁹⁹

Long-lasting reinforced nylon protects original upholstery from tears, spills and excess wear. Choice of 2-door or 4-door sedan front covers in Black. (Bucket seats not included).

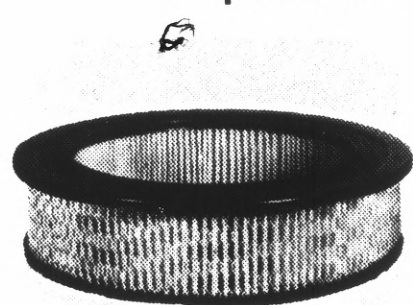


Engine Treatment!
RISLONE

MID-WINTER
SALE!

99¢

Quart Can. Assures a smoother running engine. Restores lost compression. Quiets noisy valves and lifters.

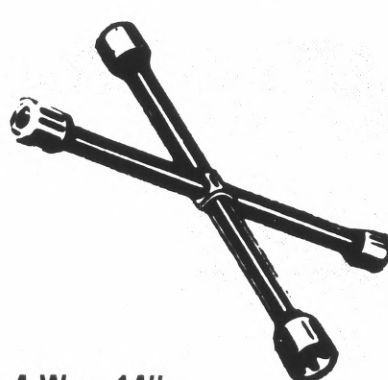


Hi-Performance
ACE AIR FILTER

MID-WINTER
SALE!

1⁶⁹

Improves carburetion. Helps keep dirt and dust from engine. Easy to install. Fits most cars. Improved gas mileage.



4-Way 14"
LUG WRENCH

MID-WINTER
SALE!

1¹⁹

Fits lug nuts of most American and foreign passenger cars.



Dow X.H.D. 450

BRAKE FLUID

MID-WINTER
SALE!

1⁴⁹

Quart Can. For drum or disc brakes. Meets D.O.T. specifications.



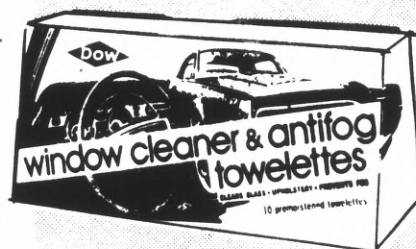
Dow Heavy DUTY

PARTS CLEANER

MID-WINTER
SALE!

1⁴⁹

16-Oz. Spray Can. For tough cleaning jobs such as disassembled carburetors and transmission parts.



Dow

**WINDOW CLEANER
and ANTI-FOG
TOWEULETTES**

MID-WINTER
SALE!

79¢

Box of 10 Premoistened Towelettes. Removes road film from glass and prevents fogging. Cleans upholstery.

SALE! NEW RAYCO TIRES

CLOSEOUT SALE!



- FACTORY FRESH 1973 RAYCO TIRES
- EVERY TIRE MUST GO!
- PRICES REDUCED TO CLEAR

Rayco Custom "82"
**4-PLY NYLON
CORD TIRES**

mid-winter
SALE

9⁹⁵
A 78 X 13
plus 1.86 F.E.T.
Quantities Limited

The greatest tire bonanza of the year! We must clear the entire inventory before complete shipment of new-design lines arrive! All brand new! No seconds! No blemishes! First come, first served while quantities last! No trade required! Installed Free! Night or Day!

Size	F.E.T.	Reg.	Closeout
650x13	1.75	12.99	\$11
725x14	2.00	14.99	\$13
775x14	2.12	15.99	\$14
825x14	2.29	16.99	\$15
855x14	2.41	17.99	\$16
560x15	1.73	14.99	\$13
775x15	2.13	15.99	\$14
815x15	2.32	16.99	\$15
845x15	2.51	17.99	\$16

Whitewalls 2.75 More. Plus F.E.T.

20,000 MILE TREADWEAR GUARANTEE



Size	F.E.T.	Reg.	Closeout
878x13	1.81	14.95	13.26
700x13	1.88	14.95	13.26
E78x14	2.22	17.95	15.95
F78x14	2.37	18.95	16.95
G78x14	2.53	19.95	17.95
H78x14	2.75	20.95	18.95
G78x15	2.60	19.95	17.95
H78x15	2.80	20.95	18.95

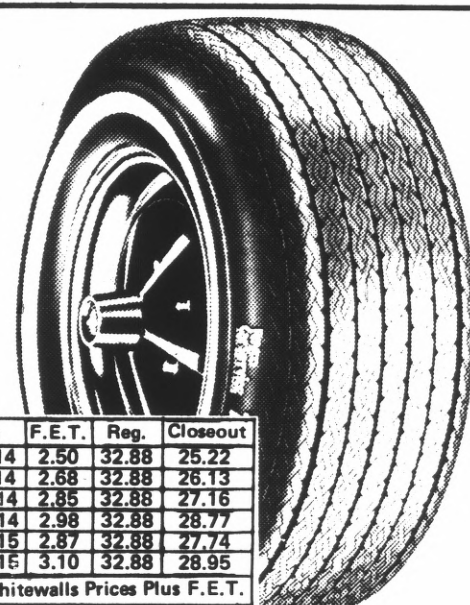
Price Plus F.E.T. Whitewalls \$2 More.

Rayco "78" Polyester Cord
BLACKWALL TIRES

- Extra wide tread
- 4-ply polyester cord body
- Cool riding, long-lasting!

13²⁶
700x13
plus 1.95
F.E.T.

30,000 MILE TREADWEAR GUARANTEE



Size	F.E.T.	Reg.	Closeout
E78x14	2.50	32.88	25.22
F78x14	2.68	32.88	26.13
G78x14	2.85	32.88	27.16
H78x14	2.98	32.88	28.77
G78x15	2.87	32.88	27.74
H78x15	3.10	32.88	28.95

All Whitewalls Prices Plus F.E.T.

Rayco Steel Belted "78"
WHITEWALL TIRES

- 2 steel belts
- 2 polyester plies
- Long riding
- Closeout price!

25²²
E78x14
plus 2.50
F.E.T.

40,000 MILE TREADWEAR GUARANTEE!

**TREADWEAR
GUARANTEE!**

TREADWEAR: Tread of Rayco passenger car tires is guaranteed for the months or miles specified when used in normal driving. If tread wears out within this period, Rayco will replace it charging the current selling price less a flat dollar amount. Current selling price is lowest selling price plus Federal Excise Tax in effect at time of return.

BRAKE OVERHAUL SPECIALS! STANDARD OVERHAUL FOR DISCS and DRUMS

Most U.S. Cars

49⁸⁸

Most U.S. Cars

89⁸⁸

- Install new drum brake lining
- Rebuild wheel cylinders
- Resurface drums
- Repack front wheel bearings
- Bleed and fill hydraulic system
- Arc grind brake shoes
- Inspect master cylinder and grease seals
- Inspect and adjust parking brake
- Check brake hoses
- Road tests
- FREE ADJUSTMENT FOR LIFE OF LINING



Improve Your
Engine's Performance!
**LUBE and
OIL CHANGE**

Fast, dependable work by the Pros! Includes 4 quarts of regular premium oil. When was the last time you had your car's oil changed?

2⁸⁸
Most U.S. Cars

TIRES, PARTS and AUTO SERVICE

AVAILABLE AT

SERVICE CENTERS

FOR APPOINTMENT CALL:

ALEMANY. 586-0633

MILLBRAE. 697-8777

SO. SAN FRANCISCO . . . 873-0289

COMPLETE SATISFACTION OR YOUR MONEY REFUNDED

VALUE GIANT *** Sale

A DIVISION OF CASTLE & COOKE MERCHANDISING CORPORATION

TOILETRY SALE!



Handy Unbreakable Tube!
PRELL CONCENTRATE SHAMPOO

77¢ 1.59 VAL.

5-Oz. Family Size Tube. Extra rich lather for luxuriously clean and shining hair!



Dial Active Protection
DEODORANT

1.09 VAL. **39¢**

4-Oz. Spray Can. Around-the-clock protection!



Jergens Lemon Fresh
HAND and BODY LOTION

1.49 VAL. **89¢**

13-Oz. Bottle. Soothes and moisturizes dry skin. Leaves it silky soft! Tangy Lemon scent.



Johnson's
BABY POWDER

1.29 VAL. **77¢**

14-Oz. Economy Size. Soft, silky, pure protection from minor skin irritations. No matter what age your "baby" is!



Johnson's
BABY LOTION

1.29 VAL. **77¢**

9-Oz. Unbreakable Bottle. Helps soothe and protect dry chapped skin.



Disposable Diapers
PAMPERS

REG. 93¢ **83¢**

Box of 15 Daytime Pampers. Keeps baby drier than regular cloth diapers. For babies up to 12 lbs.

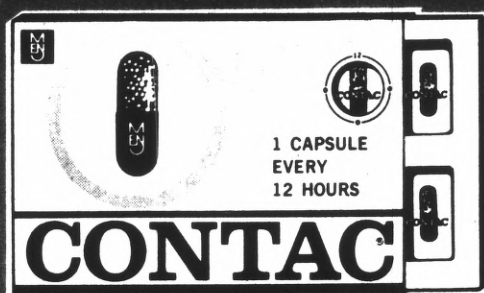


Schick Super II Cartridges
RAZOR BLADES

1.99 VAL. **97¢**

New Economy Pack with 9 Cartridges! Shaves you twice as close! Fits all twin blade razors.

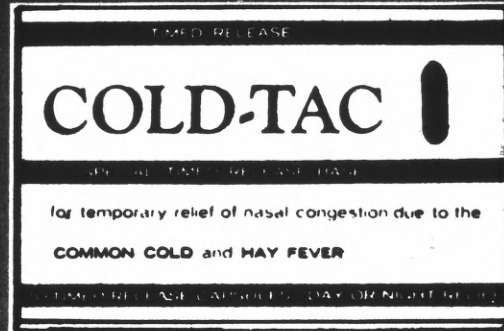
COMPARE and SAVE on HEALTH AIDS at VALUE GIANT!



Cold Capsules
CONTAC 10'S

1.89 VAL. **87¢**

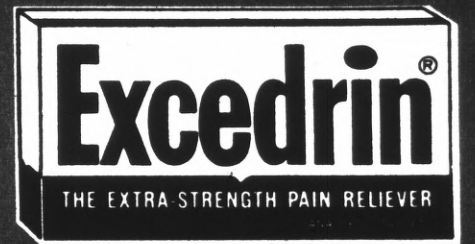
10-Timed Release Capsules. Temporary day or night relief of nasal congestion up to 12 hours.



Cold Capsules
COLD-TAC 10's

2 PACKS FOR **87¢**

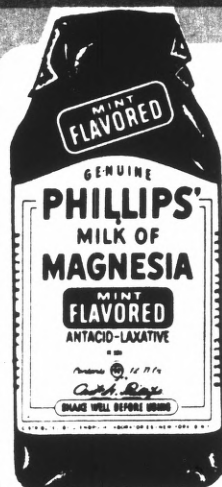
10-Timed Release Capsules. Temporary relief of nasal congestion due to the common cold and hay fever up to 8 hours.



Extra-Strength Pain Reliever
EXCEDRIN TABLETS

1.77 VAL. **97¢**

Bottle of 100. Analgesic tablets for minor aches and pain.



Gentle Genuine Phillips'
MILK of MAGNESIA

97¢ 1.59 VAL.

26-Oz. Bottle. Mild-acting antacid laxative in choice of Regular or refreshing Mint flavor.

Sinutab

For relief of sinus headache and congestion

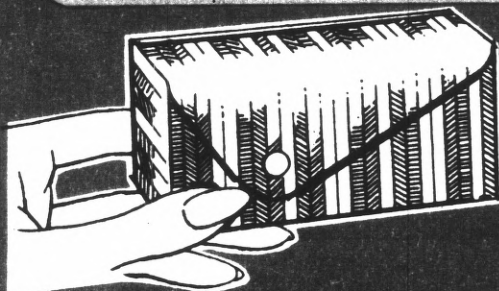
30 tablets
Warner Chilcott

Prompt Symptomatic Relief!

SINUTAB® TABLETS

147 2.50 VAL.

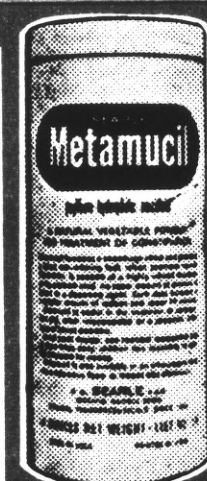
Bottle of 30. Fast relief from headache and discomfort due to nasal congestion, sinusitis and the common cold.



Complete With Travel Case!
"SHY" FEMININE SYRINGE

4.95 VAL. **299**

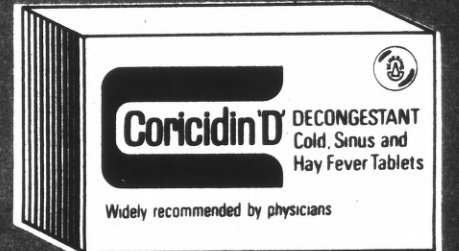
Mini Travel Size. For feminine hygiene. Compact travel case easily slips into purse or suitcase.



Pure Natural vegetable Compound
METAMUCIL

4.33 VAL. **229**

14-Oz. Bottle. Pleasant tasting natural compound helps relieve constipation.



Use at the First Sign of a Cold!
CORICIDIN "D"

1.89 VAL. **79¢**

Bottle of 25. Temporary relief of congestion due to colds, sinuses and hay fever. Widely recommended by physicians!



For Oral Hygiene!
LISTERINE

63¢ 1.39 VAL.

14-Oz. Bottle. Oral antiseptic kills germs by millions on contact! The taste people hate twice a day! Also for minor cuts, insect bites and infectious dandruff.



Bonus Offer!
Fortified Tablets

GERITOL

397 6.29 VAL.

Bottle of 100 Tablets plus 14 FREE! High potency vitamins fortified with iron.



500 Mg. Tablets
VITAMIN C

REG. 1.37 **99¢**

Bottle of 100 Tablets. Supplement your diet. Guaranteed quality and savings!



200 I.U. Tablets
VITAMIN E

REG. 4.99 **299**

Bottle of 100 Tablets. Guaranteed quality and savings!



Hypoallergenic Skin Balm
VITAMIN E

REG. 1.99 **199**

2-Oz. Jar. Grossing skin balm helps preserve the beauty of youth! Contains 1000 I.U. natural vitamin E per jar!

OPEN 7 DAYS A WEEK FOR YOUR SHOPPING CONVENIENCE

Longs Drugs

Where Everybody Saves

SAN MATEO

BOREL SQUARE SHOPPING CENTER
19th Ave. at El Camino, on Bovet Rd.
19th Ave., at El Camino

Drugs and
Thousands
of Things

DALY CITY

SERRAMONTE SHOPPING CENTER
Junipero Serra Freeway and
Serramonte Blvd.

DRUGS "WHERE EVERYBODY SAVES"

7 BIG SALE DAYS

SENSATIONAL PRICES
EFFECTIVE AT BOTH
STORES

MONDAY, JAN. 14TH
THRU

SUNDAY, JAN. 20TH

SHOP AND SAVE AT
LONGS DRUG STORES

STORES OPEN DAILY 9:30 A.M. 'TIL 9:30 P.M.

OPEN SUNDAY 10 A.M. 'TIL 7 P.M.

16 OUNCE DEL MONTE BARTLETT PEARS

SLICED OR HALVES
IN HEAVY SYRUP

39¢ VALUE

LONGS DISCOUNT PRICE

31¢



STORE
HOURS

Longs January SAVINGS

SPECTACULAR

BIG
DISCOUNTS



LEESA

PANTY HOSE
FASHION FLATTERY
FROM TOE TO WAIST.
STYLE 0763

LONGS
SALE
PRICE

49¢

ASST.
SHADES
AND
STRETCH
SIZES



ELECTRA * SOL FOR SPOTLESS AUTOMATIC DISHWASHING

39¢ VALUE

BIG 20-OZ. BOX

29¢

CREST

TOOTHPASTE
7-OZ. TUBE WITH 15¢ OFF LABEL



59¢



PRELL SHAMPOO

16 OUNCE BOTTLE

LONGS LOW
SALE PRICE

79¢

Libby's

TOMATO SAUCE

8-OUNCE CAN

LONGS LOW SALE PRICE

9¢



CURTISS

BABY RUTH OR BUTTERFINGER

CANDY BARS

YOUR CHOICE



7¢

15¢
VALUE

47¢ VALUE

PROCTER AND GAMBLE SURE SUPER DRY

DEODORANT
9 OUNCE SIZE
SCENTED OR
UNSCENTED

99¢



BTLE
OF 100

ANACIN

FOR FAST PAIN
RELIEF

LONGS SPECIAL
SALE PRICE

99¢

ANACIN

FAST PAIN RELIEF
HEADACHE COLD'S BODY ACHES NEURALGIA



VIVA PAPER TOWELS

JUMBO ROLL

ASSORTED COLORS

LONGS
SALE
PRICE

36¢



LANGENDORF COOKIES

ASSORTED VARIETIES

36¢ VALUE

LONGS LOW
SALE PRICE

29¢

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS "WHERE EVERYBODY SAVES"

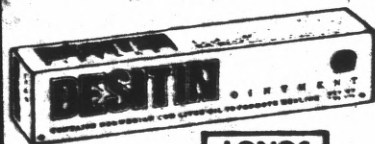
LONGS DRUGS

WYETH LABORATORIES

32-OZ.

READY TO FEED
IMPROVEDS.M.A. IRON
FORTIFIED
INFANT FORMULALONGS
LOW
SPECIAL

64¢

PFIZER-LEEMING
DESITIN
OINTMENT4.25-OZ.
TUBE
RECOMMENDED
BY DOCTORSLONGS
SPECIAL

99¢

*Bargain-Wise
Babies SHOP HERE*SIMILAC
READY-TO-FEED
INFANT
FORMULA32 OZ.
SIZENOW
ONLY

64¢

MODEL #1301
NORTHERN
VAPORIZER
SOOTHING WARM
STEAM HELPS
RELIEVE DISCOMFORTS
OF COLDSONE GALLON SIZE
8-10 HR. OPERATION

LONGS SALE PRICE

3.88

CURITY
"TIDY-UPS"
PRE-MOISTED WASH CLOTHSINDIVIDUAL
FOIL PACKETS

PKG. OF 66

1.39

SAVE
NOWNORTHERN "COOL SPRAY"
HUMIDIFIER
VAPORIZER

MODEL #36

INSTANT VAPOR
WITHOUT HEAT
ONE GALLON SIZE
10-12 HR. OPERATION

6.99

LONGS SALE PRICE

Longs Drugs
WHERE EVERYBODY SAVESFEATURED AT
OUR PHARMACYPLAYTEX VINYL
PULL-ON

MACHINE WASHABLE

PURE ORANGE
FLAVOR
BOTTLE OF 36
TABLETS

29¢

BABY
PANTS

LONGS SPECIAL

3.99¢

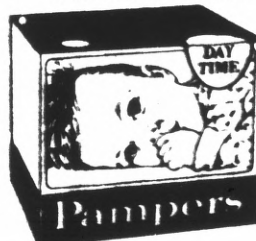


JOHNSON AND JOHNSON

BABY
POWDERECONOMY SIZE CAN
14-OZ.LONGS
SPECIAL

69¢

PROCTER-GAMBLE

DAYTIME 30'S
PAMPERS
DISPOSABLE DIAPERS
FOR DRIER-HAPPIER BABIESLONGS
LOW
SPECIAL

1.59

SHOP AND SAVE
MORE AT ALL
LONGS
DRUG
STORES ...Q-TIPS
COTTON
SWABS

BOX OF 170

LONGS
LOW
SPECIAL

59¢

Longs Drugs
BABY
SHAMPOO
16 OUNCE SIZE
ENRICHEDLONGS
SALE PRICE

59¢

PLAYTEX
SANI-STRIP PULL-ON
DISPOSABLE BOTTLES

PKG. OF 100 8-OZ.

1.39

Longs Drugs
DAILY
VITAMINS
WITH IRON
BOTTLE OF 100THIS
SALE

59¢

Longs Drugs
VITAMIN
"C"
250 MG TABLETS
BOTTLE OF 100LONGS
SALE
PRICE

59¢

Longs Drugs
NATURAL
VITAMIN
"E"
400 INT. UNITS
BOTTLE OF 100
CAPSULESLONGS
SALE
PRICE

4.99



GERITOL

FOR IRON
POOR BLOOD
BOTTLE OF
40 TABLETS
OR 12 OUNCES
LIQUID

YOUR CHOICE

LONGS LOW
SALE PRICE

1.99

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS

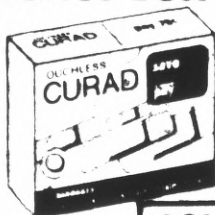
LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS

Longs Drugs
WHERE EVERYBODY SAVES

KENDALL — BOX OF 100
BONUS BOX — "OUCHLESS"



CURAD
PLASTIC
BANDAGES

LONGS
SPECIAL

49¢



**VICKS
NYQUIL
NIGHTTIME
COLDS MEDICINE**

6 OZ.
SIZE

88¢



**WILLIAM H. RORER
SUSPENSION
MAALOX**
ANTACID DEMULCENT
12 OZ. SIZE

LONGS
SPECIAL

1.09



**GENUINE PHILLIPS
MILK OF MAGNESIA**
26 OZ. SIZE

LONGS
SPECIAL

99¢

**VICKS — PACKAGE OF 16 DROPS
MEDICATED COUGH
DROPS**
ASSORTED
FLAVORS



STOCK-UP
NOW!

LONGS
SPECIAL

3.29¢

EXCLUSIVELY AT LONGS DRUG STORES

LONGAC TIMED ACTION COLD CAPSULES



CONTINUOUS RELIEF
OF NASAL CONGESTION
ROUND-THE-CLOCK-RELIEF

PACKAGE OF 12
CAPSULES

LONGS
SALE
PRICE

59¢



**ASSORTED
CHAPSTICK**

LIP
BALM

PROTECT
LIPS FROM SOARNESS

LONGS
SPECIAL

29¢

MILES LABORATORIES
EFFERVESCENT ALKALIZING

**ALKA-
SELTZER**

Alka-Seltzer

PACKAGE OF 25 TABLETS

SAVE NOW!

LONGS SALE PRICE

49¢

STOCK UP NOW!

DRUG NEEDS SALE

LEHN AND FINK
SPRAY DISINFECTANT.



LYSOL
ELIMINATES
ODORS
14 OZ. CAN
KILLS HOUSEHOLD
GERMS

LONGS
SALE PRICE

99¢

SAVE ON TOP BRANDS

LEEMING — 1/2 OZ. PLASTIC

**DOW
NOVAHISTINE
ELIXIR**

FOR RELIEF OF
NASAL CONGESTION
4 OZ. SIZE



99¢



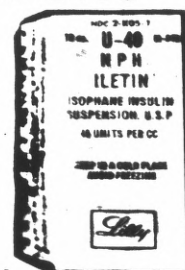
VISINE

TETRA
HYDROZOLINE HCl
**EYE
DROPS**

• GETS THE RED OUT
• SOOTHES IRRITATION

LONGS
LOW
SPECIAL

99¢



**ISOPHANE
INSULIN
SUSPENSION**
40 UNITS
10 CC

99¢

LILLY — NPH INSULIN
U-80
10 CC

1.88

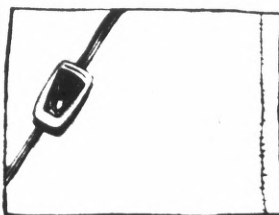
FAST, SAFE, LASTING RELIEF
ROLAIDS
ANTACID MINTS



LONGS
SPECIAL

2.29¢

**CENTURY AUTOMATIC
ELECTRIC
HEATING PAD**



MODEL #1811
100% WATERPROOF
3 POSITION HEATS

LONGS LOW PRICE

2.99

**DR. SCHOLL'S
AIR-PILLO
INSOLES**



SUPERIOR LATEX
FOAM
MEN'S & WOMEN'S SIZES

LONGS
LOW
SALE
PRICE

44¢

**TELFA
ADHESIVE PADS**



ASSORTED
10'S
1 1/2" x 3"
OR
2" x 3"

YOUR CHOICE

39¢

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS "WHERE EVERYBODY SAVES"

LONGS DRUGS

Longs Drugs

WHERE EVERYBODY SAVES

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

DRUGS WHERE EVERYBODY SAVES ★ LONGS DRUGS WHERE EVERYBODY SAVES ★ LONGS DRUGS WHERE EVERYBODY SAVES ★



CHUN KING
CHOW MEIN DINNERS
ASSORTED 43-OZ. CANS
89¢



Rubbermaid
SINGLE SHELF TURNTABLE
REVOLVES SMOOTHLY SPINS CONTENTS RIGHT TO YOU
10 1/2" 69¢



KRAFT
MACARONI & CHEESE DINNER
7 1/4-OZ. PKG.
LONGS SALE PRICE 25¢



Pillsbury
Streusel Swirl
DESSERT CAKE
2 New Flavors
LEMON SUPREMACY
DEVILS FOOD
28 1/4-OZ. PACKAGE
LONGS SALE PRICE 79¢



Rubbermaid
TWIN SHELF 10 1/2" SIZE TURN TABLE
DESIGNED FOR DOUBLE CAPACITY, COMPACT ORGANIZED STORAGE
1.19



SEVEN SEAS
SALAD DRESSING
ASSORTED FLAVORS
8 OUNCE BOTTLE
29¢



PLASTIC HANDY CARRIER
FOR TOOLS, CLEANERS, PARTS, ETC.
LONGS SALE PRICE 88¢



2-LB. JAR PURITAN PURE PRESERVES
STRAWBERRY & OTHER DELICIOUS FLAVORS
LONGS SALE PRICE 69¢

STORE-SPECIAL


"FESCO"
DURABLE PLASTIC
LAUNDRY & WASTEBASKETS
28-QT. #51113 WASTEBASKET
1 1/2 BUSHEL #1080 LAUNDRY BASKET
32 QT. WASTEBASKET #1934
YOUR CHOICE 99¢



ROYAL
NO-BAKE CHEESE CAKE MIX
11-OZ. BOX
LONGS SALE PRICE 49¢



PACK OF TWO E-Z FOR FOIL
STREUSEL OR BUNDT PANS
88¢ VALUE
LONGS LOW SALE PRICE 69¢



RAY-O-VAC BATTERIES
"C" OR "D" CELLS FOR TOYS AND FLASHLIGHTS
2 33¢




#300 SIZE DELICIOUS Oberti
LARGE RIPE OLIVES
LONGS LOW SALE PRICE 39¢



PRESTONE
WINDSHIELD WASHER
PRE-MIXED CLEANER AND ANTI-FREEZE
44¢ VALUE
QT. CAN 29¢



PENNZOIL
MOTOR OIL
THE TOUGH FILM OIL
QUART CANS 20 OR 30 WEIGHT
LONGS SPECIAL 43¢




RAY-O-VAC BATTERIES
"C" OR "D" CELLS FOR TOYS AND FLASHLIGHTS
2 33¢

BOX OF 64 DIFFERENT COLORS
CRAYOLA CRAYONS
LONGS LOW SALE PRICE 69¢



Save
60 — 75 OR 100 WATT SYLVANIA LIGHT BULBS
INSIDE FROST PKG. OF 2
39¢



NAME BRAND COLORING BOOKS
HUGE VARIETY OF TITLES TO ENTERTAIN YOUNGSTERS FOR HOURS & HOURS
29¢ VALUE
LONGS SALE PRICE 19¢



88¢ VALUE COLORFUL VISCOSE HAND WOVEN
PLACE MATS
2 FOR 1.00

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

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★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

UGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

Pillsbury
Streusel Swirl™
DESSERT CAKE
2 New Flavors:
LEMON SUPREME
DEVILS FOOD
28 1/4-OZ. PACKAGE
79¢
LONGS SALE PRICE

DIAMOND
FOIL WRAP
12 INCH X 25 FEET
19¢
LONGS SALE PRICE

GOLDEN BEAR
POTATO CHIPS
11 OUNCE BAG
47¢
LONGS SALE PRICE

COMET
CLEANSER
21 OUNCE CAN
19¢
LONGS SALE PRICE

SKIPPY
PEANUT BUTTER
28 OZ. JAR
99¢
LONGS SALE PRICE

Longs Drugs
WHERE EVERYBODY SAVES

NESTLE'S
QUIK
CHOCOLATE FLAVOR
2-lb. can
73¢

RE-WIDE
SPECIALS

Oberti
LARGE PITTED RIPE OLIVES
33¢
LONGS LOW SALE PRICE

DUTCH TRADE
GIFT WRAP



DE LUXE
MUSHROOMS
• WHOLE • CHOPPED • SLICED
33¢
LONGS SALE PRICE
LARGE 4-OZ. CAN

RENUZIT
AIR FRESHENER
ASSORTED FRAGRANCES
7 OUNCE AEROSOL CAN
29¢
THIS SALE



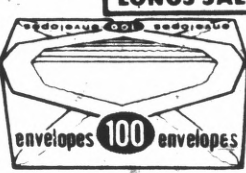
HUGE ASST. OF PATTERNS FOR EVERYDAY GIFT WRAPPING 2 SHEETS PER PKG. 20"X30"

2 PKG. FOR 29¢
27¢ VALUE

COLORFUL FELT SQUARES
BIG 9"X12" SQUARES FOR THE DO-IT-YOURSELF 17¢ VALUE

2 FOR 25¢

HOUSEHOLD ENVELOPES
CHOICE OF 100 STANDARD OR 50 LEGAL ENVELOPES
29¢
LONGS SALE PRICE



BOX OF 40 LONGS BRAND SANITARY NAPKINS
REGULAR OR SUPER
99¢
LONGS LOW SALE PRICE



WHITMAN PUZZLES
1.19 VALUE ASST. 1000 PIECE PUZZLES
77¢



SAVE

EASY CARE ACRYLIC-ORLON YARN
MACHINE WASHABLE BRIGHT COLORS 4-OZ. PULL SKEIN
99¢
LONGS SALE PRICE



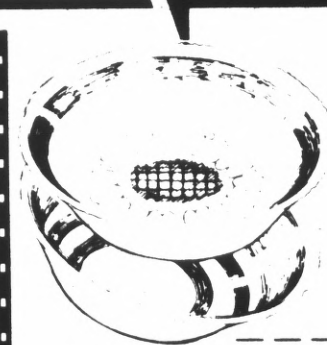
Bluettes® NEOPRENE GLOVES
KNIT COTTON LINED INSULATES HANDS FROM HOT WATER
99¢
1.66 VALUE



EMPIRE ASSORTED
HOUSEHOLD BRUSHES
BOWL, VEGETABLE POT AND PAN DISH AND SINK
39¢
YOUR CHOICE



IRONSTONE BOWLS
LARGE 9 INCH SIZE
77¢
LONGS SALE PRICE
2 FOR 88¢
7 INCH SIZE LONGS LOW SALE PRICE



Save
LAND-O-DIXIE DRY ROAST PEANUTS
8 OUNCE JAR
49¢
LONGS SALE PRICE
63¢ VAL.



DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

DRUGS WHERE EVERYBODY SAVES ★ LONGS DRUGS WHERE EVERYBODY SAVES ★ LONGS

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS ★

Longs Drugs
WHERE EVERYBODY SAVES

DESERT FLOWER
CREAM OR ROLL-ON
DEODORANT



39¢

NOW AT LONGS



LONGS
PLATINUM CHROME
DOUBLE EDGE 10'S OR PKG. OF 8
INJECTOR
BLADES

LONGS
SPECIAL

59¢

PACKAGES OF
40 TABLETS

LONGS
SALE
PRICE!

TABLETS

REMOVES DEEP
STAINS ...
DEODORIZES

69¢

WARNER-LAMBERT
EFFERDENT

DENTURE CLEANSER



WARNER-LAMBERT
32-OZ. SIZE

LISTERINE
ANTISEPTIC
MOUTH WASH

KILLS GERMS BY
THE MILLIONS ON CONTACT



LONGS SPECIAL

1.19

15-OZ. PLASTIC BOTTLE
BEAUTIFUL HAIR

**BRECK
SHAMPOO**

ALL TYPES
REGULAR—DRY—OILY

LONGS
LOW
SPECIAL

99¢

Longs Drugs

SKIN CARE
LOTION

16-OZ. BOTTLE
SOFTENS, SMOOTHS

SAVE
NOW
AT
LONGS

59¢

LONGS SPECIAL



SAVE

HEALTH AIDS·TOILETRIES

SHOP AND SAVE
MORE AT
LONGS DRUGS
EVERYDAY

ALL TOP BRANDS • LOWEST PRICES

FIRST QUALITY—100% NYLON

KNEE HI'S
NYLONS

FOR WEAR WITH
PANTS, PANTSUITS,
SPORTSWEAR AND
MINI AND MAXI
STRETCH FOR PERFECT
FIT.

CHOICE OF SHADES

69¢
VALUE

LONGS
LOW
SPECIAL

49¢

SAVE!

13 OZ.
SIZE

MISS BRECK
HAIR
SPRAY

ALL TYPES

49¢



BRISTOL-MYERS



SOFTIQUE
BATH OIL
BEADS

SKIN MOISTURIZING AND
SMOOTHING 17-OZ. SIZE

LONGS
LOW
SPECIAL

59¢

MISS CLAIROL

HAIR
COLOR
BATH
CREME
FORMULA



SALE PRICE

99¢

BEAUTIFUL EYES BY

MABELLINE EYE
MAKE-UP

CHOICE OF MAGIC OR
ULTRA LASH MAKE-UP

FEATURED AT OUR
COSMETIC DEPTS.

77¢



NOXELL
COVER GIRL
MEDICATED



MAKE-UP
• TUBE
• LOTION
• PRESSED
POWDER
THE CLEAN
MAKE-UP
ALL SHADES

99¢

FEATURED AT
OUR COSMETIC DEPT.

12-OZ. TUB

DEP BRAND
HAIR STYLING
GEL



FOR ALL
TYPES
OF HAIR

SAVE

LONGS
SPECIAL

69¢

ADULT OR CHILD'S

TEK
TOOTH BRUSH
CHOICE OF TEXTURE

49¢ VALUE

LONGS
SPECIAL

19¢



SCHICK
HOT
LATHER
REFILLS

REGULAR
MENTHOL
LEMON-LIME

LONGS SPECIAL

88¢



★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS ★

Longs Drugs
WHERE EVERYBODY SAVES

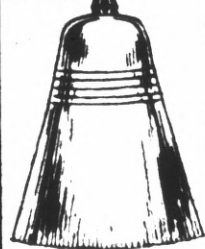
★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS

SAVE

BIGGER DISCOUNTS THAN EVER
GARDENING TIME
Specials

FIRST QUALITY STRAW
HOUSEHOLD BROOM
FULL 5-SEW CONSTRUCTION
LACQUERED HANDLE

1.59
VALUE



LONGS
LOW
SALE
PRICE

1.39

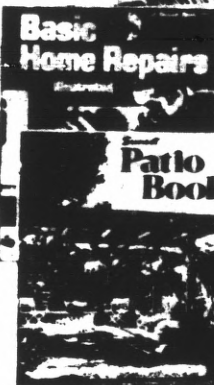
BAMBOO 18" RAKES

IMPORTED BAMBOO HEAD
WITH CLEAR LACQUER
WOOD HANDLE

LONGS LOW SALE PRICE



1.19



SUNSET HOME AND GARDEN REFERENCE BOOKS
ASST. TITLES
1.77 VALUE

1.49

PINT SIZE BOTTLE
CHACON BORDOIL DORMANT SPRAY



LONGS
GARDEN
SPECIAL

1.49

TREE SEAL
PRUNING COMPOUND
PROTECTS AND HEALS
PLANTS AFTER
PRUNING • 1 PINT



LONGS LOW
SALE PRICE

69¢

d-CON MOUSE-PRUFE
KILLS MICE
EASY TO USE
EXCLUSIVE
FORMULA
2 OZ. BOX



39¢



PET'M FLEA COLLAR
FOR DOGS
OR CATS
LONGS
SPECIAL

77¢

KAL KAN 6-OZ. TIN
ASST. CAT FOOD



LONGS
SALE
PRICE

2 FOR 25¢

STRONG BOY LAWN & LEAF BAGS



"25-7 BUSHEL
OR
35-33 GALLON

1.88

DURABLE METAL DUST PAN



DURABLE
LONGS
SPECIAL
66¢

5 LB. BAG
WILD BIRD SEED



GOOD
QUALITY
79¢
VALUE

LONGS
LOW
SPECIAL

59¢

PINT SIZE BOTTLE
CHACON VITAMIN B1



PLANT FOOD
PREVENTS
ROOT SHOCK

79¢

2 1/2 LB. BOX

BUG-GETA SNAIL PELLETS
FROM ORTHO



LONGS LOW
SALE PRICE

59¢

1.39 VALUE — PLASTIC
WILD BIRD FEEDER
DURABLE
3 LB. CAPACITY
LONGS SPECIAL



88¢

59¢ VALUE — 10 LB. BAG
KITTY KARE CAT LITTER



FOR YOUR CAT
BOX • MAKE CAT
CARE EASY

LONGS
LOW SPECIAL

43¢

GRANTS ANT STAKES
PACK OF 12
LONG LASTING PROTECTION



LONGS LOW
SALE PRICE

99¢

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS ★

GIANT DISCOUNTS

FROM OUR
CAMERA DEPARTMENT



**EASTMAN KODAK
INSTAMATIC
COLOR PRINT FILM
CARTRIDGE**
C126—12-EXPOSURE

LONGS LOW PRICE **83¢**




FLAIR
TOUGH NYLON POINT
PEN
46¢ VALUE—ASSORTED
COLORS

LONGS LOW SALE PRICE **25¢**

**BICYCLE
PLAYING CARDS**
• BRIDGE • POKER
• PINOCHLE
79¢ VALUE
DURABLE



LONGS LOW SALE PRICE **53¢**



**POLAROID
TYPE 88
COLOR FILM**
FOR THE SQUARE SHOOTER

LONGS LOW PRICE **2.99**

**9-VOLT
BATTERY**
HIGH QUALITY
FOR TRANSISTOR
RADIOS & TAPE
RECORDERS



2 FOR 25¢

ASST. SIZES PHOTO ALBUM

REFILL PAGES
2 FOR 25¢

HEAVY VINYL

**KODACOLOR II C110
COLOR PRINT FILM**
12-EXPOSURE INSTANT
LOAD CARTRIDGE



LONGS LOW SALE PRICE **93¢**

**AMPEX
CASSETTE TAPE**
60 MINUTE CASSETTE
IN THE TRADITION OF AMPEX

LONGS SALE PRICE **77¢**



**KODACHROME II SUPER 8
COLOR MOVIE
FILM**
50 FOOT CARTRIDGE
FOR ALL
SUPER 8
MOVIE
CAMERAS



2.29

**GENERAL ELECTRIC
ALARM CLOCK**
COMPACT EASY TO READ
DIAL, HANDS AND ALARM SET
FITS ANY DECOR



MODEL 7369
LONGS LOW SALE PRICE **2.88**

**KODACHROME DEVELOPING
8MM MOVIES
OR
20 EXPOSURE
SLIDE FILM**



BY
LONGS
"ECONOMY"
PROCESSORS **99¢**

**POLAROID
COLOR PACK FILM**
FOR STANDARD
LAND CAMERAS
8 PICTURE ROLL
COLOR IN 60 SECONDS



TYPE 108 **3.99**

SHOP EVERY
DEPARTMENTSave
on

Longs LIQUOR VALUES

SERVE YOURSELF AND
SAVE MORE AT LONGS

BROWNSTONE
KENTUCKY STRAIGHT
**BOURBON
WHISKEY**
8 YEARS OLD
86 PROOF
HALF GALLON



9.19

**SKOVAR
VODKA**
• DISTILLERY BOTTLED
• IDEAL WITH ALL MIXERS
80 PROOF
SAVE AT LONGS
HALF GALLON



6.89

**CALIFORNIA
SIESTA
CHAMPAGNE**
NATURALLY FERMENTED
BULK PROCESS
WHITE — PINK
OR COLD DUCK
FIFTH



1.49

**ROSEBROOK
DISTILLED
LONDON DRY
GIN**
90 PROOF
SAVE AT LONGS
HALF GALLON



7.69

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

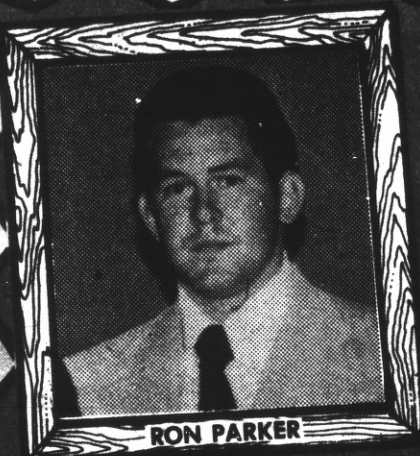
★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

★ LONGS DRUGS ★

ALL PRICES SLASHED!

MANAGER'S

Sale



RON PARKER

**"WE MANAGERS
KNOW YOUR WANTS
AND TO PROVE OUR
POINT, WE'VE TAKEN
OVER THE MERCHAN-
DISING OF THIS SALE!**

**WE'VE MADE UNBELIEVABLE SPECIAL PUR-
CHASES. OBTAINED MANUFACTURERS CO-
OPERATION AND CUT PRICES TO THE BONE!
COME IN AND SEE THE HUNDREDS OF VALUES!"**



**"LUMINAL" "GLIDDEN"
SPRAY PAINTS**

64¢
New Only!
12-oz. cans, all purpose
spray enamel in colors.



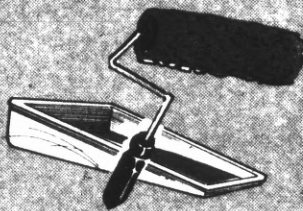
**THIRSTY TERRY
BATH TOWELS**

99¢
Reg. 1.39
Screen prints, stripes or solids.
Buy several of savings!



**LOCK GAS CAPS
AND 5 GALLON
GAS CANS**

Now available in plenti-
ful supply in our Auto-
motive Dept. Protect your
fuel, and be prepared for
an emergency.



**7-INCH
PAINT ROLLER
AND PAN SET**

59¢
Reg. 1.09
Complete, ready for that
painting project!



**"WILKINSON"
STAINLESS
RAZOR BLADES**

2 FOR 57¢
Reg. 57¢
Each
Pkg. of five, fit all double-
edge razors.



**PRE-CONDITIONED
"BRECK"
HAIR COLOR**

2 FOR 1⁹⁷
Reg. 1.97
Shampoo-in hair color. 15
shades.



**"HI-POWER"
RADIATOR
CHEMICALS**

2 FOR 47¢
Reg. 2/90
Choose Fast Flush, Anti-Rust
or Stop Leak. 11 oz. cans.

PRODUCED BY TREASURE CHEST ADVERTISING • (213) 963-7611 • GLEN DORA, CALIFORNIA



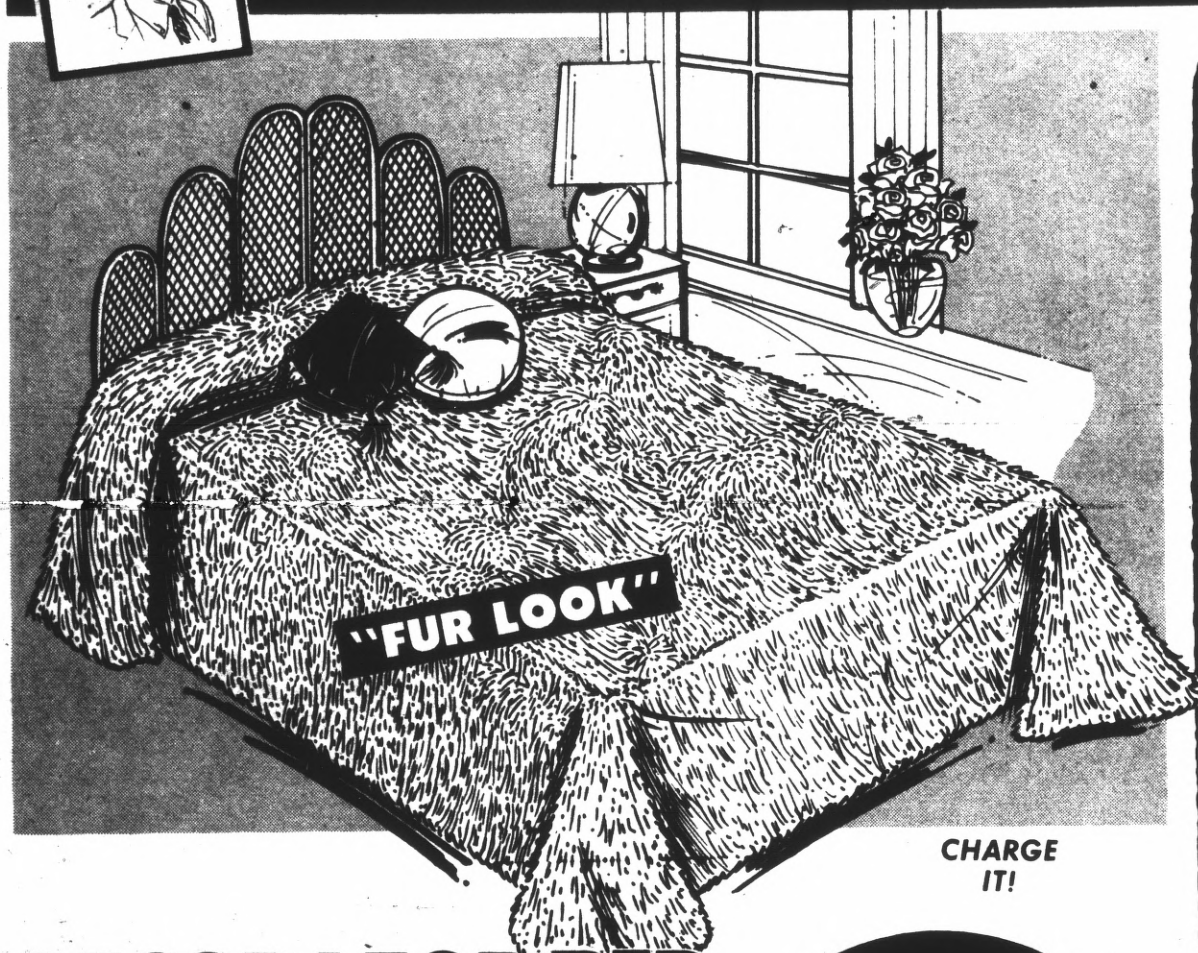
COLMA: 255 "D" ST. • STARTS TODAY! THRU TUESDAY, JAN. 22
OPEN MONDAY THRU FRIDAY 10-9 • SATURDAY AND SUNDAY 10-6:30 • USE YOUR BANKAMERICARD OR MASTER CHARGE





MANAGER'S SALE

PERSONALLY SELECTED
FOR VALUE AND QUALITY!



CHARGE
IT!

DECORATOR BED SPREADS

The lush, cozy look of fur, in lovely decorator colors. Throw style, machine washable.

FULL SIZE, Reg. 17.99	15.99
QUEEN SIZE, Reg. 24.99	20.99
KING SIZE, Reg. 24.99	20.99
MATCHING PILLOW SHAM	1.49 ^{EA.}
JUNIOR BED PILLOWS, Reg. 1.69	1.39

Reg. 16.99
13⁹⁹
EACH
TWIN
SIZE



THICK 'N THIRSTY BATH TOWELS

Choose screen prints,
stripes or solid colors.
Some slight irreg.

Reg. 1.39

99^c
EA.

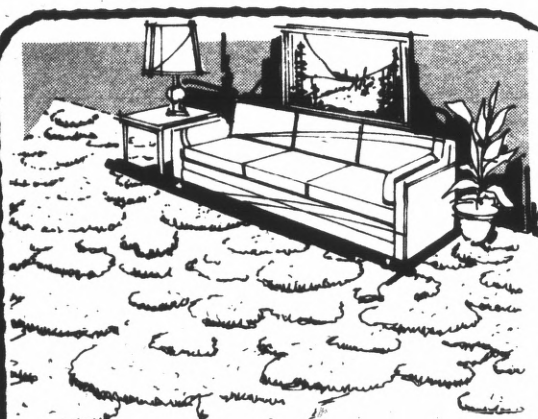


NO IRON PILLOW CASES

Fancy assortment of
percales & muslins, in
pretty prints. Irregs.

Reg. 1.69 Pair

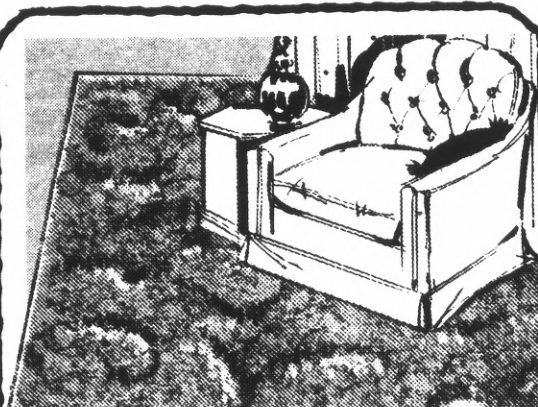
1³⁹
PAIR



VARIETY OF ROOM SIZE LUSH RUGS

Reg. 35.99
29⁹⁹
EACH

A varied selection of beautiful rugs,
to enhance any room in your home.



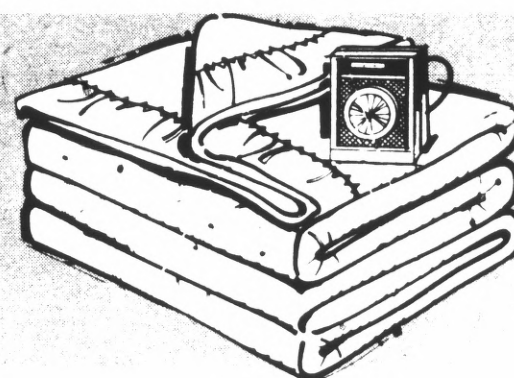
DuPont 501 NYLON SHAG CARPET

40 YARDS
Installed
with
pad.

\$299

Sculptured looped pile & nylon
tweed shag.

IN OUR CARPET DEPT.



"NORTHERN" TWIN ELECTRIC BLANKETS

Reg. 14.99
12⁹⁹
EA.

Machine-washable, two year gua-
rantee.

Reg. 16.99 FULL SIZE 14.99



MANAGER'S SALE

TIME SAVERS FOR THE KITCHEN

SPECTACULAR SALE! KITCHEN AIDS

A SENSATIONAL SELECTION OF
OVER 100 DIFFERENT KITCHEN
AIDS AND WIFE SAVERS IN THIS
FANTASTIC SALE-OF-A-LIFETIME



- | | | |
|-------------------------|-------------------------|-----------------------|
| • Spoon 'n Spatula Set | • Hardwood Knife Holder | • Cake Molds |
| • Chrome Spice Shelf | • Iron Cord Holder | • Cake Collars |
| • Chrome Roast Rack | • Ice Cream Scoop | • Key Organizer |
| • Meat Thermometers | • Accordion Hanger | • Scraper Set |
| • Paper Towel Holders | • Lever Ice Cube Tray | • Letter Organizer |
| • 7" Medium Strainer | • French Fry Basket | • Iron & Tile Trivet |
| • Vegetable slicer | • Egg Poacher | • 12-Egg Holder |
| • 3-Cup Flour Sifter | • Cutting Board | • Diet Scale |
| • Shampoo & Bath Spray | • Food Chopper | • Condiment Caddy |
| • Chrome Shower Caddy | • Tube Cake Pans | • Aluminum Colander |
| • Salad Wash Basket | • Utility Brush Set | • Sliding Cup Rack |
| • Rolling Pin | • Reflector Pans | • Magnetic Can Opener |
| • Chrome Napkin Holder | • Broil-In Pan | • Broiler Rack |
| • Metal Meat Tenderizer | • Apple Corer | • Hardwood Spoon Set |

YOUR
CHOICE!

77¢

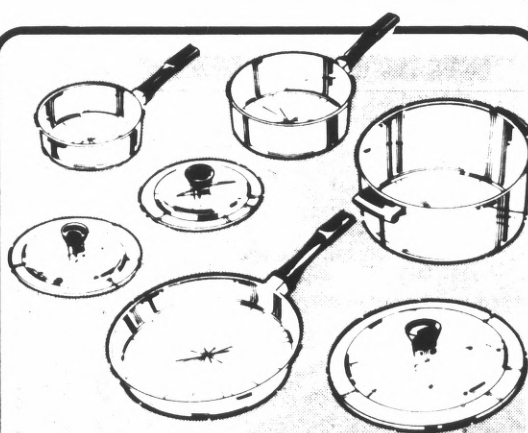
EA.



**MELMIN MELMAC
DINNERWARE**

Reg. 5.99
4.99
SET

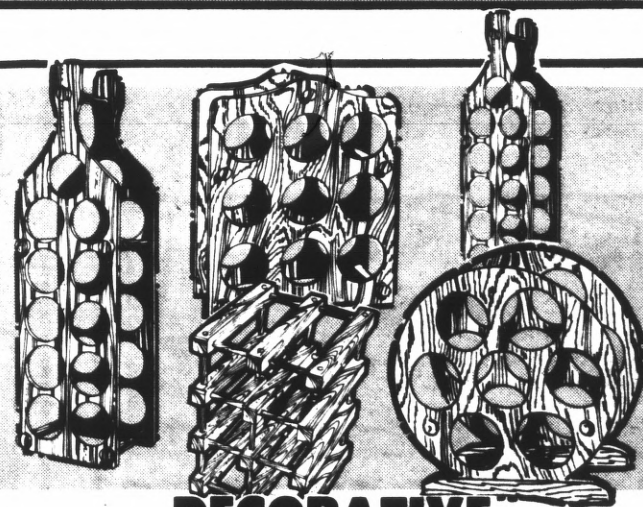
20-piece set, in your choice of 3 lovely patterns ... Flower Song, Coronado or Vendez.



**STAINLESS STEEL
7-PC. COOKWARE**

Now Only!
9.99
SET

Green, gold or flame colored enamel exterior. IMC No. 902.



**DECORATIVE
WINE RACKS**

Your Choice!
Reg. 4.99 to 5.99
2.99
EACH

Wine racks in authentic old world styling. An unusual conversation piece, as well as a practical wine storage rack.



MANAGER'S SALE

HAND PICKED TO
SAVE YOU MUCH MORE

TOY DEPT.

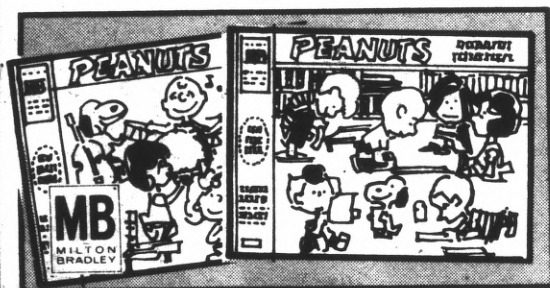


11½" DOLL or COMBAT

CLOTHES
79¢ EA.

Your Choice!

Varied, colorful assortment of beautiful fashion doll dresses with accessories and Action-Buddy military clothes.

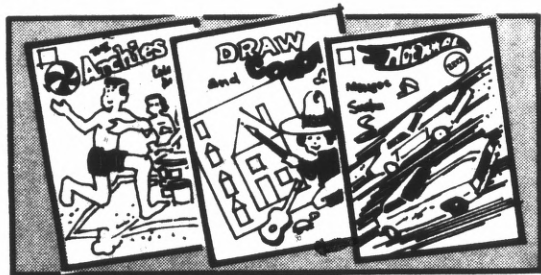


PEANUTS JR.
PUZZLES

59¢ EA.

Now Only!

Happy puzzles for ages 5 to 10. 100 interlocking pieces comprise 11"x16" completed picture of Peanuts characters.



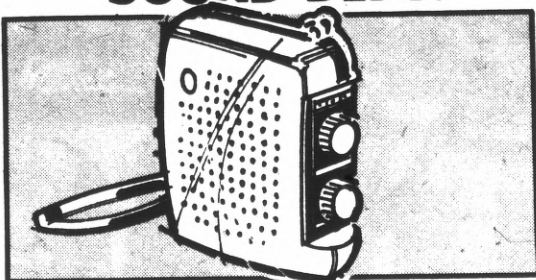
ASSORTED COLORING
BOOKS

8 for \$1

Now Only!

Choose from a great selection for fascinating fun, coloring the hours away! Subjects from Archie to Uncle Wiggly.

SOUND DEPT.

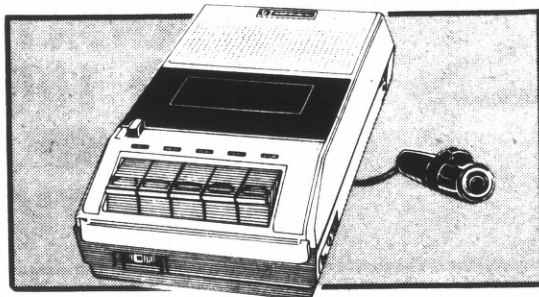


MICRO AM TRANSISTOR
RADIO

Tuck-away entertainment capsule fits in the palm of your hand. Incl. strap, earphone, and penlite battery. No. M-100.

Reg. 4.99

3⁹⁹

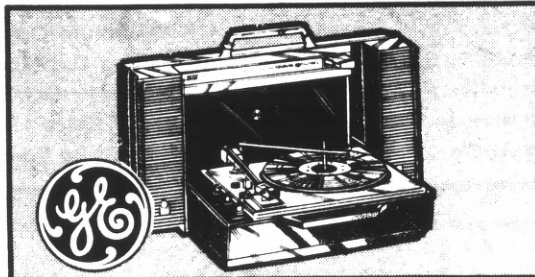


"CONTINENTAL SOUND"
CASSETTE RECORDER

Compact design, quality engineering. Incl. mike, earphone, case. Model CT-1776.

Reg. 19.88

16⁸⁸

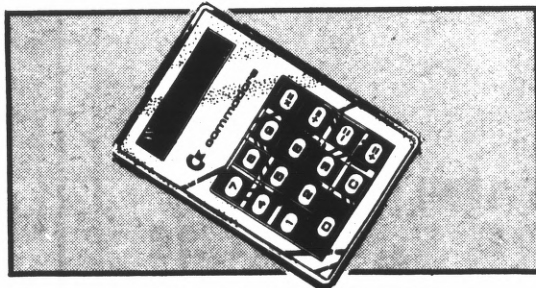


G.E. "WILDCAT" STEREO
PHONO

Luggage-like portability, jam-proof changer. No. V936.

Reg. 49.99

44⁹⁹



"COMMODORE"
CALCULATOR

Quick, simple operation, sleek, compact design. No. MM6.

Reg. 39.99

32⁹⁹

RECORD DEPT.



LP RECORD

ALBUMS

2 FOR \$1

Your Choice!

Selection includes many all-time favorites, such as The Sam The Sham Revue, Lou Christi, The Cowbells, The Rascals, many more!

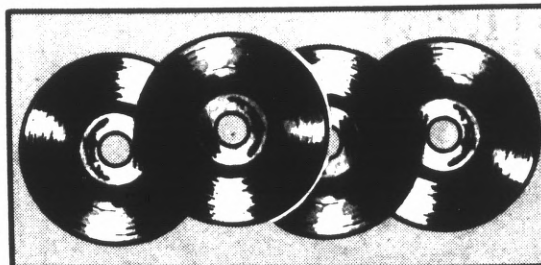


FANTASTIC
8 TRACKS

2 FOR \$5

Your Choice!

Special selection includes Lynn Anderson, Jose Feliciano, Al Martino and many other fine artists. Come look 'em over!



GREAT BUYS ON
45 RPM'S

2 FOR 12¢

Your Choice!

You'll love going through all these discs, and running across many old favorites ... Something for everyone in this collection!



MANAGER'S SALE

THE SALE ITEMS YOU
HAVE ASKED FOR!

JUST LIKE GETTING
THE 2nd PAIR **FREE!**



WOMEN'S MOC-TOE
Reg. 3.99
2^{PR} 3⁹⁹ OXFORDS
Cushioned insoles, thick wedge soles. Women's sizes 5-10.

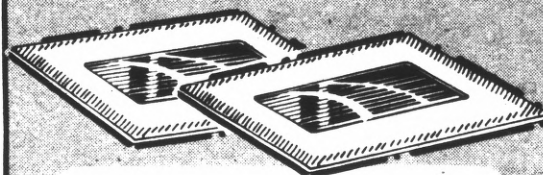
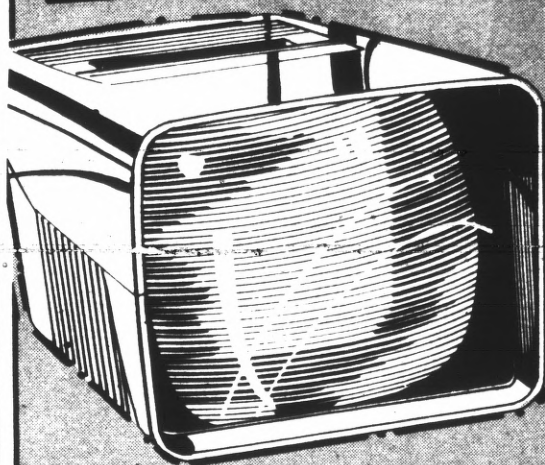


BOYS' RUGGED
Reg. 4.49
2^{PR} 4⁴⁹ OXFORDS
Two-tone tuffies, bold styling. Boys' sizes 8 1/2-13.



MEN'S CHUKKA
Reg. 4.99
2^{PR} 4⁹⁹ BOOTS
Rugged suede uppers, cushioned soles. Men's sizes 7-12.

CAMERA DEPT.

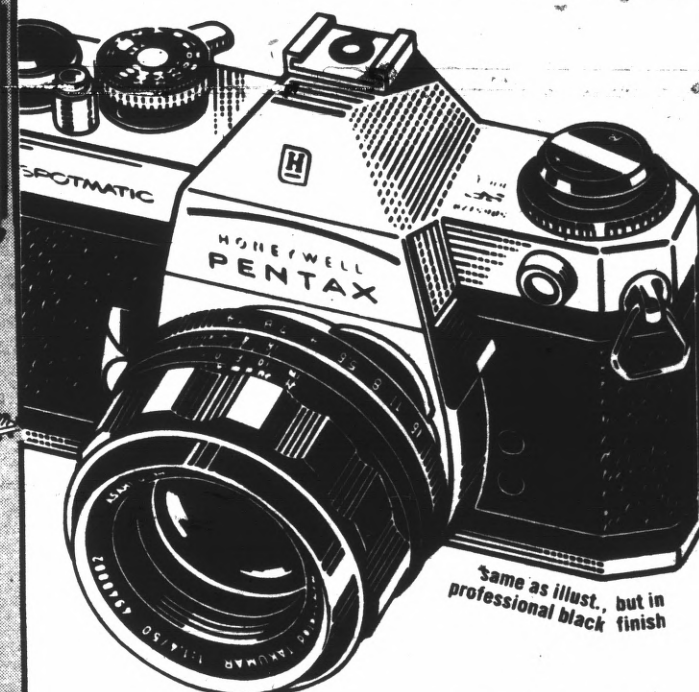


"AIREQUIPT" SLIDE VIEWER

AC or battery operation. Pen-
lite batteries extra.

2.95
Value **1⁷⁷**

**HONEYWELL PENTAX
SPOTMATIC 11A**
CAMERA WITH
ULTRA FAST SUPER MULTI COATED
F1.4 LENS



Same as illust., but in
professional black finish

Professional black
body, ultra fast super
multi-coated f1.4
lens, built-in Strobo-
Eye Sensor, much
more!

Limited Supply!

429.50 Value

269

PENTAX SP 500 f/2 lens...\$275 Value	178⁰⁰
SPOTMATIC f1.8 lens...\$299.50 Value	198⁰⁰

SPECIAL ENLARGEMENT OFFER

CAMERA SPECIAL 5x7 COLOR ENLARGEMENTS

Your Choice of
custom finish

- SILK
- SATIN
- CANVAS
- PEBBLE

2 135
FOR

Expires
Jan. 22, 1974

MADE FROM KODACOLOR NEGATIVES OR SLIDES

COUPON MUST ACCOMPANY ORDER

BUY ONE AT REG. PR

2 FOR 1
FOR THE PRICE OF

OUR MANAGER SEZ . . .



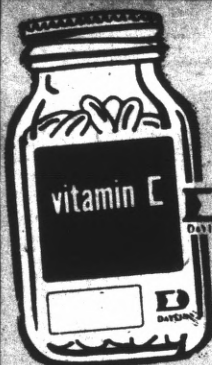
**You can't buy
So why pay**

Be assured with a triple guaran
the maker!

Compare our formulas to those
Then compare the price . . . The

SATISFACTION GUARANT

VITAMINS



"DAYLIN" VITAMIN C

REG. LOW DISCOUNT PRICE 49¢

2 FOR 249¢

100 mg., bottle of 100 tablets.



"DAYLIN" VITAMIN B-12

REG. LOW DISCOUNT PRICE OF 2.67

2 FOR 2.67

100 mg., bottle of 100 tablets. From Cobalamine N.F.



"DAYLIN" 100'S SUPERVITES

REG. LOW DISCOUNT PRICE OF 99¢

2 FOR 2.99

Multiple vitamin formula, bottle of 100.

D.C.P. 100 COUNT

Dicalcium phosphate compound with viosterol. Reg. 1.29 ea.

2 FOR 1.29

"DAYLITE" LECITHIN

Package of 70, 19-grain capsules. Reg. 1.59 ea.

2 FOR 1.59

"DAYLIN" VITAMIN E

200 mg. tablets, bottle of 100. Reg. 1.99 ea.

2 FOR 1.99

THERAMIN-M 100's

Hi-potency vitamin, with minerals. Reg. 3.97 ea.

2 FOR 3.97

SLEEPING AIDS



TRANQUILS 50's

OUR REG. LOW DISCOUNT PRICE 1.59

Helps relieve simple tension. 325 mg.

2 FOR 1.59

SLEEPETTES 24's

REG. LOW DISCOUNT PRICE OF 99¢

For insomnia relief.

2 FOR 2.99

COLD RELIEF



NYTIME COUGH SYRUP

REG. LOW DISCOUNT PRICE OF 98¢

Antitussive, anage-sic, antihistaminic, non-narcotic.

2 FOR 2.98

"DAYLIN" ASPIRIN

REG. LOW DISCOUNT PRICE OF 69¢

Five grain tablets, bottle of 250.

2 FOR 2.69

TOILETRY



"DAYLIN" ANTI-PERS

REG. L DISCOUNT PR

Keep under-arms dry & odor free all day.



"DAY" TOOTH

REG. DISCOUNT

Polishes teeth dentist white. 3-oz.



NATURAL LAXA

REG. DISCOUNT P

For treatment of constipation. 16-oz.



SUPER PLUS INJECT

REG. DISCOUNT

Coated with DuPont Vydox.



SLIM-E REDUCIN

REG. DISCOUNT PR

Three week supply of 63 capsules.

PRICE-GET 2nd ONE

buy better quality...
ny pay more?...

le guarantee . . . The store, the company and

s to those of the brands you are now using . .
ce . . . Then YOU decide!

GUARANTEED OR YOUR MONEY BACK

DIETRIES

"DAYLIN" ROLL-ON ANTI-PERSPIRANT

REG. LOW
DISCOUNT PRICE OF 1.49

Keep under-
arms dry &
odor free all
day.

2 FOR 1.49

"DAYLIN" TOOTH POLISH

REG. LOW
DISCOUNT PRICE OF 89¢

Polishes teeth
dentist white.
3-oz.

2 FOR 89¢

NATURAL VEGETABLE LAXATIVE

REG. LOW
DISCOUNT PRICE OF 1.98

For treatment
of constipation.
16-oz.

2 FOR 1.58

SUPER PLUS PLATINUM INJECTOR 7's

REG. LOW
DISCOUNT PRICE OF 59¢

Coated with
DuPont Vydex.

2 FOR 59¢

SLIM-EASY REDUCING CAPS

REG. LOW
DISCOUNT PRICE OF 2.89

Three week sup-
ply of 63 cap-
sules.

2 FOR 2.89

HAIR CARE

"DAYLIN" LANOLIN ENRICHED SHAMPOO WITH EGG

OR CONCENTRATED SHAMPOO EXTRA RICH

REG. LOW DISCOUNT
PRICE OF 59¢

2 FOR 59¢

16-oz. bottles . . . Compare with other
famous brands selling for much more!

"DAYLIN" LEMON CREME RINSE

OR "DAYLIN" REG. FORMULA CREME RINSE

REG. LOW DISCOUNT
PRICE OF 59¢

2 FOR 59¢

Fine quality hair conditioner for use
after shampoo. Big, 16-oz. bottle.



FREE

SALVES-LOTIONS

FANCY FEET SKIN CARE LOTION

REG. LOW DISCOUNT PRICE 83¢

2 FOR 83¢

Removes rough, dry skin from
feet, elbows & hands. 6 oz.



"DAYLIN" BATH OIL, 8-OZ.

REG. LOW DISCOUNT PRICE OF 1.67

2 FOR 1.67

Rich, soothing emollient.



"DAYLIN" SKIN & HAND LOTION

REG. LOW DISCOUNT PRICE OF 97¢

2 FOR 97¢

Lanolin enriched for soft,
lovely skin.



PETROLEUM JELLY

Daylin brand, 16-oz. shatterproof
plastic jar.

2 FOR 69¢

"DAYLIN" SKIN CREAM

Greaseless, medicated, cleansing.
16-oz.

2 FOR 79¢

"DAYLIN" SUPPOSITORIES

Soothes itching hemorrhoids. Pkg.
of 12.

2 FOR \$1.19

"DAYLIN" ACNE CREAM

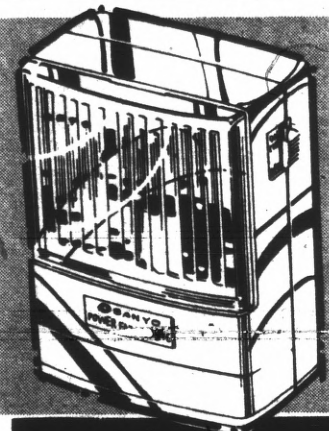
Flesh colored, antiseptic, healing.
1.5-oz.

2 FOR \$1.19



MANAGER'S SALE HAND PICKED PERSONALLY FOR SUPERIOR SAVINGS!

HARDWARE DEPT.



EMERGENCY POWER FAILURE LIGHT

Keep plugged into wall socket: Lights up automatically if power fails, operates up to one hour. Rechargeable. Sanyo FL 4010.

9⁸⁸



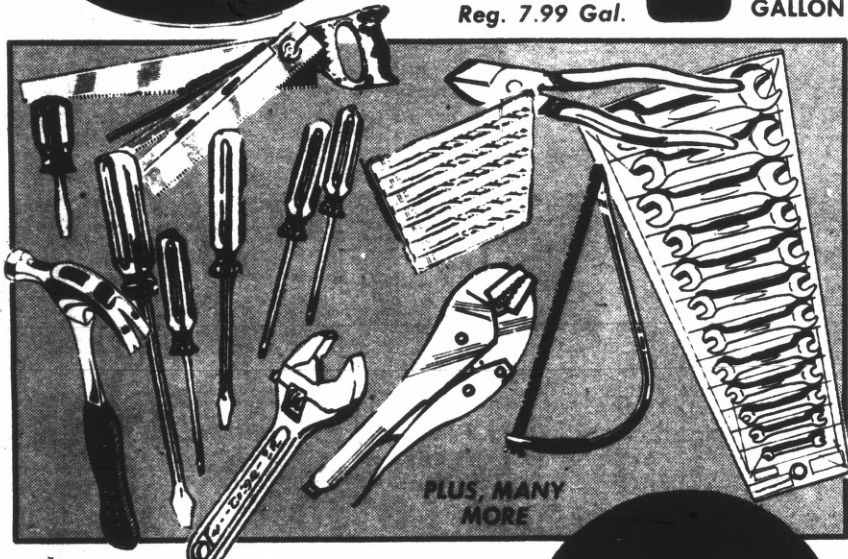
25% OFF!!
ON ALL PAINT

GLIDDEN SPRED SATIN PAINT

Durable, scrubbable flat finish. Soap & water cleanup.

5⁹⁹

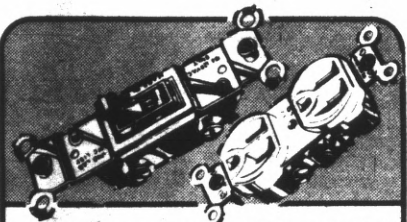
Reg. 7.99 Gal. GALLON



OXWALL ASSORTED TOOLS

TOOLS MAY VARY FROM ILLUSTRATION
Sanding discs and saw sets, hammers and hacksaws, screwdriver sets and socket sets, wrenches and wire, tin snips and tape, nuts and bolts and nails, pliers and pens, etc.

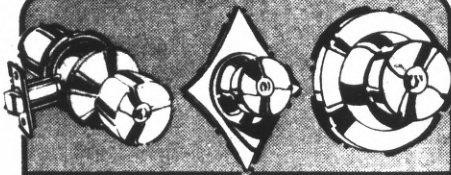
2^{\$1} FOR



QUIET SWITCH OR 3-WIRE OUTLET

GE No. 4077-2B
or
No. 5981-2B.
Your choice!

29^c EA.



GLEAMING BRASS DOOR LOCKS

Nos. 180 & 152
entry locks or
Nos. 140 & 130
privacy locks.

2^{\$5} FOR

SPORTING GOODS DEPT.

PORTABLE EMERGENCY ENERGY APPLIANCES



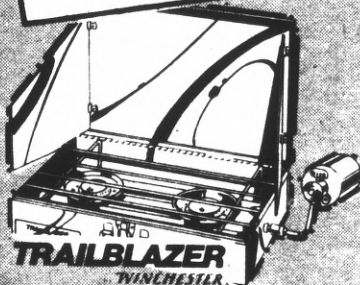
TRAILBLAZER PROPANE LANTERN

Reg. 12.99

9⁸⁸

Single mantle, 125-watt output. Clear Pyrex glass globe. No. PL-4001.

ALL PROPANE FUELED

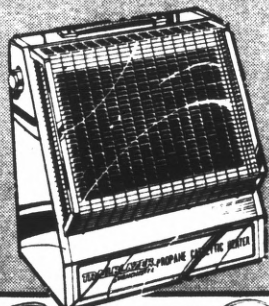


PROPANE STOVE

Individually controlled burners, disposable fuel cylinder. No. PS-3130.

Reg. 21.99

18⁸⁸



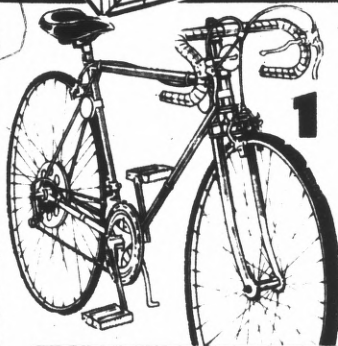
PROPANE HEATER

Catalytic pressure regulated heater.

Reg. 32.99

Trailblazer No. PH-2701.

25⁸⁸



NEVER PRICED LOWER!

10-SPEED BIKE

54⁸⁸

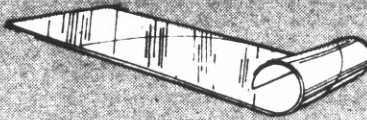
Reg. 59.97

Shimano-Lark derailleur, padded racing saddle, rat trap pedals, many more deluxe features. Compare at 69.99.

57" POOL CUE

Minnesota Fats No. 7557. Reg. 4.99.

3⁸⁸

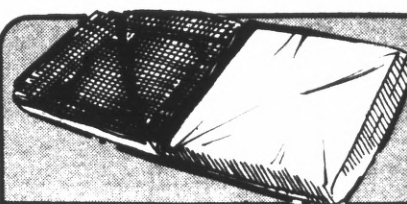


WINTER SNOW SCAT

Winter fun for boys and girls! Sturdy plastic.

Reg. 2.69

1⁹⁹



4-LB. CAMPCO SLEEPING BAG

Adult size, 100" zipper, cotton cover, warm lining.

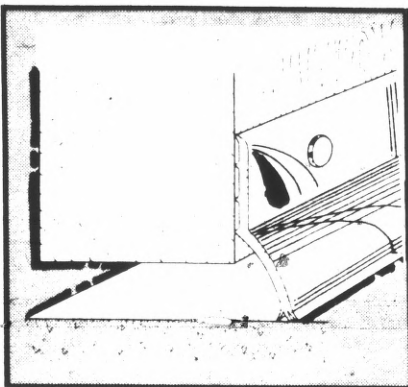
Reg. 8.99

6⁹⁹



MANAGER'S SALE SPECTACULAR SAVINGS!

36" VINYL & ALUMINUM



DOOR SWEEP

99¢

Reg. 1.09

Seals out dust, light and weather... Keeps heat in, cold out! Adjustable. No. P307A.

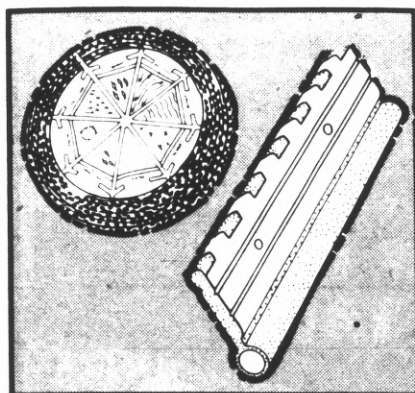
17' VINYL & ALUMINUM DOOR JAMB

WEATHER-STRIP

1.09

Reg. 1.29

Enough for one door or window. Seals out dust & weather. No. P301AV.

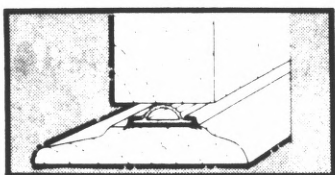


36" ALUMINUM THRESHOLD

Durable door seal, with vinyl top, stops cold drafts. No. P208

1.49

Now Only!

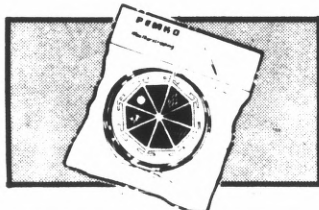


17' SPRING METAL WEATHER STRIP

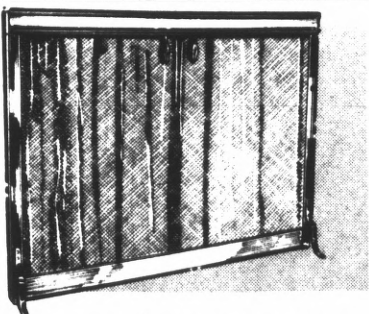
Solid bronze, complete with matching nails. No. P51B.

2.29

Reg. 2.59



FIREPLACE EQUIPMENT



HEARTH BROOM

Hand-tied, ass't. colors. No. OT-88.

99¢

Now Only

FIREPLACE MATCHES

11" long, box of 95. No. OT-69.

89¢

Now Only

4-PC. STANDING HEARTH TOOL SET

Reg. 13.88

9.88

SET

BLACK FIREPLACE SCISSOR TONGS

1.89

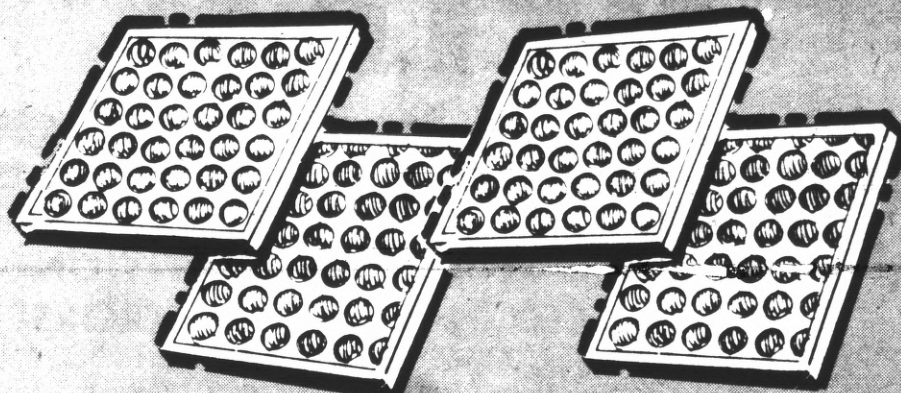
BLACK MESH FIRE SCREEN

12.88

GENERAL ELECTRIC LIGHT DIMMER

3.79

ENERGY SAVERS



FRAM FURNACE FILTERS

38¢

EA.

Regularly 59¢ each...

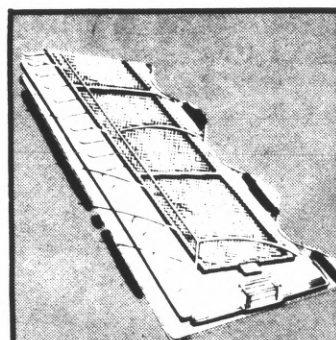
Disposable "Deluxaire", available in sizes to fit most furnaces. Fresh, clean filters maximize efficiency, conserve energy.

"DEFLECTO" AIR DEFLECTOR

1.89

EA.

Directs hot air flow from furnace register. Adjusts 10" to 14". No. 52.



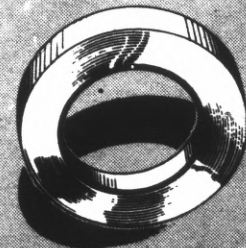
WHITE FOAM INSULATION TAPE

89¢

Easily - installed to seal cracks around loose - fitting windows, etc. 17'x1/4"x3/8". No. P391.

Reg. 99¢

GREY FOAM INSULATION TAPE 17'x3/16"x3/8" ROLL Reg. 89¢ **79¢**



CAULKING

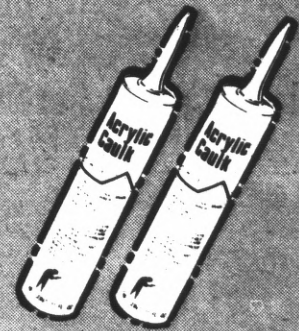
CARTRIDGES

77¢

EA.

Assorted Weldwood caulks... Won't shrink or crack. Long-lasting seals.

Your Choice....





MANAGER'S SALE

HAND PICKED TO
SAVE YOU MUCH MORE

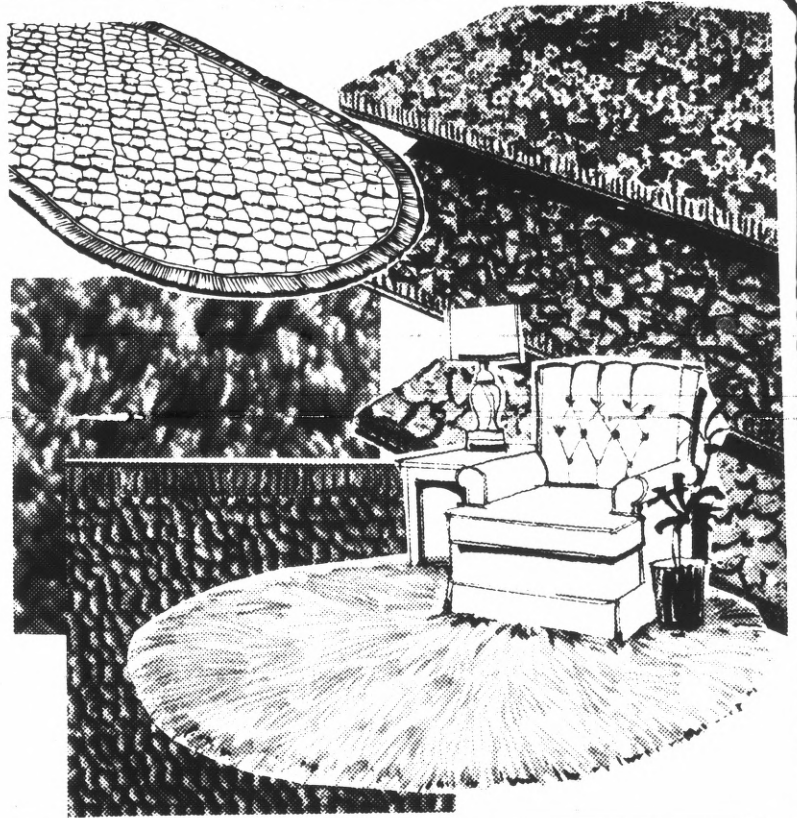
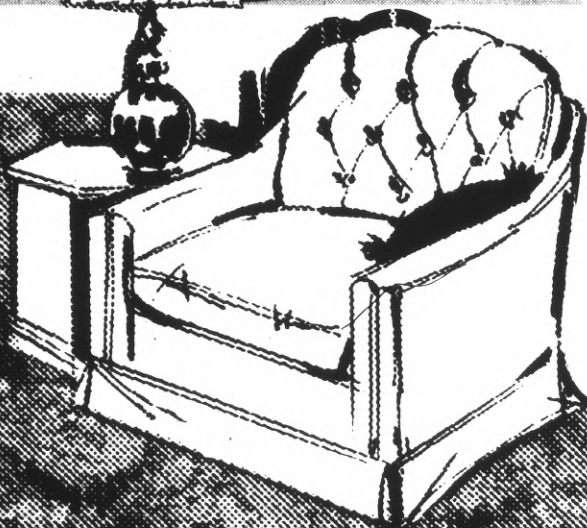
DUPONT 501 NYLON CARPETING

SCULPTURED LOOPED PILE OR NYLON
SHAG TWEED IN ASSORTED COLORS!

40
YARDS
INSTALLED
WITH PAD

ALL FOR
\$299

COMPLETE



CARPET DEPT. SPECIALS

CARPET
SAMPLES 1.00 Value **2 FOR 2.50¢**

VINYL
RUNNERS 1.98 Value **2 FT. 1.29**

CARPET
RUNNERS 3.20 Value **2 FT. 1.69**

FLOOR
MATS RUBBER BACKED 7.00 Value **2 FOR 3.50**

OVAL
RUGS 7.00 Value **2 FOR 3.50**

FLOOR
MATS HEAVY DUTY 15.00 Value **2 FOR 8.50**

LIMITED QUANTITIES, SO HURRY!

SALE! LEE BATTERIES

FAMOUS LEE DRY CHARGED BATTERY



BATTERY GUARANTEE
FREE REPLACEMENT
Within 90 days if
defective. Remainder
of guarantee Pro-
Rated over specified
months for original

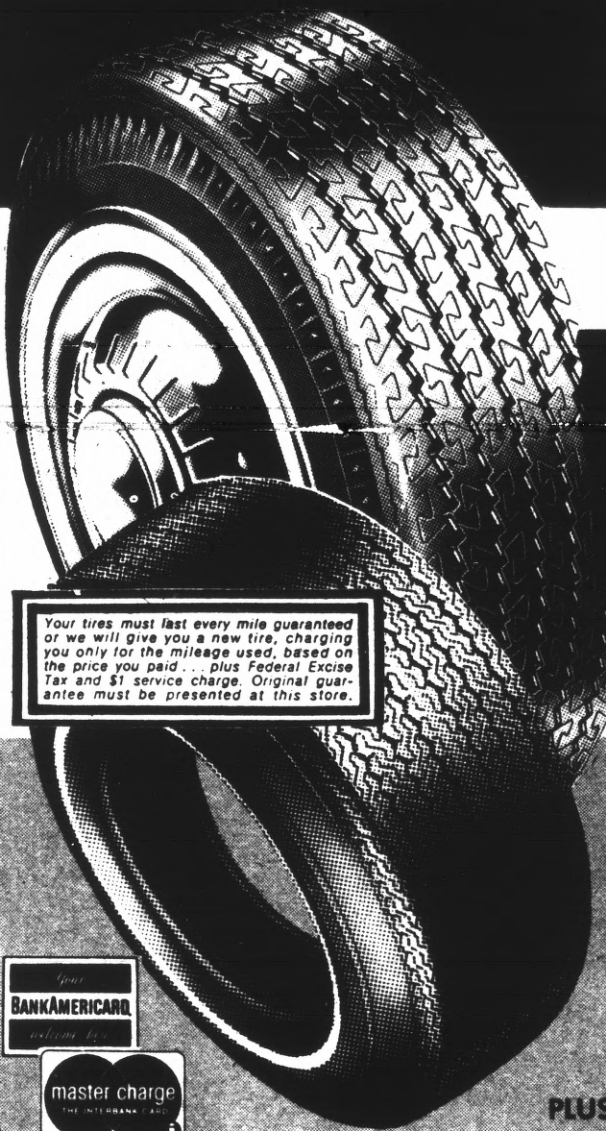
36-MONTH

18⁹⁵
Y-24

50-MONTH

22⁹⁵
G-24

2 TIRES FOR 1 LOW PRICE SALE of NEW TREADS



Your tires must last every mile guaranteed or we will give you a new tire, charging you only for the mileage used, based on the price you paid... plus Federal Excise Tax and \$1 service charge. Original guarantee must be presented at this store.



TOUGH RETREADS APPLIED TO GOODYEAR, GOODRICH AND OTHER FAMOUS CASINGS!

2 FOR \$21

20,000 MILE GUARANTEE

Choice of any size in stock!

W-I-D-E TREADS

25,000 MILE GUARANTEE!

2 for \$25

CHOICE OF ANY SIZE IN STOCK!

PLUS 50" TO 83" F.E.T. WHITEWALLS \$2 MORE EACH



"E-Z KOTE" SPRAY-PAINT

Reg. 2/1.98

Goes on quickly and evenly. Dries in minutes! Attractive, decorator colors.

2 FOR 99¢



BUY SEVERAL AT SAVINGS! OIL FILTERS

Reg. 2/3.54

Precision engineered to remove sludge and abrasive particles. Original equipment quality. No. KF1 or No. KF25.

2 FOR 1⁷⁷

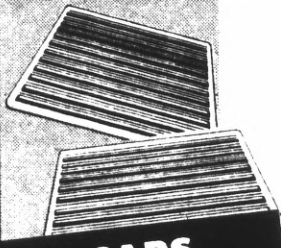


HI-POWER DRIVEWAY CLEANER

Reg. 2/1.46

Cuts grease, grime in minutes! No. SR-16 — 2-lb. can. No. SR-8 — 6-lb. bag.

2 FOR 73¢



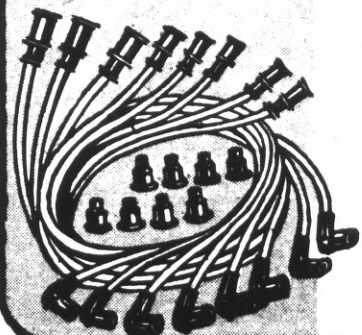
HUNDREDS OF USES! UTILITY MATS

Reg. 2/1.98

Great for car, camper, boat or home! Assorted, attractive colors. 17"x-14".

2 FOR 99¢

LOCKING GAS CAPS AND 5 GAL. GAS CANS NOW IN PLENTIFUL SUPPLY



8 CYLINDER WIRING SET

Reg. 2/5.32

Includes universal spark plug terminals and distributor wire. Eliminates ignition troubles.

2 FOR 2⁶⁶



PROTECT YOUR ENGINE! BARDAHL TOP OIL!

Reg. 2/76¢

Add to your gas! Improves gas mileage and lubricates valves.

2 FOR 38¢



MANAGER'S SALE

OUR HARD WORKING MANAGER
INSISTS TO REPEAT THIS SELLOUT!

Unmatched

LAST JULY WE BOUGHT
TWO CARLOADS FROM A FAMOUS
MAKER, and SOLD OVER \$80,000 IN 3 DAYS!
OUR MANAGER INSISTED TO BRING YOU THIS
SENSATIONAL SAVINGS OPPORTUNITY ONCE AGAIN!

STURDY CONSTRUCTION

COLONIAL STYLING

SMOOTH SANDED

READY TO PAINT or STAIN



FAMOUS MAYWOOD QUALITY

COLONIAL NIGHT STAND

• 14"x12"x25"
• No. 115KPC

8⁹⁹

COLONIAL BOOKCASE

• Three shelves. 30"x10 1/2"x38 1/2"x39 1/2"
• No. 3040KPC

17⁹⁹

3-DRAWER CHEST

• 16 1/4"x14 1/2"x29 3/4"
• No. 317PC

14⁹⁹

4-DRAWER DESK

• 34"x14 1/2"x29 3/4" • No. 434KPC

19⁹⁹

LARGE SIZE TOY CHEST

• 18 1/2"x34 3/4"x18" • No. 1836

17⁹⁹

4-SHELF BOOKCASE

• 30"x10 1/2"x49 1/2" • No. 3050KPC

19⁹⁹

DEACON BENCH

• 42 1/2"x17"x30" • No. 1843

29⁹⁹

4-DRAWER CHEST

• Colonial styling • No. 423PC

19⁹⁹

GUN CABINET

• 32"x12 1/2"x67" • No. 3267

59⁹⁹

COLONIAL CHEST-DESK

• 29"x14 1/2"x39" • No. 1529KPC

34⁹⁹